

India Coffee Machine Market, By Type (Filter/Drip Coffee Machine, Espresso Coffee Machine and Pod Coffee Machine), By End User (Food Service, Residential, Offices, Institutional, and Others (Hospitals, Hotels, Automotive Showrooms, etc.)), By Technology (Semi-Automatic and Fully Automatic), By Distribution Channel (Distributors/Dealers, Multi-Brand Stores, Direct Sales and Online), By Region, Competition, Forecast & Opportunities, 2018-2028

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Abstracts

India coffee machine market is expected to grow at CAGR of 8.51% to reach USD 303.94 million by 2028 on account of changing consumer taste, increasing youth population, technology upgradation in coffee machine and changing lifestyles of consumers. Furthermore, trends like growing preference for coffee over tea, increased purchasing power, and technological improvements in coffee machines are expected to boost the India coffee machine market during the forecast period.

Coffee is now required to get the day going. Everyone prefers different favored type of coffee to consume whether it's espresso, black coffee, Cappuccino. Filtered coffee is known for being a rich beverage with a distinctive aroma. Filter coffee machine enables a person to brew vast quantities of the beverage. Additionally, espresso coffee machines, pod coffee machines, and filter/drip coffee machines are employed for both commercials and residential needs.

With the increasing need for coffee machines in the sector, various multinational companies are spending massive money on their research and development segment.

At the same time, multiple innovations are being made to increase the market growth. For instance, Coffee Day Global Limited unveiled its GSM and IoT-enabled Indus Plus coffee machine line. Thermoblock technology developed by De'Longhi can reach the necessary brewing temperature in under 40 seconds and includes an inbuilt cappuccino system that combines air, milk, and steam to create a creamy beverage. Morphy Richards Fresco espresso machine appliance has a removable drip tray that makes cleaning simple.

While there was a significant fall in the demand for coffee machines in non-residential sectors during Covid-19, there has been an increase in residential demand, primarily because of the closure of large numbers of cafes and the corporate shift to work-from-home. Due to this, there is also an increase in demand for specialty coffee and home-brewed coffee with a caf?-like flavor. This has increased sales of coffee machines.

Growing Youth Population to lead the Growth of India Coffee Machine Market

Increasing youth population and growing popularity of coffee among young generation is contributing to increased cafeteria and restaurant coffee sales, which is anticipated to fuel the market expansion of India coffee machines during the forecast period.

Increasing Purchasing Power will Fuel the Market Growth

Due to increasing coffee demand, the need for gourmet coffee varieties, and people's changing lifestyles, consumers now prefer coffee machines to hand-brewed coffee due to increased purchasing power. These factors have all significantly contributed to the growth of the Indian coffee machine market.

Technology Upgradation to the Coffee Machine Fueling the Market Growth

Bosch unveiled a new fully automatic coffee machine with a home connect function. You can remotely control and monitor your coffee machine from your smartphone with the home connect app. Rancilio Group offers an IOT solution based coffee machine that we can easily control and retrieve their own data.

An Increasing Number of Cafes and Coffee Shops Will Lead to the Market Growth

The rise in cafes and coffee shop popularity is primarily due to changing lifestyles, expanding working population, and consumer preferences. Additionally, it is believed that the rise in coffee flavor and varieties will boost the India coffee machine market.

Increasing Awareness of the Adverse Effects of Excessive Caffeine Consumption will lead to a decline in market growth

Growing coffee addiction has also contributed to significant health issues, including bone and calcium deficiencies and heart disease. Due to increasing awareness of the adverse effects that come with excessive coffee consumption, market growth is being constrained.

Market Segmentation

The India coffee machine market is segmented based on type, end user, technology, distribution channel, and region. The market is segmented into espresso coffee machine, filter/drip coffee machine and pod coffee machine based on type. The end user segment is further divided into offices, food service, institutional, residential, others (hospitals, hotels, automotive showrooms, etc.). The technology segment is divided into fully automatic and semi-automatic coffee machines. The distribution channel is segmented into distributors/dealers, multi-brand stores, direct sales and online..

Company Profiles

Orient Electric Limited (De'Longhi), Coffee Day Global Limited, Philips India Limited, Havells India Limited, Bajaj Electricals Limited (Morphy Richards), BSH Household Appliances Manufacturing Private Limited, Nestle India Limited, Whirlpool of India Limited, Fresh and Honest Caf? Limited, TTK Prestige Limited, are some of the leading market players in the India coffee machine market. Newmarket players have also been actively entering the market in recent years, further strengthening future market growth.

Report Scope:

In this report, India Coffee Machine Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

India Coffee Machine Market, By Type:

Filter/Drip Coffee Machine

Espresso Coffee Machine

Pod Coffee Machine

India Coffee Machine Market, By End User:

Food Service

Residential

Offices

Institutional

Others

India Coffee Machine Market, By Technology:

Semi-Automatic

Fully Automatic

India Coffee Machine Market, By Distribution Channel:

Distributors/Dealers

Multi-Brand Stores

Direct Sales

Online

India Coffee Machine Market, By Region:

South

West

North

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India coffee machine market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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