

Hepatitis Diagnostic Test Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Test Type (Blood Tests {By Blood Tests {Liver Function Tests, Immunoassays, Nucleic Acid Tests}, Imaging Test, Liver Biopsy), By Region and Competition

<https://marketpublishers.com/r/H123362A410EEN.html>

Date: October 2023

Pages: 177

Price: US\$ 4,900.00 (Single User License)

ID: H123362A410EEN

Abstracts

The Global Hepatitis Diagnostic Test Market has reached a valuation of USD 4.21 billion in 2022 and is poised for robust growth, with an expected Compound Annual Growth Rate (CAGR) of 6.06% through 2028. Hepatitis, a group of viral infections that impact the liver, continues to be a significant global health concern. The prevalence of hepatitis infections, particularly Hepatitis B and C, has led to an increasing demand for precise diagnostic tests. The Hepatitis Diagnostic Test Market has witnessed substantial growth in recent years, driven by heightened awareness, a rising incidence of hepatitis, and advancements in diagnostic technologies.

The Hepatitis Diagnostic Test Market has been on a steady growth trajectory, primarily fueled by the escalating global burden of hepatitis. According to the World Health Organization (WHO), approximately 325 million people worldwide were living with chronic hepatitis infections in 2021. This alarming statistic underscores the crucial role of early diagnosis, making the diagnostic test market a pivotal component in the battle against hepatitis. These diagnostic tests encompass various forms, including serology tests, molecular tests, and liver function tests. Serology tests identify antibodies and antigens in the blood, while molecular tests, such as PCR assays, directly detect viral genetic material. Liver function tests assess the liver's health by measuring enzyme levels. These tests aid in diagnosing the type of hepatitis, its severity, and the most appropriate treatment.

Advancements in diagnostic technologies have brought about a revolution in hepatitis testing. The latest tests provide rapid results, enhanced accuracy, and the capability to identify infections at an early stage when treatment is most effective. Point-of-care testing (POCT) devices have become especially invaluable, enabling swift and convenient diagnosis even in remote or underserved areas. The progress in diagnostic technologies has been instrumental in driving the market's growth. Novel tests deliver faster results, increased precision, and greater automation, thereby reducing turnaround times and the potential for human errors. Furthermore, point-of-care testing (POCT) devices are becoming increasingly prevalent, facilitating rapid diagnosis in remote or underserved regions.

Key Market Drivers

Rising Global Hepatitis Burden

One of the primary drivers of the Hepatitis Diagnostic Test Market is the increasing prevalence of hepatitis infections worldwide. According to the World Health Organization (WHO), In South-East Asia region, approximately 60 million people were living with chronic hepatitis B infections and about 10.5 million live with chronic hepatitis B virus in 2023. The rising number of hepatitis cases underscores the critical importance of diagnostic tests in identifying and managing these infections promptly. The global prevalence of hepatitis infections has surged in recent years, driven by a complex interplay of factors. Factors such as unsafe injection practices, contaminated blood transfusions, inadequate sterilization of medical equipment, and the lack of access to clean water and sanitation have all contributed to the proliferation of hepatitis viruses. Furthermore, the silent progression of hepatitis infections often leads to late-stage liver diseases, including cirrhosis and hepatocellular carcinoma, making early detection an essential component in preventing these dire outcomes. In response to this growing crisis, healthcare systems and governments worldwide have intensified their efforts to combat hepatitis. Key among these efforts is the promotion of hepatitis testing and diagnosis. Individuals at higher risk of hepatitis exposure, such as healthcare workers, people living with HIV, and intravenous drug users, are now encouraged to undergo regular testing. Additionally, many countries have implemented national screening programs that target specific populations, ensuring a broader reach of diagnostic testing.

High-prevalence regions, particularly parts of Asia, Africa, and Eastern Europe, have witnessed significant expansion in the Hepatitis Diagnostic Test Market. These areas

report a higher incidence of hepatitis cases, which has created substantial demand for diagnostic tests. As healthcare infrastructure continues to improve in these regions, more individuals gain access to testing and treatment, further contributing to market growth.

