

# **Humic Acid Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028**

## **Segmented By Form (Powdered, Granular, Liquid), By Application (Agriculture, Animal Feed, Pharmaceutical, Construction, Water Purification & Others), By Sales Channel (Direct, Indirect), By Region and Competition**

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### **Abstracts**

Global Humic Acid Market has valued at USD 654.23 Million in 2022 and is anticipated to project impressive growth in the forecast period with a CAGR of 6.50% through 2028. Humic acid is an organic substance that can be found in soil, sediment, and aquatic environments. It plays a crucial role as a component of humus, the dark organic material resulting from the decomposition of plant and animal matter. Naturally occurring in peat and lignite, it can also be commercially extracted from these sources using alkaline solutions. With its complex molecular structure containing various functional groups such as carboxyl and phenol groups, humic acid facilitates the formation of mineral and nutrient complexes in the soil, thereby enhancing their accessibility to plants. Humic acid is widely recognized as a highly chemically active compound, encompassing several crucial phytochemical groups, including hormones, polyphenols, ketones, fatty acids, and natural sterols. These phytochemical groups and subgroups are anticipated to enhance the demand for this nutrient as a valuable and promising anti-cancer agent. The acid also promotes electrochemical equilibrium among essential body cells, contributing to its projected growth as an electrolyte in the foreseeable future. Furthermore, the acid's other significant properties, such as augmenting microbial activity, improving soil fertility, reducing fertilizer run-off, and enhancing water retention, are expected to drive further expansion within the global industry.

## Key Market Drivers

### Increased Demand from the Agriculture Sector

One of the primary factors driving the increasing demand for humic acid in agriculture is its wide range of benefits. Humic acid plays a crucial role in enhancing soil structure, promoting better water retention, and improving nutrient uptake in crops. These advantages are particularly significant as the global demand for food continues to rise, and farmers strive to find sustainable approaches to boost crop yields.

With its organic nature, humic acid offers a more environmentally friendly alternative to conventional chemical fertilizers. Its compatibility with both plants and soil ecosystems makes it a preferred choice among farmers, leading to its growing popularity. Moreover, the emphasis on organic farming methods by governments and agricultural bodies further amplifies the demand for humic acid in the agricultural sector. As farmers recognize the numerous advantages of utilizing humic acid in their agricultural practices, the demand for this natural resource is expected to continue its upward trajectory.

### Rise in Environmental Reclamation

Another significant factor to consider is the crucial role of humic acid in environmental reclamation projects. When industrial activities contaminate sites, the soil often becomes depleted of essential nutrients necessary for healthy vegetation growth. In such cases, the application of humic acid becomes vital as it aids in the restoration of these lands. Humic acid works by enhancing the soil's capacity to retain water and nutrients, thereby creating a more favorable environment for plant growth. This is particularly beneficial in areas affected by desertification or heavy pollution, where the soil quality has been severely compromised. The use of humic acid helps to rejuvenate the soil, allowing vegetation to thrive and ecosystems to recover.

As concerns about environmental degradation continue to rise, the application of humic acid in land reclamation becomes even more critical. The demand for humic acid in the market increases as more industries and communities recognize its potential in restoring and revitalizing degraded lands. By harnessing the power of humic acid, we can contribute to the sustainable revitalization of our environment and ensure a healthier future for generations to come.

### Growing Concerns About Livestock & Aquaculture Health

The third key driver for the rising demand for humic acid is its versatile application in the livestock and aquaculture industries. Humic acid, derived from organic matter such as decaying plants and animal remains, plays a crucial role in enhancing the overall health and growth rates of animals. By acting as a natural supplement, it aids in optimizing nutrient absorption, promoting digestive health, and fortifying the immune system of livestock and fish. This not only leads to improved productivity and weight gain but also reduces the risk of diseases and infections. As the global population continues to grow, the demand for meat and fish escalates, placing increased pressure on producers to meet the rising needs. In this context, humic acid emerges as a sustainable and efficient solution, offering a non-chemical, organic approach to boost productivity in the livestock and aquaculture sectors. Its ability to enhance nutrient availability in soil and water, stimulate beneficial microbial activity, and improve soil structure contributes to the overall health and fertility of the farming environment.

Furthermore, the use of humic acid in livestock and aquaculture production aligns with the growing consumer demand for sustainable and environmentally friendly practices. As consumers become more conscious of the impact of their choices on the planet, they are increasingly seeking products that are produced using methods that minimize harm to the environment. Humic acid, being a natural and biodegradable substance, provides farmers and producers with an opportunity to meet these expectations while ensuring the welfare and productivity of their animals.

