

# **Home Healthcare Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Product Type (Continence Care, Wound Care, Ostomy Care, Clinical Nutrition, Respiratory Care, Equipment & Housekeeping Supplies, Others), By Services Type (Rehabilitation Services, Pregnancy Home Care Services, Nursing Services, Others), By Region, Competition Forecast & Opportunities, 2028**

<https://marketpublishers.com/r/H442FD8793D3EN.html>

Date: March 2023

Pages: 119

Price: US\$ 4,900.00 (Single User License)

ID: H442FD8793D3EN

## **Abstracts**

Global Home Healthcare Market is anticipated to witness impressive growth during the forecast period, 2024-2028. This can be ascribed to the rising prevalence of various chronic diseases among populations across the globe. The rising demand for personal care especially among the geriatric population is a major factor driving the market growth significantly.

Home Healthcare provides a wide range of services available to users in their familiar surroundings. Home Healthcare is emerging as a significant option for providing health and care for multiple conditions especially associated with disability, rehabilitation after surgeries or injuries, and helping the elderly suffering from various age-related problems, among others. People with chronic conditions along with those having difficulty in mobility, dependent children with severe health problems, and patients with mental disorders also require home healthcare. All these factors are expected to increase the demand for the home healthcare market in the coming years.

Rising Geriatric Population

The rising geriatric population across the globe supports market expansion. According to the World Health Organization (WHO) by 2030, one in every 6 people in the world will be aged 60 years or above. In 2022, the aged people population increased to 1.4 billion which was 1 billion in 2020. By 2050, the world's population of people aged 60 years or above will double. i.e., it will reach 2.1 billion and out of which 80 % of them will be living in developing countries. The common condition arising due to increasing old age include cataracts and eye problems, hearing loss, back and neck pain, osteoarthritis chronic pulmonary diseases, diabetes, stroke, cancer dementia, and Alzheimer's disease. Through home healthcare, the elderly are provided with a range of medical treatments, nursing care, and personal care by licensed healthcare professionals. Home healthcare includes services such as Supervision for the patient with dementia or Alzheimer's disease, caregiving for diseases such as Spinal Cord Injury (SCI), Traumatic Brain Injury (TBI), Ventilator care, monitoring vital signs, administering medications, Ostomy/gastrostomy care, feeding tube care, Catheter care, etc. hence, creating a huge market coverage and thus driving the Global Home healthcare market during the forecast period.

### Rise in Global burden of Non-Communicable Diseases

According to the World Health Organization (WHO), approximately 41 million people (equivalent to 74% of all deaths globally) die each year suffering from Noncommunicable diseases (NCDs). Among the Non- Communicable Diseases, Cardiovascular Diseases account for approximately 17.9 million deaths annually, followed by 9.3 million deaths caused due to Cancer. Chronic Respiratory Illness causes 4.1 million deaths and Diabetes causes 2 million deaths across the globe annually. Increased unhealthy eating habits and lack of physical activities are major driving forces giving rise to non-communicable diseases. Investing in home healthcare settings for the management of NCDs plays a very significant role in the management of NCDs, as these diseases generally take a longer period for getting cured. Thus, the growing prevalence of NCDs, among the population around the globe makes patients more dependent on home healthcare now and then and thereby boosting the Global Home healthcare market growth.

### Increased Focus on User-Centered Services

Home healthcare is experiencing a larger coverage as nursing and physiotherapy services for patients recovering from medical health conditions are being made available to people at their homes. Along with the homecare medical facilities trained

healthcare personnel, nurses, caregivers, and physiotherapists are available to the patients at their homes. With the growing urban-centric life, more nuclear families are being established rather than joint families therefore the aged people usually are left with no one around to take care of them. Thus, in case of any injury or chronic illness, the aged population is left with the option of home healthcare service providers playing a significant role in helping them. Home healthcare is more in demand in the urban population preferably providing much assistance to the aged population among the nuclear families thereby creating a huge demand for the home healthcare market and thus driving the market growth in the future.

### Availability of New Support Technologies

Remote patient monitoring technologies like telemedicine through which patient reports and diagnosis can be done are mostly being utilized in chronic illness so that caregivers can remotely keep an eye on their patients. Multiple hospitals and companies provide deliverable medical equipment for home healthcare settings. Equipment such as Bilevel Positive airway pressure (BiPAP), ECG Monitor, O<sub>2</sub> and Air gas cylinder, Oxygen concentrator, Patient automated beds, ventilator, wheelchair, etc. are made available at the home to monitor remotely a patient's vital signs in the real time thereby ensuring the patient's health safety and driving the home healthcare market growth.

The growing demand and adoption of mhealth i.e., Mobile health is a major factor supporting the telehealth segment and thereby supporting the Global Home Healthcare market. In telehealth, mhealth is a subsegment that aids the patient via mobile or the internet, the telehealth is accessed through certain home healthcare apps designed to regulate the patient's disease monitoring and thus lowering the uneasiness to visit hospitals again and again during a chronic illness.

Meanwhile using the telehealth services diseases such as hypertension, diabetes, etc. can be mapped and regulated at the patient's home through the apps provided in the devices, and the reports be assisted by a physician or doctor over the phone or internet through the home healthcare services.

### Market Segmentation

Home Healthcare Market can be segmented based on the product type, type of services, and region. Based on the product type the market can be segmented into continence care, wound care, ostomy care, clinical nutrition, respiratory care, equipment & housekeeping supplies, and others. Depending on the services, the market can be

segmented into rehabilitation services, pregnancy home care services, nursing services, and others.

### Market Players

F. Hoffmann-La Roche Ltd., Siemens Healthineers AG, 3M, Bayer AG, Abbott Laboratories, Cardinal Health, Inc., GE Healthcare, Johnson & Johnson Services, Inc., Gentiva Health Services, Inc., Invacare Corporation, are some of the leading companies operating in the market.

### Report Scope:

In this report, Global Home Healthcare Market, the market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Home Healthcare Market, By Product Type:

Continence Care

Wound Care

Ostomy Care

Clinical Nutrition

Respiratory Care

Equipment & Housekeeping Supplies

Others

#### Home Healthcare Market, By Services Type:

Rehabilitation Services

Pregnancy Home Care Services

Nursing Services

Others

Home Healthcare Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia Pacific

China

Japan

India

South Korea

Australia

South America

Brazil

Argentina

Colombia

Middle East & Africa

UAE

Saudi Arabia

South Africa

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Global Home Healthcare Market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

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