

# **Hospital Gowns Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2019-2029**

## **Segmented By Type (Surgical Gowns, Non-Surgical Gowns, Patient Gowns), By Usability (Disposable Gowns, Reusable Gowns) Region and Competition**

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### **Abstracts**

Global Hospital Gowns Market was valued at USD 4.64 billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 8.61% through 2029. The global hospital gowns market is a critical component of the broader healthcare industry, serving as a fundamental aspect of patient care and infection control. Hospital gowns are essential in maintaining the dignity and comfort of patients while also preventing the spread of infections in healthcare settings. This market has witnessed significant growth and innovation in recent years, driven by evolving healthcare standards, infection control protocols, and patient-centric care approaches. One of the primary factors propelling the global hospital gowns market is the increasing demand for disposable gowns. Disposable gowns have gained prominence due to their effectiveness in minimizing the risk of cross-contamination and offering convenience to healthcare professionals. The COVID-19 pandemic further accentuated the importance of disposable gowns in preventing the spread of infectious diseases, which has boosted their adoption.

Additionally, the market has seen a shift towards more patient-friendly and dignified hospital gown designs. Manufacturers are focusing on creating gowns that not only meet medical requirements but also prioritize patient comfort and dignity, thus enhancing the overall patient experience in healthcare facilities.

The global hospital gowns market is highly competitive and characterized by a wide array of players ranging from large medical equipment manufacturers to specialized

textile companies. Innovation in materials and design, such as the use of breathable and eco-friendly fabrics, is a significant trend in the market. As sustainability gains prominence in the healthcare sector, there is a growing emphasis on producing hospital gowns that are environmentally friendly.

## Key Market Drivers

### Infection Control and Patient Safety

Infection control and patient safety are paramount concerns within the healthcare sector, and they play a pivotal role in driving the growth of the global hospital gowns market. Hospital-acquired infections (HAIs) pose a significant threat to patients, leading to increased healthcare costs and, in severe cases, even loss of life. Hospital gowns are a fundamental line of defense in preventing the transmission of infections within healthcare facilities. As the world grapples with the ongoing challenges posed by infectious diseases, the demand for hospital gowns designed to minimize the risk of cross-contamination has surged.

The outbreak of the COVID-19 pandemic dramatically underscored the importance of infection control in healthcare settings. Hospitals and medical facilities around the world faced an urgent need for effective personal protective equipment (PPE) to safeguard healthcare workers and prevent the spread of the virus. Hospital gowns, particularly disposable ones, became a critical tool in this fight, as they helped reduce the risk of healthcare workers inadvertently transmitting the virus to patients and among themselves.

Moreover, healthcare facilities have a legal and ethical obligation to prioritize patient safety and minimize the risk of infection transmission. This obligation has driven a growing emphasis on the stringent adherence to infection control measures, further fueling the demand for hospital gowns that are designed with the highest standards of hygiene and patient protection in mind.

The global healthcare industry has recognized that patient safety is not solely about clinical treatments but also encompasses the entire patient experience. Hospital gowns have evolved to become an essential element of ensuring patient comfort and preserving their dignity during hospital stays. In this context, the market has witnessed a shift towards patient-friendly gown designs that prioritize both functionality and aesthetics, contributing to the overall well-being and satisfaction of patients.

## Evolving Healthcare Standards

Evolving healthcare standards have played a significant role in driving the growth of the global hospital gowns market. The healthcare industry is constantly adapting to meet the changing needs of patients and to address emerging healthcare challenges. As healthcare standards become more stringent, healthcare facilities worldwide are required to adhere to higher levels of compliance in areas such as infection control, patient safety, and overall quality of care. This demand for adherence to evolving healthcare standards has a direct impact on the hospital gowns market.

In response to these evolving standards, hospital gowns are continually undergoing innovation and improvement. Manufacturers are required to stay abreast of the latest guidelines and regulations to ensure their gowns meet the necessary criteria. This often leads to the development of gowns with advanced features that provide enhanced infection control, patient comfort, and dignity.

