

# **Hair Restoration Services Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Treatment (Follicular Unit Extraction, Follicular Unit Strip Surgery, Follicular Unit Transplantation, Laser Treatment), By Service Provider (Clinics, Hospitals, Surgical Centers), By Region and Competition, 2020-2030F**

<https://marketpublishers.com/r/HD81B28716E7EN.html>

Date: March 2025

Pages: 183

Price: US\$ 4,500.00 (Single User License)

ID: HD81B28716E7EN

## **Abstracts**

Global Hair Restoration Services Market was valued at USD 8.12 Billion in 2024 and is expected to reach USD 11.38 Billion in the forecast period with a CAGR of 5.76% through 2030. The Global Hair Restoration Services Market is witnessing significant growth due to the increasing prevalence of hair loss disorders and rising consumer demand for aesthetic treatments. Factors such as genetic predisposition, hormonal imbalances, stress, and changing lifestyles contribute to higher cases of androgenic alopecia and other hair-related conditions. The growing influence of social media, celebrity endorsements, and increased awareness about hair restoration options are encouraging individuals to seek treatment. Technological advancements in hair transplant procedures, including robotic-assisted follicular unit extraction (FUE) and platelet-rich plasma (PRP) therapy, are further enhancing patient outcomes. The availability of both surgical and non-surgical solutions, ranging from hair transplantation to laser therapy and scalp micropigmentation, is expanding the market's reach among diverse consumer segments.

Rising disposable incomes and a strong preference for minimally invasive cosmetic procedures are major growth drivers in the industry. Innovations in regenerative medicine, such as stem cell therapy and exosome-based treatments, are gaining traction as potential breakthroughs in hair restoration. The adoption of artificial

intelligence (AI) and robotics in transplantation techniques is improving precision and efficiency, reducing procedural time and enhancing graft survival rates. The expansion of specialized hair clinics and franchise-based business models is making services more accessible, while financing options and flexible payment plans are increasing affordability. Pharmaceutical advancements in topical and oral hair regrowth solutions, such as finasteride and minoxidil, continue to complement procedural treatments, offering a comprehensive approach to hair restoration.

## Key Market Drivers

### Aging Population

The Global Hair Restoration Services Market is experiencing significant growth, with the aging population being a pivotal factor. According to the United Nations, the number of individuals aged 65 or older worldwide is projected to more than double, rising from 761 million in 2021 to 1.6 billion by 2050. This demographic shift has heightened the demand for hair restoration services, as age-related hair thinning and baldness become more prevalent.

Age-related hair loss is a common concern among both men and women. Studies indicate that male androgenetic alopecia affects approximately 30-50% of men by age 50. Similarly, female pattern hair loss impacts about 40% of women by age 50. As the global population continues to age, the incidence of such conditions is expected to rise, thereby increasing the demand for effective hair restoration solutions.

Modern societal attitudes toward aging have evolved, with many individuals seeking to maintain a youthful appearance. The desire to remain active and socially engaged has led to a greater emphasis on aesthetic well-being. Hair loss, often associated with aging, can impact self-esteem, prompting many to seek restorative treatments. The availability of advanced hair restoration techniques has made these services more accessible and appealing to the aging demographic.

## Key Market Challenges

### Long-Term Commitment

Long-term commitment is a significant driver for the Global Hair Restoration Services Market, as individuals undergoing hair restoration treatments require continuous care, follow-ups, and maintenance to sustain the desired results. Hair restoration is not a one-

time procedure for most individuals; it often involves multiple sessions, post-procedure care, and ongoing treatments such as platelet-rich plasma (PRP) therapy, laser therapy, and medication to support hair regrowth. Patients investing in these procedures are aware of the extended timeframe required for visible and lasting results, leading to a steady demand for hair restoration services over the years.

Many advanced hair restoration techniques, such as Follicular Unit Extraction (FUE) and Follicular Unit Transplantation (FUT), require several months for full hair growth to be noticeable. Individuals opting for non-surgical treatments like low-level laser therapy (LLLT) and topical or oral medications must adhere to long-term usage to achieve optimal outcomes. This necessity for ongoing treatments ensures sustained market growth, as patients continue to seek professional services to maintain their hair health. The commitment to long-term care encourages repeat visits to clinics, boosting revenue for service providers and increasing market stability.

