

# **Hydrophilic Coatings Market – Global Industry Size, Share, Trends, Opportunity, & Forecast, Segmented By Substrate (Polymers, Glass, Metal, Nanoparticles, Others), By Application (Aerospace, Automotive, Marine, Medical Devices, Others), By Region & Competition, 2020-2030F**

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## **Abstracts**

The global hydrophilic coatings market was valued at USD 11.05 billion in 2024 and is projected to experience steady growth during the forecast period, with a compound annual growth rate (CAGR) of 5.20% through 2030. Hydrophilic coatings have become a revolutionary technology, gaining significant traction across multiple industries due to their unique properties and diverse applications. From healthcare to consumer goods, the market is witnessing strong growth, driven by technological advancements, increasing healthcare demands, and a rising focus on sustainability.

The global push for sustainability is having a significant impact on the coatings sector, with hydrophilic coatings being no exception. Companies are actively pursuing eco-friendly formulations and manufacturing methods to meet environmental goals. The ability of hydrophilic coatings to address sustainability challenges positions them favorably in an increasingly green-conscious market.

The hydrophilic coatings market is currently experiencing a surge of innovation and demand across various sectors. As technology continues to evolve and industries prioritize sustainable solutions, the market is expected to maintain a positive growth trajectory. The expansion of companies like Harland Medical Systems, Inc. and Biocoat, Inc. into advanced testing systems and dip coating equipment signals a future where hydrophilic coatings will play a crucial role in shaping products and transforming

healthcare practices.

## Key Market Drivers

### Medical Device Applications

The hydrophilic coatings market is witnessing robust growth, primarily driven by the increasing demand in medical device applications. These coatings, known for their water-attracting properties, are extensively used in the medical industry to enhance the performance, safety, and functionality of various medical devices.

Hydrophilic coatings are applied to medical devices to reduce friction, enhance lubricity, and ensure smoother insertion and operation. This is particularly crucial for devices such as catheters, guidewires, and endoscopes, where minimizing patient discomfort and tissue damage is essential. For instance, urinary, cardiovascular, and neurovascular catheters benefit from hydrophilic coatings to reduce friction during insertion and movement within the body, leading to improved patient comfort and a reduced risk of complications like infections or tissue damage. Coated guidewires are key in minimally invasive surgeries, making navigation through blood vessels and narrow pathways easier. Hydrophilic coatings on endoscopes also improve maneuverability and minimize the risk of tissue damage during diagnostic or surgical procedures.

The growing popularity of minimally invasive surgeries, which depend on these coated devices, is a major factor propelling market growth. Moreover, hydrophilic coatings can be engineered with antimicrobial properties, reducing the risk of infections associated with medical devices. Reports indicate that, despite 71% of countries having established an Infection Prevention and Control (IPC) program, only 6% fully meet the World Health Organization (WHO) IPC standards, with significant gaps in low- and middle-income countries. This highlights the urgent need for better infection control strategies and regulatory measures to improve healthcare safety globally. Hydrophilic coatings, which prevent the growth of bacteria and pathogens on medical devices, are crucial in this context. Their biocompatibility further ensures they do not trigger adverse immune responses, making them vital for infection prevention in healthcare settings.

## Key Market Challenges

### Fluctuating Raw Material Prices

Hydrophilic coatings, which rely on specialized polymers and compounds, face challenges related to fluctuations in raw material prices. The inherent volatility of these materials poses a significant concern for industry stakeholders. The rising costs of essential raw materials directly impact the production expenses for manufacturers, putting pressure on their profit margins, especially in competitive markets.

Price fluctuations can also disrupt pricing strategies within the hydrophilic coatings market. Increased production costs may compel manufacturers to adjust their pricing, which, in turn, can lead to price wars and further strain profitability. Additionally, sudden changes in the availability of raw materials can disrupt the global supply chain, leading to production delays and potentially damaging customer relationships.

## Key Market Trends

### Rising Demand in Healthcare

A key driver of the growing demand for hydrophilic coatings is their widespread use in critical medical applications. These coatings are applied to medical devices like catheters, guidewires, and surgical instruments to improve lubricity and reduce friction, enhancing the effectiveness and precision of medical procedures, particularly in delicate interventions.

The increasing adoption of minimally invasive procedures is further fueling the demand for hydrophilic coatings. These procedures offer lower trauma, reduced recovery times, and fewer complications, making them preferable for both patients and healthcare professionals. Hydrophilic coatings facilitate these techniques by enabling devices to navigate biological pathways more easily.

The aging global population is another factor contributing to the rise in demand for healthcare interventions. With more elderly individuals requiring medical treatment, the need for medical devices incorporating hydrophilic coatings has risen. These coatings improve the functionality and performance of medical devices, catering to the specific healthcare needs of the aging demographic.

To meet the growing demand, companies in the hydrophilic coatings market are investing in research and development to enhance coating technologies. An example is the launch of Harland Medical Systems' CTS1100 Coating Thickness Testing System, which ensures precision and quality control, further driving market growth.

## Key Market Players

Abbott Laboratories Inc.

