

Global Zero Waste Shampoo Market By Type (Bar Shampoo Vs. Liquid Shampoo), By Distribution Channel (Offline Retail Vs. Online Retail), By Region (Europe, North America, Asia-Pacific, MEA & South America), Competition, Forecast and Opportunities, 2023

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Abstracts

According to "Global Zero Waste Shampoo Market By Type, By Distribution Channel, By Region, Competition, Forecast and Opportunities, 2023" zero waste shampoo market stood at \$ 150 million in 2017 and is projected to grow at an impressive CAGR of 22% to reach \$ 493 million by 2023. Anticipated growth in the market can be attributed to rising disposal of plastic waste from cosmetic products and growing demand for organic hair care products among young generation. Moreover, various small-scale manufacturers are promoting the sale of organic products with sustainable packaging, which is further positively influencing the market. Additionally, growing ecommerce industry is helping manufacturers to make their products available to customers who are trying to follow a sustainable lifestyle, thereby boosting sales of zero waste shampoos, globally. Some of the major players operating in global zero waste shampoo market are Lush Retail Ltd., Ethique Beauty Ltd., Beauty and the Bees, Plaine Products LLC, J.R. Liggett, Ltd., Oregon Soap Company, Osmia Organics LLC, The Refill Shoppe Inc., Rocky Mountain Soap Company, Biome Living Pty Ltd, etc. "Global Zero Waste Shampoo Market By Type, By Distribution Channel, By Region, Competition, Forecast and Opportunities, 2023" discusses the following aspects of Zero Waste Shampoo market globally:

Zero Waste Shampoo Market Size, Share & Forecast



Segmental Analysis – By Type (Bar Shampoo Vs. Liquid Shampoo), By Distribution Channel (Offline Retail Vs. Online Retail), By Region (Europe, North America, Asia-Pacific, MEA & South America)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Zero Waste Shampoo globally

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Zero Waste Shampoo distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Zero Waste Shampoo distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



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