

India Built-in Kitchen Appliances Market, By Product Type (Built-in Hobs, Built-in Hoods, Built-in Ovens & Microwaves, Built-in Dishwashers, Built-in Refrigerators, and Others (Built-in Coffee Machines, Built-in Barbeque Griller, etc.)), By Distribution Channel (Contract Sales, Multi-Branded Stores, Exclusive Stores, and Online), By Region, Competition, Forecast & Opportunities, 2018-2028

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Abstracts

The India built-in kitchen appliances market is expected to grow at a CAGR of 8.83% to reach a value of USD601.18 million by 2028. The growing disposable income and surge in purchasing power of consumers enable them to invest in quality kitchen appliances. The rise in the working women population and the busy lifestyle of consumers is driving the demand for easy-to-operate kitchen appliances. Also, the rapid expansion of the food industry and the growing use of advanced technology in built-in kitchen appliances is accelerating the demand for built-in kitchen appliances among consumers during the forecast period.

With the shift in consumers' preference towards comfort and quality lifestyle, the demand for advanced and user-friendly products and appliances is increasing at a rapid rate. The kitchen appliances are becoming smarter with the advent and integration of novel technologies in the existing system. Built-in kitchen appliances save a lot of space and are flexible enough for thorough cleaning and maintenance. Also, the flourishing food industry is increasing the demand for commercial kitchens. Built-in kitchen appliances are considered a great addition to any commercial or residential kitchen. They are made up of quality and durable materials and can easily handle the rigorous

demand arising throughout the day. They have a microwave, dishwashers, wine refrigerators, and other features which aid the kitchen professionals to meet the demand of growing customers.

The India built-in kitchen appliances market is segmented into product type, distribution channel, regional distribution, and competitive landscape. Based on product type, the market is divided into built-in hobs, built-in hoods, built-in ovens & microwave, built-in dishwashers, built-in refrigerators, and others (built-in coffee machines, built-in barbeque griller, etc.). Built-in hobs dominated the market in 2022 with a share of 24.18% of the overall market share and the segment is expected to maintain its dominance over the forecast period. Built-in hobs are highly suitable for the compact kitchen and increase the kitchen's aesthetic appeal. They come with concealed gas pipes which provide a seamless and clutter-free look to the kitchen.

Whirlpool of India Ltd., BSH Household Appliances Manufacturing Private Limited, Franke Faber India Private Limited, Hafele India Private Limited, Miele India Pvt. Ltd., Samsung India Electronics Private Limited, Haier Smart Home Co., Ltd, Kaff Appliances (India) Private Limited, IFB Appliances LTD, BlowHot Kitchen Appliances Pvt. Ltd., and others are the major market players operating in the India built-in kitchen appliances market.

Years considered for this report:

Historical Years: 2018-2021

Base Year: 2022

Estimated Year: 2023E

Forecast Period: 2024F–2028F

Objective of the Study:

To analyze the historical growth in the market size of India Built-in Kitchen Appliances Market from 2018 to 2022.

To estimate and forecast the market size of India Built-in Kitchen Appliances market from 2023E to 2028F and growth rate until 2028F.

To classify and forecast India built-in kitchen appliances market based on product type, distribution channel, regional distribution, and competitive landscape.

To identify dominant region or segment in the India built-in kitchen appliances market.

To identify drivers and challenges for India built-in kitchen appliances market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India built-in kitchen appliances market.

To identify and analyze the profile of leading players operating in India built-in kitchen appliances market.

To identify key sustainable strategies adopted by market players in India built-in kitchen appliances market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of built-in kitchen appliances companies across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the companies which could not be identified due to the limitations of secondary research.

TechSci Research calculated the India built-in kitchen appliances market size using a bottom-up approach, where data for various end user segments were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also used by TechSci Research.

Key Target Audience:

Built-in kitchen appliances manufacturing companies/partners

End-Users

Government bodies such as regulating authorities and policy makers

Organizations, industry associations, forums and alliances related to built-in kitchen appliances

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as built-in kitchen appliances manufacturing companies, end users etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India built-in kitchen appliances market has segmented into following categories, in addition to the industry trends which have also been detailed below:

India Built-in Kitchen Appliances Market, By Product Type:

Built-in Hobs

Built-in Hoods

Built-in Ovens & Microwaves

Built-in Dishwashers

Built-in Refrigerators

Other (Built-in Coffee Machines, Built-in Barbeque Griller, etc.)

India Built-in Kitchen Appliances Market, By Distribution Channel:

Contract Sales

Multi-Branded Stores

Exclusive Stores

Online

India Built-in Kitchen Appliances Market, By Region:

North

West

South

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India built-in kitchen appliances market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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