

# **Global Urgent Care Apps Market by Type (Pre-hospital Emergency Care & Triage Apps, In-hospital Communication & Collaboration Apps and Post-hospital Apps), By Clinical Area (Trauma, Stroke, Cardiac Conditions and Other Clinical Areas), By Region, Competition, 2018-2028**

<https://marketpublishers.com/r/G158FDFDBE64EN.html>

Date: November 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: G158FDFDBE64EN

## **Abstracts**

The projected market size for the global urgent care apps market is expected to reach USD 1.72 billion by the end of 2022, with a compound annual growth rate (CAGR) of 37.14% during the forecast period. The global urgent care apps market is rapidly expanding as a response to the growing demand for accessible and immediate healthcare services. These apps act as a bridge between users and healthcare professionals, enabling remote consultations, medical advice, and even diagnostics. Factors such as increased smartphone usage, improved connectivity, and the need for convenient healthcare solutions have fueled the market's growth. The COVID-19 pandemic further accelerated adoption by highlighting the value of telehealth in managing non-emergency medical concerns. While these apps offer convenience, they also face challenges in terms of regulatory compliance, data privacy, and competition. As the market continues to evolve, urgent care apps are expected to play a pivotal role in transforming the way healthcare services are accessed and delivered globally.

### **Key Market Drivers**

#### **The Widespread Use of Smartphones and Mobile Devices**

The widespread use of smartphones and mobile devices has emerged as a major driving force behind the growth of the global urgent care apps market. With

smartphones becoming an integral part of people's daily lives, they have transformed into powerful tools for accessing information and services, including healthcare. The ubiquity of smartphones ensures that a substantial portion of the population has immediate access to healthcare resources through these devices. Urgent care apps capitalize on this trend by offering a convenient platform for users to seek medical advice, consultations, and assistance wherever they are, eliminating the need for physical visits to healthcare facilities. The intuitive user interfaces of these apps, coupled with the familiarity of smartphone usage, encourage a seamless integration of healthcare services into users' digital routines. As smartphones continue to evolve with enhanced capabilities, such as improved cameras and sensors, they open up opportunities for advanced telehealth features, including remote diagnostics and monitoring. Overall, the pervasive use of smartphones underscores their pivotal role in democratizing healthcare access and shaping the future of medical consultations and assistance through urgent care apps.

### The Increase in Globalization and Connectivity

The increase in globalization and connectivity is a significant driver propelling the global urgent care apps market. In an interconnected world, geographical barriers are becoming less relevant, allowing healthcare services to transcend borders. Urgent care apps leverage this trend by providing a platform that connects users with healthcare professionals from around the world, irrespective of their physical location. As global connectivity improves, individuals can seek medical advice and consultations from specialists across different time zones, enabling timely responses to their health concerns. This accessibility is particularly valuable for travelers, expatriates, and individuals residing in remote or underserved areas where healthcare resources may be limited. The ability of urgent care apps to bridge these gaps and offer immediate medical attention regardless of geographical constraints reflects the transformative impact of globalization and enhanced connectivity on modern healthcare delivery. This trend not only expands access to healthcare but also fosters a sense of interconnectedness, where medical expertise can be readily shared across borders, ultimately benefiting patients and healthcare providers alike.

### The Need for More Accessible and Efficient Healthcare Services

The pressing need for more accessible and efficient healthcare services is a driving force behind the global urgent care apps market. Traditional healthcare systems often face challenges such as long wait times, limited appointment availability, and barriers to access. Urgent care apps address these issues by offering a convenient and immediate

way for individuals to connect with healthcare professionals. With the ability to seek medical advice, diagnosis, and prescriptions remotely, users can receive timely care for non-emergency concerns without the constraints of physical appointments. This digital transformation of healthcare services aligns with the modern lifestyle, providing a solution that caters to the fast-paced demands of individuals seeking quick and reliable healthcare assistance. The market's growth is a response to the ever-increasing desire for healthcare solutions that prioritize accessibility and efficiency, ultimately enhancing the overall healthcare experience for patients worldwide.

