

India Cleaning Chemicals Market By Product Type (Laundry, Floor Cleaners, etc.), By End Use Sector (Residential, Institutional and Industrial), By Sale Channel (Indirect Vs. Direct), By Region, Competition Forecast and Opportunities, 2012-2026

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Abstracts

India cleaning chemicals market is projected to grow at a CAGR of 15% in value terms between 2017-2026, on account of increasing incidence of various infections, rapid urbanization, coupled with growing number of new commercial setups and increasingly stringent safety standards. Additionally, setting up of new healthcare setups, rising disposable income and launch of new and innovative cleaning chemicals are propelling the market for cleaning chemicals in India.

According to “India Cleaning Chemicals Market By Product Type, By End Use Sector, By Sale Channel, Competition Forecast and Opportunities, 2012-2026”, the market for cleaning chemicals in India is projected to grow at double digits CAGR. India cleaning chemicals market is controlled by these major players, namely– Hindustan Unilever pvt. Ltd., Reckitt Benckiser India, Proctor & Gamble, Diversey India Pvt. Ltd., Scheveran Laboratories Pvt. Ltd., Satol Chemicals, Ecolab India, Buzil Rossari Pvt. Ltd., Haylide Chemicals Pvt. Ltd., Altret Industries Pvt. Ltd., S.C. Johnson Products Pvt. Ltd. among others. “India Cleaning Chemicals Market By Product Type, By End Use Sector, By Sale Channel, Competition Forecast and Opportunities, 2012-2026” report elaborates the following aspects related to cleaning chemicals market in India:

India Cleaning Chemicals Market Size, Share & Forecast

Segmental Analysis – By Product Type (Laundry, Floor Cleaners, etc.), By End Use Sector (Residential, Institutional and Industrial), By Sale Channel (Indirect

Vs. Direct)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of cleaning chemicals market in India

To identify the on-going trends and anticipated growth over next five years

To help industry consultants, vendors and dealers align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

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Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research includes interviews with cleaning chemical suppliers and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

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