Harland Medical Systems Inc.

Surmodics Incorporated

Aculon, Inc.

Ast Products, Inc.

Biocoat, Inc.

Corning Inc.

Royal DSM

Hydromer Inc.

Advansource Biomaterials Corporation

## Report Scope

This report segments the Global Hydrophilic Coatings Market into the following categories, along with the detailed industry trends:

By Substrate: Polymers, Glass, Metal, Nanoparticles, Others

By Application: Aerospace, Automotive, Marine, Medical Devices, Others

By Region:

North America (United States, Canada, Mexico)

Europe (France, United Kingdom, Italy, Germany, Spain)

Asia-Pacific (China, India, Japan, Australia, South Korea)

South America (Brazil, Argentina, Colombia)

Middle East & Africa (South Africa, Saudi Arabia, UAE)

### Competitive Landscape

Company profiles: Detailed analysis of the leading companies in the Global Hydrophilic Coatings Market.

### Available Customizations

TechSci Research offers the following customization options for the Global Hydrophilic Coatings Market report:

Additional detailed analysis and profiling of up to five additional market players.

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### **4. IMPACT OF COVID-19 ON GLOBAL HYDROPHILIC COATINGS MARKET**

### **5. GLOBAL HYDROPHILIC COATINGS MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
  - 5.2.1. By Substrate (Polymers, Glass, Metal, Nanoparticles, Others)
  - 5.2.2. By Application (Aerospace, Automotive, Marine, Medical Devices, Others)
  - 5.2.3. By Region
  - 5.2.4. By Company (2024)

### 5.3. Market Map

## 6. ASIA PACIFIC HYDROPHILIC COATINGS MARKET OUTLOOK

### 6.1. Market Size & Forecast

#### 6.1.1. By Value & Volume

### 6.2. Market Share & Forecast

#### 6.2.1. By Substrate

#### 6.2.2. By Application

#### 6.2.3. By Country

### 6.3. Asia Pacific: Country Analysis

#### 6.3.1. China Hydrophilic Coatings Market Outlook

##### 6.3.1.1. Market Size & Forecast

###### 6.3.1.1.1. By Value & Volume

##### 6.3.1.2. Market Share & Forecast

###### 6.3.1.2.1. By Substrate

###### 6.3.1.2.2. By Application

#### 6.3.2. India Hydrophilic Coatings Market Outlook

##### 6.3.2.1. Market Size & Forecast

###### 6.3.2.1.1. By Value & Volume

##### 6.3.2.2. Market Share & Forecast

###### 6.3.2.2.1. By Substrate

###### 6.3.2.2.2. By Application

#### 6.3.3. Australia Hydrophilic Coatings Market Outlook

##### 6.3.3.1. Market Size & Forecast

###### 6.3.3.1.1. By Value & Volume

##### 6.3.3.2. Market Share & Forecast

###### 6.3.3.2.1. By Substrate

###### 6.3.3.2.2. By Application

#### 6.3.4. Japan Hydrophilic Coatings Market Outlook

##### 6.3.4.1. Market Size & Forecast

###### 6.3.4.1.1. By Value & Volume

##### 6.3.4.2. Market Share & Forecast

###### 6.3.4.2.1. By Substrate

###### 6.3.4.2.2. By Application

#### 6.3.5. South Korea Hydrophilic Coatings Market Outlook

##### 6.3.5.1. Market Size & Forecast

###### 6.3.5.1.1. By Value & Volume

##### 6.3.5.2. Market Share & Forecast

- 6.3.5.2.1. By Substrate
- 6.3.5.2.2. By Application

## **7. EUROPE HYDROPHILIC COATINGS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
  - 7.2.1. By Substrate
  - 7.2.2. By Application
  - 7.2.3. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. France Hydrophilic Coatings Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value & Volume
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Substrate
      - 7.3.1.2.2. By Application
  - 7.3.2. Germany Hydrophilic Coatings Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value & Volume
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Substrate
      - 7.3.2.2.2. By Application
  - 7.3.3. Spain Hydrophilic Coatings Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value & Volume
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Substrate
      - 7.3.3.2.2. By Application
  - 7.3.4. Italy Hydrophilic Coatings Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value & Volume
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Substrate
      - 7.3.4.2.2. By Application
  - 7.3.5. United Kingdom Hydrophilic Coatings Market Outlook
    - 7.3.5.1. Market Size & Forecast
      - 7.3.5.1.1. By Value & Volume



