

India Cosmetic Chemicals Market, By Type (Surfactants, Polymer Ingredients, Colorants, Emulsifier, Others), By Application (Skin Care, Hair Care, Oral Care, Makeup, Fragrances, Others), By Region, Competition, Forecast & Opportunities, 2019-2029F

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Abstracts

India Cosmetic Chemicals Market is anticipated to grow significantly rate in the projected period of 2029 which is driven by the increasing demand from personal care (skin & hair care) sector. In 2020, the market size of the beauty and personal care industry in India was valued at USD 0.012 trillion.

India Cosmetic Chemicals Market is expected to expand during the projected period due to increasing demand from personal care (skin & hair care) sector as these chemicals play a pivotal role in formulating effective and innovative skin and hair care products. From moisturizers and serums to cleansers and sunscreens, as well as shampoos and conditioners to styling products and treatments, the demand for cosmetic chemicals in the skin and hair care sector is on the rise result in propelling the growth of India Cosmetic Chemicals Market in the forecast period.

Moreover, cosmetics chemicals help in improving the quality, shell life and appearance of cosmetic products. It is the basic raw ingredients that are used to formulate the personal care products. Many chemicals such as ammonium lauryl sulfates, talc, formaldehydes are used in the production of cosmetic products. Thus, increasing demand of chemicals for the production of personal care products rises the demand of India Cosmetic Chemicals Market in the projected years. For instance, according to India Brand Equity Foundation the Personal care market to touch USD 20 billion in India by



2025

Rising Demand for Skin Care & Hair Care Products

Cosmetic chemicals play a pivotal role in formulating effective and innovative skin care products. From moisturizers and serums to cleansers and sunscreens, the demand for cosmetic chemicals in the skin care sector is on the rise. Cosmetic chemicals enable formulators to create specialized products that target specific skin concerns such as aging, acne, hyperpigmentation, and sensitivity. Ingredients like hyaluronic acid, retinol, niacinamide, and various botanical extracts are gaining popularity for their proven efficacy in promoting healthy skin. A skin care product means a cosmetic preparation which includes antiseptics, tonics, lotions, cream, massaging, cleansing, stimulating, manipulating, performing non-invasive hair removal, etc. Similarly, ingredients like keratin, argan oil, biotin, silk proteins, and plant extracts are widely used to provide specific benefits, making the hair care products more effective. Research and development efforts in cosmetic chemistry have led to the discovery and synthesis of novel ingredients with significant benefits for the skin. These advancements, combined with a deep understanding of consumer needs, drive the creation of cutting-edge formulations that cater to various skin types and concerns.

In addition, cosmetic chemicals enable manufacturers to develop novel and advanced hair care products that address emerging consumer needs. Continuous research and development efforts in hair care sector have led to the creation of ingredients with exceptional properties, such as heat protection, color retention, UV protection, and antipollution benefits. These innovations, fueled by cosmetic chemicals, offer unique selling propositions and drive consumer demand. The continuous pursuit of innovation fuels the demand for cosmetic chemicals that serve as the building blocks of these transformative skin care as well as hair care products.

In addition to this, with an increasing focus on sustainability and natural products, the demand for cosmetic chemicals derived from natural sources has witnessed a surge. Consumers are actively seeking hair care products formulated with natural ingredients that are gentle on their hair and the environment. Ingredients like plant extracts, botanical oils, and organic compounds have gained popularity due to their perceived safety and minimal environmental impact. Indian consumers are actively seeking skin care and hair care products with clean formulations that are free from harmful chemicals

Therefore, increasing demand of cosmetic chemicals in the skin and hair care products led to the growth of India Cosmetic Chemicals Market in the upcoming years.



