

# **Global Vinyl Acetate Monomer Market Analysis: Plant Capacity, Production, Operating Efficiency, Technology, Demand & Supply, End-User Industries, Distribution Channel, Regional Demand, 2015-2030**

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## **Abstracts**

Global Vinyl Acetate monomer demand stood at 5.2 Million Tonnes in 2020 and is forecast to reach 9.097 Million Tonnes by 2030, growing at a healthy CAGR of 5.75% until 2030.

Vinyl acetate monomer is a colorless organic monomer. It is produced by acetylation of ethylene with acetic acid and oxygen. It has application in the manufacturing of several chemicals including polyvinyl alcohol, polyvinyl acetate, ethylene vinyl acetate, ethylene vinyl alcohol. Out of these, the polyvinyl acetate segment holds the highest share of global demand for vinyl acetate monomer. Vinyl acetate monomer has several properties like adhesion, optical clarity, fiber forming, etc. Due to these properties, it has several end-use industries including packaging, construction, textile, and cosmetics. Increasing demand for packaging and construction along with the rise in the demand of other end-use industries such as textile and cosmetics is projected to drive the demand for vinyl acetate monomer during the forecast period. Moreover, the increasing need for adhesive from the construction industry is also a factor propelling the demand for vinyl acetate monomer.

In 2020, the spread of COVID-19 in major global economies caused nationwide lockdowns which had an impact on a number of industries. Construction and packaging were among the most affected industries during the pandemic. This had an impact on the demand for vinyl acetate monomer for the first half of 2020. The demand for vinyl acetate monomer fell during the coronavirus pandemic.

Region-wise, Asia-pacific region holds the major share of global demand for vinyl acetate monomer due to the increasing demand for construction and packaging. Moreover, increasing population and per capita income in emerging economies like India and China coupled with the growing number of industries using vinyl acetate monomer is another factor influencing demand growth in the Asia Pacific region.

Years considered for this report:

Historical Period: 2015-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022–2030

This report will be delivered on an online digital platform with one-year subscription and quarterly update.

Objective of the Study:

To assess the demand-supply scenario of vinyl acetate monomer which covers production, demand and supply of vinyl acetate monomer market globally.

To analyse and forecast the market size of vinyl acetate monomer .

To classify and forecast global vinyl acetate monomer market based on technology, end-use and regional distribution.

To identify drivers and challenges for global vinyl acetate monomer market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global vinyl acetate monomer market.

To identify and analyse the profile of leading players involved in the manufacturing of vinyl acetate monomer.

Major players for vinyl acetate monomer globally include Celanese, Sinopec, Dairen Chemical Corporation, LyondellBasell Industries, Wacker Chemie AG, Sipchem, Innospec, Exxon Mobil Corporation, Arkema.

To extract data for global vinyl acetate monomer market, primary research surveys were conducted with vinyl acetate monomer manufacturers, suppliers, distributors, wholesalers and end users. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various end user segments and projected a positive outlook for Global vinyl acetate monomer market over the coming years.

ChemAnalyst calculated vinyl acetate monomer demand globally by analyzing the historical data and demand forecast which was carried out considering imported vinyl acetate monomer, prices, materials used for production of vinyl acetate monomer . ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

vinyl acetate monomer manufacturers and other stakeholders

Organizations, forums and alliances related to vinyl acetate monomer distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as vinyl acetate monomer manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

## Report Scope:

In this report, global vinyl acetate monomer market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Application-Polyvinyl Alcohol, Polyvinyl Acetate, Ethylene Vinyl Acetate, Ethylene Vinyl Alcohol

Market, by End Use- Packaging, Construction, Textile and Cosmetics

Market, by Sales Channel-Direct/Institutional Sales, Indirect Sales

Market, by Region-North America, APAC, Europe, MEA, South America

## Available Customizations:

With the given market data, Chemanalyst offers customizations according to a company's specific needs.

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