

Heated Clothing Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Jackets, Pants, Gloves, Others (Socks, Beanies etc.)), By Application (Construction, Sports, Others (Military & Defense, etc.)) By End Use (Men, Women), By Distribution Channel (Online, Offline), By Region, Competition

<https://marketpublishers.com/r/HE529B60978FEN.html>

Date: August 2023

Pages: 116

Price: US\$ 4,900.00 (Single User License)

ID: HE529B60978FEN

Abstracts

The global heated clothing market is expected to witness robust growth in the forecast period due to the increasing popularity of winter sports such as snowboarding and ice skating. Additionally, the growing consumer awareness about these products, along with new product launches by market players, are contributing factors to this anticipated growth.

Heated clothing refers to garments that are connected to rechargeable batteries, with integrated thin wires. When turned on, these wires generate heat through a small electric charge. This enables individuals to regulate their body temperature while on the move, ensuring that they are always wearing the ideal layer to prevent overheating or becoming too cold. The heat provided by these garments enhances blood flow to the muscles and aids in joint flexibility, thereby reducing the risk of injuries.

Market players in the heated clothing industry are focusing on launching new products and expanding their product portfolios to cater to the increasing demand from consumers. For example, Columbia Sportswear introduced Omni-Heat Infinity technology in 2021, which utilizes a gold metallic lining material to optimize warmth and breathability. Inspired by NASA's reflective technology, the pattern of gold metallic dots reflects and retains natural body heat, providing instant and lightweight warmth without

compromising breathability or adding bulk. Similarly, Venustas Heated Apparel launched new colors for its unisex heated jackets in 2022, which feature a dual control button for heating specific areas. These jackets are wind- and water-resistant, allowing users to enjoy outdoor activities even on rainy or snowy days. Makita also launched its latest heated jacket in 2022, equipped with an 18V LXT battery that offers longer continuous runtimes. ORORO heated apparel introduced a new line of heated hunting apparel in 2021, including vests, jackets, and hand warmers, further contributing to the growth of the heated clothing market.

The market is also being driven by the rising demand for heated garments among athletes. These garments offer various benefits, such as improving overall performance, reducing recovery time, enhancing muscle efficiency, increasing flexibility and range of motion, and decreasing the likelihood of injury or soreness. Heated clothing companies are also partnering with sports teams to expand their sales and promote their products. For example, in 2021, the Green Bay Packers announced a sponsorship with Ororo Heated Gear, making them the first official heated apparel partner of the football team. This partnership allows spectators and stadium employees to experience the benefits of Ororo's outerwear, which features carbon nano heating technology.

Furthermore, the concept of heated clothing is gaining popularity among consumers due to its contribution to reducing carbon emissions. Affordable heated clothing, powered by rechargeable lithium-ion battery packs, is readily available in the market. The low cost of overnight battery charging makes it an energy-efficient option compared to gas burning, which releases significant amounts of CO₂ into the atmosphere. This consumer awareness about the environmental benefits, coupled with a focus on reducing energy bills, is expected to drive the growth of the heated clothing market in the forecast period.

Market Segmentation

The global heated clothing market is segmented based on product type, application, end use, distribution channel, region, and competition landscape. Based on product type, the market is fragmented into jackets, pants, gloves and others (socks, beanies, etc.). Based on application, the market is segmented into construction, sports, and others (military and defense, etc.). On the basis of end use, the market is segregated into men and women. Based on distribution channel, the market is segmented into offline and online. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Americas, Europe, Asia-Pacific, and Middle East & Africa.

Company Profiles

H2C Brands LLC, Langis LLC, Gerbing Heated Gear, LLC, Matsum, Inc., Ravean Heated, Blaze Wear Group Limited, Warmthrough Ltd, Warm & Safe Heated Gear LLC, ActionHeat, Gears Canada are among the major market players in the global platform that lead the market growth of the global heated clothing market.