Growing Focus of Cosmetic Chemicals in the Oral Care Sector

From toothpaste and mouthwash to teeth whitening products and oral rinses, cosmetic chemicals play a pivotal role in meeting the diverse needs of Indian consumers. Cosmetic chemicals allow manufacturers to develop unique and advanced oral care products that provide additional benefits beyond basic dental hygiene. Ingredients like fluoride, calcium compounds, enzymes, antibacterial agents are used in oral care products and offer various benefits, including effective cleaning, plaque control, cavity protection, gum care, and breath freshening which offer a range of functionalities, such as enamel strengthening, tartar control, teeth whitening, and long-lasting freshness.

Furthermore, cosmetic chemicals play a crucial role in formulating teeth whitening toothpaste, strips, gels, and mouth rinses. Ingredients like hydrogen peroxide, carbamide peroxide, and polishing agents help remove stains and brighten teeth. The pursuit of a whiter smile and the influence of dental aesthetics trends have fueled the demand for oral care products enriched with these cosmetic chemicals. Hence, the increased use of cosmetic chemicals in the manufacturing of oral care products fueling the India Cosmetic Chemicals Market growth in the projected period.

Increasing Governments Support & Initiatives Promoting Cosmetic Chemicals

The Indian government has played a crucial role in supporting the growth of the cosmetic chemicals market by implementing favorable policies and regulations. Initiatives such as the 'Make in India' campaign have encouraged domestic manufacturing, thereby boosting the production of cosmetic chemicals within the country. Additionally, regulatory bodies such as the Bureau of Indian Standards (BIS) and the Food and Drug Administration (FDA) have established stringent quality standards and guidelines to ensure the safety and efficacy of cosmetic products related to skin and hair.

For instance, Cosmetics products in India are regulated under the Drugs and cosmetics Act 1940 and Rules 1945 and Labelling Declarations by Bureau of Indian Standards (BIS) which sets the standards for cosmetics for the products which are under Schedule 'S' of the Drugs and Cosmetics Rules 1945.

Additionally, the manufacturer of cosmetics products gets their licence from the government by following the standards and conditions. For instance, according to the provisions of Drugs and Cosmetics Act, 1940 and Rules, the manufacture of cosmetics



is regulated under a system of inspection and licensing by each state drug control department.

All these factors dominate the Demand of India Cosmetic Chemicals Market in the forecast period.

Furthermore, the prominent trend shaping the cosmetics industry is a growing focus on sustainability. Many beauty products manufacturers such as Vilvah, Mamaearth are focusing on the production of sustainable cosmetic products that are made from natural resources and green chemicals. As well as Earth Rhythm, a homegrown Indian brand, entering 2022 with sustainable and responsible beauty brands. Earth Rhythm creates technology-driven skincare products that are designed with ingredients that work miracles on the skin. Thus, increasing demand for sustainable cosmetic products rising the India Cosmetic Chemicals Market in the projected years.

Market Segmentation

India Cosmetic Chemicals Market is segmented based on type, application, and region. Based on the type, the India Cosmetic Chemicals market is divided into surfactants, polymer ingredients, colorants, emulsifier, and others. Based on the application, the India Cosmetic Chemicals market is categorized into skin care, hair care, oral care, makeup, fragrances, and others. Based on region, the India Cosmetic Chemicals market is segregated into North, East, West and South.

Company Profiles

Godrej Industries Limited, BASF India Ltd., P&G India, Dow Chemical International Pvt. Ltd., Evonik India Private Limited, Meru Chem Pvt. Ltd., Solvay Specialities India Private Limited, Covestro (India) Pvt. Ltd., ExxonMobil Company India Pvt. Ltd., Basell Polyolefins India Pvt Ltd are some of the key players in India Cosmetic Chemicals Market.

Report Scope:

In this report, India Cosmetic Chemicals Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

India Cosmetic Chemicals Market, By Type:



Surfactants
Polymer Ingredients
Colorants
Emulsifier
Others
India Cosmetic Chemicals Market, By Application:
Skin Care
Hair Care
Oral Care
Makeup
Fragrances
Others
India Cosmetic Chemicals Market, By Region:
North
East
West
South

Competitive landscape

Company Profiles: Detailed analysis of the major companies in India Cosmetic Chemicals Market.



Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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