

Hot Melt Adhesives Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Resin Type (Ethylene Vinyl Acetate, Styrene Block Copolymers, Metallocene Polyolefin, Others), By End User (Packaging Solutions, Nonwoven Hygiene Products, Others), By Region and Competition, 2020-2030F

<https://marketpublishers.com/r/H6C8E0D3337FEN.html>

Date: November 2025

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: H6C8E0D3337FEN

Abstracts

The Global Hot Melt Adhesives Market, valued at USD 9.24 Billion in 2024, is projected to experience a CAGR of 4.18% to reach USD 11.81 Billion by 2030. Hot melt adhesives are 100% solid, thermoplastic polymer formulations activated by heat, which solidify rapidly upon cooling to form durable bonds without requiring water or solvents.

Key Market Drivers

The global hot melt adhesives market is significantly influenced by the robust expansion of the packaging industry and the rapid growth of e-commerce. These sectors necessitate high-speed, efficient bonding solutions for diverse materials, driving the demand for hot melt formulations that offer rapid setting times and strong adhesion critical for automated production lines. The surge in online retail, in particular, requires durable packaging to withstand complex logistics, directly benefiting hot melt adhesive applications in carton sealing, labeling, and protective packaging. According to PMMI's 2024 State of the Industry report, published in November 2024, U. S. packaging machinery shipments grew 5.8% in 2023 to \$10.9 billion, underscoring the ongoing investment in packaging infrastructure that relies heavily on hot melt technology.

Key Market Challenges

Consistent volatility in raw material prices poses a significant challenge to the growth of the Global Hot Melt Adhesives Market. This instability directly impacts manufacturers by introducing unpredictability into their operational expenses, as key chemical feedstocks, often petroleum-derived, experience frequent price shifts. Such fluctuations necessitate constant adjustments to production budgets and procurement strategies, hindering efficient long-term planning.

Key Market Trends

The Global Hot Melt Adhesives Market is significantly influenced by the increasing adoption of sustainable and bio-based adhesive formulations. This trend is driven by escalating environmental regulations and a growing consumer preference for products with reduced ecological footprints, necessitating the development of adhesives derived from renewable resources. According to FEICA, adhesives based on natural polymers are forecasted to experience strong growth through 2028 due to heightened demand for sustainable materials. Companies are actively innovating in this area; for example, H. B. Fuller's 2024 Sustainability Report, published in June 2025, highlighted its Swift®melt 1850, a bio-based pressure-sensitive hot melt adhesive designed to minimize fossil fuel reliance and enhance packaging recyclability. This shift addresses the industry's commitment to a circular economy and reduces overall carbon emissions.

Key Market Players

3M Co.

Alfa International Corporation

Arkema SA

Ashland Global Holdings Inc.

Avery Dennison Corporation

Beardow & Adams (adhesives) Limited

Dow Inc.

H.B. Fuller Company

Huntsman International LLC

Master Bond Inc.

Report Scope:

In this report, the Global Hot Melt Adhesives Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Hot Melt Adhesives Market, By Resin Type:

Ethylene Vinyl Acetate

Styrene Block Copolymers

Metallocene Polyolefin

Others

Hot Melt Adhesives Market, By End User:

Packaging Solutions

Nonwoven Hygiene Products

Others

Hot Melt Adhesives Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Hot Melt Adhesives Market.

Available Customizations:

Global Hot Melt Adhesives Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL HOT MELT ADHESIVES MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Resin Type (Ethylene Vinyl Acetate, Styrene Block Copolymers, Metallocene Polyolefin, Others)
 - 5.2.2. By End User (Packaging Solutions, Nonwoven Hygiene Products, Others)
 - 5.2.3. By Region

- 5.2.4. By Company (2024)
- 5.3. Market Map

6. NORTH AMERICA HOT MELT ADHESIVES MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Resin Type
 - 6.2.2. By End User
 - 6.2.3. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Hot Melt Adhesives Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Resin Type
 - 6.3.1.2.2. By End User
 - 6.3.2. Canada Hot Melt Adhesives Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Resin Type
 - 6.3.2.2.2. By End User
 - 6.3.3. Mexico Hot Melt Adhesives Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Resin Type
 - 6.3.3.2.2. By End User

7. EUROPE HOT MELT ADHESIVES MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Resin Type
 - 7.2.2. By End User
 - 7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Hot Melt Adhesives Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Resin Type

7.3.1.2.2. By End User

7.3.2. France Hot Melt Adhesives Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Resin Type

7.3.2.2.2. By End User

7.3.3. United Kingdom Hot Melt Adhesives Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Resin Type

7.3.3.2.2. By End User

7.3.4. Italy Hot Melt Adhesives Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Resin Type

7.3.4.2.2. By End User

7.3.5. Spain Hot Melt Adhesives Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Resin Type

7.3.5.2.2. By End User

8. ASIA PACIFIC HOT MELT ADHESIVES MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Resin Type

8.2.2. By End User

8.2.3. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Hot Melt Adhesives Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Resin Type

8.3.1.2.2. By End User

8.3.2. India Hot Melt Adhesives Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Resin Type

8.3.2.2.2. By End User

8.3.3. Japan Hot Melt Adhesives Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Resin Type

8.3.3.2.2. By End User

8.3.4. South Korea Hot Melt Adhesives Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Resin Type

8.3.4.2.2. By End User

8.3.5. Australia Hot Melt Adhesives Market Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Resin Type

8.3.5.2.2. By End User

9. MIDDLE EAST & AFRICA HOT MELT ADHESIVES MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Resin Type

- 9.2.2. By End User
- 9.2.3. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Hot Melt Adhesives Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Resin Type
 - 9.3.1.2.2. By End User
 - 9.3.2. UAE Hot Melt Adhesives Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Resin Type
 - 9.3.2.2.2. By End User
 - 9.3.3. South Africa Hot Melt Adhesives Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Resin Type
 - 9.3.3.2.2. By End User

10. SOUTH AMERICA HOT MELT ADHESIVES MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Resin Type
 - 10.2.2. By End User
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Hot Melt Adhesives Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Resin Type
 - 10.3.1.2.2. By End User
 - 10.3.2. Colombia Hot Melt Adhesives Market Outlook
 - 10.3.2.1. Market Size & Forecast

- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Resin Type
 - 10.3.2.2.2. By End User
- 10.3.3. Argentina Hot Melt Adhesives Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Resin Type
 - 10.3.3.2.2. By End User

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL HOT MELT ADHESIVES MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. 3M Co.
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel

- 15.1.5. SWOT Analysis
- 15.2. Alfa International Corporation
- 15.3. Arkema SA
- 15.4. Ashland Global Holdings Inc.
- 15.5. Avery Dennison Corporation
- 15.6. Beardow & Adams (adhesives) Limited
- 15.7. Dow Inc.
- 15.8. H.B. Fuller Company
- 15.9. Huntsman International LLC
- 15.10. Master Bond Inc.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Hot Melt Adhesives Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Resin Type (Ethylene Vinyl Acetate, Styrene Block Copolymers, Metallocene Polyolefin, Others), By End User (Packaging Solutions, Nonwoven Hygiene Products, Others), By Region and Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/H6C8E0D3337FEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6C8E0D3337FEN.html>