

# **Healthcare Third-party Logistics Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Industry (Biopharmaceutical, Medical Device, Pharmaceutical), By Service Type (Transportation, Warehousing and Storage, Others), By Supply Chain (Cold Chain, Non-Cold Chain) Region and Competition**

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## **Abstracts**

Global Healthcare Third-party Logistics Market was valued at USD 191.59 million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 7.21% through 2028. The Global Healthcare Third-party Logistics Market has emerged as a dynamic and essential component of the healthcare industry, providing a range of logistical services to pharmaceutical companies, medical device manufacturers, hospitals, and healthcare providers. With a focus on optimizing supply chains, improving cost-efficiency, and ensuring timely delivery of healthcare products, this market has experienced significant growth and transformation.

One of the primary drivers of this market is the increasing complexity of healthcare supply chains. The pharmaceutical industry, in particular, has seen a surge in the need for specialized logistics services to handle temperature-sensitive drugs, biologics, and high-value medications. Third-party logistics providers offer specialized expertise in handling and transporting such products, including cold chain logistics, which is crucial in maintaining the integrity and efficacy of many medical products.

Moreover, regulatory compliance and quality assurance are of paramount importance in the healthcare sector. Healthcare third-party logistics providers are well-versed in adhering to stringent regulatory requirements, ensuring product safety, and managing

the necessary documentation and reporting. This expertise is essential in an industry where compliance failures can result in severe consequences.

Innovations in technology, such as data analytics, blockchain, and artificial intelligence, are also reshaping the healthcare third-party logistics landscape. These advancements enable real-time visibility, better inventory management, and predictive analytics, allowing companies to optimize their supply chains and reduce operational costs.

## Key Market Drivers

### Complexity of Healthcare Supply Chains

The complexity of healthcare supply chains is a paramount factor driving the growth of the global healthcare third-party logistics (3PL) market. The healthcare industry's supply chain has evolved into a highly intricate and multifaceted ecosystem, presenting unique challenges and opportunities for logistics providers. Pharmaceutical companies, medical device manufacturers, and healthcare institutions deal with a diverse range of products, from temperature-sensitive medications and biologics to high-value medical equipment. Managing these products effectively requires specialized expertise and infrastructure, which healthcare Third-party Logistics providers are well-equipped to offer.

Temperature-sensitive drugs, for instance, necessitate stringent cold chain logistics, ensuring that the products are stored and transported within a specific temperature range to maintain their efficacy and safety. Handling such delicate medications without any deviations in temperature or other environmental factors is a challenging task that healthcare Third-party Logistics providers excel in, offering temperature-controlled warehousing and transportation solutions.

Furthermore, pharmaceutical and medical device supply chains often span international boundaries, making them subject to diverse regulatory frameworks, customs procedures, and compliance requirements. Navigating these complexities while ensuring product integrity and regulatory compliance requires an in-depth understanding of international logistics. Healthcare Third-party Logistics providers with global reach and expertise in managing cross-border logistics play a pivotal role in supporting the expansion of healthcare companies into new markets, facilitating the global reach of life-saving drugs and medical equipment.

The COVID-19 pandemic underscored the significance of robust and resilient healthcare supply chains. The sudden surge in demand for personal protective

equipment (PPE), vaccines, and other medical supplies highlighted vulnerabilities in the healthcare supply chain. Healthcare Third-party Logistics providers demonstrated their adaptability by swiftly adjusting to these challenges, reinforcing the importance of having agile, responsive, and contingency-ready logistics partners in the healthcare ecosystem.

## Regulatory Compliance and Quality Assurance

Regulatory compliance and quality assurance are integral components propelling the growth of the global healthcare third-party logistics (3PL) market. The healthcare industry operates in a highly regulated environment, with stringent standards and requirements in place to ensure the safety, efficacy, and quality of medical products. These regulations encompass every aspect of the supply chain, from manufacturing and storage to transportation and delivery. Healthcare Third-party Logistics providers play a pivotal role in helping companies navigate this intricate web of regulations and adhere to the highest standards of quality assurance.

