

# **India Automotive Speaker Market By Vehicle Type (Passenger Car Vs Light Commercial Vehicle), By Demand Category (OEM Vs Aftermarket), Competition Forecast & Opportunities, 2013-2023**

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## **Abstracts**

According to “India Automotive Speaker Market By Vehicle Type, By Demand Category, Competition Forecast & Opportunities, 2013-2023” sales volume of automotive speakers in India is projected to reach 20.55 million units by 2023, on the back of growing production of passenger cars and light commercial vehicles in the country. Increasing consumer preference towards premium audio set-ups in their vehicles, expanding product portfolio, growing online sales and rising disposable income are some of the other key factors anticipated to fuel sales of automotive speakers in the country. Moreover, with growing presence of premium international brands including DD Audio and Memphis Audio, India automotive speaker market is likely to grow at a robust pace in the coming years. Some of the major players operating in India automotive speaker market are Nippon Audiotronix Pvt. Ltd., Minda D-TEN India Pvt. Ltd., Panasonic India Pvt. Ltd., Pioneer India Electronics Pvt. Ltd., Alpine Electronics, Harman International, Sony India Pvt. Ltd., JVCKENWOOD Marketing India Pvt. Ltd., KICKER, Rockford Fosgate India, etc. “India Automotive Speaker Market By Vehicle Type, By Demand Category, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of automotive speaker market in India:

Automotive Speaker Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car Vs Light Commercial Vehicle), By Demand Category (OEM Vs Aftermarket)

Competitive Analysis

## Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of automotive speaker in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, automotive speaker distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with automotive speaker distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. ANALYST VIEW

### 4. VOICE OF CUSTOMER

#### 4.1. Factors Influencing Purchase Decision

#### 4.2. Brand Recall

#### 4.3. Brand Satisfaction

### 5. INDIA AUTOMOTIVE SPEAKER MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value & Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Vehicle Type (Passenger Car and Light Commercial Vehicle)

##### 5.2.2. By Demand Category (OEM and Aftermarket)

##### 5.2.3. By Company

### 6. INDIA OEM AUTOMOTIVE SPEAKER MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Vehicle Type

##### 6.2.2. By Speaker Shape

##### 6.2.3. By Speaker Type

##### 6.2.4. By Customer

##### 6.2.5. By Company

#### 6.3. Pricing Analysis

### 7. INDIA AFTERMARKET AUTOMOTIVE SPEAKER MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value & Volume

## 7.2. Market Share & Forecast

- 7.2.1. By Vehicle Type
- 7.2.2. By Speaker Shape
- 7.2.3. By Speaker Type
- 7.2.4. By Sales Channel
- 7.2.5. By Region
- 7.2.6. By Company

## 8. MARKET DYNAMICS

- 8.1. Drivers
- 8.2. Challenges

## 9. MARKET TRENDS & DEVELOPMENTS

## 10. INDIA ECONOMIC PROFILE

## 11. COMPETITIVE LANDSCAPE

- 11.1. Nippon Audiotronix Pvt. Ltd.
- 11.2. Minda D-TEN India Pvt. Ltd.
- 11.3. Panasonic India Pvt. Ltd.
- 11.4. Pioneer India Electronics Pvt. Ltd.
- 11.5. Alpine Electronics
- 11.6. Harman International
- 11.7. Sony India Pvt. Ltd.
- 11.8. JVCKENWOOD Marketing India Pvt. Ltd.
- 11.9. KICKER
- 11.10. Rockford Fosgate India

## 12. STRATEGIC RECOMMENDATIONS

## List Of Figures

### LIST OF FIGURES

Figure 1: India Automotive Speaker Market - Factors Influencing Purchase Decision (N=75)

Figure 2: India Automotive Speaker Market - Aided Brand Recall (N=75)

Figure 3: India Automotive Speaker Market - Unaided Brand Recall (N=75)

Figure 4: India Automotive Speaker Market - Brand Satisfaction Level (N=75)

Figure 5: India Automotive Speaker Market - Brand Satisfaction Level, By Brand Image (N=75)

Figure 6: India Automotive Speaker Market - Brand Satisfaction Level, By Performance (N=75)

Figure 7: India Automotive Speaker Market - Brand Satisfaction Level, By Quality (N=75)

Figure 8: India Automotive Speaker Market - Brand Satisfaction Level, By Pricing (N=75)

Figure 9: India Automotive Speaker Market - Brand Satisfaction Level, By Ease of Availability (N=75)

Figure 10: India Automotive Speaker Market Size, By Value (USD Billion), By Volume (Million Unit),

### FY2013-FY2023F

Figure 11: India Passenger Car Production, By Volume (Million Unit), FY2013-FY2018

Figure 12: India Automotive Speaker Market Share, By Vehicle Type, By Volume, FY2013-FY2023F

Figure 13: India Passenger Car Sales, By Volume (Million Unit), FY2013-FY2018

Figure 14: India Automotive Speaker Market Share, By Demand Category, By Volume, FY2013-FY2023F

Figure 15: India Population (Million), 2013-2017

Figure 16: India Automotive Speaker Market Share, By Company, By Volume, FY2017 & FY2023F

Figure 17: India OEM Automotive Speaker Market Size, By Value (USD Billion), By Volume (Million Unit), FY2013-FY2023F

Figure 18: India Gross National Income Per Capita (USD), 2013-2017

Figure 19: India OEM Automotive Speaker Market Share, By Vehicle Type, By Volume, FY2013-FY2023F

Figure 20: India Passenger Car Exports (Million Unit), FY2013-FY2018

Figure 21: India OEM Automotive Speaker Market Share, By Speaker Shape, By Volume, FY2013-FY2023F

Figure 22: India Passenger Car Market Share, By Vehicle Type, By Volume, 2016 & 2022F

Figure 23: India OEM Automotive Speaker Market Share, By Speaker Type, By Volume, FY2013-FY2023F

Figure 24: India OEM Automotive Speaker Market Share, By Customer, By Volume, FY2017 & FY2023F

Figure 25: India OEM Automotive Speaker Market Share, By Company, By Volume, FY2017 & FY2023F

Figure 26: India OEM Automotive Speaker Pricing Analysis

Figure 27: India OEM Automotive Speaker Average Selling Price Analysis, FY2013-FY2023F (USD Per Unit)

Figure 28: India Aftermarket Automotive Speaker Market Size, By Value (USD Billion), By Volume (Million Unit), FY2013-FY2023F

Figure 29: India Individual Internet User Base (% of Population), 2012-2016

Figure 30: India Aftermarket Automotive Speaker Market Share, By Vehicle Type, By Volume, FY2013-FY2023F

Figure 31: India Auto Component Industry Turnover (USD Billion), FY2013-FY2017

Figure 32: India Aftermarket Automotive Speaker Market Share, By Speaker Shape, By Volume,

### **FY2013-FY2023F**

Figure 33: India Light Commercial Vehicle Production (Million Unit), 2013-2017

Figure 34: India Aftermarket Automotive Speaker Market Share, By Speaker Type, By Volume, FY2013-FY2023F

Figure 35: India Aftermarket Automotive Speaker Market Share, By Sales Channel, By Volume,

### **FY2017 & FY2023F**

Figure 36: India Aftermarket Automotive Speaker Market Share, By Region, By Volume, FY2017 & FY2023F

Figure 37: India Aftermarket Automotive Speaker Market Share, By Company, By Volume, FY2017 & FY2023F

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