## The Convergence of Technological Advancements

The global urgent care apps market is strongly influenced by the convergence of technological advancements. The rapid progression of digital technologies, including mobile devices, high-speed internet, telemedicine platforms, and artificial intelligence, has paved the way for innovative solutions in healthcare delivery. Urgent care apps capitalize on these advancements by providing a seamless platform for users to access immediate medical attention, advice, and consultations remotely. The integration of AI enables accurate symptom assessment and personalized recommendations, while telehealth capabilities enable real-time interactions between patients and healthcare professionals. This convergence not only enhances the efficiency and convenience of healthcare services but also transforms the way medical expertise is accessed and utilized. As technology continues to evolve, the global urgent care apps market is positioned to further expand its reach, offering users a more connected and efficient healthcare experience that aligns with the demands of the digital age.

## Key Market Challenges

### Concern related to Data Security and Privacy

Data security and privacy concerns are significant challenges that are hampering the global urgent care apps market. As these apps handle sensitive medical information and personal data, ensuring robust security measures to protect user confidentiality is paramount. The potential for data breaches, unauthorized access, or misuse of health data raises apprehensions among both users and healthcare providers. Compliance with data protection regulations like HIPAA and GDPR adds complexity to app development and operation. Building user trust in the security of these platforms is essential for their widespread adoption. Urgent care app developers must invest in encryption, secure authentication, and stringent access controls to safeguard user data. Addressing these concerns through transparent privacy policies, secure infrastructure,

and stringent security practices is crucial for overcoming these challenges and fostering a trustworthy environment for users seeking remote medical care.

### Misinterpretation of Symptoms

Misinterpretation of symptoms poses a significant challenge for the global urgent care apps market. Users may lack the medical knowledge required to accurately describe their symptoms, leading to potential inaccuracies in diagnoses and recommendations. This misinterpretation can result from various factors, including linguistic barriers, inadequate symptom reporting, and user misunderstanding. The repercussions of misdiagnosis can be serious, potentially delaying appropriate treatment or causing unnecessary anxiety. Urgent care apps must implement user-friendly interfaces that guide users through symptom descriptions and offer clear instructions. Incorporating AI-driven algorithms that ask targeted questions to refine symptom assessments can mitigate the risk of misinterpretation. Additionally, providing disclaimers about the limitations of virtual consultations and encouraging users to seek in-person care for severe or worsening symptoms can help address this challenge and enhance user satisfaction and safety.

### Key Market Trends

#### Integration of Artificial Intelligence (AI) and Machine Learning (ML)

The integration of Artificial Intelligence (AI) and Machine Learning (ML) is a driving force propelling the global urgent care apps market. These advanced technologies enhance the accuracy, efficiency, and effectiveness of medical consultations and symptom assessments. AI-driven algorithms can analyze user-provided information and historical health data to offer tailored recommendations and potential diagnoses. Machine Learning algorithms continually improve their capabilities by learning from a vast array of medical cases, aiding healthcare professionals in making well-informed decisions. This integration not only enables users to receive more accurate and timely medical advice but also empowers healthcare providers with data-driven insights. As AI and ML technologies evolve, urgent care apps can evolve to offer even more personalized and effective healthcare solutions, cementing their role as transformative tools in modern healthcare delivery.

#### Integration with Electronic Health Records (EHRs)

The integration of urgent care apps with Electronic Health Records (EHRs) is a

significant driver of the global market. This integration streamlines healthcare processes by allowing seamless sharing of crucial patient information between urgent care apps and healthcare providers. EHR integration ensures that healthcare professionals have access to a patient's medical history, medications, allergies, and previous diagnoses, facilitating more accurate and informed virtual consultations. It also supports continuity of care, enabling a holistic approach to healthcare management. Patients benefit from this integration by experiencing personalized care that considers their complete medical background. Additionally, it reduces the need for redundant tests and procedures, enhances diagnostic accuracy, and aids in effective treatment planning. As urgent care apps continue to evolve, their integration with EHRs is expected to become a standard practice, revolutionizing the way healthcare is delivered and creating a more seamless and comprehensive patient experience.

## Segmental Insights

### Type Insights

Based on type, the pre-hospital emergency care & triaging apps segment emerges as the predominant segment, exhibiting unwavering dominance projected throughout the forecast period. These apps hold a pivotal role in optimizing emergency medical response by guiding users in assessing injury severity and medical conditions promptly. Offering real-time instructions for immediate first aid and aiding users in determining the need for professional medical intervention, these apps significantly impact patient outcomes. Their enduring dominance arises from the critical nature of swift pre-hospital care decisions. As technology advances, with AI-driven symptom recognition and GPS-based location services, their effectiveness is expected to strengthen further. This segment's unwavering significance underscores its role in reshaping the landscape of urgent healthcare services and rapid medical interventions.