Report Scope:

In this report, the global heated clothing market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Heated Clothing Market, By Product Type:

Jackets

Pants

Gloves

Others

Heated Clothing Market, By Application:

Construction

Sports

Others

Heated Clothing Market, By End Use:

Men

Women

Heated Clothing Market, By Distribution Channel:

Offline

Online

Heated Clothing Market, By Region:

Americas

United States

Canada

Mexico

Brazil

Europe

France

Germany

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

South Africa

UAE

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global heated clothing market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER ANALYSIS (B2C MODEL ANALYSIS)

- 4.1. Sample Size Determination
- 4.2. Respondent Demographics
 - 4.2.1. By Price Segment
 - 4.2.2. By Age
 - 4.2.3. By Occupation
- 4.3. Brand Awareness
- 4.4. Factors Influencing Purchase Decision
- 4.5. Challenged Faced Post Purchase

5. GLOBAL HEATED CLOTHING MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Product Type Market Share Analysis (Jackets, Pants, Gloves, Others (Socks, Beanies, etc.))

5.2.2. By Application Market Share Analysis (Construction, Sports, Others (Military & Defense, etc.))

5.2.3. By End Use Market Share Analysis (Men, Women)

5.2.4. By Distribution Channel Market Share Analysis (Offline, Online)

5.2.5. By Regional Market Share Analysis

5.2.5.1. Americas Market Share Analysis

5.2.5.2. Middle East & Africa Market Share Analysis

5.2.5.3. Europe Market Share Analysis

5.2.5.4. Asia-Pacific Market Share Analysis

5.2.6. By Top 5 Companies Market Share Analysis, Others (2022)

5.3. Global Heated Clothing Market Mapping & Opportunity Assessment

5.3.1. By Product Type Market Mapping & Opportunity Assessment

5.3.2. By Application Market Mapping & Opportunity Assessment

5.3.3. By End Use Market Mapping & Opportunity Assessment

5.3.4. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.5. By Regional Market Mapping & Opportunity Assessment

6. AMERICAS HEATED CLOTHING MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type Market Share Analysis

6.2.2. By Application Market Share Analysis

6.2.3. By End Use Market Share Analysis

6.2.4. By Distribution Channel Market Share Analysis

6.2.5. By Country Market Share Analysis

6.2.5.1. United States Heated Clothing Market Outlook

6.2.5.1.1. Market Size & Forecast

6.2.5.1.1.1. By Value

6.2.5.1.2. Market Share & Forecast

6.2.5.1.2.1. By Product Type Market Share Analysis

6.2.5.1.2.2. By Application Market Share Analysis

- 6.2.5.1.2.3. By End Use Market Share Analysis
- 6.2.5.1.2.4. By Distribution Channel Market Share Analysis
- 6.2.5.2. Canada Heated Clothing Market Outlook
 - 6.2.5.2.1. Market Size & Forecast
 - 6.2.5.2.1.1. By Value
 - 6.2.5.2.2. Market Share & Forecast
 - 6.2.5.2.2.1. By Product Type Market Share Analysis
 - 6.2.5.2.2.2. By Application Market Share Analysis
 - 6.2.5.2.2.3. By End Use Market Share Analysis
 - 6.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 6.2.5.3. Mexico Heated Clothing Market Outlook
 - 6.2.5.3.1. Market Size & Forecast
 - 6.2.5.3.1.1. By Value
 - 6.2.5.3.2. Market Share & Forecast
 - 6.2.5.3.2.1. By Product Type Market Share Analysis
 - 6.2.5.3.2.2. By Application Market Share Analysis
 - 6.2.5.3.2.3. By End Use Market Share Analysis
 - 6.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 6.2.5.4. Brazil Heated Clothing Market Outlook
 - 6.2.5.4.1. Market Size & Forecast
 - 6.2.5.4.1.1. By Value
 - 6.2.5.4.2. Market Share & Forecast
 - 6.2.5.4.2.1. By Product Type Market Share Analysis
 - 6.2.5.4.2.2. By Application Market Share Analysis
 - 6.2.5.4.2.3. By End Use Market Share Analysis
 - 6.2.5.4.2.4. By Distribution Channel Market Share Analysis

7. EUROPE HEATED CLOTHING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Product Type Market Share Analysis
 - 7.2.2. By Application Market Share Analysis
 - 7.2.3. By End Use Market Share Analysis
 - 7.2.4. By Distribution Channel Market Share Analysis
 - 7.2.5. By Country Market Share Analysis
 - 7.2.5.1. France Heated Clothing Market Outlook
 - 7.2.5.1.1. Market Size & Forecast

