+44 20 8123 2220
info@marketpublishers.com

India Enterprise Mobility Market By Component (Solution, Service), By Solution Type (Mobile Content Management (MCM), Mobile Application Management (MAM), Mobile Device Management (MDM), Mobile Identity Management, Others), By Deployment model (On-premises, Cloud), By Enterprise Size (Large Enterprises, Small & Medium Enterprises), By Device Type (Laptop, Tablet, Smartphones), By Industry Vertical (BFSI, Healthcare, Government & Public Sector, IT & Telecom, Retail, Education, Energy & Utilities, Others), By Region, Competition Forecast & Opportunities, 2019-2029

https://marketpublishers.com/r/IC0F1D5AC59EN.html
Date: September 2023
Pages: 77
Price: US$ 3,500.00 (Single User License)
ID: IC0F1D5AC59EN

Abstracts

India Enterprise Mobility Market is anticipated to grow at a robust rate in the forecast period 2025-2029. The market is growing as mobile applications and devices are increasingly used in a variety of organizations to raise customer satisfaction and swiftly address consumer complaints. Additionally, the growth of the India enterprise mobility market is greatly boosted by the surge in data and mobile devices in enterprises and the rise in cloud and mobile applications in different industries. Additionally, the growing BYOD trend in businesses has a beneficial effect on market expansion. However, it is anticipated that the market expansion will be hampered by high implementation costs and a lack of awareness in India. On the other hand, it is anticipated that the rapid use of cloud-based technologies by businesses will significantly boost the expansion of the enterprise mobility industry.

+44 20 8123 2220
info@marketpublishers.com

Enterprise mobility focuses on enterprises, allowing employees and teammates to complete tasks using their own devices and applications from any location in the country. Enterprise mobility is crucial in many firms as it offers end users a number of advantages, such as increased job satisfaction, flexibility in their work, and a rise in staff productivity.

Enterprise mobility management also assists businesses in protecting their customer data on a variety of new devices. Additionally, the industry is seeing lucrative opportunities due to the growing prevalence of the bring your own device (BYOD) culture in businesses.

Increased use of mobile devices and data in enterprises:

One of the key factors fueling the expansion of the market in India has been the rise in data usage and internet penetration across a variety of industries. Additionally, many businesses are using mobile devices for their staff due to a number of advantages, including improved enterprise communication, the flexibility to work from anywhere, decreased operational expenses, time savings, and higher employee productivity. Additionally, businesses are utilizing mobile devices more frequently in order to improve employee performance and customer service. Additionally, mobile devices make a variety of services available in numerous sector, such as media, transportation, and healthcare, which boosts the amount of data in the sector. More employees are adopting smartphones in businesses to boost their individual productivity, which is driving the market's expansion.

Enterprises are introducing cutting-edge enterprise mobility solutions:

In order to obtain a competitive edge in the market, businesses are offering their employees next-generation corporate mobility solutions, such as smartphones, tablets, and other devices, which is causing the market to grow. Additionally, next-generation mobility solutions aid businesses in boosting corporate security and giving employees a multifaceted platform, both of which fuel market expansion. Additionally, business owners, internal & external stakeholders, and those who have access to crucial information about the firm benefit from enterprise mobility solutions' better security, which improves the performance of the latter. Additionally, next-generation corporate mobility solutions enable firms in lowering operational costs and enhancing staff productivity, all of which contribute to the market's expansion.

+44 20 8123 2220
info@marketpublishers.com

Increase in the use of BYOD in companies:

Bring your own device (BYOD) policies are being implemented by businesses in India to balance employee flexibility and boost corporate security. Additionally, the adoption of a BYOD culture has increased employee happiness and increased the demand for businesses to reduce their overhead costs, both of which are driving the market's expansion. In addition, a rise in COVID-19 cases throughout India has prompted various sectors, including retail, hospitality, and others, to embrace a BYOD culture in order to ensure the safety of their employees from the pandemic, which fuels market expansion. Additionally, a research study found that a BYOD culture boosts staff productivity by 70% and contributes to higher customer satisfaction for the business. Additionally, it helps firms build employee trust and remove barriers to employee collaboration. As a result, the growing acceptance of BYOD culture across enterprises offers significant market potential.