### Clinical Area Insights

Based on clinical area, the trauma segment emerges as a formidable frontrunner, exerting its dominance and shaping the market's trajectory throughout the forecast period. Trauma-focused applications wield significant influence in urgent care scenarios by providing essential guidance for assessing and managing traumatic injuries. The prominence of this segment is rooted in the critical importance of rapid and accurate intervention during traumatic incidents. With these apps offering real-time advice and instructions for immediate first aid and injury assessment, they directly contribute to improved patient outcomes. As the healthcare landscape evolves, the trauma

segment's dominance is expected to persist, driven by the ongoing need for effective tools that empower individuals and healthcare providers to respond swiftly and effectively in trauma-related emergencies.

## Regional Insights

North America remains steadfast in its position of dominance within the global urgent care apps market, reaffirming its pivotal role in shaping the industry's trajectory. With its robust technological infrastructure, high smartphone penetration rates, and a culture of embracing digital healthcare solutions, the region has emerged as a driving force behind the widespread adoption of urgent care apps. The well-established healthcare ecosystem and a population accustomed to digital convenience have further propelled the rapid acceptance of these apps. North America's commitment to innovation, coupled with its focus on accessible and efficient healthcare delivery, cements its influence as a dominant player in the global market. As the region continues to foster an environment conducive to digital healthcare transformation, its steadfast position in the urgent care apps sector underscores its significance in shaping the broader landscape of healthcare services.

## Key Market Players

CommuniCare Technology, Inc. (Pulsara)

Stryker (Vocera Communications), Inc.

Hill-Rom Holdings, Inc.

Twiage Solutions Inc.

TigerConnect, Inc.

Allm Inc.

BRIEF-Steris Corporation

SHOP APOTHEKE EUROPE (smartpatient gmbh)

Siilo Holding B.V.

AlayaCare Inc.

## Report Scope:

In this report, the global urgent care apps market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Global Urgent Care Apps Market, By Type:

Pre-hospital Emergency Care & Triaging Apps

In-hospital Communication & Collaboration Apps

Post-hospital Apps

### Global Urgent Care Apps Market, By Clinical Area:

Trauma

Stroke

Cardiac Conditions

Other

### Global Urgent Care Apps Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific



## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Urgent Care Apps Market.

## Available Customizations:

Global Urgent Care Apps market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).



## Contents

### **1. SERVICE OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

### **4. IMPACT OF COVID-19 ON GLOBAL URGENT CARE APPS MARKET**

### **5. VOICE OF CUSTOMER**

### **6. GLOBAL URGENT CARE APPS MARKET OVERVIEW**

### **7. GLOBAL URGENT CARE APPS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Type (Pre-hospital Emergency Care & Triage Apps, In-hospital Communication & Collaboration Apps and Post-hospital Apps)
  - 7.2.2. By Clinical Area (Trauma, Stroke, Cardiac Conditions, Other)
  - 7.2.3. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
  - 7.2.4. By Region

