

Healthcare Adhesive Tapes Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented by Backing Material (Fabric, Paper, Plastic), By Resin Type (Acrylic, Rubber, Silicone), By Application (Bandages, Surgery, Wound Dressing, Transdermal Patches & Blister Protection; Burn Injury Treatment; Diagnostic, Monitoring & Medical Devices & Optical Care; Hygiene, Ostomy Seals and Others (Secure Iv Lines, Splints, Sport Related Fatalities, and Wound Dressing)), By Region and competition

<https://marketpublishers.com/r/H5D453F1D0CFEN.html>

Date: November 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: H5D453F1D0CFEN

Abstracts

Global Healthcare Adhesive Tapes Market has valued at USD 8.88 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.75% through 2028.

The healthcare adhesive tapes market is a critical component of the healthcare industry, serving a multitude of functions that range from wound care to medical device assembly. These specialized tapes play an indispensable role in ensuring the safety, comfort, and efficiency of medical procedures and patient care. The global population is aging, leading to a higher prevalence of chronic diseases and a greater need for medical care. Healthcare adhesive tapes are crucial for wound management, helping address the healthcare needs of an aging demographic.

Surgical procedures continue to grow in number and complexity. Surgical tapes are

essential for closing incisions, securing medical devices, and providing support, contributing to the demand for healthcare adhesive tapes. The development of advanced medical devices and wearable technologies requires reliable and skin-friendly adhesive solutions. Healthcare adhesive tapes are vital for securing sensors, monitors, and drug delivery devices.

Skin sensitivity and allergies are common challenges in healthcare. Adhesive tapes must be designed to minimize skin irritation and allergies, especially in long-term applications. The healthcare industry is highly regulated, and adhesive tapes used in medical applications must meet stringent quality and safety standards. Manufacturers must navigate complex regulatory requirements.

The market is expected to see significant growth in advanced wound care tapes, which offer enhanced features such as antimicrobial properties and better breathability.

As telemedicine gains traction, wearable medical devices will become more common. Healthcare adhesive tapes will play a crucial role in securing these devices for continuous monitoring.

Research and development efforts will focus on developing skin-friendly materials and adhesives that reduce the risk of skin sensitivities and allergies.

The global healthcare adhesive tapes market is a critical enabler of healthcare, providing essential solutions for wound care, surgical procedures, and medical device assembly. As the healthcare industry continues to evolve to meet the needs of an aging population and advancing medical technologies, the role of healthcare adhesive tapes in ensuring patient safety and comfort remains pivotal.

To excel in this dynamic market, adhesive tape manufacturers should prioritize innovation, with a focus on skin-friendly materials, advanced wound care solutions, and compliance with stringent regulatory requirements. As healthcare advances, the healthcare adhesive tapes market will continue to play a vital role in elevating the quality of patient care and enabling innovative medical technologies.

Key Market Drivers

Growing Occurrence of Wounds, Burns, and Injuries Related Incidents is Major Factor for Healthcare Adhesive Tapes Market Growth

The global healthcare adhesive tapes market is witnessing substantial growth, primarily driven by the increasing occurrence of wounds, burns, and injuries related incidents. Wounds, burns, and injuries are common occurrences in daily life. They can result from accidents, surgical procedures, chronic conditions, or trauma.

Healthcare adhesive tapes are essential medical products used in wound care, injury management, surgical procedures, and various healthcare applications. They play a vital role in securing dressings, immobilizing limbs, and facilitating the healing process.

Effective adhesion is critical in wound care and injury management. Patients and healthcare professionals demand adhesive tapes that can securely hold dressings in place, reduce the risk of infection, and support the healing process.

Healthcare adhesive tapes come in various types, including surgical tapes, medical bandages, and wound closure tapes. They are versatile and suitable for a wide range of medical applications.

Ongoing research and development efforts in the medical adhesive tape industry have led to advanced formulations with improved adhesion strength, breathability, and skin-friendliness.

The increasing occurrence of wounds, burns, and injuries-related incidents is driving the demand for specialized healthcare adhesive tapes. Healthcare providers, first responders, and consumers seek advanced solutions to optimize wound care and injury management.

The COVID-19 pandemic has further emphasized the importance of wound care, especially in the context of personal protective equipment (PPE) use. Skin irritations and pressure sores related to PPE have increased the demand for medical tapes.

