

India Caustic Potash Market Analysis: Plant Capacity, Production, Operating Efficiency, Process, Demand & Supply, End Use, Application, Sales Channel, Region, Competition, Trade, Customer & Price Intelligence Market Analysis, 2015-2030

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Abstracts

India Caustic Potash market demand stood at 0.13 Million Tonnes in FY2021 and is forecast to reach 0.18 Million Tonnes by FY2030, growing at a healthy CAGR of 4.25% until FY2030. Caustic Potash, also called potassium hydroxide (KOH), is an inorganic alkaline compound that is industrially manufactured by the electrolysis of potassium chloride and water solution. Being a strong alkali, Caustic Potash is used as an essential chemical in manufacturing several industrial chemicals. Caustic Potash finds applications in the food and beverage industry as a stabilizer, thickening agent, and pH regulator. Caustic Potash is a versatile cleaning agent and is used in the production of liquid soaps, shampoos, and hairsprays. Moreover, Potassium Hydroxide soaps are more environment-friendly than Sodium Hydroxide due to their enhanced solubility in water. The biggest consumer of Caustic Potash is the Potassium Carbonate manufacturing industry. Other applications include the manufacturing of industrial chemicals (Permanganates, Acetates, and Cyanides), neutralization agents, batteries, etc. Additionally, KOH-based fertilizers are also being widely utilized in the agricultural sector due to their quality to enhance productivity and improve crop yield. Moreover, demand for Caustic Potash pipes is fueled by its higher usage in agriculture for water supply, drainage, and irrigation, owing to its enhanced properties such as corrosion-resistant, hardness, etc. The use of Caustic Potash in injection molding for plastic production is also gaining popularity and given preference in automotive, packaging, agriculture, and other industries. These factors are anticipated to contribute to the growth of the Caustic Potash demand in the country. COVID-19 has impacted the caustic potash market adversely as chlorine derivatives demand has squeezed the

supply of caustic soda, a by-product of chlorine production. However, post-COVID-19, the market is expected to pick up the pace eventually.

Years Considered for this Report:

Historical Years: FY2015– FY2020

Base Year: FY2021

Estimated Year: FY2022

Forecast Period: FY2023 – FY2030

This report will be delivered on an online digital platform with a one-year subscription and quarterly update.

Objective of the Study:

The primary objective of the study was to evaluate and forecast the Caustic Potash capacity, production, demand, inventory, and demand-supply gap in India.

To categorize Caustic Potash demand in India based on end use, region, and sales channel.

To study trade dynamics and company share in the India Caustic Potash market.

To identify major customers of Caustic Potash in India.

To evaluate and forecast Caustic Potash pricing by grade in India Caustic Potash market.

To identify and profile major companies operating in the India Caustic Potash market.

To identify major news, deals, and expansion plans in the India Caustic Potash market.

Key companies that manufacture Caustic Potash flakes in India are GACL, Universal Chemicals & Industries Pvt. Ltd., Meghmani Finechem Ltd (MFL), etc.

To extract data for the India Caustic Potash market, primary research surveys were conducted with Caustic Potash manufacturers, suppliers, distributors, wholesalers, and end-users. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various end user segments and projected a positive outlook for India Caustic Potash market over the coming years.

ChemAnalyst calculated Caustic Potash demand in India by analyzing the historical data and demand forecast was carried out considering Potassium Chloride prices. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Caustic Potash manufacturers, suppliers and other stakeholders

Organizations, forums and alliances related to Caustic Potash distribution

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as Caustic Potash manufacturers, distributors and policy makers. The report also provides useful insights about which market segments should be targeted over the coming years to strategize investments and capitalize on growth opportunities.

Report Scope:

In this report, the India Caustic Potash market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End Use- Process Chemical, Fertilizers, Soap, Detergents, & Others

Market, by Application- Catalysts, Oxidizers, Medicines, Batteries, Herbicides, Greases & Others

Market, by Sales Channel- Direct/Institutional Sales, Retail Sales, Other Channel Sales

Market, by Region- North, West, East and South

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

Contents

. India Caustic Potash Market Outlook, 2015-2030

- 1.1. Capacity By Company
- 1.2. Capacity By Location
- 1.3. Production, By Company
- 1.4. Operating Efficiency By Company
- 1.5. Country-Wise Import
- 1.6. Country-Wise Export
- 1.7. Demand-Supply Gap

2. INDIA CAUSTIC POTASH DEMAND OUTLOOK, 2015-2030

- 2.1. By End Use
- 2.2. By Application
- 2.3. By Distribution Channel
- 2.4. By Region
- 2.5. By Company Share

3. NEWS & DEALS

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