

Hybrid Cloud Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Component (Service and Solution), By Delivery Model (Infrastructure-as-a-Service, Platform-as-a-Service, Software-as-a-Service), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (BFSI, IT & Telecommunications, Healthcare, Retail, Media & Communication, and Others), By Region, Competition

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Abstracts

Global Hybrid Cloud Market is expected to grow at impressive rate through 2028 owing to escalation need for flexible, scalable, and economical computing. As hybrid cloud is becoming the foundational technology model for the new normal. Many enterprises are adopting hybrid cloud as a cost effective solution. The high usage for hybrid cloud solutions across retail sector has become one of the important factor for retailers to secure infrastructure and offer cutting edge services to the customers. Moreover, the growth of the market is account on the increasing adoption of the cloud computing, Internet of Things (IoT), 5G Infrastructure, and the use of real-time analytics enabled by Machine Learning (ML) and Artificial Intelligence (AI) across the globe in the forecasting year. The technology has become the key enabler of excellence and the businesses are gradually becoming mobile as digitalization emerges which is expected to boost the Global Hybrid Cloud Market in the forecast period.

The hybrid cloud refers to a mixed computing, storage and services environment cloud computing model that integrates public and private cloud services and on-premises infrastructure and incorporates orchestration, applications profitability, and management

across the cloud. The hybrid cloud enables to create a unified, automated and optimal cloud computing environment. In order to handle application workloads across both environments, hybrid cloud computing extends infrastructure and operations uniformly. This enables smooth workload migration from private to or from public cloud, depending on the needs of the company. Most businesses have adopted hybrid cloud infrastructure to reduce risk, minimize overall IT and cloud capital expenditure, facilitate cloud migration without reworking, data center consolidation, meet seasonal peaks in demand for computing and storage resources. The factors of reducing dependencies on a single vendor, compliance regulation, flexibility, ongoing cost optimization and data privacy benefits are allowing more companies to actively pursue and deploy for hybrid cloud strategy in their business. Infrastructure-as-a Service, Platform-as-a Service, Software-as-a Service models are typically used in hybrid cloud architecture.

Growing Need of Computing in Business Operations

Businesses are utilizing the hybrid cloud strategy to manage business approach that are challenging to resolve with traditional IT infrastructure. Hybrid cloud is bridging the gap between IT and businesses by improving agility, efficiency, and quickly delivering IT resources at an affordable cost. Service providers are integrating the cloud enabled solutions into their businesses to offer better edge to their different verticals to the enterprises via advancing their industrial automation capability. The connected supply chain, business operations and smart manufacturing processes depend heavily on connected and smart items. The development of cloud infrastructure devices has also made it possible for manufacturers to use such applications for remote monitoring and analysing data in real time. However, the prominent benefits to enhance application performance and business efficiency with a low operational cost, improved scalability, business continuity, improved security and risk management has expedite many manufacturers to integrate their business operations to meet the expending need of consumer preferences. Thus, has anticipated the demand of hybrid cloud in the market.

Increasing adoption of technologies such as artificial intelligence, machine learning, 5G, and IoT

One of the main driver for the growth of enterprises are the increasing adoption of advance technologies such as artificial intelligence (AI), machine learning (ML) and 5G into there busniess. Rapid digitization is compelling organizations to modernize their application and infrastructure landscape to drive cost efficiency and business agility. This digital transformation (DX) through adopting and advancing the artificial intelligence (AI) and machine learning (ML) enable cloud growth to maintain a centralized approach

to IT governance. As cloud infrastructure is specifically designed to support this kind of transformation. For instance, According to new research commissioned by Fujitsu, Organizations with a strategic approach to hybrid cloud adoption are four times more likely to have achieved accelerated digital transformation (DX). This adoption of advanced technology services in the organizations enables the massive use of cloud services to grow the hybrid cloud market in the forecast period.

Rising Demand for Adequate Workload Environment

The continuous advancement in computing capabilities, proliferated data exchange mobility, data deployment options, and varied technology connectivity has enabled potential opportunities which have altered the workload flexibility, availability, and cost effectiveness. It has created an ease for a better user experience and adequate workload environment within the organizations. Additionally, the growing demand in the automotive industry for better accident prevention workloads such as autonomous emergency braking systems (ABES) and connected car infrastructure necessitates very low latency, high levels of computing capability, and high-throughput connections to multiple private or public cloud platforms that are hosting various production workloads. Thus increasing demand for adequate workload environment has propelled the demand of hybrid cloud market in the forecast period.

Market Segmentation

The hybrid cloud market is segmented based on component, delivery model, organization size, end-user, and region. By component type, the market is bifurcated into services and solution. Based on delivery model, the market is segmented into Infrastructure-as-a-Service, Platform-as-a-Service and Software-as-a-Service. Based on organization size, the market is categorized into large enterprises and small & medium enterprises. The end-user segment is further categorized into BFSI, IT & Telecommunications, Healthcare, Retail, Media & Entertainment, and Others.

Market Player

Major market players in the global hybrid cloud market are DXC Technology Company, Fujitsu Ltd., NTT Communications Corporation, Equinix Incorporation, Amazon Web Services, Google Inc, IBM Corporation, Oracle Corporation, Microsoft Corporation and Dell EMC.

Report Scope:

In this report, the global hybrid cloud market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Hybrid Cloud Market, By Component:

Services

Solution

Hybrid Cloud Market, By Delivery Model:

Infrastructure-as-a-Service

Platform-as-a-Service

Software-as-a-Service

Hybrid Cloud Market, By Organization Size:

Large Enterprises

Small & Medium Enterprises

Hybrid Cloud Market, By End-User:

BFSI

IT & Telecommunication

Healthcare

Retail

Media & Entertainment

Others

Hybrid Cloud Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

Japan

South Korea

India

Australia

Europe

United Kingdom

Germany

France

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East

UAE

Saudi Arabia

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global hybrid cloud market.

Available Customizations:

Global hybrid cloud market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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