

High Pressure Processing Equipment Market- Global Industry Size, Share, Trends, Opportunities, and Forecast 2018-2028 Segmented By Orientation Type (Horizontal HPP Equipment, Vertical HPP Equipment), By Vessel Volume (Less Than 100L, 100-500L, More Than 500L), By End User (Food & Beverages Industry, Pharma & Cosmetics Industry), By Application (Fruits and Vegetables, Meat, Juices and Beverages, Seafood, Others), By Region

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Abstracts

Global High Pressure Processing Equipment Market is likely to register a robust growth during the forecast period due to expanding demand for fruits and vegetables, increasing use of packaged foods, and increasing manufacturing of ready-to-eat foods.

High Pressure Processing Equipment is defined as the equipment which is used to treat proteins, foods, beverages, bioactive materials and other enzyme products. High-pressure processing equipment is the preferred food safety approach, allowing merchants to stock safe, high-quality, and clean chilled meals and beverages.

Rising Demand for Fruits and Vegetables

Fresh fruit and vegetable demand is rising everywhere in the world. This expansion can be attributed to a number of factors, including rising health awareness, increased awareness of the importance of eating more fruits and vegetables, and an increase in the number of people who are aware of these issues. These meals are crucial for boosting immunity, preventing infections, and sustaining a healthy population.

Moreover, the rise in lifestyle diseases has triggered the demand for fruits and vegetables globally, which consequently proliferate the demand for high pressure processing equipment because these equipment preserves texture, colour, food quality, and extends shelf life of food products. Furthermore, the growing trend of shifting towards the organic fruits and vegetables can be attributed to the increased consumer awareness and laws and regulations that govern the key world markets for fruits and vegetables, which led to the increasing demand for high pressure processing equipment market globally.

Growing Consumption of Packed Food Items

The growing consumption of the packaged food products can be attributed to advancements in processing techniques such as high-pressure processing equipment for extending food product shelf life. Furthermore, variations in food consumption patterns brought about by the world's growing working population push market growth. Improvements in retail infrastructure have increased the availability of packaged goods, and this has increased ease of acquiring food items, combined with options for free home delivery and various promotional offers. Furthermore, particular customer demands for organic food, healthy food ingredients, vegan cuisine, dairy-free goods, and some others are expected to open new possibilities for the packaged food products which results in increasing demand for the global high pressure processing equipment market during the forecast period.

Rising Demand for Packed Food:

Due to the convenience associated with their use, demand for ready-to-eat/ready-to-cook foods has recently increased quickly. In addition, the COVID pandemic and the rise of the 'work from home' lifestyle have raised demand for prepared foods. When there is an increase in workload and busy schedules, ready to cook packets are helpful, which opens up business opportunities. Packets of food that are ready to cook also include a lot of nourishment. The demand for ready-to-cook food has increased as a result of the use of high-quality components (spices, lentils, veggies, or meats) in the production of the cuisine. Additionally, people now want ready-to-cook meals more than ever, which will open up new prospects in the market for high pressure processing equipment. Furthermore, the pandemic and the consecutive lockdowns have made people reevaluate what they eat, and they have become conscious about healthy food and healthy eating options. The fast-paced lifestyle changes have led to a realization that focusing on health and wellness is necessary. The evolving needs of the consumers have pushed the demand for clean label and plant-based food segments,

across the world. Therefore, due to such factors the demand for high pressure processing equipment increases rapidly.

Market Segments

Global High Pressure Processing Equipment Market is segmented into orientation type, vessel volume, end user, application, region and competitive landscape. Based on orientation type, the market is segmented into Horizontal HPP Equipment and Vertical HPP. Based on vessel volume, the market is segmented into Less than 100L, 100-500L, more than 500L. Based on application, the market is segmented into Fruits and Vegetables, Meat, Juices and Beverages, Seafood & Others. Based on end user, the market is segmented into Food & Beverages Industry, and Pharma & Cosmetics Industry.

Market Players

Major market players in the Global High Pressure Processing Equipment Market are Avure Technologies Inc., Hiperbaric Ispana, Bao Tou KeFA High Pressure Technology Co.,Ltd, CHIC Fresher Tech, Kobe Steel Ltd, MULTIVAC Sepp Haggemuller SE & Co. KG, Stansted Fluid Power Ltd., Universal Pasteurization Co, Next HPP, ThyssenKrupp AG

Report Scope:

In this report, Global High Pressure Processing Equipment Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

High Pressure Processing Equipment Market, By Orientation Type:

Horizontal HPP Equipment

Vertical HPP Equipment

High Pressure Processing Equipment Market, By Vessel Volume:

Less Than 100L

100-500L

More Than 500L

High Pressure Processing Equipment Market, By End User:

Food & Beverages Industry

Pharma & Cosmetics Industry

High Pressure Processing Equipment Market, By Application:

Fruits and Vegetables

Meat

Juices and Beverages

Seafood

Others

High Pressure Processing Equipment Market, By Region:

Asia pacific

China

India

Japan

South Korea

Australia

Europe

France

Germany

United Kingdom

Italy

Spain

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Iraq

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Global High Pressure Processing Equipment Market.

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Available Customizations:

Global High Pressure Processing Equipment Market with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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