

# Global Viscose Filament Yarn Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Sales Channel, Regional Demand, Foreign Trade, Company Share, 2015-2032

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# **Abstracts**

The global Viscose Filament Yarn market has expanded to reach approximately 420 thousand tonnes in 2022 and is expected to grow at a healthy CAGR of 3.39% during the forecast period until 2032. The Viscose Filament Yarn market's primary driver is the flourishing textile industry and growing demand of raw fiber for manufacturing fabric across the globe.

Viscose Filament Yarn, also known as rayon filament yarn, is a natural yarn obtained from wood or cotton pulp globally and commonly produced by a reaction of cellulose with caustic soda. It is widely used to make fabrics for a variety of applications including clothing & home textiles. Its silky & smooth appearance, ability to absorb liquid and different colors availability make it a versatile material to be used for clothing purposes such as for dresses, lingerie, and others. There is a wide range of Viscose Filament Yarn having several weaving and embroidery applications including 120D, 150D, 300D, and 600D deniers. The quality of this Viscose Filament Yarn is similar to natural fiber, but it has superior properties such as highly absorbent, comfortable, soft, and good drapability making it suitable for the weaving & knitwear industry across the globe. The major share of demand for Viscose Filament Yarn comes from emerging nations such as China and India. The global Viscose Filament Yarn market is anticipated to reach 580 thousand tonnes by 2032.

By Region, the Viscose Filament Yarn market is segmented into North America, Europe, Asia Pacific, South America, and Middle East & Africa. Asia Pacific dominates the Viscose Filament Yarn market followed by Europe and North America as of 2022.



The dominance of the region is due to the significant growth of the textile industry across Asian countries generating huge demand for Viscose Filament Yarn across various applications. In 2022, Asia Pacific consumed approximately 52% of the market. Moreover, Asia Pacific also dominates as the producer of the global Viscose Filament Yarn market, with China and India being the key manufacturers in Asia holding more than 60% of the regional capacity.

Based on the end-use, the global Viscose Filament Yarn market is segregated into Textiles and Apparel, Home Textile, and Others. As of 2022, the Textiles and Apparel industry is leading the global Viscose Filament Yarn market with a share of about 40%. Because of its silky appearance and feel, viscose filament yarn can be used to make fabrics for apparel and home furnishings. Also, due to its capacity to breathe and absorb liquid, viscose filament yarn can be utilized to create soft and silky clothing textiles. Additionally, it's utilized to make viscose embroidery thread. In addition to other items, it was used to produce fabric, particularly lingerie and gowns.

Major players in the production of Global Viscose Filament Yarn are Xinxiang Bailu Chemical Fibre Group Co., Ltd., Grasim Industries Limited, Xinxiang Bailu Chemical Fibre Co.,Ltd, Yibin Grace Group Co., Ltd., China Hi Tech Group Corporation, Jilin Chemical Fibre Co.,Ltd., Baroda Rayon, Nanjing Chemical Fiber, Indorama Ventures, Shandong Helon Textile Sci. & Tech. Co., Ltd., and others.

Years considered for this report:

Historical Period: 2015-2022

Base Year: 2022

Estimated Year: 2023

Forecast Period: 2024-2032

Objective of the Study:

To assess the demand-supply scenario of Viscose Filament Yarn which covers production, demand and supply of Viscose Filament Yarn market in the globe.



To analyse and forecast the market size of Viscose Filament Yarn

To classify and forecast Global Viscose Filament Yarn market based on end-use and regional distribution.

To examine competitive developments such as expansions, mergers & acquisitions, etc., of Viscose Filament Yarn market in the globe.

To extract data for Global Viscose Filament Yarn market, primary research surveys were conducted with Viscose Filament Yarn manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for Global Viscose Filament Yarn market over the coming years.

ChemAnalyst calculated Viscose Filament Yarn demand in the globe by analyzing the historical data and demand forecast which was carried out considering the historical supply and demand of Viscose Filament Yarn across the globe. ChemAnalyst sourced these values from industry experts, and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Viscose Filament Yarn manufacturers and other stakeholders

Organizations, forums and alliances related to Viscose Filament Yarn distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies



The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Viscose Filament Yarn manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, Global Viscose Filament Yarn market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End-use: Textiles and Apparel, Home Textile, and Others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: North America, Europe, Asia Pacific, Middle East and Africa, and South America.

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.



# Contents

## **1. CAPACITY BY COMPANY**

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Viscose Filament Yarn.

# 2. CAPACITY BY LOCATION

To better understand the regional supply of Viscose Filament Yarn by analyzing its manufacturers' location-based capacity.

# **3. PRODUCTION BY COMPANY**

Study the historical annual production of Viscose Filament Yarn by the leading players and forecast how it will grow in the coming years.

## 4. DEMAND BY END- USE

Discover which end-user industry (Textiles and Apparel, Home Textile, and Others) are creating a market and the forecast for the growth of the Viscose Filament Yarn market.

#### 5. DEMAND BY REGION

Analyzing the change in demand of Viscose Filament Yarn in different regions, i.e., North America, Europe, Asia Pacific, Middle East and Africa, and South America, that can direct you in mapping the regional demand.

# 6. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Viscose Filament Yarn. Our sales channel will help in analyzing whether distributors and dealers or direct sales make up most of the industry's sales.

#### 7. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or deficiency of Viscose Filament Yarn.



#### 8. COMPANY SHARE

Figure out what proportion of the market share of Viscose Filament Yarn is currently held by leading players across the globe.

#### 9. COUNTRY-WISE EXPORT

Get details about quantity of Viscose Filament Yarn exported by major countries.

#### **10. COUNTRY-WISE IMPORT**

Get details about quantity of Viscose Filament Yarn imported by major countries.

#### **11. PRICING ANALYSIS & FORECAST**

Analyze historical prices since 2015 & Forecast on three months rolling period for next 12 months. Years considered for this report: Historical Period: 2015- 2022 Base Year: 2022 Estimated Year: 2023 Forecast Period: 2024-2032



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