

Global Virology and Bacteriology Market, By Technology (Molecular Diagnostics, Immunoassays, Diagnostic Imaging, Information Technology), By Disease (Respiratory System, Urinary Tract, And Bloodstream Diseases, Gastrointestinal, Sexually Transmitted Diseases), By End User (Clinics, Hospitals, Diagnostic Centers, Research Laboratories, And Blood Banks), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

Global virology and bacteriology market is expected to grow at a CAGR of around 12% during 2021 - 2025. The global virology and bacteriology market is driven by rising population getting affected by viral and bacterial infections. Moreover, governments across the globe are investing more on healthcare infrastructure, which is positively impacting the market growth. Also, continuous technological innovations in research and development activities is further expected to bolster the growth of market over the next few years.

The global virology and bacteriology market is segmented based on technology, disease, end user, company, and region. Based on technology, the market can be categorized into molecular diagnostics, immunoassays, diagnostic imaging, and information technology. Out of these, the molecular diagnostics segment dominated the market in 2019 and is expected to maintain its leading position during the forecast period as well. This can be ascribed to the fact that this technology allows the detection of lower amount of infectious agents, thereby detecting the infection at an early stage than was previously possible.

Major players operating in the global virology and bacteriology market include Fujirebio Diagnostics Inc., Cepheid Inc., DiaSorin S.p.A., Bio-Rad Laboratories Inc., Thermo Fisher Scientific Inc., Scienion AG, Grifols S.A., Qiagen N.V., Eiken Chemical Co Ltd, Sequenom Inc., bioMerieux SA, Siemens AG, Hologic Inc., Diamedix Corporation, Leica Biosystems Nussloch GmbH, F. Hoffmann-La Roche AG, Abbott Laboratories, GSK Biologicals SA among others. The companies are developing advanced technologies and launching new products in order to stay competitive in the market. Other competitive strategies include mergers, acquisitions, collaborations and partnerships.

Years considered for this report:

Historical Years: 2015 - 2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021 – 2025

Objective of the Study:

To analyze and estimate the market size of global virology and bacteriology market from 2015 to 2018.

To estimate and forecast the market size of global virology and bacteriology market from 2019 to 2025 and growth rate until 2025.

To classify and forecast global virology and bacteriology market based on technology, disease, end user, company and regional distribution.

To identify dominant region or segment in the global virology and bacteriology market.

To identify drivers and challenges for global virology and bacteriology market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global virology and bacteriology

market.

To identify and analyze the profile of leading players operating in global virology and bacteriology market.

To identify key sustainable strategies adopted by market players in global virology and bacteriology market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of market players operating across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the hospitals/clinics which could not be identified due to the limitations of secondary research. TechSci Research analyzed the presence of all major players across the globe.

TechSci Research calculated the market size of global virology and bacteriology market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Virology and bacteriology hospitals/clinics, laboratories and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to virology and bacteriology market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important

for the industry stakeholders such as hospitals/clinics, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global virology and bacteriology market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Technology:

Molecular Diagnostics

Immunoassays

Diagnostic Imaging

Information Technology

Market, By Disease:

Respiratory System

Urinary Tract, And Bloodstream Diseases

Gastrointestinal and Periodontal Diseases

Sexually Transmitted Diseases

Market, By Disease:

Clinics

Hospitals

Diagnostic Centers

Research Laboratories

Blood Banks

Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Asia-Pacific

China

Japan

India

South Korea

Australia

Singapore

Middle East & Africa

South Africa

Saudi Arabia

Kuwait

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global virology and bacteriology market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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