- 7.2.5.1.1.1. By Value
- 7.2.5.1.2. Market Share & Forecast
 - 7.2.5.1.2.1. By Product Type Market Share Analysis
 - 7.2.5.1.2.2. By Application Market Share Analysis
 - 7.2.5.1.2.3. By End Use Market Share Analysis
 - 7.2.5.1.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.2. Germany Heated Clothing Market Outlook
 - 7.2.5.2.1. Market Size & Forecast
 - 7.2.5.2.1.1. By Value
 - 7.2.5.2.2. Market Share & Forecast
 - 7.2.5.2.2.1. By Product Type Market Share Analysis
 - 7.2.5.2.2.2. By Application Market Share Analysis
 - 7.2.5.2.2.3. By End Use Market Share Analysis
 - 7.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.3. United Kingdom Heated Clothing Market Outlook
 - 7.2.5.3.1. Market Size & Forecast
 - 7.2.5.3.1.1. By Value
 - 7.2.5.3.2. Market Share & Forecast
 - 7.2.5.3.2.1. By Product Type Market Share Analysis
 - 7.2.5.3.2.2. By Application Market Share Analysis
 - 7.2.5.3.2.3. By End Use Market Share Analysis
 - 7.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.4. Italy Heated Clothing Market Outlook
 - 7.2.5.4.1. Market Size & Forecast
 - 7.2.5.4.1.1. By Value
 - 7.2.5.4.2. Market Share & Forecast
 - 7.2.5.4.2.1. By Product Type Market Share Analysis
 - 7.2.5.4.2.2. By Application Market Share Analysis
 - 7.2.5.4.2.3. By End Use Market Share Analysis
 - 7.2.5.4.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.5. Spain Heated Clothing Market Outlook
 - 7.2.5.5.1. Market Size & Forecast
 - 7.2.5.5.1.1. By Value
 - 7.2.5.5.2. Market Share & Forecast
 - 7.2.5.5.2.1. By Product Type Market Share Analysis
 - 7.2.5.5.2.2. By Application Market Share Analysis
 - 7.2.5.5.2.3. By End Use Market Share Analysis
 - 7.2.5.5.2.4. By Distribution Channel Market Share Analysis

