

# India Alkoxylates Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, Type, End-User Industries, Sales Channel, Regional Demand FY2015-FY2030

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## Abstracts

The India Alkoxylates market has reached approximately 115 thousand tonnes in FY2022 and is anticipated to grow at a healthy CAGR of 4.92% by FY2030.

Chemical substances known as alkoxylates are synthesized when ethylene, propylene, and butylene oxides are added to fatty hydrocarbons during the alkoxylation process. Alkoxylates come in many different forms, including fatty acid ethoxylates, sorbitan ester alkoxylates, alkyl phenol alkoxylates, and others. As it serves as a co-surfactant, disinfectant, surfactant, binding agent, and other roles, it is used in a variety of end-use industries, including skincare and personal care products, consumer products, coatings, and paints, and pharmaceuticals, among others. These kinds have numerous uses in the consumer goods, personal care, and oil & gas industries. Alkoxylates are most often used for manufacturing detergents due to their exceptional wetting nature. Increasing demand for detergents coupled with the growing demand from other application areas is expected to drive the demand for alkoxylates during the forecast period. The Alkoxylates market volume is estimated to reach approximately 170 thousand tonnes by FY2030.

Based on region, the India Alkoxylates Market is segregated into North, South, East, and West. As of FY2022, West India has been dominating the market and consumed approximately 38% of the Alkoxylates. States like Gujarat, Rajasthan, and Maharashtra have been the leading consumers of alkoxylates due to the presence of leading manufacturers located in these states coupled with the presence of ports in these locations. The western region is expected to dominate the market through FY2030.

Based on type, the Alkoxylates market is segregated into Linear Alcohol Ethoxylates, Lauryl Alcohol Ethoxylates, Alcohol Ethoxylates, Branched Alcohol Ethoxylates, Amide Ethoxylates, and Others. Among these, the Linear Alcohol Ethoxylates has been leading the market accounting for around 34% of the market share as of FY2022. Linear alcohol ethoxylates find applications as wetting agents, cleaners, penetrants, and emulsifying agents in various industries. The surfactant qualities for a particular choice of application can be done by choosing the length of the alcohol chain and the level of ethoxylation appropriately. Lauryl Alcohol Ethoxylates also holds significant market share. Due to the wetting characteristic, Lauryl Alcohol Ethoxylates efficiently reduces surface tension and used for applications such as textile and leather production.

Based on end-use, the India Alkoxylates market is bifurcated into Detergents, Personal Care, Pharmaceutical, Metalworking fluid and lubrication, Paints and Coatings, Textiles, and Others. Detergents industry is the leading consumer of Alkoxylates in India and held roughly 55% of the Alkoxylates market in FY2022 and is anticipated to show this trend in the forthcoming years as well.

Major players in the India Alkoxylates market are Galaxy Surfactants Ltd., India Glycols limited, Unitop Chemicals, and Venus Ethoxyethers Pvt. Ltd.

Years considered for this report:

Historical Period: FY2015-FY2022

Base Year: FY2022

Estimated Year: FY2023

Forecast Period: FY2024- FY2030

Objective of the Study:

To assess the demand-supply scenario of Alkoxylates which covers production, demand and supply of Alkoxylates market in India.

To analyse and forecast the market size of Alkoxylates in India.

To classify and forecast India Alkoxyates market based on end-use and regional distribution.

To examine competitive developments such as expansions, green field projects/ brown field expansions. mergers & acquisitions, etc., of Alkoxyates market in India.

To extract data for India Alkoxyates market, primary research surveys were conducted with Alkoxyates manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for India Alkoxyates market over the coming years.

ChemAnalyst calculated Alkoxyates demand in India by analyzing the historical data and demand forecast which was carried out considering the imports and domestic production coupled with demand from end user industry. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data / import data of Alkoxyates to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Alkoxyates manufacturers and other stakeholders

Organizations, forums and alliances related to Alkoxyates distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Alkoxyates manufacturers, customers and policy

makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

#### Report Scope:

In this report, India Alkoxylates market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Type: Linear Alcohol Ethoxylates, Lauryl Alcohol Ethoxylates, Alcohol Ethoxylates, Branched Alcohol Ethoxylates, Amide Ethoxylates, and Others

Market, by End-use: Detergents, Personal Care, Pharmaceutical, Metalworking fluid and lubrication, Paints and Coatings, Textiles, and Others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: Northern India, Southern India, Eastern India, Western India

#### Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

## Contents

### **1. CAPACITY BY COMPANY**

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Alkoxylates.

### **2. CAPACITY BY LOCATION**

To better understand the regional supply of Alkoxylates by analyzing its manufacturers' location-based capacity.

### **3. PRODUCTION BY COMPANY**

Study the historical annual production of Alkoxylates by the leading players and forecast how it will grow in the coming years.

### **4. DEMAND BY TYPE**

Learn about the various types of Alkoxylates- Linear Alcohol Ethoxylates, Lauryl Alcohol Ethoxylates, Alcohol Ethoxylates, Branched Alcohol Ethoxylates, Amide Ethoxylates, and Others, and their demands. It will allow you to choose which grade to concentrate on when designing your strategy.

### **5. DEMAND BY END- USE**

Discover which end-user industry (Detergents, Personal Care, Pharmaceutical, Metalworking fluid and lubrication, Paints and Coatings, Textiles, and Others) are creating a market and the forecast for the growth of the Alkoxylates market.

### **6. DEMAND BY REGION**

Analyzing the change in demand of Alkoxylates in different regions across India, i.e., Northern India, Southern India, Eastern India, Western India, that can direct you in mapping the regional demand.

### **7. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)**

Multiple channels are used to sell Alkoxylates. Our sales channel will help in analyzing

whether distributors and dealers or direct sales make up most of the industry's sales.

## **8. DEMAND-SUPPLY GAP**

Determine the supply-demand gap to gain information about the trade surplus or deficiency of Alkoxylates.

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