The global healthcare adhesive tapes market is experiencing robust growth, primarily propelled by the growing need for wound care and injury management. Healthcare adhesive tapes have become indispensable in facilitating the healing process, securing dressings, and ensuring patient comfort. As the occurrence of wounds, burns, and injuries-related incidents continues to rise, the market for healthcare adhesive tapes is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of healthcare professionals and patients, ensuring continued growth and improved healthcare outcomes worldwide.

Changing Adoption Rates of Single-Use Hygiene Products for Medical Purposes Drives the Demand for Healthcare Adhesive Tapes Market

The global healthcare adhesive tapes market is experiencing significant growth, primarily driven by the changing adoption rates of single-use hygiene products for medical purposes. There has been a notable shift in healthcare towards the adoption of single-use hygiene products. These products are designed to prevent cross-contamination, reduce infection risks, and enhance patient safety.

Healthcare adhesive tapes are integral components of single-use medical products. They are used to secure and seal items such as wound dressings, catheters, surgical drapes, and disposable medical devices.

Single-use hygiene products require secure and sterile adhesion to ensure their effectiveness. Healthcare professionals and patients seek adhesive tapes that can securely hold these products in place, maintaining their integrity and minimizing infection risks.

Healthcare adhesive tapes come in various types, including medical-grade tapes, surgical tapes, and hypoallergenic tapes. They are versatile and compatible with different single-use medical applications.

Ongoing research and development efforts in the medical adhesive tape industry have led to advanced formulations with improved adhesion strength, breathability, and skin-friendliness. These advancements are crucial in meeting the demands of single-use hygiene products.

The changing adoption rates of single-use hygiene products for medical purposes are driving the demand for specialized healthcare adhesive tapes. Healthcare providers, hospitals, and consumers seek advanced solutions to support the safe and effective use of these products.

While single-use products enhance hygiene and infection control, there is also a growing awareness of the environmental impact of medical waste. This has led to developments in eco-friendly single-use products and adhesive tapes that are biodegradable.

The COVID-19 pandemic further accelerated the adoption of single-use hygiene

products in healthcare settings. The increased use of personal protective equipment (PPE), disposable masks, and isolation gowns contributed to the demand for adhesive tapes.

The global healthcare adhesive tapes market is experiencing robust growth, primarily driven by the changing adoption rates of single-use hygiene products for medical purposes. Healthcare adhesive tapes have become indispensable in ensuring the secure and sterile adhesion of these products, playing a critical role in infection control and patient safety. As the trend towards single-use medical products continues to grow, the market for healthcare adhesive tapes is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of healthcare professionals and patients, ensuring continued growth and improved healthcare outcomes worldwide while addressing environmental concerns.

Increasing Awareness Involving the Usage of Medical Tapes for Treatment

The global healthcare adhesive tapes market is witnessing significant growth, largely propelled by the increasing awareness of the crucial role of medical tapes in treatment. Medical tapes are essential in healthcare settings for securing various medical devices, dressings, and tubing. They play a pivotal role in ensuring the stability and effectiveness of these applications.

Healthcare professionals and patients are becoming increasingly aware of the challenges associated with treatment in medical procedures. These challenges include preventing accidental dislodgment, minimizing infection risks, and ensuring patient comfort.

Healthcare adhesive tapes serve as a reliable and versatile solution for treatment needs in healthcare. They are used in a wide range of applications, including wound dressings, catheters, IV lines, and surgical drapes.

Effective treatment is vital for patient safety and optimal medical outcomes. Healthcare providers and patients alike seek adhesive tapes that can securely hold medical devices and dressings in place.

Healthcare adhesive tapes come in various formulations and designs to meet the diverse treatment needs in healthcare. They are available in hypoallergenic, breathable, and waterproof options.

Continuous research and development efforts in the medical adhesive tape industry have led to advanced formulations with improved adhesion strength, conformability, and skin-friendliness. These advancements contribute to the effectiveness of treatment.

The increasing awareness of the importance of treatment in healthcare is driving the demand for specialized healthcare adhesive tapes. Healthcare professionals, hospitals, and patients are seeking advanced solutions to enhance treatment and patient comfort.

Healthcare organizations are adopting best practices that emphasize the proper selection and application of medical tapes for treatment. This includes training healthcare staff in treatment techniques.

Patient-centered care has become a focal point in healthcare, and treatment plays a significant role in ensuring patient comfort and safety. Patients are advocating for products and practices that prioritize their well-being.

The global healthcare adhesive tapes market is experiencing robust growth, primarily driven by the increasing awareness of the importance of medical tapes for security. Healthcare adhesive tapes have become indispensable in ensuring the stability and effectiveness of various medical applications. As the awareness of the critical role of treatment in healthcare continues to grow, the market for healthcare adhesive tapes is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of healthcare professionals and patients, ensuring continued growth and improved healthcare outcomes worldwide.

