

India Cement Market, By Type (Ordinary Portland Cement {OPC}, Portland Pozzolana Cement {PPC}, Others), By Application (Residential, Commercial, Infrastructure, Industrial, Institutional), By Region, Competition, Forecast & Opportunities, 2028

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Abstracts

India cement market was valued at USD26023.83 million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 8.98%, owing to a rapidly increasing mega infrastructural projects, rise in renovation and construction activities.

A cement is a binder, a substance used for construction that sets, hardens, and adheres to other materials to bind them together. Cement/concrete is the second-most-utilized product in the world after potable water. Cement used in construction is typically inorganic, based on lime or calcium silicate, and is classified as either non-hydraulic or hydraulic, depending on its capacity to set in the water.

Mega Infrastructural Projects Driving Market Growth

The economy of India relies heavily on the infrastructure industry. This sector is essential to India's overall growth, and the government has placed a high priority on enacting regulations that would assure the country's building of world-class infrastructure promptly. Power, bridges, dams, highways, and urban infrastructure development are part of the infrastructure industry. The government of India has turned its attention to the infrastructure sector. India intends to invest USD1.4 trillion in infrastructure development between 2019 and 2023 to ensure the country's long-term prosperity. From 2018 to 2030, the government proposes investing USD 750 billion in railway infrastructure.

Rapid Urbanization Driving India Cement Market

An estimated 270 million people will be added to India's urban population between now and 2040. Even with such rapid urbanization on a massive scale, the proportion of India's population living in cities is anticipated to be less than 50% by 2040. Most of the structures that will exist in India in 2040 have yet to be constructed. Urbanization is driving a tremendous rise in total residential floor area, from less than 20 billion square meters today to more than 50 billion square meters in the next two decades. As a result, demand for energy-intensive building materials like cement is expected to skyrocket.

Affordable Housing Schemes (Pradhan Mantri Awas Yojana) Driving Market

The Pradhan Mantri Awas Yojana (PMAY), launched in 2015, is a massive scheme promoting affordable housing in India. The principal goal of this program is to offer 20 million affordable housing units to people from low-income families by 2022. This program covers urban (PMAY-Urban) and rural (PMAY-Gramin) India, aiming to build dwellings with adequate sanitation, water, and power. While the former covers nearly 4000 cities and towns across India, the latter focuses on slums, villages, and other rural areas. Furthermore, the government has consistently attempted to promote the affordable housing segment through many welcome measures, such as the Pradhan Mantri Awas Yojana's a credit-linked subsidy scheme (PMAY).

The Growing Population

After China, India is the world's second most populated country. India's population has recently surpassed one billion. According to the 2001 Indian Census, India has a population of 4 billion. On March 1, 2001, India had a population of 1027 million. Moreover, population shifts result in shifting housing demand. Housing demand rises with population increase. The need for housing construction has led to an increased demand for cement.

Market Segmentation

The India cement market is segmented based on type, application, region, top 3 states, and company. Based on type, the market is further fragmented into Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), Others. Also, segmentation of the market on grounds of the application is done into residential, commercial, infrastructure, industrial and institutional. Based on regional analysis the market is divided into North, South, East, and West.

Company Profiles

UltraTech Cement Ltd, Ambuja Cements Ltd, ACC Limited, Shree Cement Ltd, Dalmia Bharat Ltd, Birla Cement, India Cements Ltd, The Ramco Cements Limited, JK Lakshmi Cement Ltd and Orient Cement Ltd, are among the major market players in the India cement market.

Years considered for this report:

Historical Years: 2018-2021

Base Year: 2022

Estimated Year:2023E

Forecast Period: 2024F–2028F

Report Scope:

In this report, India cement market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

India Cement Market, By Type:

Ordinary Portland Cement (OPC)

Portland Pozzolana Cement (PPC)

Others

India Cement Market, By Application:

Residential

Infrastructure

Commercial

Industrial

Institutional

India Cement Market, By Region:

South

North

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India cement market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID 19 ON INDIA CEMENT MARKET

5. VOICE OF CUSTOMER

5.1. Brand Awareness

5.2. Key Satisfaction Level

5.3. Major Challenges Faced

5.4. Key Factors for Selecting Supplier

6. INDIA CEMENT MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Type (Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), Others)