Given its remarkable benefits for both animals and the environment, humic acid has gained significant traction among farmers and producers. Its ability to improve feed conversion efficiency, reduce the need for antibiotics, and enhance overall animal welfare makes it a valuable tool in promoting sustainable and responsible farming practices. As the awareness of humic acid's potential continues to grow, its application in the livestock and aquaculture industries is expected to expand, contributing to the development of a more sustainable and resilient food production system.

### Advancements in Farming Practices & Techniques

As we face the escalating challenge of feeding an expanding global population, the significance of advancing farming practices and techniques cannot be understated. One such development is the increasing use of humic acid in agriculture, a trend expected to drive its global demand. Humic acid, a naturally occurring organic material derived from decomposition of plant and animal matter, offers substantial benefits to soil health and crop yield. It improves soil structure, enhances water retention, and promotes the

growth of beneficial microorganisms, all of which contribute to a more robust and productive crop. Moreover, humic acid aids in the chelation process, making nutrients more accessible to plants and thus optimizing fertilizer usage. As sustainable and efficient farming practices become a worldwide priority, the global market for humic acid is anticipated to witness significant growth. The adoption of these advanced techniques and materials, including humic acid, is not only a practical response to increasing food demands but also a necessary step toward more sustainable and responsible farming globally.

## Key Market Challenges

### Fluctuating Raw Material Prices

Fluctuating raw material prices have always posed a significant challenge in the global market, and the humic acid industry is no exception. Currently, the global humic acid market is under stress due to the unstable prices of its essential raw materials, including leonardite and peat, which are impacted by factors such as environmental regulations, natural disasters, transportation costs, and geopolitical issues. This instability in raw material pricing can lead to unpredictable production costs, thereby affecting the overall pricing strategy for humic acid. As a consequence, the demand for humic acid is expected to decrease. Consumers, particularly those in cost-sensitive agricultural sectors, are likely to seek more affordable substitutes. This switch is anticipated due to the direct relationship between costs and demand in any market. If the situation persists, the humic acid market might witness a notable contraction, threatening the sustainability and profitability of manufacturers globally. While the industry is exploring ways to mitigate this impact, such as discovering new sources or developing cost-effective extraction techniques, the immediate outlook appears challenging.

### High Production Costs

As a key ingredient in agriculture and environmental remediation, humic acid is subject to a delicate balance between demand and cost. However, escalating production costs are anticipated to negatively impact global demand. The process of extracting humic acid is intricate and requires sophisticated technology, contributing to high overheads. Additionally, raw materials used in production are becoming increasingly scarce, leading to higher procurement costs. These factors collectively lead to a rise in the market price of humic acid, making it less accessible for many potential customers, particularly those in developing economies. Furthermore, the volatile nature of the global economy, alongside other external variables such as policy changes and trade regulations, can

exacerbate production costs. As a result of these escalating costs, manufacturers may pass the burden onto consumers in the form of higher prices, which could deter potential buyers and decrease overall demand. Therefore, it is essential for the industry to explore innovative and cost-effective production methods in order to maintain a sustainable market for humic acid.

## Key Market Trends

### Increased Demand for High-Quality Crops

The global demand for high-quality crops is escalating, and this trend is anticipated to stimulate the demand for humic acid worldwide. Humic acid, a natural component of soil, peat, lignite, and other organic materials, is a crucial amendment in agriculture due to its multifaceted benefits. It improves soil structure, increases nutrient uptake by crops, enhances water retention, and reduces soil erosion. As consumers become more health-conscious, the demand for organically grown, nutrient-rich produce continues to surge. This shift in consumer preferences underscores the need for farmers to optimise their crop yields without compromising quality, thereby necessitating the use of humic acid. Furthermore, the mounting challenges of climate change, such as unpredictable rainfall and temperature variations, put additional stress on crop performance. Humic acid's ability to improve soil resilience under these adverse conditions makes it an invaluable tool for modern agriculture. Market trends indicate an increasing recognition of these benefits, which is likely to boost the humic acid market. Therefore, the rising demand for high-quality crops, coupled with the need for sustainable farming practices in the face of climatic uncertainties, is expected to drive the global demand for humic acid.

