

India Dry Cakes Market By Type (Bar Cakes Vs. Muffins/Cup Cakes), By Distribution Channel (Independent Small Grocers, Bakery Shops, Supermarkets/Hypermarkets, Convenience Stores, Online & Others), Competition Forecast & Opportunities, 2012 – 2022

<https://marketpublishers.com/r/I7D2A3C0DBCEN.html>

Date: December 2017

Pages: 90

Price: US\$ 4,400.00 (Single User License)

ID: I7D2A3C0DBCEN

Abstracts

According to “India Dry Cakes Market By Type, By Distribution Channel, Competition Forecast & Opportunities, 2012 – 2022”, India dry cakes market is projected to grow at a CAGR of more than 12% by 2022, on the back of expanding middle class population and increasing consumer preference for cakes as a regular sweet rather than an occasional treat. Moreover, growing population base of young working class, which prefer to spend on lifestyle & luxury products, availability of innovative packaged products, and aggressive marketing & promotional activities are some of the other factors expected to boost demand for dry cakes in India in the coming years. Britannia Industries Limited, Monginis Foods Private Limited, Dream Bake Private Limited, Parle Products Private Limited, Bonn Nutrients Private Limited, Elite Foods Private Limited, Surya Food & Agro Limited, Kitty Industries Private Limited, Saj Food Products Private Limited, Anmol Industries Limited, etc. are some of the leading players in Indian market. “India Dry Cakes Market By Type, By Distribution Channel, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of dry cakes market in India:

Dry Cakes Market Size, Share & Forecast

Segmental Analysis – by Type (Bar Cakes, Muffins / Cup Cakes), By Distribution Channel (Supermarkets/ Hypermarkets, Convenience Stores, Independent

Small Grocers, Bakery Shops, Online and Others), By Geography
(North Region, West Region, South Region, East Region)

Pricing & Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of dry cakes market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, dry cakes manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with dry cakes manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMERS

4.1. Brand Awareness Level (Aided & Unaided)

4.2. Purchase Frequency

4.3. Factors Influencing Purchase Decision

4.4. Brand Satisfaction Level

4.5. Brand Switching Behavior

5. INDIA DRY CAKES MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Type (Bar Cakes Vs. Muffins/Cup Cakes)

5.2.2. By Distribution Channel (Independent Small Grocers, Bakery Shops, Supermarkets/Hypermarkets, Convenience Stores, Online & Others)

5.2.3. By Region

5.2.4. By Leading City

5.2.5. By Company

5.3. Market Attractiveness Index

5.3.1. By Type (Bar Cakes & Muffins/Cup Cakes)

5.3.2. By Distribution Channel

5.3.3. By Region

6. INDIA BAR CAKES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Flavor (Vanilla, Fruit, Chocolate & Others)

6.2.2. By Distribution Channel

6.3. Pricing Analysis

7. INDIA MUFFINS/CUP CAKES MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Flavor (Vanilla, Fruit, Chocolate & Others)

7.2.2. By Distribution Channel

7.3. Pricing Analysis

8. SUPPLY CHAIN ANALYSIS

9. IMPORT & EXPORT ANALYSIS

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. POLICY & REGULATORY LANDSCAPE

13. INDIA ECONOMIC PROFILE

14. COMPETITIVE LANDSCAPE

14.1. India Dry Cakes Market: Competition Outlook

14.2. Company Profiles

14.2.1. Britannia Industries Limited

14.2.2. Monginis Foods Private Limited

14.2.3. Dream Bake Private Limited

14.2.4. Parle Products Private Limited

14.2.5. Bonn Nutrients Private Limited

14.2.6. Elite Foods Private Limited

14.2.7. Surya Food & Agro Limited

14.2.8. Kitty Industries Private Limited

14.2.9. Saj Food Products Private Limited

14.2.10. Anmol Industries Limited

15. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

Table 1: North India per Capita Net Domestic Product, By Select State, 2012-2016 (USD)

Table 2: West India per Capita Net Domestic Product, By Select State, 2012-2016 (USD)

Table 3: South India per Capita Net Domestic Product, By Select State, 2012-2016 (USD)

Table 4: East India per Capita Net Domestic Product, By Select State, 2012-2016 (USD)

Table 5: North India Population, By Select State/UT, 2016, 2021F & 2026F (Million)

Table 6: West India Population, By Select State/UT, 2016, 2021F & 2026F (Million)

Table 7: South India Population, By Select State/UT, 2016, 2021F & 2026F (Million)

Table 8: East India Population, By Select State/UT, 2016, 2021F & 2026F (Million)

Table 9: India Bar Cakes Market Pricing Analysis, By Select Company, By Product, September 2017 (USD/Kg)

Table 10: India Number of Smartphone Users, 2012-2016 (Million)

Table 11: India Muffins/Cup Cakes Market Pricing Analysis, By Select Company, By Product, September 2017 (USD/Kg)

