

India Assessment Services Market By Assessment Type (Entrance Assessment Services, Recruitment & Promotion Assessment Services & Certification Assessment Services), By Online Vs. Offline Medium, Competition Forecast & Opportunities, 2016 – 2021

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Abstracts

According to “India Assessment Services Market By Assessment Type, By Online Vs. Offline Medium, Competition Forecast & Opportunities, 2016 – 2021”, assessment services market is projected to cross \$ 750 million by 2021 in India, during the forecast period. Anticipated growth in the market is backed by increasing number of competitive examinations and certifications, growing need for skill assessment for increasing employability, and rising population of the young labor force in the country. Moreover, increasing demand from competition conducting authorities to enroll specialist exam conducting companies and growing preference among corporates and the government to opt for online exams is expected to drive assessment services market in India over the coming years. Some of the major players operating in India assessment services market are MeritTrac Services Pvt. Ltd., Mettl Online Assessment, Aspiring Minds, Sify Technologies Limited, CoCubes Technologies Pvt. Ltd., eLitmus Evaluation Pvt. Ltd., Tata Consultancy Services Limited, EdCIL (India) Limited, Prometric Testing Pvt Ltd, and Pearson India Education Services Pvt. Ltd., among others. “India Assessment Services Market By Assessment Type, By Online Vs. Offline Medium, Competition Forecast & Opportunities, 2016 – 2021” discusses the following aspects of assessment services market in India:

Assessment Services Market Size, Share & Forecast

Segmental Analysis – By Assessment Type (Entrance Assessment Services, Recruitment & Promotion Assessment Services & Certification Assessment

Services), By Online Vs. Offline Medium

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of assessment services market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, assessment services manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with assessment services manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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