

India Electric Kitchen Appliances Market By Category (Small Electric Kitchen Appliances Vs. Large Electric Kitchen Appliances), By Distribution Channel (Multi-Branded Stores, Exclusive Stores & Others), Competition Forecast & Opportunities, 2013-2023

<https://marketpublishers.com/r/ICDBDE3EC88EN.html>

Date: June 2018

Pages: 85

Price: US\$ 4,400.00 (Single User License)

ID: ICDBDE3EC88EN

Abstracts

According to “India Electric Kitchen Appliances Market By Category, By Distribution Channel, Competition Forecast & Opportunities, 2013-2023” electric kitchen appliances market is forecast to grow at a CAGR of around 10% to through 2023, on the back of expanding middle class population and increasing number of nuclear families in the country. Emergence of technologically advanced kitchen concepts, in addition to easy product availability and expanding distribution and supply chain of manufacturers and suppliers are expected to boost demand for electric kitchen appliances in India over the coming years. Moreover, growing trend of modular homes, increasing population of tech-savvy consumers and availability of a wide range of appliances are some of the other factors that would aid the market during forecast period. Some of the major players operating in India electric kitchen appliances market are TTK Prestige Limited, Bajaj Electricals Limited, Stove Kraft Private Limited, Butterfly Gandhimathi Appliances Limited, Tuareg Marketing Private Limited, Franke Faber India Ltd., Kaff Appliances (India) Private Limited, Elica PB India Private Limited, Preethi Kitchen Appliances Pvt Ltd, Glen Appliances Pvt. Ltd., etc. “India Electric Kitchen Appliances Market By Category, By Distribution Channel, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of electric kitchen appliances market in India:

Electric Kitchen Appliances Market Size, Share & Forecast

Segmental Analysis – By Category (Small Electric Kitchen Appliances Vs. Large Electric Kitchen Appliances), By Distribution Channel (Multi-Branded Stores,

Exclusive Stores & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of electric kitchen appliances market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, electric kitchen appliances distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with electric kitchen appliances distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

4.1. Brand Awareness

4.2. Factors Influencing Purchase Decision

4.3. Sources of Awareness

5. GLOBAL ELECTRIC KITCHEN APPLIANCES MARKET OVERVIEW

6. INDIA ELECTRIC KITCHEN APPLIANCES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Category (Small Electric Kitchen Appliances Vs. Large Electric Kitchen Appliances)

6.2.2. By Distribution Channel (Multi-Branded Stores, Exclusive Stores, Supermarket/Hypermarket, Online and Direct Selling)

6.2.3. By Region

6.2.4. By Company

6.3. India Electric Kitchen Appliances Market Attractiveness Index

6.3.1. By Category

6.3.2. By Distribution Channel

6.3.3. By Region

7. INDIA SMALL ELECTRIC KITCHEN APPLIANCES MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Type (Juicer Mixer Grinder, Cooktops/Hobs, Cooker, Kettle, Coffee Machine & Others)

- 7.2.2. By Distribution Channel
- 7.3. Pricing Analysis

8. INDIA LARGE ELECTRIC KITCHEN APPLIANCES MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Type (Oven, Kitchen Hoods (Chimney) & Dishwasher)
 - 8.2.2. By Distribution Channel
- 8.3. Pricing Analysis

9. SUPPLY CHAIN ANALYSIS

10. IMPORT & EXPORT ANALYSIS

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. POLICY & REGULATORY LANDSCAPE

14. INDIA ECONOMIC PROFILE

15. COMPETITIVE LANDSCAPE

- 15.1. Competition Outlook
- 15.2. Company Profiles
 - 15.2.1. Bajaj Electricals Limited
 - 15.2.2. TTK Prestige Limited
 - 15.2.3. Preethi Kitchen Appliances Pvt Ltd
 - 15.2.4. Butterfly Gandhimathi Appliances Limited
 - 15.2.5. Stove Kraft Private Limited
 - 15.2.6. Kaff Appliances (India) Private Limited
 - 15.2.7. Franke Faber India Ltd.
 - 15.2.8. Elica PB India Private Limited

15.2.9. Tuareg Marketing Private Limited

15.2.10. Glen Appliances Pvt. Ltd.

16. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Brand Awareness Level, By Company, 2018 (Base=200)

