

# **India Assessment Services Market By Assessment Type (Entrance Assessment Services, Recruitment & Promotion Assessment Services & Certification Assessment Services), By Online Vs. Offline Medium, Competition Forecast & Opportunities, 2016 – 2021**

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## **Abstracts**

According to “India Assessment Services Market By Assessment Type, By Online Vs. Offline Medium, Competition Forecast & Opportunities, 2016 – 2021”, assessment services market is projected to cross \$ 750 million by 2021 in India, during the forecast period. Anticipated growth in the market is backed by increasing number of competitive examinations and certifications, growing need for skill assessment for increasing employability, and rising population of the young labor force in the country. Moreover, increasing demand from competition conducting authorities to enroll specialist exam conducting companies and growing preference among corporates and the government to opt for online exams is expected to drive assessment services market in India over the coming years. Some of the major players operating in India assessment services market are MeritTrac Services Pvt. Ltd., Mettl Online Assessment, Aspiring Minds, Sify Technologies Limited, CoCubes Technologies Pvt. Ltd., eLitmus Evaluation Pvt. Ltd., Tata Consultancy Services Limited, EdCIL (India) Limited, Prometric Testing Pvt Ltd, and Pearson India Education Services Pvt. Ltd., among others. “India Assessment Services Market By Assessment Type, By Online Vs. Offline Medium, Competition Forecast & Opportunities, 2016 – 2021” discusses the following aspects of assessment services market in India:

Assessment Services Market Size, Share & Forecast

Segmental Analysis – By Assessment Type (Entrance Assessment Services, Recruitment & Promotion Assessment Services & Certification Assessment

Services), By Online Vs. Offline Medium

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of assessment services market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, assessment services manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with assessment services manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### **1. ASSESSMENT SERVICES: AN INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. INDIA ASSESSMENT SERVICES MARKET OUTLOOK**

#### 4.1. Market Size & Forecast

##### 4.1.1. By Value & By Number of Candidates

#### 4.2. Market Share & Forecast

##### 4.2.1. By Assessment Type (Entrance Assessment, Recruitment & Promotion Assessment, and Certification Assessment)

##### 4.2.2. By Online Vs. Offline Medium

##### 4.2.3. By Region

##### 4.2.4. By Company

#### 4.3. Market Attractiveness Index (By Assessment Type & By Region)

### **5. INDIA RECRUITMENT & PROMOTION ASSESSMENT SERVICES MARKET OUTLOOK**

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value & By Number of Candidates

#### 5.2. Market Share & Forecast

##### 5.2.1. By Online Vs. Offline Medium

##### 5.2.2. By Government Vs. Private Sector

#### 5.3. List of Leading 20 Clients

### **6. INDIA ENTRANCE ASSESSMENT SERVICES MARKET OUTLOOK**

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & By Number of Candidates

#### 6.2. Market Share & Forecast

##### 6.2.1. By Online Vs. Offline Medium

##### 6.2.2. By Institution/University

#### 6.3. List of Leading 20 Clients

## **7. INDIA CERTIFICATION ASSESSMENT SERVICES MARKET OUTLOOK**

### **7.1. Market Size & Forecast**

#### **7.1.1. By Value & By Number of Candidates**

### **7.2. Market Share & Forecast**

#### **7.2.1. By Online Vs. Offline Medium**

### **7.3. List of Leading 20 Clients**

## **8. MARKET DYNAMICS**

### **8.1. Drivers/Opportunities**

### **8.2. Challenges/Restraints**

## **9. MARKET TRENDS & DEVELOPMENTS**

## **10. POLICY & REGULATORY LANDSCAPE**

## **11. INDIA ECONOMIC PROFILE**

## **12. COMPETITIVE LANDSCAPE**

### **12.1. Competition Outlook**

### **12.2. Company Profile Map: India Assessment Services Market**

### **12.3. Company Profiles**

#### **12.3.1. Tata Consultancy Services**

#### **12.3.2. MeritTrac Services Pvt. Ltd.**

#### **12.3.3. Edcil (India) Ltd.**

#### **12.3.4. Aspiring Minds**

#### **12.3.5. Sify Technologies Limited**

#### **12.3.6. NSEIT Ltd.**

#### **12.3.7. Eduquity Career Technologies Pvt. Ltd.**

#### **12.3.8. Induslynk Training Services Private Limited**

#### **12.3.9. Pearson Education India Pvt. Ltd.**

#### **12.3.10. CoCubes Technologies Pvt. Ltd.**

#### **12.3.11. eLitmus Evaluation Pvt. Ltd.**

#### **12.3.12. Prometric Testing Pvt. Ltd.**

## **13. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: India Assessment Services Market Size, By Value (USD Million) & By Number of Candidates (Million), 2016–2021F