Market Segmentation

The India Enterprise Mobility Market is segmented into component, solution type, deployment model, enterprise size, device type, industry vertical, region and competitive landscape. Based on component, the market is segmented into solution and service. Based on solution type, the market is segmented into mobile content management (MCM), mobile application management (MAM), mobile device management (MDM), mobile identity management, and others. Based on deployment model, the market is segmented into on-premises and cloud. On the basis of enterprise size into large enterprises and small & medium enterprises. On the basis of device type the market is segmented into laptop, tablet, and smartphones. Based on industry vertical into BFSI, healthcare, government & public sector, IT & telecom, retail, education, energy & utilities, and others.

Market players

Major players operating in the India enterprise mobility market are BlackBerry India Private Limited, Citrix Systems India Pvt Ltd, IBM Corporation, Infosys Limited, Microsoft India Private Limited, SAP India Pvt Ltd, Sophos Technologies Private Limited, VMware Software, India Private Limited, SOTI Inc., Ventraq Corporation.

Report Scope:

In this report, India enterprise mobility market has been segmented into the following

+44 20 8123 2220
info@marketpublishers.com

categories, in addition to the industry trends which have also been detailed below:

India Enterprise Mobility Market, By Component:

Solution

Mobile Content Management (MCM)

Mobile Application Management (MAM)

Mobile Device Management (MDM)

Mobile Identity Management

Others

Service

India Enterprise Mobility Market, By Deployment Model:

On-premises

Cloud

India Enterprise Mobility Market, By Enterprise Size:

Large Enterprises

Small & Medium Enterprises

India Enterprise Mobility Market , By Device Type:

Laptop

Tablet

Smartphones

India Enterprise Mobility Market, By Industry Vertical:

+44 20 8123 2220
info@marketpublishers.com

BFSI

Healthcare

Government & Public Sector

IT & Telecom

Retail

Education

Energy & Utilities

Others

India Enterprise Mobility Market, By Region:

West India

North India

South India

East India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Enterprise Mobility Market .

Available Customizations:

In, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

+44 20 8123 2220
info@marketpublishers.com

Detailed analysis and profiling of additional market players (up to five).

+44 20 8123 2220
info@marketpublishers.com

Contents

1. Service Overview
1.1. Market Definition
1.2. Scope of the Market
1.3. Markets Covered
1.4. Years Considered for Study
1.5. Key Market Segmentations

2. RESEARCH METHODOLOGY

2.1. Objective of the Study
2.2. Baseline Methodology
2.3. Key Industry Partners
2.4. Major Association and Secondary Sources
2.5. Forecasting Methodology
2.6. Data Triangulation & Validation
2.7. Assumptions and Limitations

3. IMPACT OF COVID-19 IN INDIA ENTERPRISE MOBILITY MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMERS

6. INDIA ENTERPRISE MOBILITY MARKET OUTLOOK

6.1. Market Size & Forecast
  6.1.1. By Value
6.2. Market Share & Forecast
  6.2.1. By Component (Solution, Service)
    6.2.1.1. By Solution Type (Mobile Content Management (MCM), Mobile Application Management (MAM), Mobile Device Management (MDM), Mobile Identity Management, Others)
  6.2.2. By Deployment model (On-premise, Cloud)
  6.2.3. By Enterprise Size (Large Enterprises, Small & Medium Enterprises)
  6.2.4. By Device Type (Laptop, Tablet, Smartphones)
  6.2.5. By Industry Vertical (BFSI, Healthcare, Government & Public Sector, IT & Telecom, Retail, Education, Energy & Utilities, Others),

+44 20 8123 2220
info@marketpublishers.com

6.2.6. By Region (West India, North India, South India, East India)
6.3. By Company (2023)
6.4. Market Map

7. WEST INDIA ENTERPRISE MOBILITY MARKET OUTLOOK

7.1. Market Size & Forecast
7.1.1. By Value
7.2. Market Share & Forecast
7.2.1. By Component
7.2.1.1. By Solution Type
7.2.2. By Deployment model
7.2.3. By Enterprise Size
7.2.4. By Device Type
7.2.5. By Industry Vertical

8. NORTH INDIA ENTERPRISE MOBILITY MARKET OUTLOOK

8.1. Market Size & Forecast
8.1.1. By Value
8.2. Market Share & Forecast
8.2.1. By Component
8.2.1.1. By Solution Type
8.2.2. By Deployment model
8.2.3. By Enterprise Size
8.2.4. By Device Type
8.2.5. By Industry Vertical

