

# **Gypsum & Drywall Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Gypsum Board, Gypsum Plaster, Gypsum Ceiling Tiles, Gypsum Blocks, Others), By Application (Residential, Commercial, Industrial, Infrastructure), By Distribution Channel (Direct Sales, Retail Sales, Wholesale Distribution), By Region & Competition, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Global Gypsum & Drywall Market was valued at USD 47.24 billion in 2024 and is expected to reach USD 68.19 billion by 2030, growing at a CAGR of 6.15% during the forecast period. The market is witnessing strong growth, primarily driven by the construction industry's increasing demand for sustainable, energy-efficient, and fire-resistant materials. Gypsum's eco-friendly nature and its versatility make it an ideal choice for residential, commercial, and industrial applications. Drywall systems, including gypsum boards and plasterboards, offer advantages such as sound insulation, quick installation, and compliance with environmental standards. The ongoing trend toward green buildings and enhanced energy performance has further accelerated demand. As governments emphasize sustainable infrastructure, gypsum products—being recyclable and abundantly available—align well with modern construction practices. The surge in infrastructure development, especially in emerging economies, continues to provide a robust foundation for market expansion.

### **Key Market Drivers**

## Growing Construction and Infrastructure Development

The expansion of global construction and infrastructure activities is a major growth driver for the gypsum and drywall market. Urbanization and population growth in developing economies have spurred residential and commercial projects, significantly increasing the demand for drywall solutions. In 2023, nearly 75% of global gypsum output was utilized in construction, primarily in housing and commercial properties. Countries like China and India are witnessing substantial investments in infrastructure, boosting the demand for cost-effective, fire-resistant, and sustainable materials like gypsum. In developed markets such as Europe and North America, renovation and retrofitting activities further stimulate demand for gypsum-based products, especially due to strict fire safety and acoustic requirements. This rising construction activity globally is driving the adoption of gypsum and drywall solutions in both new projects and refurbishment of existing structures.

## Key Market Challenges

### Volatility in Raw Material Prices

The market faces persistent challenges related to the volatility of raw material costs, including natural and synthetic gypsum and additives used in production. These fluctuations are driven by supply-demand imbalances, energy price swings, and mining regulations. In 2023, natural gypsum prices rose by roughly 12% globally due to higher energy costs and disrupted supply chains. Regions dependent on imports, such as Southeast Asia, face additional hurdles from port congestion and logistical delays. Rising oil and gas prices also raise production and transportation costs, directly impacting profit margins. Manufacturers often find it difficult to transfer these costs to consumers due to intense market competition, which limits pricing flexibility. As a result, profitability is affected, and investment in innovation may decline. These challenges make long-term planning difficult and hinder aggressive market expansion.

## Key Market Trends

### Rising Integration of Digital Construction Technologies

A key trend shaping the gypsum and drywall market is the increasing adoption of digital technologies in the construction sector. Innovations such as Building Information Modeling (BIM), digital twins, and AI-enabled systems are enhancing project efficiency

and accuracy. In Europe and North America, where BIM adoption is mandatory for many public projects, integrating gypsum specifications into digital models is improving cost estimates, material planning, and lifecycle management. Additionally, manufacturers are leveraging AI and IoT in production processes to ensure consistent quality and optimize inventory management. In 2024, more than 25% of leading industry players incorporated digital platforms into their manufacturing operations. These technologies support customized solutions, allowing drywall products to be tailored to specific building requirements. Digital integration is becoming a competitive differentiator and a standard in large-scale construction.

### **Key Market Players**

USG Corporation

Knauf Group

Saint-Gobain

National Gypsum Company

Georgia-Pacific LLC

Etex Group

LafargeHolcim

Boral Limited

Siniat (Etex Group)

Beijing New Building Material (BNBM)

### **Report Scope:**

In this report, the Global Gypsum & Drywall Market has been segmented into the following categories, in addition to the industry trends which have also been detailed

below:

#### Gypsum & Drywall Market, By Product Type:

Gypsum Board

Gypsum Plaster

Gypsum Ceiling Tiles

Gypsum Blocks

Others

#### Gypsum & Drywall Market, By Application:

Residential

Commercial

Industrial

Infrastructure

#### Gypsum & Drywall Market, By Distribution Channel:

Direct Sales

Retail Sales

Wholesale Distribution

#### Gypsum & Drywall Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies presents in the Global Gypsum & Drywall Market.

## **Available Customizations:**

Global Gypsum & Drywall Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

### 4. VOICE OF CUSTOMER

### 5. GLOBAL GYPSUM & DRYWALL MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Product Type (Gypsum Board, Gypsum Plaster, Gypsum Ceiling Tiles, Gypsum Blocks, Others)
  - 5.2.2. By Application (Residential, Commercial, Industrial, Infrastructure)
  - 5.2.3. By Distribution Channel (Direct Sales, Retail Sales, Wholesale Distribution)

5.2.4. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)

