

Global Zero Waste Shampoo Market By Type (Bar Shampoo Vs. Liquid Shampoo), By Distribution Channel (Offline Retail Vs. Online Retail), By Region (Europe, North America, Asia-Pacific, MEA & South America), Competition, Forecast and Opportunities, 2023

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# **Abstracts**

According to "Global Zero Waste Shampoo Market By Type, By Distribution Channel, By Region, Competition, Forecast and Opportunities, 2023" zero waste shampoo market stood at \$ 150 million in 2017 and is projected to grow at an impressive CAGR of 22% to reach \$ 493 million by 2023. Anticipated growth in the market can be attributed to rising disposal of plastic waste from cosmetic products and growing demand for organic hair care products among young generation. Moreover, various small-scale manufacturers are promoting the sale of organic products with sustainable packaging, which is further positively influencing the market. Additionally, growing ecommerce industry is helping manufacturers to make their products available to customers who are trying to follow a sustainable lifestyle, thereby boosting sales of zero waste shampoos, globally. Some of the major players operating in global zero waste shampoo market are Lush Retail Ltd., Ethique Beauty Ltd., Beauty and the Bees, Plaine Products LLC, J.R. Liggett, Ltd., Oregon Soap Company, Osmia Organics LLC, The Refill Shoppe Inc., Rocky Mountain Soap Company, Biome Living Pty Ltd, etc. "Global Zero Waste Shampoo Market By Type, By Distribution Channel, By Region, Competition, Forecast and Opportunities, 2023" discusses the following aspects of Zero Waste Shampoo market globally:

Zero Waste Shampoo Market Size, Share & Forecast



Segmental Analysis – By Type (Bar Shampoo Vs. Liquid Shampoo), By Distribution Channel (Offline Retail Vs. Online Retail), By Region (Europe, North America, Asia-Pacific, MEA & South America)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Zero Waste Shampoo globally

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Zero Waste Shampoo distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Zero Waste Shampoo distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



# **Contents**

- 1. PRODUCT OVERVIEW
- 2. RESEARCH METHODOLOGY
- 3. EXECUTIVE SUMMARY
- 4. VOICE OF CUSTOMER
- 4.1. Source of Information
- 4.2. Preferred Sales Channel
- 4.3. Reasons for Purchasing Zero Waste Shampoo
- 4.4. Factors Influencing Purchase Decision of Zero Waste Shampoo

#### 5. GLOBAL ZERO WASTE SHAMPOO MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type (Bar Shampoo Vs. Liquid Shampoo)
  - 5.2.2. By Distribution Channel
  - 5.2.3. By Region (North America, South America, Asia-Pacific, Europe and Middle
- East & Africa)
- 5.2.4. By Company
- 5.3. Market Attractiveness Index
  - 5.3.1. By Type
  - 5.3.2. By Distribution Channel

#### 6. EUROPE ZERO WASTE SHAMPOO MARKET OUTLOOK

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Type
  - 6.2.2. By Distribution Channel
  - 6.2.3. By Country
    - 6.2.3.1. Germany Zero Waste Shampoo Market Outlook
      - 6.2.3.1.1. Market Size & Forecast