Pharmaceutical companies, medical device manufacturers, and healthcare providers are under constant scrutiny from regulatory authorities worldwide, and non-compliance can result in severe consequences, including product recalls and legal penalties. Healthcare Third-party Logistics providers have specialized knowledge and resources to ensure that every aspect of the supply chain complies with the necessary regulations. They manage the documentation, quality control processes, and reporting requirements that are essential for regulatory compliance, providing companies with peace of mind and reducing the risk of compliance-related issues.

Quality assurance is equally critical in the healthcare industry, where any lapses or deviations can lead to compromised patient safety and trust. Healthcare Third-party Logistics providers implement rigorous quality control measures, from temperature-controlled storage and transportation to rigorous inventory management, to safeguard the integrity of medical products throughout their journey in the supply chain. These providers have dedicated staff and advanced technology to monitor and maintain the quality and condition of healthcare products at all stages of their movement, ensuring that they reach their destination in the optimal state.

As the healthcare industry continues to innovate with the development of new pharmaceuticals, biologics, and medical devices, the demand for robust regulatory compliance and quality assurance grows. Healthcare Third-party Logistics providers are uniquely positioned to offer these critical services, making them essential partners for

healthcare companies seeking to navigate the complex regulatory landscape while maintaining the highest standards of product quality.

## Globalization of Pharmaceutical Markets

The globalization of pharmaceutical markets has emerged as a significant catalyst in boosting the growth of the global healthcare third-party logistics (3PL) market. Pharmaceutical companies are increasingly expanding their operations across international borders to tap into new markets, access a broader patient population, and benefit from economies of scale. This global expansion has introduced a host of logistics challenges and complexities, and healthcare Third-party Logistics providers have positioned themselves as essential partners in managing these intricacies.

Pharmaceutical products are subject to a multitude of regulations and standards, and these requirements can vary significantly from one country to another. Navigating the complex landscape of international regulations and compliance is a daunting task. Healthcare Third-party Logistics providers with a global presence have the expertise to help pharmaceutical companies meet these international regulatory requirements, ensuring that products are transported, stored, and delivered in accordance with the laws of each region. This expertise not only aids in regulatory compliance but also helps in avoiding costly delays and potential legal issues.

The globalization of pharmaceutical markets has also introduced the need for international logistics expertise, including customs procedures, trade documentation, and supply chain optimization. Healthcare Third-party Logistics providers excel in managing the logistics of cross-border transportation, from handling customs clearances to coordinating the efficient movement of products across diverse geographies. They leverage their network of global partners, warehousing facilities, and transportation resources to ensure the timely and secure delivery of pharmaceuticals to various markets, thereby mitigating the complexities associated with international distribution.

Moreover, the global pharmaceutical market demands a high level of flexibility and adaptability. Healthcare Third-party Logistics providers are equipped to swiftly respond to market changes, fluctuations in demand, and unforeseen disruptions, making them valuable partners in an industry that needs to be agile and responsive to global events, such as the COVID-19 pandemic.

## Key Market Challenges

## Data Security and Privacy Concerns

The global healthcare third-party logistics (3PL) market plays a pivotal role in ensuring the efficient and secure movement of pharmaceuticals, medical devices, and other healthcare products. However, this industry faces a significant hurdle in the form of data security and privacy concerns, which are becoming increasingly prominent in an era of growing cybersecurity threats and stringent privacy regulations.

Healthcare companies entrust Third-party Logistics providers with sensitive patient data, confidential medical information, and proprietary business data as part of their supply chain management. This includes patient records, drug formulations, production schedules, and distribution data. Protecting this wealth of information from data breaches, cyberattacks, and unauthorized access is a paramount challenge.

One of the primary concerns is the potential impact of a data breach on patient privacy. Unauthorized access to patient records can lead to identity theft, fraud, and other privacy violations. Healthcare Third-party Logistics providers must ensure that they have robust security measures in place to safeguard this information, including encryption, access controls, and continuous monitoring. Failure to do so can lead to significant legal and financial consequences.