The COVID-19 pandemic brought a renewed focus on infection control and PPE requirements, highlighting the importance of adapting to evolving healthcare standards quickly. The demand for hospital gowns that met the stringent guidelines for personal protective equipment (PPE) surged during the pandemic, emphasizing the necessity for gowns that can effectively protect both healthcare workers and patients from infectious diseases.

In addition to infection control, evolving healthcare standards also place an emphasis on patient-centered care, including the patient experience during their hospital stay. This shift in focus has driven the development of patient-friendly hospital gown designs that prioritize not only functionality but also comfort and dignity. Patients are now seeking gowns that make them feel more at ease and valued during their healthcare journey, and hospitals are increasingly recognizing the importance of delivering this level of care to enhance patient satisfaction.

## Technological Advancements

Technological advancements are playing a crucial role in boosting the global hospital gowns market. These innovations are not only improving the performance and effectiveness of hospital gowns but also enhancing the overall patient experience and infection control measures within healthcare settings.

One of the key technological advancements in hospital gowns is in the realm of textile

engineering. Advanced fabrics with enhanced properties are being developed to create gowns that offer superior protection, comfort, and breathability. These fabrics can provide better resistance against fluids, ensuring that healthcare workers and patients are well-protected. Gowns with moisture-wicking properties help maintain a dry and comfortable environment, reducing the risk of skin irritation or discomfort for patients.

Antimicrobial technology is another notable advancement in the industry. Hospital gowns with built-in antimicrobial properties can help reduce the risk of bacterial and viral transmission. These gowns are especially important in infection control, where minimizing the spread of pathogens within healthcare facilities is of paramount importance.

Technological innovation has also led to the integration of smart textiles in hospital gown designs. Smart textiles can monitor vital signs, such as heart rate and body temperature, allowing healthcare professionals to remotely track patients' health and make prompt decisions when necessary. These high-tech gowns contribute to improved patient care and the early detection of health issues, enhancing patient safety.

Furthermore, advancements in manufacturing techniques are enabling the production of hospital gowns with better durability and ease of maintenance. Gowns are designed to withstand multiple washes and sterilization cycles without compromising their integrity. This not only extends the lifespan of the gowns but also contributes to cost-effectiveness for healthcare facilities.

The use of nanotechnology and nanofibers has also brought innovation to the hospital gown market. Nanofiber-based gowns offer superior barrier properties against contaminants while remaining lightweight and breathable. This technology further enhances the comfort and protection that gowns provide.

## Key Market Challenges

### Supply Chain Disruptions

The global hospital gowns market, which plays a crucial role in maintaining infection control and patient safety in healthcare settings, has faced significant challenges in recent years, with supply chain disruptions being a prominent hindrance. These disruptions have been exacerbated by various factors, including the COVID-19 pandemic, geopolitical tensions, and logistics issues, all of which have contributed to difficulties in the production and distribution of hospital gowns.

The outbreak of the COVID-19 pandemic in early 2020 led to an unprecedented surge in demand for personal protective equipment (PPE), including hospital gowns. Healthcare facilities worldwide rushed to secure a reliable supply of gowns to protect healthcare workers and patients. This sudden, overwhelming demand put immense pressure on manufacturers, leading to shortages in some regions. As a result, many hospitals and healthcare facilities found themselves grappling with inadequate supplies of hospital gowns during the pandemic, compromising their ability to maintain rigorous infection control measures.

Moreover, supply chain disruptions have had a direct impact on the cost of production and, consequently, the price of hospital gowns. Manufacturers have had to navigate logistical challenges, increased transportation costs, and delays in the procurement of materials, all of which have pushed production costs higher. These increased costs have been passed on to healthcare facilities, affecting their budgets and potentially limiting their ability to source an adequate supply of gowns.

### Environmental Concerns

The global hospital gowns market has witnessed significant growth over the years, driven by the essential role these garments play in infection control and patient safety. However, environmental concerns have emerged as a notable hindrance, challenging the industry's practices and sustainability efforts.