Hair restoration services often require customized treatment plans, where specialists assess hair loss patterns, scalp conditions, and genetic factors before recommending appropriate solutions. This personalized approach fosters patient loyalty, encouraging them to return for further treatments or adjustments. Clinics and service providers benefit from this long-term association with their clients, ensuring a consistent consumer base. The emotional aspect of hair restoration, where individuals seek to regain confidence and improve self-image, further reinforces their dedication to long-term treatment plans. As awareness about hair restoration continues to rise, more individuals are willing to commit to these long-term solutions, driving significant growth in the market.

## Key Market Trends

### Stem Cell Therapy

Stem cell therapy is emerging as a significant trend in the Global Hair Restoration Services Market, driven by advancements in regenerative medicine and increasing consumer demand for innovative hair loss treatments. Traditional methods, such as hair transplants and laser therapy, primarily focus on redistributing or stimulating existing hair follicles. In contrast, stem cell therapy offers a revolutionary approach by targeting the regeneration of new hair follicles, potentially providing long-term solutions for hair loss.

Recent studies have highlighted the potential of stem cell-based therapies in hair

restoration. For instance, research funded by the National Institutes of Health (NIH) revealed that depleting certain stem cells in hair follicles halted hair growth in mice, suggesting that replenishing or activating these cells could restore hair growth. This finding underscores the potential of stem cell therapy in addressing hair loss.

The prevalence of hair loss conditions further emphasizes the need for innovative treatments. Androgenetic alopecia, commonly known as male or female pattern baldness, affects an estimated 50 million men and 30 million women in the United States alone. This widespread occurrence has spurred interest in more effective and lasting solutions, such as stem cell therapy.

### Key Market Players

Bernstein Medical PC

Elite Hair Restoration

Aderans Co Ltd

Apira Science, Inc.

Lexington International Llc

Illumiflow

National Hair Centers (NHC)

NovaGenix

Theradome

Venus Concept Inc

### Report Scope:

In this report, the Global Hair Restoration Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

## Hair Restoration Services Market, By Treatment:

Follicular Unit Extraction

Follicular Unit Strip Surgery

Follicular Unit Transplantation

Laser Treatment

## Hair Restoration Services Market, By Service Provider:

Clinics

Hospitals

Surgical Centers

## Hair Restoration Services Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Asia-Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Global Hair Restoration Services Market.

## Available Customizations:

Global Hair Restoration Services market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following

*Hair Restoration Services Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented B...*

customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. VOICE OF CUSTOMER

### 5. GLOBAL HAIR RESTORATION SERVICES MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Treatment (Follicular Unit Extraction, Follicular Unit Strip Surgery, Follicular Unit Transplantation, Laser Treatment)
  - 5.2.2. By Service Provider (Clinics, Hospitals, Surgical Centers)
  - 5.2.3. By Region

- 5.2.4. By Company (2024)
- 5.3. Product Market Map
  - 5.3.1. By Treatment
  - 5.3.2. By Service Provider
  - 5.3.3. By Region

## **6. NORTH AMERICA HAIR RESTORATION SERVICES MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Treatment
  - 6.2.2. By Service Provider
  - 6.2.3. By Country
- 6.3. North America: Country Analysis
  - 6.3.1. United States Hair Restoration Services Market Outlook
    - 6.3.1.1. Market Size & Forecast
      - 6.3.1.1.1. By Value
    - 6.3.1.2. Market Share & Forecast
      - 6.3.1.2.1. By Treatment
      - 6.3.1.2.2. By Service Provider
  - 6.3.2. Canada Hair Restoration Services Market Outlook
    - 6.3.2.1. Market Size & Forecast
      - 6.3.2.1.1. By Value
    - 6.3.2.2. Market Share & Forecast
      - 6.3.2.2.1. By Treatment
      - 6.3.2.2.2. By Service Provider
  - 6.3.3. Mexico Hair Restoration Services Market Outlook
    - 6.3.3.1. Market Size & Forecast
      - 6.3.3.1.1. By Value
    - 6.3.3.2. Market Share & Forecast
      - 6.3.3.2.1. By Treatment
      - 6.3.3.2.2. By Service Provider

## **7. EUROPE HAIR RESTORATION SERVICES MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast

- 7.2.1. By Treatment
- 7.2.2. By Service Provider
- 7.2.3. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Hair Restoration Services Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Treatment
      - 7.3.1.2.2. By Service Provider
  - 7.3.2. United Kingdom Hair Restoration Services Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Treatment
      - 7.3.2.2.2. By Service Provider
  - 7.3.3. France Hair Restoration Services Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Treatment
      - 7.3.3.2.2. By Service Provider
  - 7.3.4. Italy Hair Restoration Services Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Treatment
      - 7.3.4.2.2. By Service Provider
  - 7.3.5. Spain Hair Restoration Services Market Outlook
    - 7.3.5.1. Market Size & Forecast
      - 7.3.5.1.1. By Value
    - 7.3.5.2. Market Share & Forecast
      - 7.3.5.2.1. By Treatment
      - 7.3.5.2.2. By Service Provider