6.2.2. By Application (Residential, Commercial, Infrastructure, Industrial, Institutional)

6.2.3. By Region

6.2.4. By Company (2022)

6.3. Product Market Map

7. SOUTH INDIA CEMENT MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Type (Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), Others)

7.2.2. By Application (Residential, Commercial, Infrastructure, Industrial, Institutional)

7.2.3. By Top 3 States

8. NORTH INDIA CEMENT MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Type (Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), Others)

8.2.2. By Application (Residential, Commercial, Infrastructure, Industrial, Institutional)

8.2.3. By Top 3 States

9. WEST INDIA CEMENT MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Type (Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), Others)

9.2.2. By Application (Residential, Commercial, Infrastructure, Industrial, Institutional)

9.2.3. By Top 3 States

10. EAST INDIA CEMENT MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Type (Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), Others)

10.2.2. By Application (Residential, Commercial, Infrastructure, Industrial, Institutional)

10.2.3. By Top 3 States

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS AND DEVELOPMENTS

13. POLICY & REGULATORY LANDSCAPE

14. COMPETITIVE LANDSCAPE

- 14.1. UltraTech Cement Ltd
- 14.2. Ambuja Cements Ltd
- 14.3. ACC Limited
- 14.4. Shree Cement Ltd
- 14.5. Dalmia Bharat Ltd
- 14.6. Birla Cement
- 14.7. India Cements Ltd
- 14.8. The Ramco Cements Limited
- 14.9. JK Lakshmi Cement Ltd
- 14.10. Orient Cement Ltd

15. STRATEGIC RECOMMENDATIONS

Note: The data given for any year represents the market during the period, i.e., 1st April of the previous year to 31st March of that year. eg: For 2023E, the data represents the period, 1st April 2022 to 31st March 2023.

List Of Figures

LIST OF FIGURES

Figure 1: India Cement Market Size, By Value (USD Million), 2018-2028F

Figure 2: India Cement Market Size, By Volume (Million Tons), 2018-2028F

Figure 3: India Cement Market Share, By Type, By Value, 2018-2028F

Figure 4: India Cement Market Share, By Application, By Value, 2018-2028F

Figure 5: India Cement Market Share, By Region, By Value, 2018-2028F

Figure 6: India Cement Market Share, By Company, By Value, 2022

Figure 7: India Cement Market Map, By Type, Market Size (USD Million) & Growth Rate (%)

Figure 8: India Cement Market Map, By Application, Market Size (USD Million) & Growth Rate (%)

Figure 9: India Cement Market Map, By Region, Market Size (USD Million) & Growth Rate (%)

Figure 10: South India Cement Market Size, By Value (USD Million), 2018-2028F

Figure 11: South India Cement Market Size, By Volume (Million Tons), 2018-2028F

Figure 12: South India Cement Market Share, By Type, By Value, 2018-2028F

Figure 13: South India Cement Market Share, By Application, By Value, 2018-2028F

Figure 14: South India Cement Market Share, By Top 3 States, By Value, 2018-2028F

Figure 14: North India Cement Market Size, By Value (USD Million), 2018-2028F

Figure 15: North India Cement Market Size, By Volume (Million Tons), 2018-2028F

Figure 16: North India Cement Market Share, By Type, By Value, 2018-2028F

Figure 17: North India Cement Market Share, By Application, By Value, 2018-2028F

Figure 17: North India Cement Market Share, By Top 3 States, By Value, 2018-2028F

Figure 18: West India Cement Market Size, By Value (USD Million), 2018-2028F

Figure 19: West India Cement Market Size, By Volume (Million Tons), 2018-2028F

Figure 20: West India Cement Market Share, By Type, By Value, 2018-2028F

Figure 21: West India Cement Market Share, By Application, By Value, 2018-2028F

Figure 21: West India Cement Market Share, By Top 3 States, By Value, 2018-2028F

Figure 22: East India Cement Market Size, By Value (USD Million), 2018-2028F

Figure 23: East India Cement Market Size, By Volume (Million Tons), 2018-2028F

Figure 24: East India Cement Market Share, By Type, By Value, 2018-2028F

Figure 25: East India Cement Market Share, By Application, By Value, 2018-2028F

Figure 25: East Cement Market Share, By Top 3 States, By Value, 2018-2028F

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