Moreover, the theft of intellectual property, such as proprietary drug formulations and research data, can have far-reaching implications for a pharmaceutical company's competitiveness and reputation.

## Cold Chain Logistics

The most apparent hurdle in cold chain logistics is the need for specialized infrastructure and equipment. Temperature-sensitive products must be stored and transported within strict temperature ranges to ensure their efficacy and safety. This requires the construction and maintenance of temperature-controlled warehouses and vehicles, which can be expensive. Healthcare Third-party Logistics providers must invest in these specialized facilities and technology to meet the unique requirements of cold chain logistics, thus increasing their operational costs.

Temperature monitoring and control are critical in cold chain logistics. Any deviations in temperature, even for a short period, can compromise the quality of medical products. This requires advanced monitoring systems, such as temperature sensors and data

loggers, to track conditions in real-time. Healthcare Third-party Logistics providers must also implement backup power sources and contingency plans to ensure continuous temperature control during transportation. The added complexity and cost of these systems can strain the resources of Third-party Logistics providers.

The healthcare industry is highly regulated, and compliance is particularly stringent for products transported in the cold chain. Adhering to Good Distribution Practices (GDP) and other quality standards is essential, with frequent audits and inspections being common. Healthcare Third-party Logistics providers must navigate this complex web of regulations while demonstrating a strong commitment to maintaining the integrity of cold chain products. Non-compliance can result in regulatory penalties and product recalls.

Moreover, regulatory hurdles can create inconsistencies in product availability and access to innovative Healthcare Third-party Logistics. While established players may have the resources to navigate the regulatory landscape, newer entrants and smaller companies may find it difficult to meet the requirements, limiting their ability to introduce their products to the market.

## Key Market Trends

### E-commerce and Direct-to-Patient Delivery

E-commerce and direct-to-patient delivery are instrumental in boosting the global healthcare third-party logistics (3PL) market. These emerging trends are reshaping how healthcare products, medications, and medical supplies are distributed and consumed, and healthcare Third-party Logistics providers play a pivotal role in facilitating these changes.

The growth of e-commerce in the healthcare sector has revolutionized the way patients and consumers access healthcare products. Online pharmacies, e-commerce platforms, and healthcare marketplaces offer patients the convenience of ordering medications and medical supplies with a few clicks. This surge in digital healthcare retail has created a demand for efficient, secure, and timely logistics services to ensure that these products reach patients' homes safely and on schedule.

Direct-to-patient delivery models have gained prominence, enabling healthcare providers and pharmaceutical companies to forge a direct connection with patients. This approach not only enhances patient convenience but also allows for personalized healthcare delivery. Patients can receive medications and healthcare supplies tailored



to their needs, often with comprehensive instructions and support. This model is particularly beneficial for patients with chronic conditions who require regular medication refills and specialized products.

Healthcare Third-party Logistics providers are at the forefront of this transformation, offering specialized logistics solutions to meet the unique demands of e-commerce and direct-to-patient delivery. They invest in advanced technologies, efficient order fulfillment processes, and last-mile delivery solutions to ensure that healthcare products are delivered to patients' doorsteps in a timely and secure manner. This includes temperature-sensitive pharmaceuticals, medical devices, and personalized healthcare supplies.

### Specialized Pharmaceutical Logistics

Specialized pharmaceutical logistics is a pivotal driver in boosting the global healthcare third-party logistics (3PL) market. The pharmaceutical industry faces unique challenges due to the transportation of temperature-sensitive medications, biologics, and high-value pharmaceuticals. These products require stringent temperature control throughout their supply chain journey, making cold chain logistics an essential component. Healthcare Third-party Logistics providers have emerged as crucial partners in this sector, investing in specialized infrastructure and technology to meet the distinctive demands of pharmaceutical logistics.

The global demand for specialized pharmaceutical logistics is on the rise as pharmaceutical companies expand their product portfolios, explore new markets, and seek efficient supply chain solutions. This growth is particularly evident in the distribution of COVID-19 vaccines, where maintaining temperature integrity is mission-critical. Healthcare Third-party Logistics providers have played a central role in the storage, transportation, and distribution of these vaccines, further establishing their expertise in cold chain logistics.

