

# India Automotive Speaker Market By Vehicle Type (Passenger Car Vs Light Commercial Vehicle), By Demand Category (OEM Vs Aftermarket), Competition Forecast & Opportunities, 2013-2023

<https://marketpublishers.com/r/IF2547525ECEN.html>

Date: September 2018

Pages: 67

Price: US\$ 4,400.00 (Single User License)

ID: IF2547525ECEN

## Abstracts

According to “India Automotive Speaker Market By Vehicle Type, By Demand Category, Competition Forecast & Opportunities, 2013-2023” sales volume of automotive speakers in India is projected to reach 20.55 million units by 2023, on the back of growing production of passenger cars and light commercial vehicles in the country. Increasing consumer preference towards premium audio set-ups in their vehicles, expanding product portfolio, growing online sales and rising disposable income are some of the other key factors anticipated to fuel sales of automotive speakers in the country. Moreover, with growing presence of premium international brands including DD Audio and Memphis Audio, India automotive speaker market is likely to grow at a robust pace in the coming years. Some of the major players operating in India automotive speaker market are Nippon Audiotronix Pvt. Ltd., Minda D-TEN India Pvt. Ltd., Panasonic India Pvt. Ltd., Pioneer India Electronics Pvt. Ltd., Alpine Electronics, Harman International, Sony India Pvt. Ltd., JVCKENWOOD Marketing India Pvt. Ltd., KICKER, Rockford Fosgate India, etc. “India Automotive Speaker Market By Vehicle Type, By Demand Category, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of automotive speaker market in India:

Automotive Speaker Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car Vs Light Commercial Vehicle), By Demand Category (OEM Vs Aftermarket)

Competitive Analysis

## Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of automotive speaker in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, automotive speaker distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with automotive speaker distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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