

# **India Caustic Soda Market Analysis: Plant Capacity, Production, Operating Efficiency, Process, Demand & Supply, End Use, Grade, Application, Sales Channel, Region, Competition, Trade, Customer & Price Intelligence Market Analysis, 2030**

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## **Abstracts**

India Caustic Soda market demand stood at 3.43 Million Tonnes in FY2021 and is forecast to reach 5.52 Million Tonnes by FY2030, growing at a healthy CAGR of 5.43% until FY2030. Caustic soda is an inorganic bulk chemical that is soapy in touch, strongly alkaline, and odorless that finds application in various fields like pulp and paper manufacturing, viscose yarn, staple fiber, aluminium, textiles, soaps & detergent, dyestuffs, drugs and pharmaceuticals, petroleum refining, etc. Increasing demand from the textile and alumina sectors due to rising investments in these sectors by the Government of India is likely to drive the overall Caustic Soda demand in the country.

India is a surplus in Caustic Soda production volumes with most of the plants operating at around 85% efficiency. However, the increase in cheaper imports has forced domestic manufacturers to curtail their margins predominantly due to the high input and logistics costs involved within the country. Although disruptions in overseas trade and nationwide lockdown weighed on the overall Caustic Soda consumption in Q4 FY2020, strengthened Caustic Soda demand from hand wash and soaps manufacturing industries supported the industry outlook during the Coronavirus outbreak. In addition to that, the extension of Anti-Dumping Duty on the imports of Caustic Soda from the U.S. and Saudi Arabia, as per the petition filed by the Alkali Manufacturers Association of India (AMAI) in FY2017 has given a strong boost to the domestic Caustic Soda Industry.

Due to the outbreak of COVID-19 in 2020, the world economy was disrupted. The market was affected drastically, and production and manufacturing units were shut

down. Furthermore, the major market players intentionally halted the production keeping their employee's health and wellness in mind. With imposed new regulations of the COVID-19 and proper precautions, the market is anticipated to regain its growth in the years to come. The pandemic is slowly being subsided and the effects are tried to be overcome by various methods. Once the market regains the full function of its production unit, the market is bound to show robust growth in the forecast period.

Moreover, major players venturing into the expansion of Caustic Soda capacities have further contributed to widening the expanse of the sector in the domestic market. One of the major projects in the sector includes that of GACL-NALCO Alkalies and Chemicals Private Limited (GNAL) Caustic Soda plant which is expected to start production by 2021. The company has been planning to set up an 800 tonnes per day grassroots Caustic Soda plant in Dahej which will produce around 2.7 lakh tonnes of Caustic Soda per annum.

With new capacity additions to meet the growing demand from the textile and alumina sector, the Caustic Soda industry in India is likely to witness robust growth in the western region of the country due to the rise in the number of pulp and paper mills and textile industries, thereby fueling its overall demand.

Years Considered for this Report:

Historical Years: FY2015 – FY2020

Base Year: FY2021

Estimated Year: FY2022

Forecast Period: FY2023 – FY2030

This report will be delivered on an online digital platform with a one-year subscription and quarterly update.

Objective of the Study:

The primary objective of the study was to evaluate and forecast Caustic Soda capacity, production,

demand, inventory, and demand-supply gap in India.

To categorize Caustic Soda demand based on end-use, region, and sales channel.

To study trade dynamics and company share in the India Caustic Soda market.

To identify major customers of Caustic Soda in India.

To evaluate and forecast Caustic Soda pricing in India Caustic Soda market.

To identify and profile major companies operating in the India Caustic Soda market.

To identify major news, deals, and expansion plans in the India Caustic Soda market.

Some of the major players operating in India caustic soda market are Grasim Industries Limited, DCM Shriram Consolidated Limited, Gujarat Alkalies, and Chemicals Limited, Nirma Limited, Meghmani Organics Limited., etc.

To extract data for India caustic soda market, primary research surveys were conducted with caustic soda manufacturers, suppliers, distributors, wholesalers, and end-users. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various end-user segments and projected a positive outlook for India caustic soda market over the coming years.

ChemAnalyst calculated India caustic soda demand analyzing the historical data and demand forecast was carried out considering the raw material prices and mapping the production capacity of caustic soda manufacturing units. ChemAnalyst sourced these values from industry experts and company representatives and externally validated them through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

### Key Target Audience:

Caustic soda manufacturers and other stakeholders

Organizations, forums, and alliances related to caustic soda distribution and industrial consumers

Government bodies such as regulating authorities and policymakers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as caustic soda manufacturers, distributors, and industry policymakers. The report also provides useful insights about which market segments should be targeted over the coming years to strategize investments and capitalize on growth opportunities.

### Report Scope:

In this report, the India Caustic Soda market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, by End Use: Paper & Pulp, Petroleum, Chemical Production & Others

Market, by Application: Alumina, Soap & Detergents, Food, Textile, Metal Processing & Others.

Market, by Sales Channel: Direct/Institutional Sales, Retail Sales, Other Channel Sales

Market, by Region: North, West, East, and South

### Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

## Contents

### **1. INDIA CAUSTIC SODA MARKET OUTLOOK, 2015-2030**

- 1.1. Capacity By Company
- 1.2. Capacity By Location
- 1.3. Capacity By Technology
- 1.4. Production, By Company
- 1.5. Operating Efficiency By Company
- 1.6. Country-Wise Import
- 1.7. Country-Wise Export
- 1.8. Demand-Supply Gap

### **2. INDIA CAUSTIC SODA OUTLOOK, 2015-2030**

- 2.1. By End Use
- 2.2. By Application
- 2.3. By Distribution Channel
- 2.4. By Region
- 2.5. By Company Share

### **3. NEWS & DEALS**

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