Advancements in Diagnostic Technologies

Advancements in diagnostic technologies have ushered in a new era in healthcare, revolutionizing the way we diagnose and manage diseases. Within this landscape of medical innovation, the Hepatitis Diagnostic Test Market has seen remarkable growth, with cutting-edge technologies playing a pivotal role in the early detection and management of hepatitis infections. Modern diagnostic tests for hepatitis, whether it's Hepatitis B, Hepatitis C, or other strains, have benefited from substantial improvements in sensitivity, specificity, and efficiency. These advancements have significantly enhanced the accuracy and speed of diagnosing hepatitis, which is crucial in preventing the progression of these viral infections to severe liver diseases.

Serology tests, which detect specific antibodies and antigens in the blood, are a cornerstone of hepatitis diagnosis. Recent technological advancements in this area have led to tests with higher sensitivity, capable of detecting even trace amounts of viral markers. This heightened accuracy ensures that infections are identified earlier, allowing healthcare providers to initiate timely treatment and reduce the risk of complications. However, the true game-changer in hepatitis diagnostics has been the development of molecular tests, particularly Polymerase Chain Reaction (PCR) assays. PCR-based tests have revolutionized the field by enabling the direct detection of viral genetic material. This approach provides an unparalleled level of accuracy and reliability, making it possible to diagnose hepatitis infections with confidence, even during the early stages when viral loads are low. Another notable advancement is the advent of multiplex PCR assays, which can simultaneously detect multiple hepatitis strains and other pathogens in a single test. This not only streamlines the diagnostic process but also allows healthcare providers to identify co-infections and tailor treatment regimens accordingly.

Increased Awareness and Screening Programs

Hepatitis, particularly Hepatitis B and C, presents a significant public health challenge. These viral infections can lead to severe liver damage, cirrhosis, and even hepatocellular carcinoma if left undiagnosed and untreated. Thus, the first and most crucial step in curbing the hepatitis epidemic is early detection. This is where awareness

campaigns play a pivotal role. Over the years, global and regional health organizations, non-governmental organizations (NGOs), and governments have joined forces to educate the public about the risks associated with hepatitis infections. These campaigns focus on dispelling myths and misconceptions, reducing stigma, and emphasizing the importance of testing and early intervention. Public awareness campaigns utilize various media, including television, radio, print, online, and social media platforms, to disseminate information about hepatitis. They target diverse audiences, from healthcare professionals to high-risk groups, and the general public. Messages are crafted to encourage individuals to get tested, especially if they belong to high-risk categories, such as healthcare workers, people living with HIV, or those with a history of intravenous drug use.

One of the critical achievements of awareness campaigns has been the reduction of stigma associated with hepatitis infections. By emphasizing that anyone can contract hepatitis, campaigns aim to change the perception that these infections only affect specific groups. This reduction in stigma encourages more people to come forward for testing and treatment. In addition to awareness campaigns, screening programs have gained traction as a powerful tool in the fight against hepatitis. These programs aim to make hepatitis testing widely available and accessible to those at risk. Governments and healthcare organizations have implemented national and regional screening initiatives targeting specific populations to ensure that a broader demographic receives testing.

Government Initiatives and Funding

One of the cornerstones of government-led efforts is the establishment of screening and vaccination programs. These programs target specific populations, particularly those at higher risk of hepatitis exposure, such as healthcare workers, people living with HIV, and individuals with a history of intravenous drug use. By offering free or subsidized diagnostic tests and vaccinations, governments ensure that those most susceptible to infection have the means to protect themselves and others. Furthermore, governments have played a significant role in integrating hepatitis testing into routine healthcare services. Many healthcare providers now incorporate hepatitis testing as part of regular check-ups and preventive care. This proactive approach ensures that individuals are screened for hepatitis, even if they are asymptomatic, allowing for early detection and timely intervention.

The commitment to eliminating hepatitis as a public health threat has also prompted governments to allocate substantial funding to support diagnostic testing initiatives.

