

# **India Automotive Sunroof Market By Material Type (Glass, Fiber), By Vehicle Type (Hatchback, Sedan, Sports Utility Vehicles, Others), By Type (Pop-Up Sunroofs, Built-In Sunroof Systems, Tilt 'N Slide, Top Mount, Panoramic, Foldable, Removable, Solar Type), By Region, Competition, Opportunities & Forecast 2020-2030F**

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## **Abstracts**

### Market Overview

India Automotive Sunroof Market was valued at USD 541.68 Million in 2024 and is projected to reach USD 1339.66 Million by 2030, registering a CAGR of 16.29% during the forecast period. The market is experiencing strong growth, propelled by increasing consumer demand for premium in-vehicle features. Sunroofs are being integrated into both mid-range and luxury vehicles, driven by lifestyle upgrades, higher disposable incomes, and a shift toward modern and aesthetically appealing vehicles. As consumer expectations evolve, automakers are expanding their sunroof offerings across different price segments. Marketing campaigns promoting sunroofs as symbols of sophistication and technological advancement are further fueling their popularity. Additionally, advancements in glass technology, smart sunroof systems, and safety features are enabling manufacturers to offer enhanced products that appeal to a broad audience seeking comfort, style, and innovation in automotive design.

### Key Market Drivers

Rising Consumer Aspirations for Premium Features

The growing demand for premium automotive features, such as sunroofs, is being driven by evolving consumer preferences and aspirations for a more luxurious driving experience. With rising income levels, consumers—particularly younger buyers—are increasingly attracted to vehicles that offer enhanced aesthetics and comfort. Sunroofs are perceived as status-enhancing additions, prompting manufacturers to integrate them across various vehicle categories, from sedans to SUVs. This trend is supported by favorable financing options and a wider availability of sunroof-equipped variants in the mid-range segment. As vehicle design becomes more experience-oriented, sunroofs are emerging as a key differentiator that influences consumer choice and strengthens brand appeal.

## Key Market Challenges

### High Costs Associated with Sunroof Installation and Maintenance

The inclusion of sunroofs in vehicles leads to higher production and selling costs, posing a challenge for affordability-conscious buyers. The added expense of repairs, replacements, and regular maintenance can discourage ownership, especially in lower-priced segments. Insurance premiums may also rise due to potential sunroof-related risks, further elevating total ownership costs. Moreover, limited access to affordable and skilled sunroof repair services in smaller cities restricts consumer adoption. For manufacturers, high import duties on specialized components increase the production cost, limiting the ability to offer competitively priced sunroof-equipped models.

## Key Market Trends

### Expansion of Aftermarket Customization and Retrofitting

A growing number of consumers are opting to install sunroofs post-purchase through aftermarket customization, spurred by the desire for personalization and the increasing accessibility of such services. Professional retrofitting providers now offer various sunroof options that suit different budgets, broadening availability beyond factory-installed systems. This trend is notably influencing the used car segment, where buyers seek to enhance their vehicle's value and appeal with sunroof installations. As customization gains traction among auto enthusiasts and everyday consumers alike, aftermarket retrofitting is becoming a key contributor to the sunroof market's expansion.

## Key Market Players

Webasto Roof Systems Inc.

ACS France SAS

Inteva Products

Inalfa Roof Systems Group

Mitsuba Corp

Yachiyo Industry Co., Ltd.

Automotive Sunroof Company

Evana Automation

Retro Vehicle Enhancement Ltd.

Erickson Auto Trim LLC

#### Report Scope:

In this report, the India Automotive Sunroof Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### India Automotive Sunroof Market, By Material Type:

Glass

Fiber

#### India Automotive Sunroof Market, By Vehicle Type:

Hatchback

Sedan

Sports Utility Vehicles

Others

#### India Automotive Sunroof Market, By Type:

Pop-Up Sunroofs

Built-In Sunroof Systems

Tilt 'N Slide

Top Mount

Panoramic

Foldable

Removable

Solar Type

#### India Automotive Sunroof Market, By Region:

South

East

West

North

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the India Automotive Sunroof Market.

Available Customizations:

India Automotive Sunroof Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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