

India Cloud Computing Market By Service (SaaS, IaaS, PaaS and BPaaS), By Organization Type (Government, Small and Medium Sized Enterprises and Large Enterprises), By Application (App Hosting, E-mail, Storage & Backup, CRM, Business Analytics, Database & Content Management and Others), By End-User (IT & Telecom, BFSI, Retail & Consumer Goods, Healthcare and Others) By Region, Competition Forecast and Opportunities, 2028

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Abstracts

India Cloud Computing Market is anticipated to register a high CAGR during the forecast period. By enabling enterprises to utilise AI capabilities, emerging technologies like artificial intelligence (AI) and machine learning encourage cloud expansion. The global economy is now being threatened by the COVID-19 epidemic.. Cloud computing may help enterprises to overcome the business continuity issues posed by lockdowns, work from home, social distance, and other market demands. However, businesses, executives, and workers are increasingly choosing remote work as a result of the epidemic. The present trend of remote work has evolved and is anticipated to last in the long run.. The market's key driving force is the high concentration and growing number of small and medium-sized enterprises in India quickly transitioning to cloud computing. Furthermore, rising investment in cloud data center development will likely drive the India cloud computing market during the forecast period.

Increased use of Big Data, AI, machine learning, and other technologies to drive the market

The growing use of machine learning and artificial intelligence is likely to propel the cloud computing business forward. Cloud computing offers traditional businesses solutions such as cloud computing, big data & analytics, data management, and other advanced features such as artificial intelligence and machine learning that help optimise business operations, resulting in lower operational costs and increased efficiency. As a result, its application has risen in a variety of industries, including healthcare, finance, transportation, manufacturing, and others, driving the growth of the cloud computing industry.

To remain competitive in today's high-tech digital environment, organizations must continually innovate and pilot new technologies in the cloud computing, as well as listen to customers and the market for signs of change. Marketing is no exception to the general business landscape's fast trend toward automated procedures and data-driven decision making in the cloud market. Thus, rapid expansion is driving the India Cloud Computing Market.

India Cloud Computing Market Challenges

Cloud computing is used by users to keep sensitive data about their company and personal activities on cloud-based systems. However, data security and privacy worries about data loss, breaches, unplanned crises, application vulnerabilities, and internet cyber-attacks are expected to stymie cloud computing's growth. While cloud services help organizations increase productivity and decrease expenses, data stored in the cloud is vulnerable to assaults. Cloud malware injection, meltdowns, account or service hijacking, and man-in-the-cloud attacks disclose enterprise data vulnerabilities, which can lead to business shutdown and losses. Cyber-attacks, on the other hand, impair business operations, restricting the expansion of the cloud computing market.

Market Segments

The India Cloud Computing Market is segmented on the basis of service organization type application, by end-user (IT & Telecom, BFSI, retail & consumer goods, healthcare and others). Based on service, the market is further divided into SaaS, IaaS, PaaS and BPaaS. Based on organization type, the market is divided into government, small and medium sized enterprises and large enterprises. Based on application, the market is divided into app hosting, e-mail, storage & backup, CRM, business analytics, database & content management and others. Based on end-user, the market is divided into IT & telecom, BFSI, retail & consumer goods, healthcare and others.

Market Players

Major market players in the India Cloud Computing Market are Tata Consultancy Services, Infosys Limited, Alphabet Inc, Zenith InfoTech Limited, CipherCloud, CtrlS Datacenters Limited, Amazon Web Services, Clogeny Technologies Private Limited and, Microsoft Azure. To achieve good market growth, businesses that are active in the market employ organic tactics such as product launches, mergers, and partnerships.

Report Scope:

In this report, India Cloud Computing Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

India Cloud Computing Market, By Service:

SaaS

IaaS

PaaS

BPaaS

India Cloud Computing Market, By Organization Type:

Government

Small and Medium-sized Enterprises

Large Enterprises

India Cloud Computing Market, By Applications:

App Hosting

E-mail

Storage & Backup

CRM

Business Analytics

Database & Content Management

Others

India Cloud Computing Market, By End User:

IT & Telecom

BFSI

Retail & Consumer Goods

Healthcare

Others

India Cloud Computing Market, By Region:

East India

West India

North India

South India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Cloud Computing Market,

Available Customizations:

With the given market data, Tech Sci Research offers customizations according to a

India Cloud Computing Market By Service (SaaS, IaaS, PaaS and BPaaS), By Organization Type (Government, Small...

company's specific needs. The following customization options are available for the report:

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