

# **India Diesel Genset Rental Market, By Power Rating (Below 100KVA, 100.1-350KVA, 350.1-750KVA, 750.1-1000KVA, above 1000KVA), By Vertical (Construction, Manufacturing, Healthcare, IT & Telecom, Residential, Others (Hospitality, Education, Events, Banks, Offices, Shopping Malls)), and By Region, Competition, Forecast & Opportunities, 2027**

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## **Abstracts**

India diesel genset rental market is projected to grow from USD445.18 million in 2021 to USD616.15 million by 2027 at a CAGR of 5.92% in the forecast period. Increasing demand for diesel gensets from the commercial and industrial sector and favorable government initiatives supporting the development of the manufacturing industry are the primary factors driving the growth of the India diesel genset rental market. Also, the organizations need to optimize the operational costs and growing demand for backup power to ensure constant power supply is expected to fuel the demand of India diesel genset rental market through the next five years.

Industries prefer to rent the diesel genset instead of buying it. Renting diesel genset provides numerous benefits, such as eliminating capital investment, which gives the opportunity to the business owner to use that money for other purposes. During emergency situations, organizations prefer to rent the diesel genset as it requires lower cost and time when compared to immediate buying the diesel genset. The introduction of advanced diesel genset equipped with advanced control panels, connection options, power selector switch, and other components is expected to create lucrative opportunities for India diesel genset market in the forecast period.

Due to the growing population, accommodation and other purposes are decreasing

rapidly, generating the need to look for unexplored and hazard-prone areas. People settle in high-risk areas prone to heavy rainfalls, snowfalls, storms, and other severe environmental conditions. The rise in global warming and growing greenhouse emissions results in severe calamities, which hamper the power generation and distribution systems. People are rapidly using the diesel gensets to get power supply in emergencies, which is expected to bolster the demand for India diesel genset market in the next five years.

The India diesel genset rental market can be segmented into power rating, vertical, regional distribution, and competitive landscape. The power rating segment is divided into below 100KVA, 100.1-350KVA, 350.1-750KVA, 750.1-1000KVA, and above 1000KVA. The 100.1-350KVA power rating segment is expected to capture the largest market share in the forecast period, 2023-2027. Diesel gensets in this power range are cost-effective and easily available in the market and have many applications.

GMMCO Limited, Sudhir Power Ltd., Kohler Power India Pvt Ltd., Perfect Generator Technologies Private Limited, Aggreko Energy Rental India Pvt. Ltd., Others (Pioneer Power Service Pvt Ltd, Power Mak Industries LLP, Modern Energy Rental Pvt. Ltd) are the leading market players operating in the India diesel genset rental market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023–2027

Objective of the Study:

To analyze the historical growth of the market size of India diesel genset rental market from 2017 to 2020.

To estimate and forecast the market size of India diesel genset rental market from 2021 to 2027 and growth rate until 2027.

To classify and forecast India diesel genset rental market based on power rating, vertical, regional distribution, and competitive landscape.

To identify dominant region or segment in the India diesel genset rental market.

To identify drivers and challenges for India diesel genset rental market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India diesel genset rental market.

To identify and analyze the profile of leading players operating in India diesel genset rental market.

To identify key sustainable strategies adopted by market players in India diesel genset rental market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of diesel genset rental service provider companies across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the vendors which could not be identified due to the limitations of secondary research.

TechSci Research calculated India diesel genset rental market size using a bottom-up approach, where data for various end user industries and its application across various product types were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also used by TechSci Research.

Key Target Audience:

Diesel genset rental service provider companies/partners

Suppliers/Distributors

## End-Users

Government bodies such as regulating authorities and policy makers

Organizations, industry associations, forums and alliances related to diesel genset rental market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as diesel genset rental service providers, end users etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

## Report Scope:

In this report, India diesel genset rental market has been segmented into the following categories in addition to the industry trends which have also been listed below:

### India Diesel Genset Rental Market, By Power Rating:

Into Below 100KVA

100.1-350KVA

350.1-750KVA

750.1-1000KVA

Above 1000KVA

### India Diesel Genset Rental Market, By Vertical:

Construction

Manufacturing

Healthcare

IT & Telecom

Residential

Others (Hospitality, Education, Events, Banks, Offices, shopping malls)

India Diesel Genset Rental Market, By Region:

North

South

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India diesel genset rental market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. SERVICE OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. EXECUTIVE SUMMARY

### 4. IMPACT OF COVID-19 ON INDIA DIESEL GENSET RENTAL MARKET

### 5. VOICE OF CUSTOMER

#### 5.1. Brand Awareness

#### 5.2. Factors Influencing Rental Decision

#### 5.3. Factors Considered for Choosing Diesel Generator while Renting

#### 5.4. Rental Company Satisfaction Level

#### 5.5. Challenges /Unmet Needs

### 6. INDIA DIESEL GENSET RENTAL MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

##### 6.2.1. By Rating (Below 100KVA, 100.1-350KVA, 350.1-750KVA, 750.1-1000KVA, Above 1000KVA)

##### 6.2.2. By Vertical (Power Utilities, Construction, Manufacturing, Others {Hospitality, Education, Events, Banks, Offices, Shopping Malls, etc.})