8. ASIA-PACIFIC HEATED CLOTHING MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Product Type Market Share Analysis

8.2.2. By Application Market Share Analysis

8.2.3. By End Use Market Share Analysis

8.2.4. By Distribution Channel Market Share Analysis

8.2.5. By Country Market Share Analysis

8.2.5.1. China Heated Clothing Market Outlook

8.2.5.1.1. Market Size & Forecast

8.2.5.1.1.1. By Value

8.2.5.1.2. Market Share & Forecast

8.2.5.1.2.1. By Product Type Market Share Analysis

8.2.5.1.2.2. By Application Market Share Analysis

8.2.5.1.2.3. By End Use Market Share Analysis

8.2.5.1.2.4. By Distribution Channel Market Share Analysis

8.2.5.2. India Heated Clothing Market Outlook

8.2.5.2.1. Market Size & Forecast

8.2.5.2.1.1. By Value

8.2.5.2.2. Market Share & Forecast

8.2.5.2.2.1. By Product Type Market Share Analysis

8.2.5.2.2.2. By Application Market Share Analysis

8.2.5.2.2.3. By End Use Market Share Analysis

8.2.5.2.2.4. By Distribution Channel Market Share Analysis

8.2.5.3. Japan Heated Clothing Market Outlook

8.2.5.3.1. Market Size & Forecast

8.2.5.3.1.1. By Value

8.2.5.3.2. Market Share & Forecast

8.2.5.3.2.1. By Product Type Market Share Analysis

8.2.5.3.2.2. By Application Market Share Analysis

8.2.5.3.2.3. By End Use Market Share Analysis

8.2.5.3.2.4. By Distribution Channel Market Share Analysis

8.2.5.4. South Korea Heated Clothing Market Outlook

8.2.5.4.1. Market Size & Forecast

8.2.5.4.1.1. By Value

8.2.5.4.2. Market Share & Forecast

8.2.5.4.2.1. By Product Type Market Share Analysis

- 8.2.5.4.2.2. By Application Market Share Analysis
- 8.2.5.4.2.3. By End Use Market Share Analysis
- 8.2.5.4.2.4. By Distribution Channel Market Share Analysis
- 8.2.5.5. Australia Heated Clothing Market Outlook
 - 8.2.5.5.1. Market Size & Forecast
 - 8.2.5.5.1.1. By Value
 - 8.2.5.5.2. Market Share & Forecast
 - 8.2.5.5.2.1. By Product Type Market Share Analysis
 - 8.2.5.5.2.2. By Application Market Share Analysis
 - 8.2.5.5.2.3. By End Use Market Share Analysis
 - 8.2.5.5.2.4. By Distribution Channel Market Share Analysis

9. MIDDLE EAST & AFRICA HEATED CLOTHING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Product Type Market Share Analysis
 - 9.2.2. By Application Market Share Analysis
 - 9.2.3. By End Use Market Share Analysis
 - 9.2.4. By Distribution Channel Market Share Analysis
 - 9.2.5. By Country Market Share Analysis
 - 9.2.5.1. Saudi Arabia Heated Clothing Market Outlook
 - 9.2.5.1.1. Market Size & Forecast
 - 9.2.5.1.1.1. By Value
 - 9.2.5.1.2. Market Share & Forecast
 - 9.2.5.1.2.1. By Product Type Market Share Analysis
 - 9.2.5.1.2.2. By Application Market Share Analysis
 - 9.2.5.1.2.3. By End Use Market Share Analysis
 - 9.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 9.2.5.2. South Africa Heated Clothing Market Outlook
 - 9.2.5.2.1. Market Size & Forecast
 - 9.2.5.2.1.1. By Value
 - 9.2.5.2.2. Market Share & Forecast
 - 9.2.5.2.2.1. By Product Type Market Share Analysis
 - 9.2.5.2.2.2. By Application Market Share Analysis
 - 9.2.5.2.2.3. By End Use Market Share Analysis
 - 9.2.5.2.2.4. By Distribution Channel Market Share Analysis
 - 9.2.5.3. UAE Heated Clothing Market Outlook

- 9.2.5.3.1. Market Size & Forecast
 - 9.2.5.3.1.1. By Value
- 9.2.5.3.2. Market Share & Forecast
 - 9.2.5.3.2.1. By Product Type Market Share Analysis
 - 9.2.5.3.2.2. By Application Market Share Analysis
 - 9.2.5.3.2.3. By End Use Market Share Analysis
 - 9.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 9.2.5.4. Turkey Heated Clothing Market Outlook
 - 9.2.5.4.1. Market Size & Forecast
 - 9.2.5.4.1.1. By Value
 - 9.2.5.4.2. Market Share & Forecast
 - 9.2.5.4.2.1. By Product Type Market Share Analysis
 - 9.2.5.4.2.2. By Application Market Share Analysis
 - 9.2.5.4.2.3. By End Use Market Share Analysis
 - 9.2.5.4.2.4. By Distribution Channel Market Share Analysis

10. MARKET DYNAMICS

- 10.1. Drivers
 - 10.1.1. Use of Advanced Technology
 - 10.1.2. Rising Demand from Sports Sector
 - 10.1.3. New Product Launches by Market Players
- 10.2. Challenges
 - 10.2.1. High Prices
 - 10.2.2. Lack of Awareness

11. IMPACT OF COVID-19 ON GLOBAL HEATED CLOTHING MARKET

- 11.1. Impact Assessment Model
 - 11.1.1. Key Segments Impacted
 - 11.1.2. Key Regions Impacted
 - 11.1.3. Key Countries Impacted
 - 11.1.4. Key Distribution Channel Impacted

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Growing Distribution Channels
- 12.2. Increasing Marketing Strategies
- 12.3. Frequently Temperature Drop Below Freezing Point

- 12.4. Rising Product Innovations
- 12.5. Increasing Outdoor Activities

13. PORTER'S FIVE FORCES MODEL

- 13.1. Competitive Rivalry
- 13.2. Bargaining Power of Buyers
- 13.3. Bargaining Power of Suppliers
- 13.4. Threat of New Entrants
- 13.5. Threat of Substitutes

