

India Diesel Genset Rental Market, By Power Rating (Below 100KVA, 100.1-350KVA, 350.1-750KVA, 750.1-1000KVA, above 1000KVA), By Vertical (Construction, Manufacturing, Healthcare, IT & Telecom, Residential, Others (Hospitality, Education, Events, Banks, Offices, Shopping Malls)), and By Region, Competition, Forecast & Opportunities, 2027

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Abstracts

India diesel genset rental market is projected to grow from USD445.18 million in 2021 to USD616.15 million by 2027 at a CAGR of 5.92% in the forecast period. Increasing demand for diesel gensets from the commercial and industrial sector and favorable government initiatives supporting the development of the manufacturing industry are the primary factors driving the growth of the India diesel genset rental market. Also, the organizations need to optimize the operational costs and growing demand for backup power to ensure constant power supply is expected to fuel the demand of India diesel genset rental market through the next five years.

Industries prefer to rent the diesel genset instead of buying it. Renting diesel genset provides numerous benefits, such as eliminating capital investment, which gives the opportunity to the business owner to use that money for other purposes. During emergency situations, organizations prefer to rent the diesel genset as it requires lower cost and time when compared to immediate buying the diesel genset. The introduction of advanced diesel genset equipped with advanced control panels, connection options, power selector switch, and other components is expected to create lucrative opportunities for India diesel genset market in the forecast period.

Due to the growing population, accommodation and other purposes are decreasing

rapidly, generating the need to look for unexplored and hazard-prone areas. People settle in high-risk areas prone to heavy rainfalls, snowfalls, storms, and other severe environmental conditions. The rise in global warming and growing greenhouse emissions results in severe calamities, which hamper the power generation and distribution systems. People are rapidly using the diesel gensets to get power supply in emergencies, which is expected to bolster the demand for India diesel genset market in the next five years.

The India diesel genset rental market can be segmented into power rating, vertical, regional distribution, and competitive landscape. The power rating segment is divided into below 100KVA, 100.1-350KVA, 350.1-750KVA, 750.1-1000KVA, and above 1000KVA. The 100.1-350KVA power rating segment is expected to capture the largest market share in the forecast period, 2023-2027. Diesel gensets in this power range are cost-effective and easily available in the market and have many applications.

GMMCO Limited, Sudhir Power Ltd., Kohler Power India Pvt Ltd., Perfect Generator Technologies Private Limited, Aggreko Energy Rental India Pvt. Ltd., Others (Pioneer Power Service Pvt Ltd, Power Mak Industries LLP, Modern Energy Rental Pvt. Ltd) are the leading market players operating in the India diesel genset rental market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023–2027

Objective of the Study:

To analyze the historical growth of the market size of India diesel genset rental market from 2017 to 2020.

To estimate and forecast the market size of India diesel genset rental market from 2021 to 2027 and growth rate until 2027.

To classify and forecast India diesel genset rental market based on power rating, vertical, regional distribution, and competitive landscape.

To identify dominant region or segment in the India diesel genset rental market.

To identify drivers and challenges for India diesel genset rental market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India diesel genset rental market.

To identify and analyze the profile of leading players operating in India diesel genset rental market.

To identify key sustainable strategies adopted by market players in India diesel genset rental market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of diesel genset rental service provider companies across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the vendors which could not be identified due to the limitations of secondary research.

TechSci Research calculated India diesel genset rental market size using a bottom-up approach, where data for various end user industries and its application across various product types were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also used by TechSci Research.

Key Target Audience:

Diesel genset rental service provider companies/partners

Suppliers/Distributors

End-Users

Government bodies such as regulating authorities and policy makers

Organizations, industry associations, forums and alliances related to diesel genset rental market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as diesel genset rental service providers, end users etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India diesel genset rental market has been segmented into the following categories in addition to the industry trends which have also been listed below:

India Diesel Genset Rental Market, By Power Rating:

Into Below 100KVA

100.1-350KVA

350.1-750KVA

750.1-1000KVA

Above 1000KVA

India Diesel Genset Rental Market, By Vertical:

Construction

Manufacturing

Healthcare

IT & Telecom

Residential

Others (Hospitality, Education, Events, Banks, Offices, shopping malls)

India Diesel Genset Rental Market, By Region:

North

South

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India diesel genset rental market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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Detailed analysis and profiling of additional market players (up to five).

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