

India Distemper Market, By Type (Oil Based Distemper, Dry Distemper), By Method of Application (Paint Brush, Roller, Spray), By Application (Exterior Walls, Interior Walls), By Resin Type (Acrylic, Synthetic, and UNO Acrylic), By Color (White, Blue, Yellow, Green, Pink, Others), By Painting (Re-Painting, Fresh Painting), By Region, Competition Forecast & Opportunities, 2017-2027

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Abstracts

India Distemper Market valued at USD627.9 million (INR 4714.50 crore) in 2021 and is anticipated to project a robust growth in the forecast period with a CAGR of 11.23%. Ongoing construction activities, increasing expenditure capacity of consumers on household and introduction of sustainable products are the key driving factors for the India distemper market for the next five years.

Improvement in the economic condition and rapid infrastructure development to upgrade the existing infrastructure to boost the country's development is playing a crucial role in accelerating the growth of the India distemper market. Distemper is available in a wide range of colors, and they enhance the aesthetic appeal of walls by giving the wall a matte finish. Also, applying distemper is more cost-effective than the other alternatives. Market players are making high-end investments in the research and development activities to find innovative solutions and make distemper more environment-friendly which is expected to create numerous growth opportunities for the India distemper market in the forecast period. The surge in the use of bio-based materials in the manufacturing process and green technology adoption is expected to influence the market demand positively. However, the presence of toxic elements in the

distemper poses a threat to the environment, which may hinder the market growth in the forecast period.

The India distemper market is segmented into type, method of application, application, resin type, color, painting, region, and company. Based on type, the market is bifurcated into oil based distemper and dry distemper. Oil based distemper is leading the market, holding a market share of 73.21% in 2021, and is expected to maintain its dominance throughout the forecast period. Oil based distemper is a high-quality, decorative, and affordable distemper compared to dry distemper. It is easy to apply and dries quickly. Market players are introducing oil-based distemper in various shades and high quality to attract consumers attention.

Kansai Nerolac Paints Limited, Asian Paints Limited, Berger Paints India Limited, Nippon Paint (India) Private Limited, Indigo Paints Ltd., Shalimar Paints Limited, Divine Paints, AkzoNobel India Ltd., Eureka Paints are the major market players operating in the India distemper market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027

Objective of the Study:

To analyze the historical growth in the market size of the India distemper market from 2017 to 2021.

To estimate and forecast the market size of India distemper market from 2022 to 2027 and growth rate until 2027.

To classify and forecast the India distemper market based on type, method of application, application, resin type, color, painting, region, and company.

To identify the dominant region or segment in the India distemper market.

To identify drivers and challenges for the India distemper market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the India distemper market.

To identify and analyze the profiles of leading players operating in the India distemper market.

To identify key sustainable strategies adopted by market players in the India distemper market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of the India distemper market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Distemper manufacturers/ distributors

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to distemper market

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India distemper market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

India Distemper Market, By Type:

Oil Based Distemper

Dry Distemper

India Distemper Market, By Method of Application:

Paint Brush

Roller

Spray

India Distemper Market, By Application:

Interior Walls

Exterior Walls

India Distemper Market, By Resin Type:

Acrylic

UNO Acrylic

Synthetic

India Distemper Market, By Color:

White

Yellow

Green

Pink

Blue

Others

India Distemper Market, By Painting:

Re-Painting

Fresh Painting

India Distemper Market, By Region:

West

South

North

Central

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Distemper

India Distemper Market, By Type (Oil Based Distemper, Dry Distemper), By Method of Application (Paint Brush, R...

Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

NOTE: The data given for any year represents the market during the period, i.e., 1st April of the previous year to 31st March of that year. eg: For 2022E, the data represents the period, 1st April 2021 to 31st March 2022.

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