Figure 2: Factors Influencing Purchase Decision (Base=200)

Figure 3: Sources of Awareness (Base=200)

Figure 4: India Electric Kitchen Appliances Market Size, By Value (USD Million) & Volume (Thousand Unit), 2013–2023F

Figure 5: India Electric Kitchen Appliances Market Y-o-Y Growth, By Value & Volume, 2014–2023F

Figure 6: India Electric Kitchen Appliances Market Share, By Category, By Value, 2013–2023F

Figure 7: India Electric Kitchen Appliances Market Share, By Category, By Volume, 2013–2023F

Figure 8: India Electric Kitchen Appliances Market Share, By Distribution Channel, By Volume, 2013–2023F

Figure 9: India Electric Kitchen Appliances Market Share, By Region, By Volume, 2017 & 2023F

Figure 10: India Electric Kitchen Appliances Market Share, By Region, By Volume, 2013–2023F

Figure 11: India Electric Kitchen Appliances Market Share, By Company, By Value, 2017 & 2023F

Figure 12: India Electric Kitchen Appliances Market Attractiveness Index, By Category, By Volume, 2018E-2023F

Figure 13: India Electric Kitchen Appliances Market Attractiveness Index, By Distribution Channel, By Volume, 2018E-2023F

Figure 14: India Electric Kitchen Appliances Market Attractiveness Index, By Region, By Volume, 2018E-2023F

Figure 15: India Small Electric Kitchen Appliances Market Size, By Value (USD Million) & Volume (Thousand Unit), 2013–2023F

Figure 16: India Small Electric Kitchen Appliances Market Y-o-Y Growth, By Value & Volume, 2014–2023F

Figure 17: India Small Electric Kitchen Appliances Market Share, By Type, By Volume, 2013–2023F

Figure 18: India Small Electric Kitchen Appliances Market Share, By Distribution Channel, By Volume, 2013–2023F

Figure 19: India Large Electric Kitchen Appliances Market Size, By Value (USD Million) & Volume (Thousand Unit), 2013–2023F

Figure 20: India Large Electric Kitchen Appliances Market Y-o-Y Growth, By Value & Volume, 2014–2023F

Figure 21: India Large Electric Kitchen Appliances Market Share, By Type, By Volume, 2013–2023F

Figure 22: India Large Electric Kitchen Appliances Market Share, By Distribution Channel, By Volume, 2013–2023F

Figure 23: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 84146000)

Figure 24: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 84146000)

Figure 25: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY20 14-FY2018* (HS Code: 85165000)

Figure 26: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85165000)

Figure 27: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85166000)

Figure 28: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85166000)

Figure 29: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85167100)

Figure 30: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85167100)

Figure 31: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 84221100)

Figure 32: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 84221100)

Figure 33: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85094010)

Figure 34: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85094010)

Figure 35: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85094090)

Figure 36: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018*(HS Code: 85094090)

Figure 37: India Electric Kitchen Appliance Exports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018* (HS Code: 85167200)

Figure 38: India Electric Kitchen Appliance Imports, By Value (USD Million) & Volume (Thousand Unit), FY2014-FY2018*(HS Code: 85167200)

Figure 39: India GDP Per Capita, 2013-2016 (USD)

Figure 40: India Urban Population (% of Total), 2013-2016

List Of Tables

LIST OF TABLES

Table 1: India Small Electric Kitchen Appliances Market Pricing Analysis, By Select Brand, By Model, By Type, 2018

Table 2: India Large Electric Kitchen Appliances Market Pricing Analysis, By Select Company, By Model, By Type, 2018

Table 3: India Electric Kitchen Appliances Market HS Code Consideration

Table 4: Safety Standards for Electrical Kitchen Appliances

I would like to order

Product name: India Electric Kitchen Appliances Market By Category (Small Electric Kitchen Appliances Vs. Large Electric Kitchen Appliances), By Distribution Channel (Multi-Branded Stores, Exclusive Stores & Others), Competition Forecast & Opportunities, 2013-2023

Product link: <https://marketpublishers.com/r/ICDBDE3EC88EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ICDBDE3EC88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970