#### 7.3.5.2. Market Share & Forecast

##### 7.3.5.2.1. By Substrate

##### 7.3.5.2.2. By Application

## 8. NORTH AMERICA HYDROPHILIC COATINGS MARKET OUTLOOK

### 8.1. Market Size & Forecast

#### 8.1.1. By Value & Volume

### 8.2. Market Share & Forecast

#### 8.2.1. By Substrate

#### 8.2.2. By Application

#### 8.2.3. By Country

### 8.3. North America: Country Analysis

#### 8.3.1. United States Hydrophilic Coatings Market Outlook

##### 8.3.1.1. Market Size & Forecast

###### 8.3.1.1.1. By Value & Volume

##### 8.3.1.2. Market Share & Forecast

###### 8.3.1.2.1. By Substrate

###### 8.3.1.2.2. By Application

#### 8.3.2. Mexico Hydrophilic Coatings Market Outlook

##### 8.3.2.1. Market Size & Forecast

###### 8.3.2.1.1. By Value & Volume

##### 8.3.2.2. Market Share & Forecast

###### 8.3.2.2.1. By Substrate

###### 8.3.2.2.2. By Application

#### 8.3.3. Canada Hydrophilic Coatings Market Outlook

##### 8.3.3.1. Market Size & Forecast

###### 8.3.3.1.1. By Value & Volume

##### 8.3.3.2. Market Share & Forecast

###### 8.3.3.2.1. By Substrate

###### 8.3.3.2.2. By Application

## 9. SOUTH AMERICA HYDROPHILIC COATINGS MARKET OUTLOOK

### 9.1. Market Size & Forecast

#### 9.1.1. By Value & Volume

### 9.2. Market Share & Forecast

#### 9.2.1. By Substrate

#### 9.2.2. By Application

### 9.2.3. By Country

## 9.3. South America: Country Analysis

### 9.3.1. Brazil Hydrophilic Coatings Market Outlook

#### 9.3.1.1. Market Size & Forecast

##### 9.3.1.1.1. By Value & Volume

#### 9.3.1.2. Market Share & Forecast

##### 9.3.1.2.1. By Substrate

##### 9.3.1.2.2. By Application

### 9.3.2. Argentina Hydrophilic Coatings Market Outlook

#### 9.3.2.1. Market Size & Forecast

##### 9.3.2.1.1. By Value & Volume

#### 9.3.2.2. Market Share & Forecast

##### 9.3.2.2.1. By Substrate

##### 9.3.2.2.2. By Application

### 9.3.3. Colombia Hydrophilic Coatings Market Outlook

#### 9.3.3.1. Market Size & Forecast

##### 9.3.3.1.1. By Value & Volume

#### 9.3.3.2. Market Share & Forecast

##### 9.3.3.2.1. By Substrate

##### 9.3.3.2.2. By Application

## 10. MIDDLE EAST AND AFRICA HYDROPHILIC COATINGS MARKET OUTLOOK

### 10.1. Market Size & Forecast

#### 10.1.1. By Value & Volume

### 10.2. Market Share & Forecast

#### 10.2.1. By Substrate

#### 10.2.2. By Application

#### 10.2.3. By Country

### 10.3. MEA: Country Analysis

#### 10.3.1. South Africa Hydrophilic Coatings Market Outlook

##### 10.3.1.1. Market Size & Forecast

##### 10.3.1.1.1. By Value & Volume

##### 10.3.1.2. Market Share & Forecast

##### 10.3.1.2.1. By Substrate

##### 10.3.1.2.2. By Application

#### 10.3.2. Saudi Arabia Hydrophilic Coatings Market Outlook

##### 10.3.2.1. Market Size & Forecast

##### 10.3.2.1.1. By Value & Volume

#### 10.3.2.2. Market Share & Forecast

##### 10.3.2.2.1. By Substrate

##### 10.3.2.2.2. By Application

#### 10.3.3. UAE Hydrophilic Coatings Market Outlook

##### 10.3.3.1. Market Size & Forecast

##### 10.3.3.1.1. By Value & Volume

##### 10.3.3.2. Market Share & Forecast

##### 10.3.3.2.1. By Substrate

##### 10.3.3.2.2. By Application

## 11. MARKET DYNAMICS

### 11.1. Drivers

### 11.2. Challenges

## 12. MARKET TRENDS & DEVELOPMENTS

### 12.1. Recent Developments

### 12.2. Product Launches

### 12.3. Mergers & Acquisitions

## 13. GLOBAL HYDROPHILIC COATINGS MARKET: SWOT ANALYSIS

## 14. PORTER'S FIVE FORCES ANALYSIS

### 14.1. Competition in the Industry

### 14.2. Potential of New Entrants

### 14.3. Power of Suppliers

### 14.4. Power of Customers

### 14.5. Threat of Substitute Product

## 15. PESTLE ANALYSIS

## 16. PRICING ANALYSIS

## 17. COMPETITIVE LANDSCAPE

### 17.1. Abbott Laboratories Inc.

#### 17.1.1. Business Overview

- 17.1.2. Company Snapshot
- 17.1.3. Products & Services
- 17.1.4. Financials (As Reported)
- 17.1.5. Recent Developments
- 17.2. Harland Medical Systems Inc.
- 17.3. Surmodics Incorporated
- 17.4. Aculon, Inc.
- 17.5. Ast Products, Inc.
- 17.6. Biocoat, Inc.
- 17.7. Corning Inc.
- 17.8. Royal DSM
- 17.9. Hydromer Inc
- 17.10. Advansource Biomaterials Corporation

## **18. STRATEGIC RECOMMENDATIONS**

## **19. ABOUT US & DISCLAIMER**

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