6.2.3.1.1.1. By Value

6.2.3.1.2. Market Share & Forecast

6.2.3.1.2.1. By Type

6.2.3.1.2.2. By Distribution Channel

6.2.3.2. United Kingdom Zero Waste Shampoo Market Outlook

6.2.3.2.1. Market Size & Forecast

6.2.3.2.1.1. By Value

6.2.3.2.2. Market Share & Forecast

6.2.3.2.2.1. By Type

6.2.3.2.2.2. By Distribution Channel

6.2.3.3. France Zero Waste Shampoo Market Outlook

6.2.3.3.1. Market Size & Forecast

6.2.3.3.1.1. By Value

6.2.3.3.2. Market Share & Forecast

6.2.3.3.2.1. By Type

6.2.3.3.2.2. By Distribution Channel

6.2.3.4. Netherlands Zero Waste Shampoo Market Outlook

6.2.3.4.1. Market Size & Forecast

6.2.3.4.1.1. By Value

6.2.3.4.2. Market Share & Forecast

6.2.3.4.2.1. By Type

6.2.3.4.2.2. By Distribution Channel

6.2.3.5. Belgium Zero Waste Shampoo Market Outlook

6.2.3.5.1. Market Size & Forecast

6.2.3.5.1.1. By Value

6.2.3.5.2. Market Share & Forecast

6.2.3.5.2.1. By Type

6.2.3.5.2.2. By Distribution Channel

#### 7. NORTH AMERICA ZERO WASTE SHAMPOO MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Distribution Channel

7.2.3. By Country

7.2.3.1. United States Zero Waste Shampoo Market Outlook

7.2.3.1.1. Market Size & Forecast



7.2.3.1.1.1. By Value

7.2.3.1.2. Market Share & Forecast

7.2.3.1.2.1. By Type

7.2.3.1.2.2. By Distribution Channel

7.2.3.2. Canada Zero Waste Shampoo Market Outlook

7.2.3.2.1. Market Size & Forecast

7.2.3.2.1.1. By Value

7.2.3.2.2. Market Share & Forecast

7.2.3.2.2.1. By Type

7.2.3.2.2.2. By Distribution Channel

7.2.3.3. Mexico Zero Waste Shampoo Market Outlook

7.2.3.3.1. Market Size & Forecast

7.2.3.3.1.1. By Value & Volume

7.2.3.3.2. Market Share & Forecast

7.2.3.3.2.1. By Type

7.2.3.3.2.2. By Distribution Channel

## 8. ASIA-PACIFIC ZERO WASTE SHAMPOO MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Distribution Channel

8.2.3. By Country

8.2.3.1. Australia Zero Waste Shampoo Market Outlook

8.2.3.1.1. Market Size & Forecast

8.2.3.1.1.1. By Value

8.2.3.1.2. Market Share & Forecast

8.2.3.1.2.1. By Type

8.2.3.1.2.2. By Distribution Channel

8.2.3.2. New Zealand Zero Waste Shampoo Market Outlook

8.2.3.2.1. Market Size & Forecast

8.2.3.2.1.1. By Value

8.2.3.2.2. Market Share & Forecast

8.2.3.2.2.1. By Type

8.2.3.2.2. By Distribution Channel

8.2.3.3. Hong Kong Zero Waste Shampoo Market Outlook

8.2.3.3.1. Market Size & Forecast



8.2.3.3.1.1. By Value

8.2.3.3.2. Market Share & Forecast

8.2.3.3.2.1. By Type

8.2.3.3.2.2. By Distribution Channel

8.2.3.4. Singapore Zero Waste Shampoo Market Outlook

8.2.3.4.1. Market Size & Forecast

8.2.3.4.1.1. By Value

8.2.3.4.2. Market Share & Forecast

8.2.3.4.2.1. By Type

8.2.3.4.2.2. By Distribution Channel

8.2.3.5. South Korea Zero Waste Shampoo Market Outlook

8.2.3.5.1. Market Size & Forecast

8.2.3.5.1.1. By Value

8.2.3.5.2. Market Share & Forecast

8.2.3.5.2.1. By Type

8.2.3.5.2.2. By Distribution Channel

## 9. MIDDLE EAST & AFRICA ZERO WASTE SHAMPOO MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type

9.2.2. By Distribution Channel

9.2.3. By Country

9.2.3.1. UAE Zero Waste Shampoo Market Outlook

9.2.3.1.1. Market Size & Forecast

9.2.3.1.1.1. By Value

9.2.3.1.2. Market Share & Forecast

9.2.3.1.2.1. By Type

9.2.3.1.2.2. By Distribution Channel

9.2.3.2. South Africa Zero Waste Shampoo Market Outlook

9.2.3.2.1. Market Size & Forecast

9.2.3.2.1.1. By Value

9.2.3.2.2. Market Share & Forecast

9.2.3.2.2.1. By Type

9.2.3.2.2.2. By Distribution Channel

## 10. SOUTH AMERICA ZERO WASTE SHAMPOO MARKET OUTLOOK



- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type
  - 10.2.2. By Distribution Channel