These investments are directed toward research, development, and the deployment of innovative testing methods and technologies. This financial backing has led to significant advancements in hepatitis diagnostics, including tests with higher sensitivity, rapid results, and greater accuracy. Regulatory agencies, working in tandem with governments, have implemented stringent guidelines and standards to ensure the quality and safety of diagnostic tests used in healthcare settings. These regulatory frameworks provide a robust foundation for diagnostic testing and instill confidence in healthcare providers and patients alike, fostering trust in the diagnostic process.

Key Market Challenges

High Diagnostic Costs

Diagnostic tests for hepatitis, especially the more advanced molecular tests, can be costly. The high cost of testing can deter individuals, particularly those without health insurance or in resource-constrained settings, from undergoing testing. Reducing the cost of these tests while maintaining quality remains a significant challenge. Hepatitis diagnostic tests, particularly molecular tests like Polymerase Chain Reaction (PCR) assays, can be intricate and require specialized equipment and reagents. These complex methods drive up the overall cost of testing, making it less affordable for individuals and healthcare systems. Diagnostic tests for hepatitis often need to be performed in well-equipped laboratories by trained technicians. The operational costs of running these laboratories, maintaining equipment, and ensuring quality control contribute to the overall cost of testing.

Diagnostic tests for hepatitis may not be a one-time expense. Patients may require follow-up testing to monitor their condition or determine the effectiveness of treatment. These additional costs can accumulate over time. Even in regions with access to healthcare coverage, not all diagnostic tests may be fully covered by insurance plans. High deductibles, co-pays, and out-of-pocket expenses can deter individuals from seeking testing, even if they have insurance.

Complexity of Diagnostic Tests

While advanced diagnostic tests offer higher accuracy, they can be complex and require specialized equipment and trained personnel. This complexity can limit their availability, particularly in remote areas or regions with limited healthcare infrastructure. Simplifying and decentralizing testing methods is a challenge that needs to be addressed. Many advanced diagnostic tests for hepatitis require specialized laboratory equipment, which

may not be readily available in all healthcare settings. This reliance on specific machinery can limit access to testing, particularly in resource-constrained areas. Conducting complex diagnostic tests necessitates a high level of technical expertise. Skilled laboratory technicians are essential to operate the equipment, interpret results, and ensure the accuracy of the tests. A shortage of trained personnel can hinder the implementation of these tests.

Proper handling and processing of patient samples, such as blood or serum, are critical for accurate test results. The complexity of sample preparation and storage requirements can increase the risk of errors and affect the reliability of the tests. Maintaining consistent quality across diagnostic tests is challenging. Manufacturers must adhere to rigorous quality control measures to ensure the accuracy and reliability of their products. Variability in test quality can lead to inconsistencies in results.

Lack of Awareness and Stigma

Despite efforts to raise awareness about hepatitis, significant gaps in knowledge and understanding persist among the general population and healthcare providers. Stigma associated with hepatitis infections often leads individuals to avoid testing, making it difficult to reach those at risk. Overcoming this lack of awareness and reducing stigma remains a formidable challenge. Stigma is a significant barrier to hepatitis testing and care. Individuals who fear discrimination or social exclusion due to a hepatitis diagnosis may avoid seeking testing or disclosing their status. Stigmatizing attitudes can isolate those living with hepatitis and discourage them from accessing healthcare services. Misinformation about hepatitis, its transmission, and its consequences can perpetuate stigma and hinder testing. Common misconceptions about how hepatitis is spread and who is at risk can lead to fear and discrimination.

Healthcare providers themselves may lack awareness about hepatitis, leading to missed opportunities for testing and diagnosis. If healthcare professionals are not well-informed about the disease, they may not recommend testing, especially in asymptomatic individuals.

Key Market Trends

Point-of-Care Testing (POCT)

Point-of-care testing has gained momentum in the hepatitis diagnostics landscape. POCT devices enable rapid, on-site testing without the need for complex laboratory

equipment or specialized personnel. This trend has increased testing accessibility in remote or resource-limited settings, ensuring timely diagnoses. POCT has bridged the accessibility gap in hepatitis diagnostics, particularly in remote or resource-limited regions where access to centralized laboratories may be limited. These portable devices can be deployed in primary care clinics, community health centers, and even mobile health units, ensuring that individuals in underserved areas can access timely testing and care.