### Favorable Government Policies Promoting Organic Farming

The global demand for humic acid, a key component in organic farming, is expected to rise significantly due to favorable government policies promoting organic agriculture. Governments worldwide, recognizing the detrimental effects of synthetic fertilizers and pesticides, have begun implementing policies and incentives to encourage organic farming. These policies often include financial incentives, subsidies, and educational programs to promote the use of organic substances like humic acid. Humic acid enhances soil fertility and crop yield, making it an attractive alternative to traditional farming chemicals. Furthermore, it plays a crucial role in carbon sequestration, helping the fight against climate change. As a direct result of these policies, farmers are increasingly turning to humic acid, driving up global demand. The shift towards

sustainable farming practices is no longer just a trend, but an essential move towards a healthier planet and population. Hence, it's clear that government policies are a significant influencer in the market dynamics of humic acid globally.

## Segmental Insights

### Form Insights

Based on the Form, the granular form of Humic Acid, a key component in the Global Humic Acid Market, is expected to maintain its dominant position. This particular form is highly preferred by farmers and growers due to its ease of application and remarkable solubility. Its effectiveness in enhancing soil fertility and boosting crop yield has made it an integral part of modern agricultural practices. Moreover, the long-lasting effects and compatibility with a wide range of crops further reinforce its leading position in the market. With its proven track record and numerous benefits, the granular form of Humic Acid continues to be the top choice for agricultural professionals worldwide, providing them with a reliable and efficient solution for sustainable farming practices.

### Application Insights

Based on the Application, the Agriculture sector holds a significant dominance in the Global Humic Acid Market. This is primarily due to the increasing demand for organic food products, as consumers prioritize healthier and more sustainable options. With growing awareness about the harmful effects of synthetic fertilizers and pesticides, farmers and agricultural professionals are turning towards natural alternatives to enhance soil health and improve crop yield. Humic acid, a natural organic substance derived from decomposed plant and animal matter, has emerged as a vital resource in modern agriculture practices. Its remarkable properties make it an ideal soil treatment solution. Humic acid acts as a bio-stimulant, stimulating plant growth and enhancing nutrient absorption in crops. By improving the structure and fertility of the soil, it promotes root development and increases water-holding capacity.

Moreover, the use of humic acid in agriculture supports sustainable farming practices. It reduces the dependency on chemical inputs, minimizing the environmental impact and preserving the ecosystem. As a result, the demand for humic acid continues to grow, benefiting both farmers and the environment. Its application not only contributes to the overall productivity and quality of crops but also promotes long-term soil health, ensuring a sustainable and prosperous future for the agricultural industry.



## Regional Insights

According to the forecast, Europe is expected to experience significant growth in the coming years. This growth is driven by various factors, including the increasing demand for animal feed and the rising awareness of the importance of animal health and nutrition. As a result, manufacturers of animal feed in Europe are anticipated to embrace the use of humic acid as a key ingredient in their products. The shift towards using humic acid in animal feed production is motivated by the rising number of gastrointestinal infections and the increasing incidence of zoonotic diseases in the region. By incorporating humic acid into animal feed, manufacturers aim to enhance the utilization of nutrients in animals and improve their overall digestive health. This, in turn, can lead to the stabilization of feces consistency and contribute to the overall health and well-being of animals in the region.

The utilization of humic acid in animal feed production not only benefits the animals but also has positive implications for the environment. By improving nutrient absorption and reducing waste, the adoption of humic acid can help minimize the environmental impact associated with animal farming. The anticipated adoption of humic acid as an ingredient in animal feed production in Europe is expected to have far-reaching effects. It has the potential to improve the health and well-being of animals, address gastrointestinal issues, and contribute to the sustainable development of the region's agriculture sector.

## Key Market Players

Agbest Technology Co. Ltd.

Arctech Inc.

Black Earth Humic Lp

Cifo SRL

Desarrollo Agrícola y Minero SA

Humic Growth Solutions, Inc.

The Anderson Inc.

Jiloca Industrial Sa

Zhengzhou Shengda Khumic Biotechnology Co., Ltd

Grow More Inc.

Report Scope:

In this report, the Global Humic Acid Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Humic Acid Market, By Form:

Powdered

Granular

Liquid

Humic Acid Market, By Application:

Agriculture

Animal Feed

Pharmaceutical

Construction

Water Purification

Others

Humic Acid Market, By Sales Channel:

Direct

Indirect

Humic Acid Market, By Region:



North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Humic Acid Market.

## Available Customizations:

Global Humic Acid market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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