## 11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

#### 12. MARKET TRENDS AND DEVELOPMENTS

## 13. COMPETITIVE LANDSCAPE

- 13.1. Competition Outlook
- 13.2. Company Profiles
  - 13.2.1. Lush Retail Limited
  - 13.2.2. Ethique Beauty Ltd.
  - 13.2.3. J.R. Liggett, Ltd.
  - 13.2.4. Beauty and the Bees
  - 13.2.5. Plaine Products, LLC
  - 13.2.6. Oregon Soap Company
  - 13.2.7. Osmia Organics LLC
  - 13.2.8. The Refill Shoppe, Inc.
  - 13.2.9. Rocky Mountain Soap Company
  - 13.2.10. Biome Living Pty. Ltd.

## 14. STRATEGIC RECOMMENDATIONS



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Sources of Information, 2017 (Base=500)
- Figure 2: Preferred Sales Channel, 2017 (Base=500)
- Figure 3: Reason for Purchasing Zero Waste Shampoo, 2017 (Base=500)
- Figure 4: Factors Influencing Purchasing Decision of Zero Waste Shampoo (Base=500)
- Figure 5: Global Zero Waste Shampoo Market Size, By Value (USD Million),

2013-2023F

- Figure 6: Global Urban Population, By Region, 2010, 2017 & 2020F (Million)
- Figure 7: Global Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F
- Figure 8: Global Zero Waste Shampoo Market Share, By Distribution Channel, By

Value, 2013-2023F

- Figure 9: Global Zero Waste Shampoo Market Size, By Region, By Value, 2017 &
- 2023F (USD Million)
- Figure 10: Global Zero Waste Shampoo Market Share, By Region, By Value,

2013-2023F

- Figure 11: Global Zero Waste Market Share, By Company, By Value, 2017 & 2023F
- Figure 12: Global Zero Waste Shampoo Market Attractiveness Index, By Type, By

Value, 2018E-2023F

- Figure 13: Global Zero Waste Shampoo Market Attractiveness Index, By Distribution
- Channel, By Value, 2018E-2023F
- Figure 14: Europe Zero Waste Shampoo Market Size, By Value (USD Million),

2013-2023F

- Figure 15: Urbanization Rate in Select European Countries, 2013-2017
- Figure 16: Europe Zero Waste Shampoo Market Share, By Type, By Value,

2013-2023F

- Figure 17: Europe Zero Waste Shampoo Market Share, By Distribution Channel, By
- Value, 2013-2023F
- Figure 18: Europe Zero Waste Shampoo Market Share, By Country, By Value,

2013-2023F

Figure 19: Germany Zero Waste Shampoo Market Size, By Value (USD Million),

2013-2023F

- Figure 20: Germany Waste Generation (Million Tonnes) and Recovery Rate, 2000-2015
- Figure 21: Germany Zero Waste Shampoo Market Share, By Type, By Value,

2013-2023F

Figure 22: Germany Zero Waste Shampoo Market Share, By Distribution Channel, By

Value, 2013-2023F



Figure 23: United Kingdom Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 24: United Kingdom Waste Generation (Million Tonnes) and Recovery Rate, 2010-2016

Figure 25: United Kingdom Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 26: United Kingdom Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 27: France Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 28: France Per Capita Gross National Income (GNI), PPP, 2012-2017 (USD Thousand)

Figure 29: France Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 30: France Zero Waste Shampoo Market Share, By Distribution Channel, By

Value, 2013-2023F

Figure 31: Belgium Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 32: Belgium Waste Generated, By Type, 2011-2016 (Million Tonnes)