The rapid turnaround time of POCT enables healthcare providers to diagnose hepatitis infections promptly. This timeliness is critical in initiating early interventions and treatment, reducing the risk of disease progression, and curbing transmission rates within communities.

Multiplex Testing

Multiplex diagnostic tests, which can detect multiple hepatitis strains or other infectious diseases simultaneously, have become increasingly popular. These tests streamline the diagnostic process, reduce costs, and enable a more comprehensive assessment of patients' hepatitis status. Multiplex testing is a diagnostic technique that allows for the simultaneous detection of multiple pathogens or analytes in a single test, often from a single patient sample. In the context of hepatitis, multiplex tests can identify various strains of hepatitis viruses, assess viral load, and even evaluate the presence of other co-infections or comorbidities—all in a single assay. This innovation streamlines the diagnostic process, enhances accuracy, and provides healthcare providers with a more comprehensive view of a patient's hepatitis status.

Multiplex tests offer rapid and efficient results, enabling healthcare providers to diagnose hepatitis infections quickly. The ability to assess multiple parameters in a single test reduces the need for multiple diagnostic assays, saving both time and resources. Multiplex tests often require smaller sample volumes compared to running multiple individual tests. This reduction in sample volume can be less invasive for patients and minimize discomfort associated with blood collection.

Increased Focus on Early Detection

Early detection of hepatitis infections is paramount in reducing disease progression and transmission. Healthcare systems and organizations are emphasizing routine screening and testing, especially for high-risk populations. This trend promotes timely intervention and treatment. One of the primary advantages of early detection is the ability to prevent

disease progression. Hepatitis infections can lead to severe liver damage, cirrhosis, and even liver cancer if left untreated. Early diagnosis allows for timely intervention and treatment, reducing the risk of these complications.

Individuals with undiagnosed hepatitis infections can unknowingly transmit the virus to others through various routes, such as unprotected sex or sharing of needles. Early detection breaks the chain of transmission by identifying cases promptly and implementing risk-reduction measures. Timely diagnosis enables healthcare providers to initiate treatment early in the course of the disease. Antiviral therapies and other interventions are most effective when started at an early stage, leading to better treatment outcomes and quality of life for patients.

Segmental Insights

Test Type Insights

Based on the test type, the immunoassays segment emerged as the dominant player in the global market for Hepatitis Diagnostic Test in 2022. This remarkable growth can be attributed to the high accuracy, efficiency, and widespread adoption of immunoassays in hepatitis diagnostics. Immunoassays are a class of diagnostic tests that rely on the immune system's response to specific antigens or antibodies associated with hepatitis viruses.

Immunoassays are known for their high sensitivity and specificity in detecting antibodies or antigens related to hepatitis viruses. This accuracy ensures reliable results, reducing the likelihood of false positives or false negatives. Moreover, Immunoassays have a well-established track record in hepatitis diagnostics. They have been widely used for decades and have undergone continuous improvements, making them a trusted choice among healthcare providers and laboratories.

Regional Insights

North America emerged as the dominant player in the global Hepatitis Diagnostic Test market in 2022, holding the largest market share. This is on account of its advanced healthcare infrastructure, robust screening and diagnostic programs, and a high prevalence of hepatitis infections in some regions. North America boasts a well-developed healthcare infrastructure with access to state-of-the-art diagnostic facilities and equipment. This infrastructure enables the widespread adoption of hepatitis diagnostic tests and ensures timely access to testing services. Also, Certain regions

within North America, particularly in the United States, have experienced a notable prevalence of hepatitis infections, including Hepatitis C. This high disease burden has necessitated extensive screening and diagnostic efforts. North American governments have launched comprehensive hepatitis control and elimination programs. These initiatives include targeted screening, education, and vaccination campaigns to reduce the incidence of hepatitis infections.

Key Market Players

Abbott Laboratories

Bio-Rad Laboratories Inc

F. Hoffmann-La Roche AG

BioMerieux SA

Siemens Healthineers

Qiagen

Grifols SA

Fujirebio Inc.