Key Market Challenges

Rising Raw Material Costs

The development of new materials with multifunctional capabilities is a pivotal trend propelling the growth of the Global Healthcare Adhesive Tapes Market. In the healthcare sector, adhesive tapes play a critical role in various applications, including wound care, medical device assembly, and surgical procedures. Emerging technologies and material innovations are driving the creation of adhesive tapes that offer advanced functionalities to meet the evolving needs of healthcare professionals and patients.

These new materials are designed to exhibit properties such as improved breathability,

enhanced adhesion to skin, antibacterial properties, and compatibility with sensitive skin types. They are also engineered to provide a balance between secure bonding and painless removal, reducing skin trauma during tape removal.

Furthermore, developments in materials that are transparent, flexible, and conformable are facilitating the creation of innovative medical devices and wearables. These materials enable the production of adhesive tapes that adhere well to complex body contours while maintaining high-performance standards.

As the healthcare industry continues to prioritize patient comfort, infection prevention, and advanced wound care solutions, the development of new materials for various functions remains a driving force in the Global Healthcare Adhesive Tapes Market, opening doors to enhanced medical applications and improved patient outcomes.

Competition from Alternate Wound Adhesive

Competition from alternate wound adhesive solutions presents a notable obstacle to the growth of the global Healthcare Adhesive Tapes market. Healthcare adhesive tapes are integral in wound care applications, providing secure and comfortable adhesion for bandages and dressings. However, the market faces robust competition from alternative wound closure methods, such as sutures, staples, and advanced wound care products like hydrocolloids and alginates.

Each of these alternatives offers unique advantages, challenging the dominance of adhesive tapes. Sutures and staples provide precise wound closure and are widely used in surgical settings. Advanced wound care products offer specialized therapeutic benefits for complex wounds.

To maintain market relevance and foster growth, manufacturers of healthcare adhesive tapes must continually innovate, focusing on product enhancements such as improved breathability, hypoallergenic properties, and advanced adhesion technologies. Collaborations with healthcare professionals and wound care specialists can help tailor solutions to specific clinical needs. By demonstrating the advantages of adhesive tapes over competing methods, the market can continue to thrive in the dynamic healthcare industry.

Key Market Trends

Development of New Materials for Various Functions

Advancements in bonding technologies are a fundamental trend driving the growth of the global Healthcare Adhesive Tapes market. As industries continue to evolve, there is a growing demand for Healthcare Adhesive Tapes that offer improved bonding capabilities, versatility, and efficiency. These advancements are not only transforming traditional bonding processes but also expanding the applications of Healthcare Adhesive Tapes across various sectors.

The development of innovative bonding technologies includes the formulation of adhesive products with enhanced chemical compositions, allowing them to bond a wider range of plastic substrates effectively. Additionally, improvements in curing mechanisms, such as UV curing and cyanoacrylate technology, have accelerated bonding speeds and enhanced the overall performance of Healthcare Adhesive Tapes.

These advancements are particularly crucial in industries like automotive, electronics, and medical devices, where plastic components play a significant role. As manufacturers seek reliable, high-performance bonding solutions to improve product quality and assembly efficiency, the global Healthcare Adhesive Tapes market is poised for substantial growth. Companies that invest in cutting-edge bonding technologies and adapt to evolving industry demands are well-positioned to capitalize on this transformative trend.

Improvement in Product Approval Rates

Improvement in product approval rates is a significant trend influencing the growth of the Global Healthcare Adhesive Tapes Market. The healthcare industry, characterized by stringent regulations and rigorous product testing, has historically faced challenges in obtaining approvals for new adhesive tape products. However, recent advancements in regulatory processes and a growing understanding of adhesive tape safety and performance have led to more efficient approval procedures.

The acceleration of product approval rates benefits both manufacturers and consumers. Manufacturers can introduce innovative adhesive tape solutions to the market more quickly, addressing the ever-evolving needs of the healthcare sector. These innovations include tapes with advanced properties like gentle skin adhesion, improved breathability, and enhanced antimicrobial features.

For healthcare providers and patients, faster product approvals mean quicker access to cutting-edge medical tapes that offer superior performance, reduced skin irritation, and

improved patient comfort. This trend is particularly relevant in the context of the COVID-19 pandemic, where adhesive tapes have played a vital role in the secure attachment of medical devices and personal protective equipment.

