

# **India Diagnostic Imaging Market, By Type (X-Ray Imaging Solutions, Ultrasound Systems, MRI Systems, CT Scanners, Nuclear Imaging Solutions, Mammography, Others), By Mobility (Portable v/s Standalone), By Source (Domestic Vs Import), By Application (Cardiology, Oncology, Neurology, Orthopedics, Gastroenterology, Gynecology, Others), By End Users (Hospitals & Clinics, Diagnostic Centers, Ambulatory Care Centers, Others), By Component (OEM v/s Refurbished), By Region, Forecast & Opportunities, FY2026**

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## **Abstracts**

India diagnostic imaging market was valued USD 1655.35 Million in FY2019 and is forecast to grow at an impressive rate of 9.03% in value terms during the forecast period. The India diagnostic imaging market is driven by the increasing expenditure by the government on the development of healthcare facilities. The total expenditure on healthcare in India is around 3.6% of the country's GDP. The per capita government spending also increased to INR 1944 in FY2020. This has led to the development and improvement of the healthcare infrastructure in the country. Furthermore, the penetration of large hospital chains across the country is expected to fuel the market growth through FY2026. Besides, introduction of health checkup packages and attractive offers, especially on occasions such as Women's Day, World Cancer Day, Breast Cancer Awareness Month, among others, is expected to spur the market growth over the next few years. Additionally, the growing focus of diagnostic imaging equipment & machinery providers on effective diagnosis in order to ensure proper

treatment and quality of care at an optimum cost is further expected to create lucrative opportunities for the market growth during the forecast period.

The India diagnostic imaging market is segmented based on type, mobility, source, application, end users, component, company and region. Based on type, the market can be fragmented into X-Ray imaging solutions, ultrasound systems, MRI systems, CT scanners, nuclear imaging solutions, mammography and others. Among these, the X-ray imaging solutions segment is expected to dominate the market on account of their widespread use and adoption across hospitals & clinics, diagnostic centers, among others for early and accurate diagnosis of spinal problems. Additionally, growing incidences of road accidents across the country is further expected to drive the segmental growth.

Based on mobility, the market can be bifurcated into portable and standalone. Here, the standalone segment is expected to dominate the market on account of their widespread adoption and use in advanced healthcare facilities. Also, they are affordable as compared to the portable ones. Additionally, in context to portable ultrasound systems, the government does not support their development since this can lead to identification of fetal gender during pregnancy and feticide.

Based on end users, the market can be categorized into hospitals & clinics, diagnostic centers, ambulatory care centers, others. The hospitals & clinics segment is expected to dominate the market since they have all the available diagnostic imaging equipment and machinery. Hence, the people prefer visiting hospitals & clinics for diagnostic imaging. However, the diagnostic centers segment is also expected to witness significant growth on account of the improved diagnostic imaging infrastructure and diagnostic tests facilities in them. Additionally, improvement in their services, focus on patient satisfaction, availability of reports on apps or email, among others, are some other factors driving the segmental growth.

Major players operating in the India diagnostic imaging market include Wipro GE Healthcare Pvt. Ltd., Siemens Healthcare Private Limited, Allengers Medical Systems Limited, Erbis Engineering Co. Ltd., Samsung Electronics SIEL, Philips India Ltd, Olympus Medical Systems India Pvt. Ltd., Fujifilm Medical Systems India Pvt. Ltd., Carestream Health India Pvt. Ltd., Shimadzu Medical (India) Pvt. Ltd. and others. The companies are developing advanced technologies and launching new products in order to stay competitive in the market. Other competitive strategies include mergers & acquisitions.

Years considered for this report:

Historical Years: FY2016-FY2019

Base Year: FY2020

Estimated Year: FY2021

Forecast Period: FY2022–FY2026

Objective of the Study:

To analyze and estimate the market size of India diagnostic imaging market from FY2016 to FY2019.

To estimate and forecast the market size of India diagnostic imaging market from FY2020 to FY2026 and growth rate until FY2026.

To classify and forecast India diagnostic imaging market based on type, mobility, source, application, end users, component, company and regional distribution.

To identify dominant country or segment in the India diagnostic imaging market.

To identify drivers and challenges for India diagnostic imaging market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India diagnostic imaging market.

To identify and analyze the profile of leading players operating in India diagnostic imaging market.

To identify key sustainable strategies adopted by market players in India diagnostic imaging market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of diagnostic imaging equipment manufacturers across the country. Subsequently, TechSci Research conducted primary

research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the diagnostic imaging equipment manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the diagnostic imaging equipment manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of India diagnostic imaging market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Diagnostic imaging equipment manufacturers, suppliers, distributors and other stakeholders

Hospitals & clinics/diagnostic centers/ambulatory care centers and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to diagnostic imaging

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as diagnostic imaging equipment manufacturers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, India diagnostic imaging market has been segmented into following

*India Diagnostic Imaging Market, By Type (X-Ray Imaging Solutions, Ultrasound Systems, MRI Systems, CT Scanner...*

categories, in addition to the industry trends which have also been detailed below:

India Diagnostic Imaging Market, By Type:

X-Ray Imaging Solutions

Ultrasound Systems

MRI Systems

CT Scanners

Nuclear Imaging Solutions

Mammography

Others

India Diagnostic Imaging Market, By Mobility:

Portable

Standalone

India Diagnostic Imaging Market, By Source:

Domestic

Import

India Diagnostic Imaging Market, By Application:

Cardiology

Oncology

Neurology

Orthopedics

Gastroenterology

Gynecology

Others

India Diagnostic Imaging Market, By End Users:

Hospitals & Clinics

Diagnostic Centers

Ambulatory Care Centers

Others

India Diagnostic Imaging Market, By Component:

OEM

Refurbished

India Diagnostic Imaging Market, By Region:

North

South

East

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India diagnostic imaging market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

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5. Samsung Electronics SIEL
6. Philips India Limited
7. Olympus Medical Systems India Pvt. Ltd.
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