

India Automotive Wiring Harness Market, By Vehicle Type (Passenger Cars and Commercial Vehicles), By Component Type (Automotive Wires, Automotive Terminals, Automotive Connectors), By Material Type (Optical Wiring, Copper Wiring, Aluminum Wiring, Others), By Application (Chassis Harness, Engine Harness, Body Harness, Speed Sensor Harness, Others), By Region and Competition, Forecast & Opportunities, 2018- 2028F

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Abstracts

India automotive wiring harness market was valued at USD1518.96 million in 2022, which is expected to grow at a CAGR of 8.48% to achieve the market value of USD2373.10 million by 2028F. Rising technological advancements in the automotive sector and growing demand for more power-efficient vehicles are expected to drive the growth of the India automotive wiring harness market in the upcoming five years. Higher sales and demand for the passenger cars owing to the rising disposable income among the population also play a vital role in increasing the demands and thus the growth of the India automotive wiring harness market in the next five years. Recently, increasing demand for electric vehicles and the incorporation of internet of things and artificial intelligence in the vehicles also add to the growth of the India automotive wiring harness market in the future five years. Technological advancements in vehicles like tire pressure monitoring systems, automatic speed limits, adaptive front lights, emergency braking, etc., are expected to fuel the demand for advanced vehicles and thereby substantiate the growth of the India automotive wiring harness market in the forecast years through 2028F. The scope of the automotive wiring harness function includes transferring signals, data, and power within a vehicle performed by data transmission

and electrical wires.

The India automotive wiring harness market is segmented on the basis of vehicle type, component type, material type, application, regional distribution, and competitive analysis. Based on vehicle type, the market is differentiated between passenger cars and commercial vehicles. Passenger cars are anticipated to hold the largest revenue shares of the market and dominate the market segment in the upcoming five years due to rising demand for such vehicles. Increasing demand for the electric vehicle and growing technological advancement further facilitate the growth of the India automotive wiring harness market in the next five years. By component type, the market is further segmented into automotive wires, automotive terminals, and automotive connectors. Based on material type, the market is fragmented into optical wiring, copper wiring, aluminum wiring, and others. By application, the market is segmented into chassis harness, engine harness, body harness, speed sensor harness, and others. The India automotive wiring harness market analysis also studies the regional segmentation divided into North India, South India, East India, and West India. Each region in the country is further analyzed for the top 3 states of the market.

Lear Automotive India Private Limited, Aptiv Components India Private Limited, Leoni Cable Solutions India Private Limited, Fujikura Automotive India Private Limited, Viney Corporation Private Limited, Dhoot Transmission Pvt. Ltd, Samvardhana Motherson Group, Spark Minda, Yazaki India Private Ltd., SEI Trading India Private Limited are the major players operating in the India automotive wiring harness market.

Years considered for this report:

Historical Years: 2018-2021

Base Year: 2022

Estimated Year: 2023

Forecast Period: 2024-2028

Objective of the Study:

To analyze the market size of India automotive wiring harness market from 2018 to 2022.

To estimate and forecast the market size of India automotive wiring harness market from 2023 to 2028 and growth rate until 2028.

To classify and forecast India automotive wiring harness market based on vehicle type, component type, material type, application, regional distribution, and competitive analysis.

To identify the dominant region or segment in the India automotive wiring harness market.

To identify drivers and challenges for India automotive wiring harness market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India automotive wiring harness market.

To identify and analyze the profile of leading players operating in India automotive wiring harness market.

To identify key sustainable strategies adopted by market players in India automotive wiring harness market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across India.

TechSci Research calculated the market size of India automotive wiring harness market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news

articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to automotive wiring harness

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India automotive wiring harness market have been segmented into the following categories, in addition to the industry trends which have also been detailed below:

India Automotive Wiring Harness Market, By Vehicle Type:

Passenger Cars

Commercial Vehicles

India Automotive Wiring Harness Market, By Component Type:

Automotive Wires

Automotive Connectors

Automotive Terminals

India Automotive Wiring Harness Market, By Material Type:

Copper Wiring

Aluminum Wiring

Optical Wiring

Others (Polyurethane, Polyethylene, PVC, etc.)

India Automotive Wiring Harness Market, By Application:

Body Harness

Engine Harness

Speed Sensor Harness

Chassis Harness

Others (HVAC, Dashboard, etc.)

- India Automotive Wiring Harness Market, By Region

- o North

- o West

- o South

- o East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India automotive wiring harness market.

Available Customizations:

India Automotive Wiring Harness Market, By Vehicle Type (Passenger Cars and Commercial Vehicles), By Component...

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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