

India Egg Powder Market By Type (Whole Egg Powder, Egg Yolk Powder and Egg Albumen Powder), By End Use (Food & Beverages, Personal Care & Cosmetics, Nutraceuticals & Pharma and Animal Feed & Pet Food), Competition, Forecast & Opportunities, 2024

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Abstracts

India egg powder market was valued at \$ 22.5 million in 2018 and is projected to register CAGR of over 6.5% to reach \$ 32.9 million by 2024. The growth of the market is led by longer shelf-life of egg powder and huge demand from food & beverages industry. The innate nature of egg powder makes it a highly marketable product. Fresh eggs have limited shelf-life and are only available in raw form, which is not the case with egg powder. In fact, egg powder is all the goodness of a fresh egg without the extra weight per volume of whole egg equivalent. Although global fresh egg consumption remains higher, egg powder is quickly taking up the role of a convenient food product. Meanwhile, commercial use of egg powder is picking up steam, with its increased demand from bakery and confectionery companies.

In terms of type, India egg powder market has been categorized into whole egg powder, egg yolk powder and egg albumen powder, of which, whole egg powder category accounted for majority share in the market in 2018 and is expected to remain as the dominant product segment during forecast period as well. However, egg albumen powder category is anticipated to grow at the fastest rate during forecast period.

In terms of region, India egg powder market has been segmented into north, east, west and south. Northern part is the largest consumer of egg powder across the country. However, eastern region is likely to witness the fastest growth during forecast period.

Some of the major players operating in India egg powder market are Ovobel Foods Ltd., SKM EGG Products Exports (India) Limited., EGGWAY International Asia Private Limited, Venkys Group, among others.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast India egg powder market size.

To forecast India egg powder market based on type, end use and regional distribution.

To identify drivers and challenges for India egg powder market.

To identify and analyze the profile of leading players operating in India egg powder market.

Some of the leading players in India egg powder market are SKM EGG Products Exports (India) Limited, Venkys Group, Ovobel Foods Limited, EGGWAY International Asia Private Limited, GoodWin Conveyor Tex, Sachit Industries, SAFA AGRO Pvt. Ltd., etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary

research. TechSci Research analyzed the product offerings, distribution channels and presence of all major manufacturers across the country.

TechSci Research calculated India egg powder market size by using a top down approach, where data for various applications across various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Egg Powder manufacturers, suppliers and other stakeholders

Potential investors

Organizations, forums and alliances related to egg powder

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as manufacturers, partners and end users. The study would also help them in identifying which market segments should be targeted over the coming years in order to strategize investments and capitalize on growth of the market.

Report Scope:

In this report, India egg powder market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Type

Whole Egg Powder

Egg Yolk Powder

Egg Albumen Powder

Market, by End Use

Food & Beverages

Personal Care & Cosmetics

Nutraceuticals & Pharma

Animal Feed & Pet Food

Market, by Region

North

West

South

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies operating in India egg powder market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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