7.3. By Company (2022)

7.4. Market Map

## **8. NORTH AMERICA URGENT CARE APPS MARKET OUTLOOK**

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Clinical Area

8.2.3. By Country

8.3. North America: Country Analysis

8.3.1. United States Urgent Care Apps Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Type

8.3.1.2.2. By Clinical Area

8.3.2. Canada Urgent Care Apps Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Type

8.3.2.2.2. By Clinical Area

8.3.3. Mexico Urgent Care Apps Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Type

8.3.3.2.2. By Clinical Area

## **9. EUROPE URGENT CARE APPS MARKET OUTLOOK**

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type

9.2.2. By Clinical Area

9.2.3. By Country

### 9.3. Europe: Country Analysis

#### 9.3.1. Germany Urgent Care Apps Market Outlook

##### 9.3.1.1. Market Size & Forecast

###### 9.3.1.1.1. By Value

##### 9.3.1.2. Market Share & Forecast

###### 9.3.1.2.1. By Type

###### 9.3.1.2.2. By Clinical Area

#### 9.3.2. United Kingdom Urgent Care Apps Market Outlook

##### 9.3.2.1. Market Size & Forecast

###### 9.3.2.1.1. By Value

##### 9.3.2.2. Market Share & Forecast

###### 9.3.2.2.1. By Type

###### 9.3.2.2.2. By Clinical Area

#### 9.3.3. France Urgent Care Apps Market Outlook

##### 9.3.3.1. Market Size & Forecast

###### 9.3.3.1.1. By Value

##### 9.3.3.2. Market Share & Forecast

###### 9.3.3.2.1. By Type

###### 9.3.3.2.2. By Clinical Area

#### 9.3.4. Spain Urgent Care Apps Market Outlook

##### 9.3.4.1. Market Size & Forecast

###### 9.3.4.1.1. By Value

##### 9.3.4.2. Market Share & Forecast

###### 9.3.4.2.1. By Type

###### 9.3.4.2.2. By Clinical Area

#### 9.3.5. Italy Urgent Care Apps Market Outlook

##### 9.3.5.1. Market Size & Forecast

###### 9.3.5.1.1. By Value

##### 9.3.5.2. Market Share & Forecast

###### 9.3.5.2.1. By Type

###### 9.3.5.2.2. By Clinical Area

## 10. SOUTH AMERICA URGENT CARE APPS MARKET OUTLOOK

### 10.1. Market Size & Forecast

#### 10.1.1. By Value

### 10.2. Market Share & Forecast

#### 10.2.1. By Type

#### 10.2.2. By Clinical Area

- 10.2.3. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Urgent Care Apps Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Type
      - 10.3.1.2.2. By Clinical Area
  - 10.3.2. Argentina Urgent Care Apps Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Type
      - 10.3.2.2.2. By Clinical Area
  - 10.3.3. Colombia Urgent Care Apps Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Type
      - 10.3.3.2.2. By Clinical Area

## **11. MIDDLE EAST & AFRICA URGENT CARE APPS MARKET OUTLOOK**

- 11.1. Market Size & Forecast
  - 11.1.1. By Value
- 11.2. Market Share & Forecast
  - 11.2.1. By Type
  - 11.2.2. By Clinical Area
  - 11.2.3. By Country
- 11.3. Middle East & America: Country Analysis
  - 11.3.1. Israel Urgent Care Apps Market Outlook
    - 11.3.1.1. Market Size & Forecast
      - 11.3.1.1.1. By Value
    - 11.3.1.2. Market Share & Forecast
      - 11.3.1.2.1. By Type
      - 11.3.1.2.2. By Clinical Area
  - 11.3.2. Qatar Urgent Care Apps Market Outlook
    - 11.3.2.1. Market Size & Forecast
      - 11.3.2.1.1. By Value

- 11.3.2.2. Market Share & Forecast
  - 11.3.2.2.1. By Type
  - 11.3.2.2.2. By Clinical Area
- 11.3.3. UAE Urgent Care Apps Market Outlook
  - 11.3.3.1. Market Size & Forecast
    - 11.3.3.1.1. By Value
  - 11.3.3.2. Market Share & Forecast
    - 11.3.3.2.1. By Type
    - 11.3.3.2.2. By Clinical Area
- 11.3.4. Saudi Arabia Urgent Care Apps Market Outlook
  - 11.3.4.1. Market Size & Forecast
    - 11.3.4.1.1. By Value
  - 11.3.4.2. Market Share & Forecast
    - 11.3.4.2.1. By Type
    - 11.3.4.2.2. By Clinical Area

## **12. ASIA PACIFIC URGENT CARE APPS MARKET OUTLOOK**

- 12.1. Market Size & Forecast
  - 12.1.1. By Value
- 12.2. Market Share & Forecast
  - 12.2.1. By Type
  - 12.2.2. By Clinical Area
  - 12.2.3. By Country
- 12.3. Asia Pacific: Country Analysis
  - 12.3.1. China Urgent Care Apps Market Outlook
    - 12.3.1.1. Market Size & Forecast
      - 12.3.1.1.1. By Value
    - 12.3.1.2. Market Share & Forecast
      - 12.3.1.2.1. By Type
      - 12.3.1.2.2. By Clinical Area
  - 12.3.2. Japan Urgent Care Apps Market Outlook
    - 12.3.2.1. Market Size & Forecast
      - 12.3.2.1.1. By Value
    - 12.3.2.2. Market Share & Forecast
      - 12.3.2.2.1. By Type
      - 12.3.2.2.2. By Clinical Area
  - 12.3.3. South Korea Urgent Care Apps Market Outlook
    - 12.3.3.1. Market Size & Forecast

