

India Dry Cakes Market By Type (Bar Cakes Vs. Muffins/Cup Cakes), By Distribution Channel (Independent Small Grocers, Bakery Shops, Supermarkets/Hypermarkets, Convenience Stores, Online & Others), Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

According to “India Dry Cakes Market By Type, By Distribution Channel, Competition Forecast & Opportunities, 2012 – 2022”, India dry cakes market is projected to grow at a CAGR of more than 12% by 2022, on the back of expanding middle class population and increasing consumer preference for cakes as a regular sweet rather than an occasional treat. Moreover, growing population base of young working class, which prefer to spend on lifestyle & luxury products, availability of innovative packaged products, and aggressive marketing & promotional activities are some of the other factors expected to boost demand for dry cakes in India in the coming years. Britannia Industries Limited, Monginis Foods Private Limited, Dream Bake Private Limited, Parle Products Private Limited, Bonn Nutrients Private Limited, Elite Foods Private Limited, Surya Food & Agro Limited, Kitty Industries Private Limited, Saj Food Products Private Limited, Anmol Industries Limited, etc. are some of the leading players in Indian market. “India Dry Cakes Market By Type, By Distribution Channel, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of dry cakes market in India:

Dry Cakes Market Size, Share & Forecast

Segmental Analysis – by Type (Bar Cakes, Muffins / Cup Cakes), By Distribution Channel (Supermarkets/ Hypermarkets, Convenience Stores, Independent

Small Grocers, Bakery Shops, Online and Others), By Geography
(North Region, West Region, South Region, East Region)

Pricing & Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of dry cakes market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, dry cakes manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with dry cakes manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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2. Monginis Foods Private Limited
3. Dream Bake Private Limited
4. Parle Products Private Limited
5. Bonn Nutrients Private Limited
6. Elite Foods Private Limited
7. Surya Food & Agro Limited
8. Kitty Industries Private Limited
9. Saj Food Products Private Limited
10. Anmol Industries Limited

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