Figure 2: Number of Students Enrolled in Undergraduate (UG) and Post Graduate (PG) Courses in India, 2012-2017 (Million)

Figure 3: India Assessment Services Market Share, By Assessment Type, By Number of Candidates, 2016–2021F

Figure 4: India Assessment Services Market Share, By Online Vs. Offline Medium, By Value, 2016–2021F

Figure 5: India Assessment Services Market Share, By Online Vs. Offline Medium, By Number of Candidates, 2016–2021F

Figure 6: India Assessment Services Market Share, By Region, By Number of Candidates, 2017 & 2021F

Figure 7: India Assessment Services Market Share, By Region, By Number of Candidates, 2016–2021F

Figure 8: India Assessment Services Market Share, By Company, By Value, 2016

Figure 9: India Assessment Services Market Share, By Company, By Value, 2021F

Figure 10: India Assessment Services Market Share, By Company, By Number of Candidates, 2016

Figure 11: India Assessment Services Market Share, By Company, By Number of Candidates, 2021F

Figure 12: India Assessment Services Market Attractiveness Index, By Assessment Type, By Number of Candidates, 2017-2021F

Figure 13: India Assessment Services Market Attractiveness Index, By Region, By Number of Candidates, 2017-2021F

Figure 14: India Recruitment & Promotion Assessment Services Market Size, By Value (USD Million) & By Number of Candidates (Million), 2016–2021F

Figure 15: Number of Candidates Applied in Civil Services Entrance in India, 2012-2017 (Million)

Figure 16: India Recruitment & Promotion Assessment Services Market Share, By Online Vs. Offline Medium, By Number of Candidates, 2016–2021F

Figure 17: India Total Workforce, 2012-2017 (Million)

Figure 18: India Recruitment & Promotion Assessment Services Market Share, By Government Vs. Private Sector, By Number of Candidates, 2016–2021F

Figure 19: India Employment in Services (% of Total Employment), 2012-2017

Figure 20: India Entrance Assessment Services Market Size, By Value (USD Million) &

By Number of Candidates (Million), 2016–2021F

Figure 21: Types of University

Figure 22: India Entrance Assessment Services Market Share, By Online Vs. Offline Medium, By Number of Candidates, 2016–2021F

Figure 23: India Number of Internet Users (Million), Internet Penetration (%), 2012-2017\*

Figure 24: India Entrance Assessment Services Market Share, By Institution/University, By Value, 2017 & 2021F

Figure 25: India Certification Assessment Services Market Size, By Value (USD Million) & By Number of Candidates (Million), 2016–2021F

Figure 26: Number of Direct Employment in India IT Sector, 2012-2017 (Million)

Figure 27: India Certification Assessment Services Market Share, By Online Vs. Offline Medium, By Number of Candidates, 2016–2021F

Figure 28: India Total Direct Employees in IT-BPM Sector (Million), FY2001, FY2008 & FY2017

## List Of Tables

### LIST OF TABLES

Table 1: India Recruitment & Promotion Assessment Services Market, List of Leading 20 Clients, By Number of Candidates Appeared, 2017 (Million)

Table 2: India Entrance Assessment Services Market, List of Leading 20 Clients, By Number of Candidates Appeared, 2017 (Million)

Table 3: India Certification Assessment Services Market, List of Leading 20 Clients, By Number of Candidates Appeared, 2016 (Million)

Table 4: India Assessment Services Market, Company Profile Map

Table 5: India Recruitment & Promotion Assessment Services, List of Exams Considered

Table 6: India Entrance Assessment Services, List of Exams Considered

Table 7: India Certification Assessment Services, List of Exams Considered

Table 8: India Assessment Services Market, List of Companies Considered

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