- 12.3.3.1.1. By Value
- 12.3.3.2. Market Share & Forecast
  - 12.3.3.2.1. By Type
  - 12.3.3.2.2. By Clinical Area
- 12.3.4. India Urgent Care Apps Market Outlook
  - 12.3.4.1. Market Size & Forecast
    - 12.3.4.1.1. By Value
  - 12.3.4.2. Market Share & Forecast
    - 12.3.4.2.1. By Type
    - 12.3.4.2.2. By Clinical Area
- 12.3.5. Australia Urgent Care Apps Market Outlook
  - 12.3.5.1. Market Size & Forecast
    - 12.3.5.1.1. By Value
  - 12.3.5.2. Market Share & Forecast
    - 12.3.5.2.1. By Type
    - 12.3.5.2.2. By Clinical Area

## **13. MARKET DYNAMICS**

- 13.1. Drivers
- 13.2. Challenges

## **14. MARKET TRENDS AND DEVELOPMENTS**

## **15. COMPANY PROFILES**

- 15.1. CommuniCare Technology, Inc. (Pulsara)
  - 15.1.1. Business Overview
  - 15.1.2. Key Financials & Revenue
  - 15.1.3. Key Contact Person
  - 15.1.4. Headquarters Address
  - 15.1.5. Key Product/Service Offered
- 15.2. Stryker (Vocera Communications), Inc.
  - 15.2.1. Business Overview
  - 15.2.2. Key Financials & Revenue
  - 15.2.3. Key Contact Person
  - 15.2.4. Headquarters Address
  - 15.2.5. Key Product/Service Offered
- 15.3. Hill-Rom Holdings, Inc.

- 15.3.1. Business Overview
- 15.3.2. Key Financials & Revenue
- 15.3.3. Key Contact Person
- 15.3.4. Headquarters Address
- 15.3.5. Key Product/Service Offered
- 15.4. Twiage Solutions Inc.
  - 15.4.1. Business Overview
  - 15.4.2. Key Financials & Revenue
  - 15.4.3. Key Contact Person
  - 15.4.4. Headquarters Address
  - 15.4.5. Key Product/Service Offered
- 15.5. TigerConnect, Inc.
  - 15.5.1. Business Overview
  - 15.5.2. Key Financials & Revenue
  - 15.5.3. Key Contact Person
  - 15.5.4. Headquarters Address
  - 15.5.5. Key Product/Service Offered
- 15.6. Allm Inc.
  - 15.6.1. Business Overview
  - 15.6.2. Key Financials & Revenue
  - 15.6.3. Key Contact Person
  - 15.6.4. Headquarters Address
  - 15.6.5. Key Product/Service Offered
- 15.7. BRIEF-Steris Corporation
  - 15.7.1. Business Overview
  - 15.7.2. Key Financials & Revenue
  - 15.7.3. Key Contact Person
  - 15.7.4. Headquarters Address
  - 15.7.5. Key Product/Service Offered
- 15.8. SHOP APOTHEKE EUROPE (smartpatient gmbh)
  - 15.8.1. Business Overview
  - 15.8.2. Key Financials & Revenue
  - 15.8.3. Key Contact Person
  - 15.8.4. Headquarters Address
  - 15.8.5. Key Product/Service Offered
- 15.9. Siilo Holding B.V.
  - 15.9.1. Business Overview
  - 15.9.2. Key Financials & Revenue
  - 15.9.3. Key Contact Person



15.9.4. Headquarters Address

15.9.5. Key Product/Service Offered

15.10. AlayaCare Inc.

15.10.1. Business Overview

15.10.2. Key Financials & Revenue

15.10.3. Key Contact Person

15.10.4. Headquarters Address

15.10.5. Key Product/Service Offered

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Global Urgent Care Apps Market by Type (Pre-hospital Emergency Care & Triaging Apps, In-hospital Communication & Collaboration Apps and Post-hospital Apps), By Clinical Area (Trauma, Stroke, Cardiac Conditions and Other Clinical Areas), By Region, Competition, 2018-2028

Product link: <https://marketpublishers.com/r/G158FDFDBE64EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G158FDFDBE64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970