

# **India Diagnostic Labs Market By Provider Type (Stand-Alone Diagnostic Labs, Hospital Diagnostic Labs, Diagnostic Chains), By Test Type (Pathology v/s Radiology), By Sector (Urban v/s Rural), By End User (Doctor Referrals, Routine, Wellness, Specialized, Corporate Clients), By Region, Competition Forecast & Opportunities, 2028**

<https://marketpublishers.com/r/l626457CE4D5EN.html>

Date: February 2023

Pages: 76

Price: US\$ 4,400.00 (Single User License)

ID: l626457CE4D5EN

## **Abstracts**

India diagnostic labs market stood at USD14796.21 million in 2022 and is expected to register a CAGR of 11.53% during the forecast period. This can be attributed to growing population in the country, which is susceptible to various diseases. Many diagnostic chains and hospitals have started offering special discounts and packages for getting different kinds of diagnostics test done. These offers increase on occasions such as women's day, AIDS day, breast cancer awareness week, among others. This in turn is expected to create lucrative opportunities for the market growth. The Indian diagnostic market is highly fragmented that provides pathology tests per 1,000 population in India is 1,111, versus 5,924 in Brazil, 10,000 in Australia, and 20,958 in the US. The number of CT, MRI tests per 1,000 population in India was 36 compared to 53 in Brazil, 144 in the UK, 192 in Australia, and 407 in the US. Furthermore, the emergence of corporates and multi-national companies in the country who are collaborating with various hospitals and diagnostic labs to get the health checkups done for their employees is further expected to boost the market growth in the next coming years. Also, India is emerging out as a medical tourism hub and a lot of medical tourists are visiting the country for getting their treatment done on account of availability of cost-effective and better treatment options. This in turn is expected to positively influence the market growth through 2028.

## Growing Prevalence of Chronic Diseases

The growing prevalence of various chronic and infectious diseases such as cancer, cardiovascular diseases, gastrointestinal disorders, renal disorders, and urological problems has significantly increased the demand for getting diagnoses and treatments done for these diseases. This, in turn, is expected to positively influence the growth of India diagnostic labs market. According to Globocan, there were around 1,324,413 new cancer cases reported in India in 2020, out of these, 646,030 were reported in males, and 678,383 were reported in females. Similarly, the number of COVID-19 tests conducted in India as of 9th November 2022 was around 44,664,810. All these tests are conducted in diagnostic laboratories only, thereby supporting market growth.

## Growing Awareness Related to Preventive Medicine

The growing awareness among the population, especially in tier 1 and tier 2 cities, related to early disease diagnosis and treatment for different diseases is expected to create lucrative opportunities for the growth of the diagnostic labs market in India. This set of the population is quite conscious about their health and believes in getting early diagnosis and treatment done if they have any disease or ailment.

## Special Discounts and Packages

Various diagnostic chains and hospital laboratories have started offering special discounts and packages to get different kinds of diagnostic tests done for different infectious and chronic diseases. This, in turn, is expected to create lucrative opportunities for the growth of the diagnostic labs market in India. Also, large diagnostic chains such as Dr. Lal PathLabs provide specialized packages such as Pregnancy Packages, Diabetes Care Packages, Swasthfit Packages, among others. The company also provides discounts of up to 10% for senior citizens.

## Growing Penetration of Health Insurance

The growing penetration of health insurance in India has made people across the country, especially in tier 1 cities, go for regular health checks and diagnostic tests. Furthermore, the insurance companies and the Government of India are also taking crucial steps to increase insurance penetration across the country. For instance, in February 2021, the Finance Ministry announced to infuse INR 3,000 crores (USD 413.13 million) into state-owned general insurance companies to improve the overall status of these companies.

## Market Segmentation

The India diagnostic labs market segmentation is based on provider type, test type, sector, end user, competition landscape, and regional distribution. Based on provider type, the market is segmented into Stand Alone Diagnostic Labs, Hospital Based Diagnostic Labs, Diagnostic Chains. Market segmentation depending on test type is distinguished between pathology and radiology. Based on sector, the market is segmented into Urban and Rural. Based on end user, the market is divided into Doctor referrals, Routine, Wellness, Specialized, and corporate clients. The market analysis also studies the regional segmentation, divided among North, South, East, and West. The North region dominated the market in 2022 with an overall market share of 30.24% on account of surging COVID-19 cases in the region which created a huge demand for testing across diagnostic labs in the region.

## Company Profiles

Dr. Lal PathLabs Limited, Metropolis Healthcare Ltd., SRL Diagnostics Pvt Ltd., Thyrocare Technologies Limited, Vijay Diagnostics Centre Pvt. Ltd., Max Healthcare Institute Limited, Apollo Hospitals Enterprise Ltd., Quest Diagnostics India Pvt Ltd, Lucid Medical Diagnostics Pvt Ltd, Suburban Diagnostics India Pvt Ltd., Oncquest Laboratories Ltd., Span Diagnostics Ltd., Medinova Diagnostic Services Ltd., Dr Lalchandani Labs Ltd., Choksi Laboratories Ltd., Suraksha Diagnostics Pvt. Ltd., Medall Healthcare Pvt. Ltd., Lotus Diagnostic Centre, Lifecare Diagnostic & Research Centre Pvt Ltd, 360 Diagnostic & Health Services Pvt. Ltd. among others is a list of major players in the India Diagnostic Labs market.