## **8. ASIA-PACIFIC HAIR RESTORATION SERVICES MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value

## 8.2. Market Share & Forecast

### 8.2.1. By Treatment

### 8.2.2. By Service Provider

### 8.2.3. By Country

## 8.3. Asia-Pacific: Country Analysis

### 8.3.1. China Hair Restoration Services Market Outlook

#### 8.3.1.1. Market Size & Forecast

##### 8.3.1.1.1. By Value

#### 8.3.1.2. Market Share & Forecast

##### 8.3.1.2.1. By Treatment

##### 8.3.1.2.2. By Service Provider

### 8.3.2. Japan Hair Restoration Services Market Outlook

#### 8.3.2.1. Market Size & Forecast

##### 8.3.2.1.1. By Value

#### 8.3.2.2. Market Share & Forecast

##### 8.3.2.2.1. By Treatment

##### 8.3.2.2.2. By Service Provider

### 8.3.3. India Hair Restoration Services Market Outlook

#### 8.3.3.1. Market Size & Forecast

##### 8.3.3.1.1. By Value

#### 8.3.3.2. Market Share & Forecast

##### 8.3.3.2.1. By Treatment

##### 8.3.3.2.2. By Service Provider

### 8.3.4. Australia Hair Restoration Services Market Outlook

#### 8.3.4.1. Market Size & Forecast

##### 8.3.4.1.1. By Value

#### 8.3.4.2. Market Share & Forecast

##### 8.3.4.2.1. By Treatment

##### 8.3.4.2.2. By Service Provider

### 8.3.5. South Korea Hair Restoration Services Market Outlook

#### 8.3.5.1. Market Size & Forecast

##### 8.3.5.1.1. By Value

#### 8.3.5.2. Market Share & Forecast

##### 8.3.5.2.1. By Treatment

##### 8.3.5.2.2. By Service Provider

## 9. SOUTH AMERICA HAIR RESTORATION SERVICES MARKET OUTLOOK

### 9.1. Market Size & Forecast

- 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Treatment
  - 9.2.2. By Service Provider
  - 9.2.3. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Hair Restoration Services Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Treatment
      - 9.3.1.2.2. By Service Provider
  - 9.3.2. Argentina Hair Restoration Services Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Treatment
      - 9.3.2.2.2. By Service Provider
  - 9.3.3. Colombia Hair Restoration Services Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Treatment
      - 9.3.3.2.2. By Service Provider

## **10. MIDDLE EAST AND AFRICA HAIR RESTORATION SERVICES MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Treatment
  - 10.2.2. By Service Provider
  - 10.2.3. By Country
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Hair Restoration Services Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast

- 10.3.1.2.1. By Treatment
- 10.3.1.2.2. By Service Provider
- 10.3.2. Saudi Arabia Hair Restoration Services Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Treatment
    - 10.3.2.2.2. By Service Provider
- 10.3.3. UAE Hair Restoration Services Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Treatment
    - 10.3.3.2.2. By Service Provider

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Recent Development
- 12.2. Mergers & Acquisitions
- 12.3. Product Launches

## **13. PORTER'S FIVE FORCES ANALYSIS**

- 13.1. Competition in the Industry
- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Products

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Bernstein Medical PC
  - 14.1.1. Business Overview
  - 14.1.2. Product Offerings

- 14.1.3. Recent Developments
- 14.1.4. Financials (As Reported)
- 14.1.5. Key Personnel
- 14.1.6. SWOT Analysis
- 14.2. Elite Hair Restoration
- 14.3. Aderans Co Ltd
- 14.4. Apira Science, Inc.
- 14.5. Lexington International Llc
- 14.6. Illumiflow
- 14.7. National Hair Centers (NHC)
- 14.8. NovaGenix
- 14.9. Theradome
- 14.10. Venus Concept Inc.

## **15. STRATEGIC RECOMMENDATIONS**

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Hair Restoration Services Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Treatment (Follicular Unit Extraction, Follicular Unit Strip Surgery, Follicular Unit Transplantation, Laser Treatment), By Service Provider (Clinics, Hospitals, Surgical Centers), By Region and Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/HD81B28716E7EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD81B28716E7EN.html>