9. SOUTH INDIA ENTERPRISE MOBILITY MARKET OUTLOOK

9.1. Market Size & Forecast
9.1.1. By Value
9.2. Market Share & Forecast
9.2.1. By Component
9.2.1.1. By Solution Type
9.2.2. By Deployment model
9.2.3. By Enterprise Size
9.2.4. By Device Type
9.2.5. By Industry Vertical

+44 20 8123 2220
info@marketpublishers.com

10. EAST INDIA ENTERPRISE MOBILITY MARKET OUTLOOK

10.1. Market Size & Forecast
  10.1.1. By Value
10.2. Market Share & Forecast
  10.2.1. By Component
    10.2.1.1. By Solution Type
  10.2.2. By Deployment model
  10.2.3. By Enterprise Size
  10.2.4. By Device Type
  10.2.5. By Industry Vertical

11. MARKET DYNAMICS

11.1. Drivers
11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. POLICY & REGULATORY LANDSCAPE

14. INDIA ECONOMIC PROFILE

15. COMPANY PROFILES

15.1. BlackBerry India Private Limited
  15.1.1. Business Overview
  15.1.2. Key Revenue and Financials (If Available)
  15.1.3. Recent Developments
  15.1.4. Key Personnel
  15.1.5. Key Product/Services
15.2. Citrix Systems India Pvt Ltd
  15.2.1. Business Overview
  15.2.2. Key Revenue and Financials (If Available)
  15.2.3. Recent Developments
  15.2.4. Key Personnel
  15.2.5. Key Product/Services
15.3. IBM Corporation

+44 20 8123 2220
info@marketpublishers.com

15.3.1. Business Overview
15.3.2. Key Revenue and Financials (If Available)
15.3.3. Recent Developments
15.3.4. Key Personnel
15.3.5. Key Product/Services
15.4. Microsoft India Private Limited,
15.4.1. Business Overview
15.4.2. Key Revenue and Financials (If Available)
15.4.3. Recent Developments
15.4.4. Key Personnel
15.4.5. Key Product/Services
15.5. SAP India Pvt Ltd
15.5.1. Business Overview
15.5.2. Key Revenue and Financials (If Available)
15.5.3. Recent Developments
15.5.4. Key Personnel
15.5.5. Key Product/Services
15.6. Sophos Technologies Private Limited
15.6.1. Business Overview
15.6.2. Key Revenue and Financials (If Available)
15.6.3. Recent Developments
15.6.4. Key Personnel
15.6.5. Key Product/Services
15.7. Vmware Software India Private Limited
15.7.1. Business Overview
15.7.2. Key Revenue and Financials (If Available)
15.7.3. Recent Developments
15.7.4. Key Personnel
15.7.5. Key Product/Services
15.8. SOTI Inc.
15.8.1. Business Overview
15.8.2. Key Revenue and Financials (If Available)
15.8.3. Recent Developments
15.8.4. Key Personnel
15.8.5. Key Product/Services
15.9. Servokon System Ltd
15.9.1. Business Overview
15.9.2. Key Revenue and Financials (If Available)
15.9.3. Recent Developments

+44 20 8123 2220
info@marketpublishers.com

15.9.4. Key Personnel
15.9.5. Key Product/Services
15.10. Infosys Limited
15.10.1. Business Overview
15.10.2. Key Revenue and Financials (If Available)
15.10.3. Recent Developments
15.10.4. Key Personnel
15.10.5. Key Product/Services

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client's requirements.)
The data given for any year represents the market during the period, i.e., 1st April of the former year to 31st March of the latter year. Eg: For FY2024E, the data represents the period, from 1st April 2023 to 31st March 2024.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: India Enterprise Mobility Market By Component (Solution, Service), By Solution Type (Mobile Content Management (MCM), Mobile Application Management (MAM), Mobile Device Management (MDM), Mobile Identity Management, Others), By Deployment model (On-premises, Cloud), By Enterprise Size (Large Enterprises, Small & Medium Enterprises), By Device Type (Laptop, Tablet, Smartphones), By Industry Vertical (BFSI, Healthcare, Government & Public Sector, IT & Telecom, Retail, Education, Energy & Utilities, Others), By Region, Competition Forecast & Opportunities, 2019-2029

Product link: https://marketpublishers.com/r/IC0F1D5AC59EN.html

Price: US$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/IC0F1D5AC59EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

+44 20 8123 2220
info@marketpublishers.com

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970