##### 6.2.3. By Region

##### 6.2.4. By Company (2021)

#### 6.3. Market Map (By Rating, By Vertical, By Region)

### 7. NORTH INDIA DIESEL GENSET RENTAL MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value

#### 7.2. Market Share & Forecast

##### 7.2.1. By Rating

##### 7.2.2. By Vertical

## **8. SOUTH INDIA DIESEL GENSET RENTAL MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Rating

#### 8.2.2. By Vertical

## **9. WEST INDIA DIESEL GENSET RENTAL MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Rating

#### 9.2.2. By Vertical

## **10. EAST INDIA DIESEL GENSET RENTAL MARKET OUTLOOK**

### 10.1. Market Size & Forecast

#### 10.1.1. By Value

### 10.2. Market Share & Forecast

#### 10.2.1. By Rating

#### 10.2.2. By Vertical

## **11. MARKET DYNAMICS**

### 11.1. Drivers

### 11.2. Challenges

## **12. MARKET TRENDS AND DEVELOPMENTS**

## **13. POLICY & REGULATORY LANDSCAPE**

## **14. INDIA ECONOMIC PROFILE**

## **15. COMPANY PROFILES**

### 15.1. Cummins India Limited

### 15.2. Kirloskar Oil Engines Limited

- 15.3. Kohler Power India Pvt Ltd.
- 15.4. Ashok Leyland Ltd
- 15.5. Perennial Technologies
- 15.6. Sudhir Power Ltd.
- 15.7. Aggreko Energy Rental India Pvt. Ltd.
- 15.8. Marco Gensets Pvt. Ltd.
- 15.9. Mahindra Powerol
- 15.10. Tafe Motors and Tractors Limited
- 15.11. Perfect Generator Technologies Private Limited
- 15.12. Modern Energy Rental Pvt. Ltd
- 15.13. Power Mak Industries LLP
- 15.14. Pioneer Power Service Pvt Ltd
- 15.15. GMMCO Limited

## **16. STRATEGIC RECOMMENDATIONS**

Note: The data given for any year represents the market during the period, i.e., 1st April of the previous year to 31st March of that year. eg: For 2022E, the data represents the period, 1st April 2021 to 31st March 2022.



## List Of Figures

### LIST OF FIGURES

Figure 1: India Diesel Genset Rental Market Size, By Value (USD Million), 2017-2027F

Figure 2: Number of Affordable Housing Units Completed in India, By Top 10 States, 2014-2021

Figure 3: Investment Value in Affordable Housing Programs in India, By Top 10 States, (USD Billion), 2014-2021

Figure 4: Sector-wise GDP in India (%), 2021

Figure 5: India Diesel Genset Rental Market Share, By Rating, By Value, 2017-2027F

Figure 6: India Diesel Genset Rental Market Share, By Vertical, By Value, 2017-2027F

Figure 7: Iron and Steel Plants in India

Figure 8: Cement Plants in India

Figure 9: Oil and Gas Refineries in India

Figure 10: Major Mining Companies in India and their Plant Locations

Figure 11: India Diesel Genset Rental Market Share, By Region, By Value, 2017-2027F

Figure 12: India Diesel Genset Rental Market Share, By Company, By Value, 2021

Figure 13: India Diesel Genset Rental Market Map, By Rating, Market Size (USD Million) & Growth Rate (%), 2021

Figure 14: India Diesel Genset Rental Market Map, By Vertical, Market Size (USD Million) & Growth Rate (%), 2021

Figure 15: India Diesel Genset Rental Market Map, By Region, Market Size (USD Million) & Growth Rate (%), 2021

Figure 16: North India Diesel Genset Rental Market Size, By Value (USD Million), 2017-2027F

Figure 17: North India Diesel Genset Rental Market Share, By Rating, By Value, 2017-2027F

Figure 18: North India Diesel Genset Rental Market Share, By Vertical, By Value, 2017-2027F

Figure 19: South India Diesel Genset Rental Market Size, By Value (USD Million), 2017-2027F

Figure 20: South India Diesel Genset Rental Market Share, By Rating, By Value, 2017-2027F

Figure 21: South India Diesel Genset Rental Market Share, By Vertical, By Value, 2017-2027F

Figure 22: West India Diesel Genset Rental Market Size, By Value (USD Million), 2017-2027F

Figure 23: West India Diesel Genset Rental Market Share, By Rating, By Value,

2017-2027F

Figure 24: West India Diesel Genset Rental Market Share, By Vertical, By Value, 2017-2027F

Figure 25: East India Diesel Genset Rental Market Size, By Value (USD Million), 2017-2027F

Figure 26: East India Diesel Genset Rental Market Share, By Rating, By Value, 2017-2027F

Figure 27: East India Diesel Genset Rental Market Share, By Vertical, By Value, 2017-2027F

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