## Report Scope:

In this report, India Diagnostic Labs market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### India Diagnostic Labs Market, By Provider Type:

Stand Alone Diagnostic Labs

Hospital Based Diagnostic Labs

Diagnostic Chains

### India Diagnostic Labs Market, By Test Type:

Pathology

Radiology

### India Diagnostic Labs Market, By Sector:

Urban

Rural

### India Diagnostic Labs Market, By End User:

Doctor Referrals

Routine

Wellness

Specialized

Corporate Clients

### India Diagnostic Labs Market, By Region:

North

South

East

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Diagnostic

*India Diagnostic Labs Market By Provider Type (Stand-Alone Diagnostic Labs, Hospital Diagnostic Labs, Diagnost...*

Labs market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. SERVICE OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. IMPACT OF COVID-19 ON INDIA DIAGNOSTIC LABS MARKET

### 5. VOICE OF CUSTOMER

- 5.1. Brand Awareness
- 5.2. Factors Affecting Choice of Diagnostic Laboratory
- 5.3. Preference Among Population, By Provider Type
- 5.4. Duration By Last Diagnostic Test Conducted
- 5.5. Nature of Diagnostic Test Undergone (Self-Initiated/Doctor Prescribed)
- 5.6. Preference for Sample Collection (Home Collection v/s Visiting Diagnostic Lab)
- 5.7. Purpose for Availing Diagnostic Test

- 5.8. Finding a Diagnostic Laboratory Service Provider
- 5.9. Factors Considered While Choosing a Diagnostic Laboratory Service Provider
- 5.10. Preference By Portal for Booking a Diagnostic Test
- 5.11. Preferred Mode of Payment for Availing Different Diagnostic Tests
- 5.12. Digital Healthcare Record Awareness

## **6. INDIA DIAGNOSTIC LABS MARKET OUTLOOK, 2018-2028F**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Provider Type (Stand Alone Diagnostic Labs, Hospital Based Diagnostic Labs, Diagnostic Chains)
  - 6.2.2. By Test Type (Pathology v/s Radiology)
  - 6.2.3. By Sector (Urban and Rural)
  - 6.2.4. By End User (Referrals, Walk-ins, Corporate Clients)
  - 6.2.5. By Region
  - 6.2.6. By States (Top 3 States)
  - 6.2.7. By Company (2022)
- 6.3. Market Map
  - 6.3.1. By Provider Type
  - 6.3.2. By Test Type
  - 6.3.3. By Sector
  - 6.3.4. By End User
  - 6.3.5. By Region

## **7. INDIA HOSPITAL BASED DIAGNOSTIC LABS MARKET OUTLOOK, 2018-2028F**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Test Type
  - 7.2.2. By Sector
  - 7.2.3. By End User

## **8. INDIA STAND ALONE DIAGNOSTIC LABS MARKET OUTLOOK, 2018-2028F**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value

## 8.2. Market Share & Forecast

8.2.1. By Test Type

8.2.2. By Sector

8.2.3. By End User

## 9. INDIA STAND ALONE DIAGNOSTIC LABS MARKET OUTLOOK, 2018-2028F

### 9.1. Market Size & Forecast

9.1.1. By Value

### 9.2. Market Share & Forecast

9.2.1. By Test Type

9.2.2. By Sector

9.2.3. By End User

## 10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

## 11. MARKET TRENDS AND DEVELOPMENTS

## 12. POLICY AND REGULATORY LANDSCAPE IN INDIA

## 13. STATE-WISE NUMBER OF NABL ACCREDITED LABORATORIES

## 14. LIST OF DIAGNOSTIC LABORATORIES ACROSS INDIA

14.1.1. Top 20 Labs across Tier-1 Cities

14.1.2. Top 10 Labs across Tier-2 Cities

14.1.3. Top 5 Labs across 60 Tier-3 Cities

## 15. INDIA ECONOMIC PROFILE

## 16. COMPETITIVE LANDSCAPE

16.1. Competition Outlook

16.2. Company Profiles

16.2.1. Dr. Lal PathLabs Limited

16.2.2. SRL Diagnostics Pvt Ltd.



- 16.2.3. Metropolis Healthcare Ltd.
- 16.2.4. Thyrocare Technologies Limited
- 16.2.5. Vijaya Diagnostic Centre Pvt. Ltd.
- 16.2.6. Max Healthcare Institute Limited
- 16.2.7. Apollo Hospitals Enterprise Ltd.
- 16.2.8. Quest Diagnostics India Pvt Ltd
- 16.2.9. Lucid Medical Diagnostics Pvt Ltd.
- 16.2.10. Suburban Diagnostics India Pvt Ltd.
- 16.2.11. Oncquest Laboratories Ltd.
- 16.2.12. Span Diagnostics Ltd.
- 16.2.13. Medinova Diagnostic Services Ltd.
- 16.2.14. Dr Lalchandani Labs Ltd.
- 16.2.15. Choksi Laboratories Ltd.
- 16.2.16. Suraksha Diagnostics Pvt. Ltd.
- 16.2.17. Medall Healthcare Pvt. Ltd.
- 16.2.18. Lotus Diagnostic Centre
- 16.2.19. Lifecare Diagnostic & Research Centre Pvt Ltd
- 16.2.20. 360 Diagnostic & Health Services Pvt. Ltd.