Traditional hospital gowns are typically made from non-biodegradable materials, such as polypropylene, which do not readily decompose. As a result, the disposal of used hospital gowns has become an environmental concern. With a growing global focus on sustainability and environmental responsibility, the healthcare industry is under increasing pressure to reduce its environmental footprint.

Environmental concerns in the hospital gowns market extend to both disposable and non-disposable gowns. Disposable gowns, despite being convenient for infection control, contribute to single-use plastic waste, adding to the global plastic pollution problem. Non-disposable gowns, on the other hand, may require frequent laundering and consume substantial amounts of water and energy, thereby increasing their environmental impact.

In response to these concerns, the industry is making efforts to develop and promote more eco-friendly hospital gowns. Manufacturers are exploring sustainable materials

and manufacturing processes that have a reduced environmental impact. These environmentally friendly gowns aim to address issues related to waste generation, non-biodegradability, and resource-intensive production methods.

The delayed diagnosis and treatment of pneumonia can strain healthcare resources, particularly in high-incidence areas or during outbreaks. Overburdened healthcare systems can impact the quality of care provided to pneumonia patients.

## Key Market Trends

### Shift Towards Disposable Hospital Gowns

A significant trend that has been boosting the global hospital gowns market is the shift towards disposable hospital gowns. These gowns, designed for single-use, have gained remarkable prominence, particularly in recent years. This shift has been driven by several key factors that contribute to the market's growth and evolution.

Disposable hospital gowns offer enhanced infection control measures. In healthcare settings, where the prevention of cross-contamination is of paramount importance, disposable gowns provide an effective solution. The one-time use of these gowns minimizes the risk of pathogens and contaminants transferring from one patient to another, promoting a higher standard of hygiene and patient safety.

The emergence of the COVID-19 pandemic underscored the critical role that disposable gowns play in infection control. The virus's rapid spread emphasized the importance of having a reliable supply of disposable gowns to protect both healthcare workers and patients. This heightened demand led to a surge in production and sales of disposable gowns, further boosting the global market.

Convenience is another significant factor driving the shift towards disposable gowns. Healthcare professionals benefit from the simplicity of using gowns designed for single-use, eliminating the need for laundering and sterilization. This saves time and resources, contributing to cost-effectiveness and operational efficiency in healthcare facilities.

Additionally, disposable gowns offer a degree of flexibility and adaptability. They can be easily replaced when soiled or damaged, ensuring that healthcare workers are always equipped with clean and effective protective garments. This adaptability is crucial, especially in high-pressure healthcare environments where rapid response and

continuous infection control are essential.

The shift towards disposable hospital gowns has been a strategic response to the evolving needs and priorities of healthcare facilities. As the world increasingly emphasizes infection control, patient safety, and pandemic preparedness, disposable gowns have become a linchpin of healthcare settings. This trend is expected to persist, with an enduring focus on maintaining the highest standards of hygiene and safety..

### Patient-Centric Gown Design

Patient-centric gown design is a transformative trend that has been significantly boosting the global hospital gowns market. Traditionally, hospital gowns were often seen as uncomfortable, revealing, and impersonal, leading to a less-than-optimal patient experience during hospital stays. However, the patient-centric approach seeks to address these issues by prioritizing patient comfort, dignity, and overall satisfaction.

Modern hospital gowns designed with a patient-centric focus incorporate several key features that enhance the patient's experience. These gowns use softer, more breathable fabrics that not only ensure patient comfort but also help maintain a suitable body temperature. Adjustable closures, such as snaps or Velcro, provide a customizable fit, allowing patients to feel more at ease during their hospital stay.

Furthermore, patient-centric gowns offer better coverage, addressing privacy concerns while still providing healthcare professionals with easy access for examinations and procedures. This balance between functionality and modesty is a significant driver of the trend, ensuring that patients feel more dignified and respected during their healthcare journey.