14. SWOT ANALYSIS

- 14.1. Strengths
- 14.2. Weaknesses
- 14.3. Opportunities
- 14.4. Threats

15. COMPETITIVE LANDSCAPE

- 15.1. Company Profiles
 - 15.1.1. H2C Brands LLC
 - 15.1.1.1. Company Details
 - 15.1.1.2. Products
 - 15.1.1.3. Financials (As Per Availability)
 - 15.1.1.4. Key Market Focus & Geographical Presence
 - 15.1.1.5. Recent Developments
 - 15.1.1.6. Key Management Personnel
 - 15.1.2. Langis LLC
 - 15.1.2.1. Company Details
 - 15.1.2.2. Products
 - 15.1.2.3. Financials (As Per Availability)
 - 15.1.2.4. Key Market Focus & Geographical Presence
 - 15.1.2.5. Recent Developments
 - 15.1.2.6. Key Management Personnel
 - 15.1.3. Gerbing Heated Gear, LLC
 - 15.1.3.1. Company Details
 - 15.1.3.2. Products
 - 15.1.3.3. Financials (As Per Availability)

- 15.1.3.4. Key Market Focus & Geographical Presence
- 15.1.3.5. Recent Developments
- 15.1.3.6. Key Management Personnel
- 15.1.4. Matsum, Inc.
 - 15.1.4.1. Company Details
 - 15.1.4.2. Products
 - 15.1.4.3. Financials (As Per Availability)
 - 15.1.4.4. Key Market Focus & Geographical Presence
 - 15.1.4.5. Recent Developments
 - 15.1.4.6. Key Management Personnel
- 15.1.5. Ravean Heated
 - 15.1.5.1. Company Details
 - 15.1.5.2. Products
 - 15.1.5.3. Financials (As Per Availability)
 - 15.1.5.4. Key Market Focus & Geographical Presence
 - 15.1.5.5. Recent Developments
 - 15.1.5.6. Key Management Personnel
- 15.1.6. Blaze Wear Group Limited
 - 15.1.6.1. Company Details
 - 15.1.6.2. Products
 - 15.1.6.3. Financials (As Per Availability)
 - 15.1.6.4. Key Market Focus & Geographical Presence
 - 15.1.6.5. Recent Developments
 - 15.1.6.6. Key Management Personnel
- 15.1.7. Warmthrough Ltd
 - 15.1.7.1. Company Details
 - 15.1.7.2. Products
 - 15.1.7.3. Financials (As Per Availability)
 - 15.1.7.4. Key Market Focus & Geographical Presence
 - 15.1.7.5. Recent Developments
 - 15.1.7.6. Key Management Personnel
- 15.1.8. Warm & Safe Heated Gear LLC
 - 15.1.8.1. Company Details
 - 15.1.8.2. Products
 - 15.1.8.3. Financials (As Per Availability)
 - 15.1.8.4. Key Market Focus & Geographical Presence
 - 15.1.8.5. Recent Developments
 - 15.1.8.6. Key Management Personnel
- 15.1.9. ActionHeat

- 15.1.9.1. Company Details
- 15.1.9.2. Products
- 15.1.9.3. Financials (As Per Availability)
- 15.1.9.4. Key Market Focus & Geographical Presence
- 15.1.9.5. Recent Developments
- 15.1.9.6. Key Management Personnel
- 15.1.10. Gears Canada
 - 15.1.10.1. Company Details
 - 15.1.10.2. Products
 - 15.1.10.3. Financials (As Per Availability)
 - 15.1.10.4. Key Market Focus & Geographical Presence
 - 15.1.10.5. Recent Developments
 - 15.1.10.6. Key Management Personnel

16. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 16.1. Key Focus Areas
 - 16.2. Target Product Type
 - 16.3. Target Distribution Channel
- (Note: The companies list can be customized based on the client requirements.)

I would like to order

Product name: Heated Clothing Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Jackets, Pants, Gloves, Others (Socks, Beanies etc.)), By Application (Construction, Sports, Others (Military & Defense, etc.)) By End Use (Men, Women), By Distribution Channel (Online, Offline), By Region, Competition

Product link: <https://marketpublishers.com/r/HE529B60978FEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HE529B60978FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970