Figure 33: Belgium Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 34: Belgium Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 35: Netherlands Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 36: Netherlands Per Capita Waste Generation, 2011-2017 (Kg/Capita)

Figure 37: Netherlands Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 38: Netherlands Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 39: North America Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 40: North America Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 41: North America GDP per Capita, 2012-2016 (USD)

Figure 42: North America Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 43: North America Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 44: North America Zero Waste Shampoo Market Share, By Country, By Value,



2013-2023F

Figure 45: United States Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 46: United States Per Capita Municipal Waste Generated, 2011-2017 (Kg/Capita)

Figure 47: United States Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 48: United States Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 49: Canada Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 50: Canada Total Residential Waste Disposed, By Select Years (Million Tonnes)

Figure 51: Canada Zero Waste Shampoo Market Share, By Type, By Value,

2013-2023F

Figure 52: Canada Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 53: Mexico Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 54: Mexico Per Capita Municipal Waste Generated, 2011-2017 (Kg/Capita)

Figure 55: Mexico Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 56: Mexico Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 57: Asia-Pacific Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 58: Asia-Pacific Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 59: Asia-Pacific Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 60: Asia-Pacific Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 61: Asia-Pacific Zero Waste Shampoo Market Share, By Country, By Value, 2013-2023F

Figure 62: Australia Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 63: Australia Per Capita Municipal Waste Generated, 2011-2017 (Kg/Capita)

Figure 64: Australia Zero Waste Shampoo Market Share, By Type, By Value,

2013-2023F

Figure 65: Australia Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F



Figure 66: New Zealand Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 67: New Zealand Per Capita GDP, 2011-2017 (Current USD)

Figure 68: New Zealand Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 69: New Zealand Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 70: Hong Kong Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 71: Hong Kong Waste Generated, By Type, 2011-2017 (Thousand Tonnes)

Figure 72: Hong Kong Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 73: Hong Kong Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 74: South Korea Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 75: South Korea Per Capita Municipal Waste Generated, 2011-2017 (Kg/Capita)

Figure 76: South Korea Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 77: South Korea Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 78: Singapore Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 79: Singapore Total Waste Generated & Waste Recycled, 2011-2017 (Million Tonnes)

Figure 80: Singapore Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 81: Singapore Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 82: Middle East and Africa Zero Waste Shampoo Market Size, By Value (USD Million), 2013–2023F

Figure 83: Middle East & Africa Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 84: Middle East and Africa Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 85: Middle East and Africa Zero Waste Shampoo Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 86: Middle East and Africa Zero Waste Shampoo Market Share, By Country, By Value, 2013-2023F



Figure 87: UAE Zero Waste Shampoo Market Size, By Value (USD Million),

2013–2023F

Figure 88: UAE Internet Users (% of Population) 2013-2016

Figure 89: UAE GDP per Capita, 2012-2017 (USD)

Figure 90: UAE Zero Waste Shampoo Market Share, By Type, By Value, 2013-2023F

Figure 91: UAE Zero Waste Shampoo Market Share, By Distribution Channel, By Value,

2013-2023F

Figure 92: South Africa Zero Waste Shampoo Market Size, By Value (USD Million),

2013-2023F

Figure 93: South Africa Internet Users (% of population) 2013-2016

Figure 94: South Africa GDP per Capita (Current USD), 2012-2017

Figure 95: South Africa Zero Waste Shampoo Market Share, By Type, By Value,

2013-2023F

Figure 96: South Africa Zero Waste Shampoo Market Share, By Distribution Channel,

By Value, 2013-2023F

Figure 97: South America Zero Waste Shampoo Market Size, By Value (USD Million),

2013-2023F

Figure 98: South America Urban Population Share (As a Percentage of Total

Population), By Select Country, 2012-2016

Figure 99: South America Zero Waste Shampoo Market Share, By Type, By Value,

2013-2023F

Figure 100: South America Zero Waste Shampoo Market Share, By Distribution

Channel, By Value, 2013-2023F



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