The patient-centric approach aligns with the broader shift towards patient-centered care in the healthcare industry. Patients increasingly expect a more compassionate and holistic approach to their healthcare, emphasizing their comfort and well-being. As a result, hospital gowns have evolved to become an integral part of this approach, promoting not only infection control and safety but also patient satisfaction.

The patient-centric design trend has implications for the global hospital gowns market as it drives the demand for gowns that offer both clinical effectiveness and an improved patient experience. Healthcare facilities recognize the value of investing in gowns that align with patient-centered care principles, as this contributes to better outcomes and patient satisfaction.

## Segmental Insights

### Type Insights

Based on the Type, Community-acquired pneumonia (CAP) emerged as the dominant segment in the global market for Global Hematology Hospital Gowns in 2023. Surgical gowns are primarily designed for use in operating rooms and other sterile environments. They provide a crucial barrier between the healthcare professional and the patient, minimizing the risk of cross-contamination and maintaining a high level of infection control. With the increasing emphasis on infection control in healthcare settings, the demand for surgical gowns has surged, especially during the COVID-19 pandemic.

Surgical gowns are used in a wide range of medical procedures, including surgeries, invasive diagnostic tests, and various medical interventions. Their versatility and necessity across different medical disciplines contribute to their high demand. Healthcare facilities must maintain a reliable supply of surgical gowns to ensure patient safety and the effective control of infections. Surgical gowns are subject to stringent regulatory standards to ensure their quality, safety, and effectiveness in infection control. Meeting these regulatory requirements is a top priority for healthcare facilities, and surgical gowns are held to the highest standards. This demand for compliant and high-quality surgical gowns is a significant driver of market growth.

### Usability Insights

Based on the Usability, Disposable gowns emerged as the dominant segment in the global market for Global Hospital Gowns Market in 2023. In healthcare settings, infection control is a top priority. Disposable gowns are designed for single-use, ensuring that they are free from contaminants and pathogens. Their one-time use minimizes the risk of cross-contamination, providing a higher level of infection control and patient safety. This feature is especially crucial in sterile environments like operating rooms and isolation units. Disposable gowns offer a high degree of convenience and efficiency. They eliminate the need for laundering and sterilization, reducing the workload for healthcare facilities. After use, these gowns can be safely disposed of, saving time and resources. Healthcare professionals appreciate the simplicity of disposable gowns, which allow for quick and efficient changes between patients and procedures. The COVID-19 pandemic emphasized the importance of disposable gowns. The surge in demand for personal protective equipment (PPE), including disposable gowns, led to a heightened awareness of the need for rapid response and pandemic preparedness.

Disposable gowns were a critical component in protecting healthcare workers and patients from the transmission of the virus.

## Regional Insights

North America emerged as the dominant player in the Global Hospital Gowns Market in 2023, holding the largest market share. North America, particularly the United States, is known for its rigorous healthcare regulations and standards. The region enforces strict guidelines for infection control and patient safety, which directly impact the demand for high-quality hospital gowns. The stringent regulatory environment ensures that healthcare facilities prioritize the use of compliant gowns, driving the market for quality products. The region has been at the forefront of infection control practices and has a strong awareness of the importance of preventing healthcare-associated infections. This awareness has led to a consistently high demand for hospital gowns that meet the strictest infection control standards. Healthcare facilities prioritize gowns that can effectively reduce the risk of cross-contamination.

## Key Market Players

Medline Industries, Inc.

Standard Textile Co., Inc.

Angelica Corporation

AmeriPride Services Inc.

3M Company

Cardinal Health

## Report Scope:

In this report, the Global Hospital Gowns Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Hospital Gowns Market, By Type:

Surgical Gowns

Non-Surgical Gowns

Patient Gowns

Global Hospital Gowns Market, By Usability :

Disposable Gowns

Reusable Gowns

Global Hospital Gowns Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Global Hospital Gowns Market.

## Available Customizations:

Global Hospital Gowns Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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