## **17. STRATEGIC RECOMMENDATIONS**

## List Of Tables

### LIST OF TABLES

Table 1: India Rural-Urban Distribution, 2021

Table 2: India COVID-19 Scenario as of March 29, 2022

Table 3: Estimated Number of Public Hospitals Across India as of 2019, By Top Five States

Table 4: Number of Patients and Tests in Indian Diagnostic Industry in 2020, By Leading Players

Table 5: Estimated number of Private hospitals across India as of 2019, By Top Five states

Table 6: India Diagnostic Labs based on Levels

Table 7: Classification of Infective Microorganisms, By Risk Group

## List Of Figures

### LIST OF FIGURES

Figure 1: India Diagnostic Labs Market Size, By Value (USD Million), 2018-2028F

Figure 2: India Diagnostic Labs Market Share, By Provider Type, By Value, 2018-2028F

Figure 3: India Diagnostic Labs Market Share, By Test Type, By Value, 2018-2028F

Figure 4: India Diagnostic Labs Market Share, By Sector, By Value, 2018-2028F

Figure 5: India Diagnostic Labs Market Share, By End User, By Value, 2018-2028F

Figure 6: India Diagnostic Labs Market Share, By Region, By Value, 2018-2028F

Figure 7: India Diagnostic Labs Market Share, North India, Top 3 States, By Value, 2018-2028F

Figure 8: India Diagnostic Labs Market Share, South India, Top 3 States, By Value, 2018-2028F

Figure 9: India Diagnostic Labs Market Share, West India, Top 3 States, By Value, 2018-2028F

Figure 10: India Diagnostic Labs Market Share, East India, Top 3 States, By Value, 2018-2028F

Figure 11: India Diagnostic Labs Market Share, By Company, By Value, 2022

Figure 12: India Diagnostic Labs Market Map, By Provider Type, Market Size (USD Million) & Growth Rate (%), 2022

Figure 13: India Diagnostic Labs Market Map, By Test Type, Market Size (USD Million) & Growth Rate (%), 2022

Figure 14: India Diagnostic Labs Market Map, By Sector, Market Size (USD Million) & Growth Rate (%), 2022

Figure 15: India Diagnostic Labs Market Map, By End User, Market Size (USD Million) & Growth Rate (%), 2022

Figure 16: India Diagnostic Labs Market Map, By Region, Market Size (USD Million) & Growth Rate (%), 2022

Figure 17: India Stand Alone Diagnostic Labs Market Size, By Value (USD Million), 2018-2028F

Figure 18: India Stand Alone Diagnostic Labs Market Share, By Test Type, By Value, 2018-2028F

Figure 19: Total Population with Diabetes in India, 2011, 2021, 2030, 2045 (000) Units

Figure 20: India Stand Alone Diagnostic Labs Market Share, By Sector, By Value, 2018-2028F

Figure 21: India Stand Alone Diagnostic Labs Market Share, By End User, By Value, 2018-2028F

Figure 22: India Hospital Based Diagnostic Labs Market Size, By Value (USD Million),

2018-2028F

Figure 23: India Hospital Based Diagnostic Labs Market Share, By Test Type, By Value, 2018-2028F

Figure 24: Estimated Number of Public and Private Hospitals Across India in 2019

Figure 25: India Hospital Based Diagnostic Market Share, By Sector, By Value, 2018-2028F

Figure 26: India Hospital Based Diagnostic Labs Market Share, By End User, By Value, 2018-2028F

Figure 27: Diagnostic Chains Market Size, By Value (USD Million), 2018-2028F

Figure 28: India Diagnostic Chains Market Share, By Test Type, By Value, 2018-2028F

Figure 29: Number of Outpatient Consultations in India in Financial Year 2021, by Sector (in Billions)

Figure 30: India Diagnostic Chains Market Share, By Sector, By Value, 2018-2028F

Figure 31: India Diagnostic Chains Market Share, By End User, By Value, 2018-2028F

Figure 32: State with Highest Number of Pregnant Women Registered for Antenatal Checks Across India from April 2019 to June 2020

## I would like to order

Product name: India Diagnostic Labs Market By Provider Type (Stand-Alone Diagnostic Labs, Hospital Diagnostic Labs, Diagnostic Chains), By Test Type (Pathology v/s Radiology), By Sector (Urban v/s Rural), By End User (Doctor Referrals, Routine, Wellness, Specialized, Corporate Clients), By Region, Competition Forecast & Opportunities, 2028

Product link: <https://marketpublishers.com/r/I626457CE4D5EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I626457CE4D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970