To accommodate the specialized requirements of pharmaceutical logistics, Third-party Logistics providers operate temperature-controlled warehouses equipped with advanced monitoring systems and backup power sources. These facilities maintain strict temperature control to ensure the stability and efficacy of pharmaceutical products. In addition, healthcare Third-party Logistics providers offer advanced inventory management and tracking capabilities to monitor product conditions in real-time.

Regulatory compliance is another crucial aspect of pharmaceutical logistics, with strict

Good Distribution Practices (GDP) and quality standards governing the industry. HealthcareThird-party Logistics providers are well-versed in adhering to these regulations, ensuring that products are transported and stored in compliance with the law. The risk of non-compliance is high, with potential repercussions such as regulatory penalties and product recalls, making it imperative for pharmaceutical companies to partner with experienced Third-party Logistics providers.

## Segmental Insights

### Industry Insights

Based on the Industry, Pharmaceutical industry emerged as the dominant segment in the global market for Global Healthcare Third-party Logistics Market in 2022. The pharmaceutical industry operates within highly complex supply chains, often involving multiple stakeholders, intricate regulations, and extensive global networks. The need for specialized logistics services is significant due to the diversity of pharmaceutical products, including temperature-sensitive medications, biologics, and high-value drugs. The pharmaceutical industry operates within a highly regulated environment, with stringent quality and safety standards. Adherence to Good Distribution Practices (GDP) and various regulatory requirements is non-negotiable. HealthcareThird-party Logistics providers with specialized knowledge in managing complex pharmaceutical logistics are well-positioned to help pharmaceutical companies comply with these standards.

### Service Type Insights

Based on the Service Type, the Transportation segment emerged as the dominant player in the global market for Global Healthcare Third-party Logistics Market in 2022. Transportation is often the most critical and time-sensitive phase in the healthcare supply chain. The timely and efficient delivery of pharmaceuticals, medical devices, and healthcare products to hospitals, clinics, pharmacies, and patients is of paramount importance. Any delays or disruptions in transportation can impact patient care and safety. The pharmaceutical and medical device industries are inherently global, and healthcare products frequently move across national and international borders. HealthcareThird-party Logistics providers with a global presence and knowledge of international logistics, customs procedures, and regulatory requirements are invaluable in facilitating the expansion of healthcare companies into new markets. Their ability to handle complex international logistics and ensure timely delivery is a key driver of their high demand.



## Regional Insights

North America emerged as the dominant player in the global Healthcare Third-party Logistics Market in 2022, holding the largest market share. North America boasts a highly advanced and developed healthcare infrastructure, making it a prominent hub for pharmaceutical manufacturing, medical device production, and healthcare service providers. The region's robust healthcare ecosystem necessitates a reliable and efficient supply chain to meet the demands of healthcare companies, driving the demand for healthcare third-party logistics services. North America is at the forefront of technological advancements, including the implementation of advanced tracking and monitoring systems, automation, and data analytics in logistics. These technological innovations enhance the efficiency and transparency of supply chain operations, a crucial factor in the healthcare sector.

## Key Market Players

Cardinal Health.

DHL Group

SF Express

Kinesis Medical B.V.

United Parcel Service of America, Inc.

Barrett Distribution

AmerisourceBergen Corporation

KUEHNE + NAGEL

Kerry Logistics Network Ltd.

Freight Logistics Solutions

## Report Scope:

In this report, the Global Healthcare Third-party Logistics Market has been segmented

into the following categories, in addition to the industry trends which have also been detailed below:

Global Healthcare Third-party Logistics Market, By Industry:

Biopharmaceutical

Medical Device

Pharmaceutical

Global Healthcare Third-party Logistics Market, By Service Type:

Transportation

Warehousing and Storage

Others

Global Healthcare Third-party Logistics Market, By Supply Chain:

Cold Chain

Non-Cold Chain

Global Healthcare Third-party Logistics Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Healthcare Third-party Logistics Market.

Available Customizations:

Global Healthcare Third-party Logistics Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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