

# **India Cooktops Market By Product Type (Gas Cooktops, Induction Cooktops, Electric Coil Cooktops, Hybrid Cooktops), By Number of Heating Elements (2 and Below, 3 to 4, More than 4), By Technology (Free Standing, Built-in), By Sales Channel (Supermarkets/Hypermarkets, Multi-Branded Stores, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

### Market Overview

India Cooktops Market was valued at USD 1034.32 Million in 2024 and is projected to reach USD 1593.44 Million by 2030, growing at a CAGR of 7.47%. The market has seen notable expansion due to rising urbanization, increasing disposable incomes, and shifting consumer preferences towards contemporary kitchen appliances. Demand for energy-efficient, safe, and user-friendly cooktops—particularly induction, ceramic, and advanced gas models—is accelerating. Urban consumers are increasingly attracted to smart features and compact designs that suit modern lifestyles. Manufacturers are actively innovating, offering a wide range of technologically enhanced cooktops to meet the evolving needs of both urban and rural populations.

### Key Market Drivers

#### Increasing Urbanization and Changing Lifestyles

The ongoing surge in India's urban population, which reached 461 million in 2024 and

is expanding at a rate of 2.3% annually, is significantly influencing cooktop market growth. Urban centers are expected to generate 75% of the country's income by 2031, leading to a spike in demand for modern kitchen solutions. Space constraints and the fast-paced lifestyle in cities have amplified the appeal of compact, high-performance cooktops like induction and ceramic models. These products are appreciated for their energy efficiency and ease of operation. As more individuals seek convenience due to busy schedules, cooktops that facilitate quicker and smarter cooking are becoming increasingly popular in metropolitan households.

## Key Market Challenges

### Price Sensitivity and Affordability Issues

Price sensitivity remains a key obstacle in the India cooktops market, especially in semi-urban and rural regions. While modern cooktops are gaining traction, a considerable portion of consumers continues to prefer affordable traditional gas stoves. The higher upfront costs of induction and ceramic cooktops, along with the requirement for compatible electrical infrastructure, often deter lower-income consumers from making the switch. Despite their long-term benefits, such appliances are perceived as costly, compelling manufacturers to strike a balance between innovation and affordability to serve a broader economic spectrum.

## Key Market Trends

### Growing Popularity of Induction Cooktops

Induction cooktops are gaining momentum across the Indian market owing to their superior energy efficiency, faster cooking, and enhanced safety. Unlike conventional gas stoves, induction technology transfers heat directly to cookware through electromagnetic fields, enabling precise temperature control and quicker results. This is especially appealing to urban users looking for modern, flame-free, and eco-conscious cooking options. As awareness of sustainable living and government initiatives supporting energy-efficient appliances rise, the preference for induction cooktops continues to expand. Advancements such as multi-zone cooking, touch controls, and stylish designs, combined with more affordable price points, are driving their acceptance across various income brackets.

## Key Market Players

TTK Prestige LTD.

Crompton Greaves Consumer Electricals Limited

Stove Kraft Limited

Bajaj Electricals Limited

Sunflame Enterprises Pvt. Ltd.

Kaff Appliances (India) Private Limited

Glen Appliances Private Limited

Franke Faber India Private Limited

Usha International Limited

Havells India Limited

#### Report Scope:

In this report, the India Cooktops Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### India Cooktops Market, By Product Type:

Gas Cooktops

Induction Cooktops

Electric Coil Cooktops

Hybrid Cooktops

#### India Cooktops Market, By Number of Heating Elements:

2 and Below

3 t%li%4

More than 4

India Cooktops Market, By Technology:

Free Standing

Built-in

India Cooktops Market, By Sales Channel:

Supermarkets/Hypermarkets

Multi-Branded Stores

Online

Others

India Cooktops Market, By Region:

North

South

East

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the India Cooktops Market.

Available Customizations:

India Cooktops Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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