List Of Figures

LIST OF FIGURES

- Figure 1: Brand Recall, By Select Brand, 2017 (Sample Size = 250)
- Figure 2: Brand Awareness, By Select Brand, 2017 (Sample Size = 250)
- Figure 3: Purchase Frequency of Consumer (Sample Size = 250)
- Figure 4: Factors Influencing Purchase Decision (Sample Size = 250)
- Figure 5: Brand Satisfaction Level (Sample Size = 250)
- Figure 6: Factors Influencing Brand Switching (Sample Size=250)
- Figure 7: India Dry Cakes Market Size, By Value (USD Million), By Volume (Million Kg), 2012–2016
- Figure 8: India Dry Cakes Market Size, By Value (USD Million), By Volume (Million Kg), 2017E–2022F
- Figure 9: India Dry Cakes Market Share, By Type, By Value, 2012–2022F
- Figure 10: India per Capita Household Final Consumption Expenditure, 2012-2016 (USD)
- Figure 11: India Dry Cakes Market Share, By Distribution Channel, By Value, 2012–2022F
- Figure 12: India GDP per Person Employed, PPP, 2012-2016 (USD)
- Figure 13: India per Capita Gross National Income, PPP, 2012-2016 (USD)
- Figure 14: India Dry Cakes Market Share, By Region, By Value, 2016 & 2022F
- Figure 15: India Dry Cakes Market Share, By Region, By Value, 2012–2022F
- Figure 16: India Dry Cakes Market Size, By Region, By Value, 2012–2022F
- Figure 17: India Dry Cakes Market Cluster, By Select Company, By City, 2016
- Figure 18: India Dry Cakes Market Share, By Leading City, By Value, 2016
- Figure 19: India per Capita Net Domestic Product, By Region, 2015 (USD)
- Figure 20: India Number of Middle Class Households, 2011, 2015 & 2025F (Million)
- Figure 21: India Dry Cakes Market Share, By Leading City, By Value, 2022F
- Figure 22: India Dry Cakes Market Share, By Company, By Value, 2016
- Figure 23: India Dry Cakes Market Share, By Company, By Value, 2022F
- Figure 24: India Dry Cakes Market Attractiveness Index, By Type, By Value, 2017E-2022F
- Figure 25: India Dry Cakes Market Attractiveness Index, By Distribution Channel, By Value, 2017E-2022F
- Figure 26: India Dry Cakes Market Attractiveness Index, By Region, By Value, 2017E-2022F
- Figure 27: India Bar Cakes Market Size, By Value (USD Million), By Volume (Million Kg), 2012–2022F

- Figure 28: India Bar Cakes Market Share, By Flavor, By Value, 2012–2022F
- Figure 29: India Bar Cakes Market Share, By Distribution Channel, By Value, 2012–2022F
- Figure 30: India Retail Sector Market Share, By Type, By Value, 2015
- Figure 31: India Retail Sector Market Share, By Type, By Value, 2020F
- Figure 32: India Muffins/Cup Cakes Market Size, By Value (USD Million), By Volume (Million Kg), 2012–2022F
- Figure 33: India Muffins/Cup Cakes Market Share, By Flavor, By Value, 2012–2022F
- Figure 34: India Muffins/Cup Cakes Market Share, By Distribution Channel, By Value, 2012–2022F
- Figure 35: India Number of Internet Users (Million), Internet Penetration (%), 2012-2016
- Figure 36: India Cake Imports, By Value, 2012-2016 (USD Million)
- Figure 37: India Cake Imports, By Volume, 2012-2016 (Thousand Kg)
- Figure 38: India Cake Imports Share, By Country, By Value, 2016
- Figure 39: India Cake Imports Share, By Country, By Volume, 2016
- Figure 40: India Cake Exports, By Value, 2012-2016 (USD Million)
- Figure 41: India Cake Exports, By Volume, 2012-2016 (Thousand Kg)
- Figure 42: India Cake Exports Share, By Country, By Value, 2016
- Figure 43: India Cake Exports Share, By Country, By Volume, 2016
- Figure 44: India Total Labor Force, 2012-2016 (Million)
- Figure 45: India GDP per Capita, PPP, 2012-2016 (Thousand USD)
- Figure 46: India Urban Population Share (as a %age of the Total Population), 2012-2016
- Figure 47: India Television Advertising Market Size, 2012-2016 (USD Million)

COMPANIES MENTIONED

1. Britannia Industries Limited
2. Monginis Foods Private Limited
3. Dream Bake Private Limited
4. Parle Products Private Limited
5. Bonn Nutrients Private Limited
6. Elite Foods Private Limited
7. Surya Food & Agro Limited
8. Kitty Industries Private Limited
9. Saj Food Products Private Limited
10. Anmol Industries Limited

I would like to order

Product name: India Dry Cakes Market By Type (Bar Cakes Vs. Muffins/Cup Cakes), By Distribution Channel (Independent Small Grocers, Bakery Shops, Supermarkets/Hypermarkets, Convenience Stores, Online & Others), Competition Forecast & Opportunities, 2012 – 2022

Product link: <https://marketpublishers.com/r/I7D2A3C0DBCEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7D2A3C0DBCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970