

India Cloud Kitchen Market By Type (Independent/ Standalone Cloud Kitchens, Chained Cloud Kitchens), By Source of Order (Web Vs Mobile App), By Payment Method (Cash on Delivery, Mobile Wallet, Card Transaction, Others), By Region, Competition Forecast & Opportunities, 2028

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Abstracts

India cloud kitchen market is anticipated to grow with approximately 15.5% to 17.5% CAGR value during the forecast years 2024-2028 and may achieve the market value of USD2.5 billion by 2028F. The market is anticipated to grow on the grounds of increasing inclination of the population toward online food delivery services. Rising disposable income among the younger population and shift in the lifestyle further drives the growth of the India cloud kitchen market in the upcoming five years. Online delivery services are also increasing due to consumer's rising preference toward fast food & snack eating habits and preferring these food habits over the home cooked meals. Corporate culture, prolonged working hours, and lack of interest toward home cooking is also influencing the population. Easier payment options, cloud payments and secured pathways of the payment also drive the growth of the India cloud kitchen market in the next five years.

Cloud kitchen is the concept of preparing food & meals but instead of physical eateries, the outlets are only available for the online deliveries or take-outs. The cloud kitchen utilizes a commercial kitchen to prepare food and then through the multiple channels of online deliveries, or takeout service they function. There is no option for dine-in available for these kitchens. The service is convenient since these do not require much financial investment and simply an equipped kitchen with a capable chef can facilitate the business efficiently.

Consumer Inclination To Online Food Services Drives Market Growth

By the first trimester of the year 2022, India accommodates a huge population of 1,403,791,421. Out of which more than 65% ages less than 35%. With the large working population and their rising disposable income the growing youth population of the country is the major factor driving the growth of the India cloud kitchen market in the upcoming five years. In the last decade, use of internet, literacy rate, and social media influenced lifestyles have thrived among the youth population of the country. The youth population of the country plays major role in influencing the allover economy of the country and has significant effect on various industries.

60% of the working class of the Indian population spends over 9 hours every day working. The hectic schedules, and consumer's ability to dispose their income over the services like online food delivery influences the growth of the India cloud kitchen market in the upcoming five years. Also, demands for pre-cooked meals, and reluctance toward home-cooked meals influences the consumers to order in their daily meals and thus flourishing the industry and aids to the growth of the India cloud kitchen market in the next five years.

Market Segmentation

The India cloud kitchen market segmentation is based on type, source of order, payment method, regional distribution, and competition landscape. Based on type, the market is differentiated between independent/ standalone cloud kitchen and chained cloud kitchen. By source of order, the market is distinguished between web and mobile apps. Based on payment method, the market is bifurcated into cash on delivery, mobile wallet, card transaction, and others. The India cloud kitchen market analysis also studies the regional segmentation divided among North India region, South India region, East India region, and West India region.

Company Profile

Rebel Foods Private Limited, Sky Gate Hospitality Pvt. Ltd. (Biryani By Kilo), Masalabox Food Network Pvt. Ltd., Poncho Hospitality Pvt. Ltd. (MOJO Pizza), Soba- Asian Kitchen, Chefed Foods Private Limited, Gustasi Chef, are some of the major market players in the country that lead the market growth analysis.

Report Scope:

India Cloud Kitchen Market By Type (Independent/ Standalone Cloud Kitchens, Chained Cloud Kitchens), By Source...

In this report, India cloud kitchen market is segmented into following categories, in addition to the industry trends which have also been detailed below:

India Cloud Kitchen Market, By Type:

Independent/ Standalone Cloud Kitchens

Chained Cloud Kitchens

India Cloud Kitchen Market, By Source of Order:

Web

Mobile Apps

India Cloud Kitchen Market, By Payment Method:

Cash on Delivery

Mobile Wallet

Card Transaction

Others

India Cloud Kitchen Market, By Region:

South

West

North

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India cloud kitchen market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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Note: The data given for any year represents the market during the period, i.e., 1st April of the previous year to 31st March of that year. Ex: For 2023E, the data represents the period, 1st April 2022 to 31st March 2023. Please note that all the macro-economic indicators in the economic profiles are for Calendar year.

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