

# **India Construction Chemicals Market By Type (Concrete Admixtures, Waterproof Chemicals, Flooring Compounds, Others), By End Use (Residential, Commercial, Industrial, Others), By Region, Competition Forecast and Opportunities, 2028**

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## **Abstracts**

India Construction Chemicals market is anticipated to grow significantly through 2028 due to demand from the end-user industry. In 2020, the gross value added in the construction industry across India increased by around 1.3 percent.

Construction chemicals are being used more often in India thanks to new regulatory standards and mandated certifications like the Green Building Code, the use of ready-mix concrete in projects for metro rail in more than 20 cities, and the certificate of product quality under the Real Estate Regulatory Authority (RERA).

According to a recent study, India's real estate sector is expected to touch a USD 1 trillion market size by 2030, accounting for 18-20% of India's GDP. In contrast to the required five homes per 1,000 residents, only around three new homes are built annually. Therefore, these factors can propel the market's growth in the forecast years.

### **Rising Urbanization Trend**

This general expansion in the building industry, necessary to keep up with the increasing trend of urbanization, is quickly stifling the market for construction chemicals. Due to growing awareness of the advantages of using these compounds, which fundamentally improve building properties, including compressive durability, strength, and resilience to poor working conditions, the market for construction chemicals will continue to grow quickly. It is also projected that middle-class residential dwelling

growth would boost market growth. Many emerging markets are doing so due to increased migration to rapidly urbanizing cities. Residential and non-residential will be built in greater numbers to meet the rising demand brought on by urbanization. Along with residential buildings, there are also buildings like movie theatres, shopping malls, hospitals, and restaurants. As a result, the India Construction Chemicals market expansion will be accelerated in the upcoming year.

### High Investments Opportunities

The government's increased emphasis on eco-friendly substances and green construction standards throughout the projected timeframe will benefit industry participants. Additionally, significant investments in eco-binders and silicate binder systems are expected to be undertaken by well-known market participants, which will support the building chemicals industry's continued expansion. These factors increase the demand for green construction chemicals and are predicted to drive market growth in the forecast period.

### Concrete Admixtures Will Continue to Be a Key Type

Concrete Admixtures are substances added to the concrete mixture before or while it is being mixed. By altering the characteristics of hardened concrete, concrete admixtures lower the cost of building with concrete by assuring greater quality while being mixed, transported, placed, and cured. This enables users to handle crises when working with concrete. The decades-long development of chemical admixtures for concrete is set to significantly improve residential constructions, modest homes, mansions, offices, commercial buildings, entertainment industries, and even skyscrapers. The market for concrete admixtures is increasing dramatically due to India's growing construction industry, driving the growth of India Construction Chemicals market.

For instance, under PMAY-Gramin, the government of India planned to deliver 1.95 crore homes by 2022. Between 2016 and 2022, the project is anticipated to construct 1.71 crore dwelling units, according to government statistics. It has been extended until 2024, with a target of 2.95 million pucca dwellings, an increase of 1 million.

### Recent Developments

In December 2022, Saint-Gobain plans USD 217.7 million capex to expand capacities in India in 2023.

In December 2021, Sika introduced the production factory and technical center in Pune, Maharashtra, to produce high-quality adhesives and sealants.

With the introduction of a distinctive green product line in the category, JSW Cement, India's top green cement manufacturer, entered the construction chemical market in June 2021.

In May 2021, according to the demand generated by new housing developments in the nation, Kamdhenu Group declared that it expects to generate USD 1 billion from its paints segment alone over the next five years.

## Market Segmentation

India Construction Chemicals Market is segmented based on type, end-use, and region. Based on the type, the market is categorized into concrete admixtures, waterproof chemicals, flooring compounds, and others. Based on end use, the market is fabricated into residential, commercial, industrial, and others. Based on region, the market is divided into North, East, West, and South, By Company.

## Market Players

Sika India Pvt. Ltd., Pidilite Industries Ltd., The Fosroc Group, Magicrete Building Solutions Pvt Ltd., MYK Laticrete India Pvt Ltd, Mapei Construction Products India Pvt Ltd, Polygon Chemicals Private Limited, ECMAS Group, Ruia Chemicals, Chembond Chemicals Limited are some of the key players of India Construction Chemicals Market.

## Report Scope:

In this report, India Construction Chemicals market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### India Construction Chemicals Market, By Type:

Concrete Admixtures

Waterproof Chemicals

Flooring Compounds

Others

India Construction Chemicals Market, By End Use:

Residential

Commercial

Industrial

Others

India Construction Chemicals Market, By Region:

North

East

West

South

Competitive landscape

Company Profiles: Detailed analysis of the major companies in the India Construction Chemicals market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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