

Hyaluronic Acid Serum Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Facial Care, Hair Care), By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, Others), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/H8DD6BE620E5EN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: H8DD6BE620E5EN

Abstracts

The Global Hyaluronic Acid Serum Market will grow from USD 293.07 Million in 2025 to USD 408.04 Million by 2031 at a 5.67% CAGR. Hyaluronic acid serum is a specialized topical formulation designed to hydrate the skin by retaining moisture, thereby reducing the appearance of fine lines and improving texture.

Key Market Drivers

Rising Demand for Anti-Aging and Skin Rejuvenation Solutions acts as a fundamental engine for the market, as consumers increasingly prioritize formulations that offer tangible histological improvements over superficial enhancements. This driver is characterized by a demographic shift where younger cohorts are adopting preventative measures while the aging population seeks non-invasive restoration of skin volume and elasticity. The efficacy of hyaluronic acid in retaining moisture makes it indispensable to this trend, directly correlating with the sustained expansion of the broader skincare sector.

Key Market Challenges

The primary challenge hampering the growth of the Global Hyaluronic Acid Serum Market is the intense saturation of the broader skincare sector, which has precipitated severe price competition and widespread consumer confusion. As consumer demand for active ingredients rises, the marketplace has become overcrowded with a multitude

of brands ranging from established conglomerates to indie labels, all offering nearly identical hyaluronic acid formulations. This sheer volume of available options makes it increasingly difficult for premium serums to establish a unique value proposition.

Key Market Trends

The integration of Hyaluronic Acid into scalp and hair health serums represents a transformative shift in the market, driven by the 'skinification' of hair care where the scalp is treated with the same dermatological rigor as facial skin. Formulators are increasingly leveraging the moisture-binding capabilities of hyaluronic acid to address scalp dryness and follicular health, creating a high-value sub-category of hybrid treatments that bridge the gap between aesthetics and therapy.

Key Market Players

Peter Thomas Roth Labs LLC.

Shiseido Company, Limited

Paula's Choice, LLC

Pella Pharmaceuticals Co.

Biocrown Biotechnology Co., Ltd.

Glossier, Inc.

Hyalogic, LLC.

First Aid Beauty Ltd.

Season Cosmetics Co

Dime Beauty Co., LLC

Report Scope:

In this report, the Global Hyaluronic Acid Serum Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Hyaluronic Acid Serum Market, By Type:

Facial Care

Hair Care

Hyaluronic Acid Serum Market, By Sales Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online

Others

Hyaluronic Acid Serum Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Hyaluronic Acid Serum Market.

Available Customizations:

Global Hyaluronic Acid Serum Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL HYALURONIC ACID SERUM MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Facial Care, Hair Care)
 - 5.2.2. By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, Others)
 - 5.2.3. By Region

- 5.2.4. By Company (2025)
- 5.3. Market Map

6. NORTH AMERICA HYALURONIC ACID SERUM MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type
 - 6.2.2. By Sales Channel
 - 6.2.3. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Hyaluronic Acid Serum Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Type
 - 6.3.1.2.2. By Sales Channel
 - 6.3.2. Canada Hyaluronic Acid Serum Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Type
 - 6.3.2.2.2. By Sales Channel
 - 6.3.3. Mexico Hyaluronic Acid Serum Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type
 - 6.3.3.2.2. By Sales Channel

7. EUROPE HYALURONIC ACID SERUM MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Sales Channel
 - 7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Hyaluronic Acid Serum Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Type

7.3.1.2.2. By Sales Channel

7.3.2. France Hyaluronic Acid Serum Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Type

7.3.2.2.2. By Sales Channel

7.3.3. United Kingdom Hyaluronic Acid Serum Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Type

7.3.3.2.2. By Sales Channel

7.3.4. Italy Hyaluronic Acid Serum Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Type

7.3.4.2.2. By Sales Channel

7.3.5. Spain Hyaluronic Acid Serum Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Type

7.3.5.2.2. By Sales Channel

8. ASIA PACIFIC HYALURONIC ACID SERUM MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Sales Channel

8.2.3. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Hyaluronic Acid Serum Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Type

8.3.1.2.2. By Sales Channel

8.3.2. India Hyaluronic Acid Serum Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Type

8.3.2.2.2. By Sales Channel

8.3.3. Japan Hyaluronic Acid Serum Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Type

8.3.3.2.2. By Sales Channel

8.3.4. South Korea Hyaluronic Acid Serum Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Type

8.3.4.2.2. By Sales Channel

8.3.5. Australia Hyaluronic Acid Serum Market Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Type

8.3.5.2.2. By Sales Channel

9. MIDDLE EAST & AFRICA HYALURONIC ACID SERUM MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type

- 9.2.2. By Sales Channel
- 9.2.3. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Hyaluronic Acid Serum Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Sales Channel
 - 9.3.2. UAE Hyaluronic Acid Serum Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Sales Channel
 - 9.3.3. South Africa Hyaluronic Acid Serum Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type
 - 9.3.3.2.2. By Sales Channel

10. SOUTH AMERICA HYALURONIC ACID SERUM MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By Sales Channel
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Hyaluronic Acid Serum Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By Sales Channel
 - 10.3.2. Colombia Hyaluronic Acid Serum Market Outlook
 - 10.3.2.1. Market Size & Forecast

- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Sales Channel
- 10.3.3. Argentina Hyaluronic Acid Serum Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Sales Channel

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL HYALURONIC ACID SERUM MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. Peter Thomas Roth Labs LLC.
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel

- 15.1.5. SWOT Analysis
- 15.2. Shiseido Company, Limited
- 15.3. Paula's Choice, LLC
- 15.4. Pella Pharmaceuticals Co.
- 15.5. Biocrown Biotechnology Co., Ltd.
- 15.6. Glossier, Inc.
- 15.7. Hyalagic, LLC.
- 15.8. First Aid Beauty Ltd.
- 15.9. Season Cosmetics Co
- 15.10. Dime Beauty Co., LLC

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Hyaluronic Acid Serum Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Facial Care, Hair Care), By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, Others), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/H8DD6BE620E5EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H8DD6BE620E5EN.html>