5.3. By Company (2024)

5.4. Market Map

## **6. NORTH AMERICA GYPSUM & DRYWALL MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.2. By Application

6.2.3. By Distribution Channel

6.2.4. By Country

6.3. North America: Country Analysis

6.3.1. United States Gypsum & Drywall Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Product Type

6.3.1.2.2. By Application

6.3.1.2.3. By Distribution Channel

6.3.2. Canada Gypsum & Drywall Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Product Type

6.3.2.2.2. By Application

6.3.2.2.3. By Distribution Channel

6.3.3. Mexico Gypsum & Drywall Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Product Type

6.3.3.2.2. By Application

6.3.3.2.3. By Distribution Channel

## **7. EUROPE GYPSUM & DRYWALL MARKET OUTLOOK**



- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Product Type
  - 7.2.2. By Application
  - 7.2.3. By Distribution Channel
  - 7.2.4. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Gypsum & Drywall Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Product Type
      - 7.3.1.2.2. By Application
      - 7.3.1.2.3. By Distribution Channel
  - 7.3.2. France Gypsum & Drywall Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Product Type
      - 7.3.2.2.2. By Application
      - 7.3.2.2.3. By Distribution Channel
  - 7.3.3. United Kingdom Gypsum & Drywall Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Product Type
      - 7.3.3.2.2. By Application
      - 7.3.3.2.3. By Distribution Channel
  - 7.3.4. Italy Gypsum & Drywall Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Product Type
      - 7.3.4.2.2. By Application
      - 7.3.4.2.3. By Distribution Channel
  - 7.3.5. Spain Gypsum & Drywall Market Outlook
    - 7.3.5.1. Market Size & Forecast
      - 7.3.5.1.1. By Value

- 7.3.5.2. Market Share & Forecast
  - 7.3.5.2.1. By Product Type
  - 7.3.5.2.2. By Application
  - 7.3.5.2.3. By Distribution Channel

## **8. ASIA PACIFIC GYPSUM & DRYWALL MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Product Type
  - 8.2.2. By Application
  - 8.2.3. By Distribution Channel
  - 8.2.4. By Country
- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Gypsum & Drywall Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Product Type
      - 8.3.1.2.2. By Application
      - 8.3.1.2.3. By Distribution Channel
  - 8.3.2. India Gypsum & Drywall Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Product Type
      - 8.3.2.2.2. By Application
      - 8.3.2.2.3. By Distribution Channel
  - 8.3.3. Japan Gypsum & Drywall Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Product Type
      - 8.3.3.2.2. By Application
      - 8.3.3.2.3. By Distribution Channel
  - 8.3.4. South Korea Gypsum & Drywall Market Outlook
    - 8.3.4.1. Market Size & Forecast
      - 8.3.4.1.1. By Value

- 8.3.4.2. Market Share & Forecast
  - 8.3.4.2.1. By Product Type
  - 8.3.4.2.2. By Application
  - 8.3.4.2.3. By Distribution Channel
- 8.3.5. Australia Gypsum & Drywall Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Product Type
    - 8.3.5.2.2. By Application
    - 8.3.5.2.3. By Distribution Channel

## **9. MIDDLE EAST & AFRICA GYPSUM & DRYWALL MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Product Type
  - 9.2.2. By Application
  - 9.2.3. By Distribution Channel
  - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
  - 9.3.1. Saudi Arabia Gypsum & Drywall Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Product Type
      - 9.3.1.2.2. By Application
      - 9.3.1.2.3. By Distribution Channel
  - 9.3.2. UAE Gypsum & Drywall Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Product Type
      - 9.3.2.2.2. By Application
      - 9.3.2.2.3. By Distribution Channel
  - 9.3.3. South Africa Gypsum & Drywall Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value

#### 9.3.3.2. Market Share & Forecast

##### 9.3.3.2.1. By Product Type

##### 9.3.3.2.2. By Application

##### 9.3.3.2.3. By Distribution Channel

## 10. SOUTH AMERICA GYPSUM & DRYWALL MARKET OUTLOOK

### 10.1. Market Size & Forecast

#### 10.1.1. By Value

### 10.2. Market Share & Forecast

#### 10.2.1. By Product Type

#### 10.2.2. By Application

#### 10.2.3. By Distribution Channel

#### 10.2.4. By Country

### 10.3. South America: Country Analysis

#### 10.3.1. Brazil Gypsum & Drywall Market Outlook

##### 10.3.1.1. Market Size & Forecast

###### 10.3.1.1.1. By Value

##### 10.3.1.2. Market Share & Forecast

###### 10.3.1.2.1. By Product Type

###### 10.3.1.2.2. By Application

###### 10.3.1.2.3. By Distribution Channel

#### 10.3.2. Colombia Gypsum & Drywall Market Outlook

##### 10.3.2.1. Market Size & Forecast

###### 10.3.2.1.1. By Value

##### 10.3.2.2. Market Share & Forecast

###### 10.3.2.2.1. By Product Type

###### 10.3.2.2.2. By Application

###### 10.3.2.2.3. By Distribution Channel

#### 10.3.3. Argentina Gypsum & Drywall Market Outlook

##### 10.3.3.1. Market Size & Forecast

###### 10.3.3.1.1. By Value

##### 10.3.3.2. Market Share & Forecast

###### 10.3.3.2.1. By Product Type

###### 10.3.3.2.2. By Application

###### 10.3.3.2.3. By Distribution Channel

## 11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

## **12. MARKET TRENDS AND DEVELOPMENTS**

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

## **13. COMPANY PROFILES**

13.1. USG Corporation

13.1.1. Business Overview

13.1.2. Key Revenue and Financials

13.1.3. Recent Developments

13.1.4. Key Personnel

13.1.5. Key Product/Services Offered

13.2. Knauf Group

13.3. Saint-Gobain

13.4. National Gypsum Company

13.5. Georgia-Pacific LLC

13.6. Etex Group

13.7. LafargeHolcim

13.8. Boral Limited

13.9. Siniat (Etex Group)

13.10. Beijing New Building Material (BNBM)

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**

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