Molbio diagnostics Pvt. Ltd

Meril LifeSciences Pvt. Ltd

Report Scope:

In this report, the Global Hepatitis Diagnostic Test Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Hepatitis Diagnostic Test Market, By Test Type:

Blood Tests

Imaging Test

Liver Biopsy

Hepatitis Diagnostic Test Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Hepatitis Diagnostic Test Market.

Available Customizations:

Global Hepatitis Diagnostic Test market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Types
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

5. GLOBAL HEPATITIS DIAGNOSTIC TEST MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Test Type (Blood Tests, Imaging Test, Liver Biopsy)
 - 5.2.1.1. By Blood Tests (Liver Function Tests, Immunoassays, Nucleic Acid Tests)
 - 5.2.2. By Region (North America, Europe, Asia Pacific, South America, Middle East & Africa)

- 5.2.3. By Company (2022)
- 5.3. Product Market Map
 - 5.3.1. By Test Type
 - 5.3.2. By Region

6. NORTH AMERICA HEPATITIS DIAGNOSTIC TEST MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Test Type
 - 6.2.2. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Hepatitis Diagnostic Test Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Test Type
 - 6.3.2. Canada Hepatitis Diagnostic Test Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Test Type
 - 6.3.3. Mexico Hepatitis Diagnostic Test Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Test Type

7. EUROPE HEPATITIS DIAGNOSTIC TEST MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Test Type
 - 7.2.2. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Hepatitis Diagnostic Test Market Outlook
 - 7.3.1.1. Market Size & Forecast

- 7.3.1.1.1. By Value
- 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Test Type
- 7.3.2. France Hepatitis Diagnostic Test Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Test Type
- 7.3.3. United Kingdom Hepatitis Diagnostic Test Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Test Type
- 7.3.4. Italy Hepatitis Diagnostic Test Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Test Type
- 7.3.5. Spain Hepatitis Diagnostic Test Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Test Type

8. ASIA-PACIFIC HEPATITIS DIAGNOSTIC TEST MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Test Type
 - 8.2.2. By Country
- 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Hepatitis Diagnostic Test Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Test Type
 - 8.3.2. Japan Hepatitis Diagnostic Test Market Outlook
 - 8.3.2.1. Market Size & Forecast

- 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Test Type
- 8.3.3. India Hepatitis Diagnostic Test Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Test Type
- 8.3.4. South Korea Hepatitis Diagnostic Test Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Test Type
- 8.3.5. Australia Hepatitis Diagnostic Test Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Test Type

9. SOUTH AMERICA HEPATITIS DIAGNOSTIC TEST MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Test Type
 - 9.2.2. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Hepatitis Diagnostic Test Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Test Type
 - 9.3.2. Argentina Hepatitis Diagnostic Test Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Test Type
 - 9.3.3. Colombia Hepatitis Diagnostic Test Market Outlook
 - 9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Test Type

10. MIDDLE EAST AND AFRICA HEPATITIS DIAGNOSTIC TEST MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Test Type

10.2.2. By Country

10.3. MEA: Country Analysis

10.3.1. UAE Hepatitis Diagnostic Test Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Test Type

10.3.2. Saudi Arabia Hepatitis Diagnostic Test Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Test Type

10.3.3. South Africa Hepatitis Diagnostic Test Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Test Type

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

12.1. Merger & Acquisition

12.2. Product Development

12.3. Recent Developments

13. PORTER'S ANALYSIS

14. PESTEL ANALYSIS

15. COMPETITIVE LANDSCAPE

15.1. Business Overview

15.2. Company Snapshot

15.3. Products & Services

15.4. Financials (As Reported)

15.5. Recent Developments

15.5.1. Abbott Laboratories

15.5.2. Bio-Rad Laboratories Inc

15.5.3. F. Hoffmann-La Roche AG

15.5.4. BioMerieux SA

15.5.5. Siemens Healthineers

15.5.6. Qiagen

15.5.7. Grifols SA

15.5.8. Fujirebio Inc.

15.5.9. Molbio diagnostics Pvt. Ltd

15.5.10. Meril LifeSciences Pvt. Ltd

16. STRATEGIC RECOMMENDATIONS

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