

India Coffee Cafe Market By Segment (International and Domestic), By Service (In Dine and Take Way), By Product Offering (Coffee, Tea, Other Beverages, Snacks and Others), Competition, Forecast & Opportunities, 2024

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Abstracts

India coffee cafe market is expected to register growth at a CAGR of over 12% during 2019-2024. The growth of the market can be attributed to the increasing demand from young population, rising disposable income, rapid urbanization, corporate culture and global lifestyle. Moreover, rising number of double income households, more global exposure, increasing innovation and media penetration is further fueling growth in India coffee cafe market. Additionally, factors like changing lifestyle preferences influenced by western countries, a number of variants in beverages available in the market and enhanced accessibility through increasing number of outlets in Tier II and Tier III cities have all added up to the expedition of many national and international players in the sector, which would aid the growth of India coffee cafe market during forecast period.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast India coffee cafe market size.

To forecast India coffee cafe market based on segment, service, product offering and regional distribution.

To identify drivers and challenges for India coffee cafe market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India coffee cafe market.

To conduct the pricing analysis for India coffee cafe market.

To identify and analyze the profile of leading players operating in India coffee cafe market.

Some of the leading players in India coffee cafe market are Caf? Coffee Day, Barista Coffee Co Ltd., Costa Coffee, Tata Starbucks Limited (India), Dunkin Donuts, McCaf? , Indian Coffee House (ICH), Brewberrys Caf?, Cafe Mocha, The Coffee Bean & Tea Leaf Restaurant and Cafe (CBTL), Gloria Jean's Coffees, Georgia Coffee, etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the segment, service, product offerings and presence of all major manufacturers across the country.

TechSci Research calculated India coffee cafe market size by using a top down approach, where data for various applications across various segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations

and financial reports were also studied by TechSci Research.

Key Target Audience:

Coffee Cafe manufacturers and other stakeholders

Potential investors

Organizations, forums and alliances related to coffee cafe

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as manufacturers, partners and consumer. The study would also help them in identifying which market segments should be targeted over the coming years in order to strategize investments and capitalize on growth of the market.

Report Scope:

In this report, India coffee cafe market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Segment

International

Domestic

Market, by Service

In Dine

Take Away

Market, by Product Offering

Coffee

Tea

Other Beverages

Snacks

Others (cookies, pastries, cakes, brownies, etc)

Market, by Region

North

West

South

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies operating in India coffee cafe market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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