

# **India Automotive Smart Antenna Market, By Product Type (Rod, Shark Fin, and Glass), By Vehicle Type (Passenger Car & Commercial Vehicle), By Frequency (High Frequency, Very High Frequency and Ultra-High Frequency), By Application (AM/FM, Navigation System, Safety System, Wi-Fi and Bluetooth, Others), Competition, Forecast & Opportunities, 2024**

<https://marketpublishers.com/r/I2FBEC0A3B1CEN.html>

Date: December 2019

Pages: 58

Price: US\$ 4,400.00 (Single User License)

ID: I2FBEC0A3B1CEN

## **Abstracts**

India automotive smart antenna market is projected to witness a CAGR of around 10% and cross USD130 million by 2024 growing at a CAGR of around 10% during the forecast period. The market for automotive smart antenna is growing due to the increasing connectivity-based safety features and increasing use of cellular applications for connected vehicles. In terms of vehicle type, the market for automotive smart antenna is categorized into passenger cars and commercial vehicles. Among the vehicle types, the passenger cars category is predicted to account for the majority of the automotive smart antenna industry during the forecast period.

In terms of frequency type, the market can be segmented into High Frequency, Very High Frequency and Ultra-High Frequency. The market for Very high frequency category is projected to account for the largest share in the India market during the forecast period, while the market for ultra-high frequency is expected to be the fastest growing among all the frequency types during the forecast period. Some prominent players in the Automotive Smart Antenna market are Nippon Audiotronix, TE Connectivity, Harada Industrico Ltd., Hyundai Mobis, Infac among others.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

#### Objective of the Study:

To analyze and forecast the market size of India Automotive Smart Antenna Market, in terms of Value and Volume.

To classify and forecast India Automotive Smart Antenna Market based on vehicle type, product type, frequency, application and regional distribution.

To identify drivers and challenges for India Automotive Smart Antenna Market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions etc. in India Automotive Smart Antenna Market.

To conduct the pricing analysis for India Automotive Smart Antenna Market.

To identify and analyze the profile of leading players operating in India Automotive Smart Antenna Market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across India. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the suppliers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and presence of all major manufacturer across India.

TechSci Research calculated the market size of India automotive smart antenna market

*India Automotive Smart Antenna Market, By Product Type (Rod, Shark Fin, and Glass), By Vehicle Type (Passenger...*

using a bottom-up approach, where data for various segments and application across various product types was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company website, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research

#### Key Target Audience:

Automotive antenna manufacturers, distributors and other stakeholders

Automotive OEMs

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to auto ancillary market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturer and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### REPORT SCOPE:

In this report, India automotive smart antenna market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

##### Market, By Product Type:

Rod Type

Shark Fin Antenna

Glass Antenna

Market, By Vehicle Type:

Passenger Car

Commercial Vehicle

Market, By Frequency:

High Frequency

Very High Frequency

Ultra-High Frequency

Market, By Application:

AM/FM

Navigation System

Safety System

Wi-Fi and Bluetooth

Market, by Region:

India

North

West

East

South

## COMPETITIVE LANDSCAPE

*India Automotive Smart Antenna Market, By Product Type (Rod, Shark Fin, and Glass), By Vehicle Type (Passenger...*

Company Profiles: Detailed analysis of the major companies present in the India Automotive Smart Antenna Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five)

Profit Margin Analysis.

## Contents

### **1. PRODUCT OVERVIEW**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. VOICE OF CUSTOMER**

#### 4.1. Product Pricing

#### 4.2. Factors Influencing Purchase Decision

### **5. INDIA AUTOMOTIVE SMART ANTENNA MARKET OUTLOOK**

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value & Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Vehicle Type

##### 5.2.2. By Product Type

##### 5.2.3. By Frequency

##### 5.2.4. By Application

##### 5.2.5. By Company

##### 5.2.6. By Region

#### 5.3. Market Attractiveness Index

### **6. INDIA PASSENGER CAR SMART ANTENNA MARKET OUTLOOK**

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Product Type

##### 6.2.2. By Frequency

##### 6.2.3. By Application

#### 6.3. Market Attractiveness Index

### **7. INDIA COMMERCIAL VEHICLE SMART ANTENNA MARKET OUTLOOK**

#### 7.1. Market Size & Forecast

- 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
  - 7.2.1. By Product Type
  - 7.2.2. By Frequency
  - 7.2.3. By Application
- 7.3. Market Attractiveness Index

## **8. MARKET DYNAMICS**

- 8.1. Drivers
- 8.2. Challenges

## **9. MARKET TRENDS & DEVELOPMENTS**

## **10. PRICING ANALYSIS**

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Nippon Audiotronix
- 11.2. TE Connectivity
- 11.3. Harada Industrico Ltd.
- 11.4. Hyundai Mobis
- 11.5. Infac

## **12. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: India Automotive Smart Antenna Market, By Product Pricing (N=75)

Figure 2: India Automotive Smart Antenna Market - Factors Influencing Purchase Decision (N=75)

Figure 3: India Automotive Smart Antenna Market Size, By Value (USD Million) & By Volume (Million Units), 2014–2024F

Figure 4: India Driver Monitoring System Market Size, By Value (USD Million), 2018-2024F

Figure 5: India Automotive Smart Antenna Market Share, By Vehicle Type, By Volume, 2014–2024F

Figure 6: India Number of Road Injury Accidents (Thousand), 2014-2018

Figure 7: India Automotive Smart Antenna Market Share, By Product Type, By Volume, 2014–2024F

Figure 8: India Automotive Smart Antenna Market Share, By Frequency, By Volume, 2014–2024F

Figure 9: India Automotive Smart Antenna Market Share, By Application, By Volume, 2014–2024F

Figure 10: India Automotive Smart Antenna Market Share, By Company, By Volume, 2018

Figure 11: India Automotive Smart Antenna Market Share, By Region, By Volume, 2018 & 2024F

Figure 12: India Automotive Smart Antenna Market Attractiveness Index, By Product Type, By Volume, 2019E-2024F

Figure 13: India Passenger Car Smart Antenna Market Size, By Value (USD Million) & By Volume (Million Units), 2014–2024F

Figure 14: India Passenger Car Production, By Volume, FY2014-FY2019

Figure 15: India Passenger Car Smart Antenna Market Share, By Product Type, By Volume, 2014–2024F

Figure 16: India Passenger Car Smart Antenna Market Share, By Frequency, By Volume, 2014–2024F

Figure 17: India Passenger Car Smart Antenna Market Share, By Application, By Volume, 2014–2024F

Figure 18: India Passenger Car Automotive Smart Antenna Market Attractiveness Index, By Product Type, By Volume, 2019E-2024F

Figure 19: India Passenger Car Smart Antenna Market Size, By Value (USD Thousand) & By Volume (Thousand Units), 2014–2024F



Figure 20: India Commercial Vehicles Production, By Volume, FY2014-FY2019

Figure 21: India Commercial Vehicle Smart Antenna Market Share, By Product Type, By Volume, 2014–2024F

Figure 22: India Commercial Vehicle Smart Antenna Market Share, By Frequency, By Volume, 2014–2024F

Figure 23: India Commercial Vehicle Smart Antenna Market Share, By Application, By Volume, 2014–2024F

Figure 24: India Commercial Vehicle Automotive Smart Antenna Market Attractiveness Index, By Product Type, By Volume, 2019E-2024F

## **COMPANIES MENTIONED**

- 1.Nippon Audiotronix
- 2.TE Connectivity
- 3.Harada Industrico Ltd.
- 4.Hyundai Mobis
- 5.Infac

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