

Home Remodeling Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material Used (Wood, Metal, Glass, Composite Materials, Natural Stone, Others), By Application (Windows & Doors, Kitchen & Bathroom, Floor & Roof, Walls, Others), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

The Global Home Remodeling Market was valued at USD 510.6 billion in 2024 and is projected to reach USD 674.8 billion by 2030, growing at a CAGR of 4.6% during the forecast period. Market growth is driven by multiple factors, including aging housing infrastructure in developed nations, increasing homeownership, and rapid urbanization across emerging economies. Many homes in regions such as North America and Western Europe are over 30 years old and require updates to align with modern standards for energy efficiency, comfort, and design. Technological innovations are also reshaping renovation practices, with smart home features and sustainable materials gaining traction. As homeowners seek to enhance property value, safety, and livability, the demand for comprehensive remodeling services continues to expand. Strategic investments by key players in synthetic materials and smart solutions further reflect the evolving dynamics of the market.

Key Market Drivers

Aging Housing Infrastructure and Rising Need for Renovation

A key driver of growth in the global home remodeling market is the widespread aging of residential properties in developed regions. In countries like the United States, a majority of homes were constructed before 2000, with a significant portion dating back to the mid-20th century. These older structures often require significant upgrades to comply with modern building codes, improve energy efficiency, and meet the changing preferences of homeowners. As a result, there is heightened demand for repairs, retrofitting, and modernization. A notable example includes James Hardie Industries' acquisition of Azek, a leading decking manufacturer, valued at USD 8.7 billion. This move aims to strengthen its position in the synthetic materials segment, with expected annual earnings growth of at least USD 350 million through operational and revenue synergies.

Key Market Challenges

Volatile Raw Material Prices and Supply Chain Disruptions

The global home remodeling market faces significant challenges due to fluctuating raw material prices and persistent supply chain disruptions. Essential construction inputs such as lumber, steel, cement, copper, fixtures, and coatings are subject to unpredictable price shifts driven by geopolitical tensions, trade constraints, climate impacts, and rising energy costs. These disruptions result in increased project costs, delays, and profit margin pressures for contractors and suppliers. Volatility in material availability and transportation also makes it difficult to plan and execute remodeling projects efficiently, particularly for smaller firms and in regions with limited local supply sources.

Key Market Trends

Growing Adoption of Smart Home Technology and Automation in Remodeling Projects

A major trend transforming the home remodeling sector is the growing integration of smart home and automation technologies into renovation projects. Modern homeowners increasingly prioritize digitally connected spaces that offer enhanced energy management, convenience, and security. Remodeling now often includes upgrades such as smart lighting systems, automated climate control, intelligent security solutions, and voice-activated appliances. These innovations are shifting consumer expectations and influencing design approaches, making tech-enabled features a core element of renovation plans. As digital infrastructure becomes more affordable and accessible, its incorporation into remodeling is set to accelerate across global markets.

Key Market Players

Andersen Corporation

CertainTeed Corporation

CRH plc

Fletcher Building Limited

James Hardie Industries

Jeld-Wen Holding, Inc.

Kohler Co.

Lowe's Companies, Inc.

Report Scope:

In this report, the Global Home Remodeling Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Home Remodeling Market, By Material Used:

Wood

Metal

Glass

Composite Materials

Natural Stone

Others

Home Remodeling Market, By Application:

Windows & Doors

Kitchen & Bathroom

Floor & Roof

Walls

Others

Home Remodeling Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Colombia

Argentina

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Home Remodeling Market.

Available Customizations:

Global Home Remodeling Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

5. GLOBAL HOME REMODELING MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Material Used (Wood, Metal, Glass, Composite Materials, Natural Stone, Others)
 - 5.2.2. By Application (Windows & Doors, Kitchen & Bathroom, Floor & Roof, Walls, Others)

5.2.3. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)

5.3. By Company (2024)

5.4. Market Map

6. NORTH AMERICA HOME REMODELING MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Material Used

6.2.2. By Application

6.2.3. By Country

6.3. North America: Country Analysis

6.3.1. United States Home Remodeling Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Material Used

6.3.1.2.2. By Application

6.3.2. Canada Home Remodeling Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Material Used

6.3.2.2.2. By Application

6.3.3. Mexico Home Remodeling Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Material Used

6.3.3.2.2. By Application

7. EUROPE HOME REMODELING MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Material Used

7.2.2. By Application

7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Home Remodeling Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Material Used

7.3.1.2.2. By Application

7.3.2. France Home Remodeling Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Material Used

7.3.2.2.2. By Application

7.3.3. United Kingdom Home Remodeling Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Material Used

7.3.3.2.2. By Application

7.3.4. Italy Home Remodeling Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Material Used

7.3.4.2.2. By Application

7.3.5. Spain Home Remodeling Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Material Used

7.3.5.2.2. By Application

8. ASIA PACIFIC HOME REMODELING MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

- 8.2.1. By Material Used
- 8.2.2. By Application
- 8.2.3. By Country
- 8.3. Asia Pacific: Country Analysis
 - 8.3.1. China Home Remodeling Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Material Used
 - 8.3.1.2.2. By Application
 - 8.3.2. India Home Remodeling Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Material Used
 - 8.3.2.2.2. By Application
 - 8.3.3. Japan Home Remodeling Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Material Used
 - 8.3.3.2.2. By Application
 - 8.3.4. South Korea Home Remodeling Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Material Used
 - 8.3.4.2.2. By Application
 - 8.3.5. Australia Home Remodeling Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Material Used
 - 8.3.5.2.2. By Application

9. MIDDLE EAST & AFRICA HOME REMODELING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Material Used

9.2.2. By Application

9.2.3. By Country

9.3. Middle East & Africa: Country Analysis

9.3.1. Saudi Arabia Home Remodeling Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Material Used

9.3.1.2.2. By Application

9.3.2. UAE Home Remodeling Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Material Used

9.3.2.2.2. By Application

9.3.3. South Africa Home Remodeling Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Material Used

9.3.3.2.2. By Application

10. SOUTH AMERICA HOME REMODELING MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Material Used

10.2.2. By Application

10.2.3. By Country

10.3. South America: Country Analysis

10.3.1. Brazil Home Remodeling Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Material Used

10.3.1.2.2. By Application

10.3.2. Colombia Home Remodeling Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Material Used

10.3.2.2.2. By Application

10.3.3. Argentina Home Remodeling Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Material Used

10.3.3.2.2. By Application

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS AND DEVELOPMENTS

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

13. COMPANY PROFILES

13.1. Andersen Corporation

13.1.1. Business Overview

13.1.2. Key Revenue and Financials

13.1.3. Recent Developments

13.1.4. Key Personnel

13.1.5. Key Product/Services Offered

13.2. CertainTeed Corporation

13.3. CRH plc

13.4. Fletcher Building Limited

13.5. James Hardie Industries

13.6. Jeld-Wen Holding, Inc.

13.7. Kohler Co.

13.8. Lowe's Companies, Inc.

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

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