As regulatory processes continue to evolve and streamline, the Global Healthcare Adhesive Tapes Market is poised to benefit from increased innovation, enhanced product offerings, and improved patient care.

Segmental Insights

Resin Type Insights

Based on the resin type, the acrylic segment emerged as the dominant player in the global market for Healthcare Adhesive Tapes. The dominance of acrylic medical adhesive tapes can be attributed to their numerous advantages. These tapes offer strong initial tack, low skin sensitivity, and residue-free removal, making them highly favored in the healthcare sector. Additionally, acrylic tapes exhibit resistance to humidity and heat, are latex-free, and can be effectively laminated onto various surfaces, including foams and film dressings. Their durability ensures that they do not break down during the wound dressing process, ensuring patient comfort and safety.

However, it is the silicone medical adhesive tapes segment that is poised to experience the fastest Compound Annual Growth Rate (CAGR). This rapid growth is attributed to the increasing demand for silicone medical adhesive tapes, primarily due to their unique properties. Silicone tapes are repositionable, allowing for wound observation and examination without the need to replace the dressing, thus extending wear time.

Moreover, they are atraumatic and easily removable, reducing the risk of complications like secondary infections. Additionally, silicone tapes are recommended internationally for scar management due to their ability to minimize scarring. Consequently, the demand for silicone medical adhesive tapes is expected to witness significant growth during the forecast period due to these compelling factors.

Application Insights

The surgery segments are projected to experience rapid growth during the forecast period. The increase in surgical procedures is a contributing factor to the growth of the medical adhesive tapes market. With approximately 310 million major surgeries performed annually, according to 'Trauma of Major Surgery,' the demand for these

tapes has surged. Additionally, the rising popularity of cosmetic surgeries, exemplified by the 140,314 fat reduction procedures conducted in 2020, as reported by the Aesthetics Society, further bolsters this market segment's growth.

However, the wound dressing segment is poised to exhibit the fastest Compound Annual Growth Rate (CAGR) during the forecast period. This growth is attributed to the expanding use of wound dressings for both chronic and acute wounds. The prevalence of chronic wounds like diabetic foot ulcers, venous leg ulcers, and pressure ulcers is on the rise, driving the demand for medical adhesive tapes.

For instance, the CDC reports that 34.2 million Americans, or approximately 10.5% of the population, were diagnosed with diabetes in 2018. Moreover, diabeticfootonline.com indicates that up to 34% of diabetics are susceptible to developing diabetic foot ulcers, underscoring the significant market growth potential in the wound dressing segment.

Regional Insights

The Asia-Pacific region is poised to experience robust growth during the forecast period. The surge in diabetic cases in the region is a significant driver for the increased utilization of medical adhesive tapes. For instance, India, as estimated by the Down to Earth organization, had a staggering 74.2 million diabetics aged 20 to 79 as of December 2021, with projections indicating a rise to 124.8 million by 2045. Similarly, in the Philippines, the International Diabetes Federation (IDF) reported that in 2019, out of a total population of 63,265,700, 3,993,300 individuals had diabetes.

This escalating diabetic population is more susceptible to developing diabetic foot ulcers compared to non-diabetics, leading to an amplified demand for wound dressings in the region. As the usage of wound dressings increases alongside a rising number of surgical procedures, the demand for medical adhesive tapes is expected to follow suit, driving substantial market growth in the Asia-Pacific region throughout the forecast period.

Key Market Players

3M Company

Cardinal Health Inc.

Nitto Denko Corporation

Johnson & Johnson Services Inc.

Paul Hartmann AG

SIKA AG

Medline Industries

Avery Dennison Corporation

Scapa Group PLC

Smith & Nephew PLC

Report Scope:

In this report, the Global Healthcare Adhesive Tapes Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Healthcare Adhesive Tapes Market, By Backing Materials:

Fabric

Paper

Plastic

Healthcare Adhesive Tapes Market, By Resin Type:

Acrylic

Rubber

Silicone

Healthcare Adhesive Tapes Market, By End User:

Bandages, Transdermal Patches & Blister Protection

Surgery

Wound Dressing

Burn Injury Treatment

Diagnostic, Monitoring & Medical Devices & Optical Care

Hygiene

Ostomy Seals

Others (Secure Iv Lines, Splints, Sport Related Fatalities,)

Healthcare Adhesive Tapes Market, By Region:

Asia-Pacific

China

India

Japan

Australia

South Korea

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkiye

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Healthcare Adhesive Tapes Market.

Available Customizations:

Global Healthcare Adhesive Tapes market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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19. STRATEGIC RECOMMENDATIONS

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