

India Contact Lenses Market, By Material Type (Silicone Hydrogel, Hydrogel, Others), By Design Type (Spherical, Toric, Multifocal, Others), By Application (Corrective, Cosmetic, Others), By Wear Type (Monthly Disposable, Daily Disposable, Yearly Disposable), By Distribution Channel (Retail Stores, Online, Hospitals & Clinics), By Region, Competition, Forecast & Opportunities, 2028

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Abstracts

India contact lens market was valued at USD574.26 million in 2022, which may grow with a 4.73% CAGR during the forecast period 2023-2028, thus attaining a market value of USD764.77 million by 2028. The market growth may be supported by growing cosmetic lens demand, mainly among the young generation in the country. Prevailing eye conditions, weaker eye sights coupled with growing adoption of contact lenses being preferred over eyeglasses. Rising cases of eye infections caused due to malpractice in the application of eye lenses and poor keeping and maintenance of the contact lenses may hinder the growth of the market.

High prevalence of optical disorders related to eyesight and vision of the patient like hypermetropia, myopia, and astigmatism for the correction of refractive errors also supports the growth of the India contact lens market in the next five years. People of old age over 60+ years tend to have weaker eyesight and may incur higher risks of eye infection and disorders; thus, increasing geriatric population of the country further substantiates the growth of the India contact lens market in the future five years. Aesthetic contact lenses with variant colors, and tints, along with the rising disposable income of the population, are further aiding the growth of the India contact lens market

in the forecast years through 2028.

The India contact lens market is segmented by material type, design type, application, wear type, distribution channel, regional distribution, and competition forecast. Based on material type, the market is segmented into silicone hydrogel, hydrogel, and others. By design, the market is fragmented into spherical, toric, multifocal, and others. Based on application, the market is bifurcated into corrective, cosmetic, and others. By wear type, the market is differentiated into monthly disposable, daily disposable, yearly disposable. Based on distribution channel, the market is also distinguished into retail stores, online and hospitals & clinics. The market is also analyzed among the four regions of the country, North, South, East, and West.

By application, corrective applications of the contact lenses are anticipated to hold the largest revenue shares of the market and dominate the market segment in the upcoming five years due to increasing instances of weak eyesight and growing vision disorders among the population. Prolonged exposure to LED screens and excessive use of smartphones, laptops, and television further drives the market's growth. The market growth is also fueled by the geriatric population actively adopting corrective lenses over eyeglasses.

Bausch & Lomb India Private Limited, Alcon Laboratories (India) Pvt. Ltd., Johnson & Johnson Private Limited, CVI Contact Lenses India Pvt. Ltd., Zeiss India are among the major market players in the Indian platform that lead the market growth of the India contact lens market.

Years considered for this report:

Historical Years: 2018- 2021

Base Year: 2022

Estimated Year: 2023E

Forecast Period: 2024F – 2028F

Objective of the Study:

To analyze the historical growth in the market size of India contact lenses

market from 2018 to 2022.

To estimate and forecast the market size of India contact lens market from 2023E to 2028F and growth rate until 2028F.

To classify and forecast India contact lens market based on material type, design type, application, wear type, distribution channel, regional distribution, and competition forecast.

To identify dominant region or segment in the India contact lenses market.

To identify drivers and challenges for India contact lenses market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India contact lenses market.

To identify and analyze the profile of leading players operating in India contact lenses market.

To identify key sustainable strategies adopted by market players in India contact lenses market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the companies, which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across India.

TechSci Research calculated the market size of India contact lens market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports

were also studied by TechSci Research.

Key Target Audience:

Manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to contact lens

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India contact lenses market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

India Contact Lenses Market, By Material Type:

Silicone Hydrogel

Hydrogel

Others

India Contact Lenses Market, By Design Type:

Spherical

Toric

Multifocal

Others

India Contact Lenses Market, By Application

Corrective

Cosmetic

Others

India Contact Lenses Market, By Wear Type:

Monthly Disposable

Daily Disposable

Yearly Disposable

India Contact Lenses Market, By Distribution Channel:

Retail Stores

Online

Hospitals & Clinics

India Contact Lenses Market, By Region:

North

South

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India contact lenses market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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