

# **India Dishwasher Market, By Product Type (Free-standing, Built-in), By Distribution Channel (Multi branded/Distributor sales, Exclusive Stores, Supermarket/Hypermarket, online), By Region, Competition, Forecast & Opportunities, FY2016-FY2026**

<https://marketpublishers.com/r/I7C1117569BEN.html>

Date: February 2021

Pages: 76

Price: US\$ 4,400.00 (Single User License)

ID: I7C1117569BEN

## **Abstracts**

India dishwasher market to cross USD90 million by FY2026 and is expected to grow at a CAGR of over 12% by value during the forecast period. Growth of dishwasher's market in India can be attributed to rising numbers of nuclear families, disposable income, due to COVID-19 as most of the house helps stayed away from work due to the lockdown. Moreover, people adopting western culture, innovation in product line variants are some of the major drivers of India dishwasher market. Also, people adopting western culture, and consumer propensity towards consumption of hand sanitizer has led to the rise in the overall consumption of dishwashers. Additionally, growth in organized retail end e-commerce industry coupled with rising consumer inclination towards sanitation devices are further anticipated to aid the growth of the India dishwasher market during the forecast period.

The dishwasher market in India is segmented on the basis of by type, by distribution channel and by region. In terms of type, the market is segmented into built-in and free standing. The free standing is the dominating segment within the country and therefore the trend is probably going to continue within the forthcoming years.

In terms of the distribution channel, the market is categorized into multi-branded stores/distributors sales, exclusive stores, supermarkets/hypermarkets and online channels. Among which, multi-branded stores/distributor sales have accounted the

majority of market share in FY2020 in India dishwasher market, followed by exclusive stores. Companies are striving to extend their focus to create products available in exclusive stores, multi-branded stores, and online channel across the country.

In terms of region, India dishwasher market is categorized into West India, North India, South India and East India. Among which, West India dominated the country's dishwasher market in FY2020, and is expected to maintain its dominance during the forecast period followed by North India. The growth in these regions has been largely led by domestic factors such as growing demand for dishwashers from mainly adults and nuclear families, increasing working females, rising hygiene to avoid food poisoning, and increasing urbanization.

Major companies offering dishwashers are IFB Industries Ltd., BSH Household Appliances Manufacturing Pvt. Ltd., LG Electronics India Pvt. Ltd., Samsung India Electronics Pvt. Ltd. AB Electrolux, others.

Years considered for this report:

Historical Years: FY2016-FY2019

Base Year: FY2020

Estimated Year: FY2021

Forecast Period: FY2022–FY2026

Objective of the Study:

To analyze the historical growth in the market size of the India dishwasher market from FY2016 to FY2020.

To estimate and forecast the India dishwasher market from FY2021 to FY2026.

To define, classify and forecast India dishwasher market based on type (free-standing dishwasher and built-in dishwasher), distribution channel (hypermarket/supermarket, multi-branded stores/distributor sales, exclusive stores, and online), and company.

To scrutinize the detailed market segmentation and forecast the market size in terms of value by segmenting India dishwasher market into four regions namely, North, West, East, and South.

To identify tailwinds and headwinds for the India dishwasher market.

To evaluate competitor pricing, average market selling prices, and trends in the India dishwasher market.

To strategically profile the leading players, which are involved in the supply of dishwashers in India.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of dishwasher manufacturers and suppliers in India. Subsequently, we conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include manufacturers that could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, end-use sectors, and the regional presence of all major dishwasher players operating across the country.

#### Key Target Audience:

Dishwasher manufacturers, suppliers, distributors, and other stakeholders.

Associations, organizations, associations, and alliances related to dishwasher.

Government bodies such as regulating authorities and policy makers.

Market research and consulting firms.

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, and partners, end-users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

## Report Scope:

In this report, India dishwasher' market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### Market, by Product Type:

Free-Standing Dishwasher

Built-In Dishwasher

### Market, by Distribution Channel:

Hypermarket/Supermarket

Multi Branded Stores/Distributor Sales

Exclusive Stores

Online

### Market, by Geography:

North

East

West

South

### Market, by Company:

IFB Industries Ltd.

BSH Household Appliances Manufacturing Pvt. Ltd.

Samsung India Electronics Pvt. Ltd.

LG Electronics India Pvt. Ltd.

AB Electrolux

Others

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Dishwasher Market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Channel Partner Analysis:

Detailed list of distributors and dealers across the country.

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Product Information

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