

# **Global Two-Wheeler Tire Market, By Vehicle Type (Motorcycle & Scooter/Moped), By Demand Category (OEM Vs Replacement), By Region (APAC, Europe & CIS, North America, South America, Middle East & Africa), Competition Forecast & Opportunities, 2015-2025**

<https://marketpublishers.com/r/GA078BCD4CDEN.html>

Date: January 2020

Pages: 291

Price: US\$ 4,900.00 (Single User License)

ID: GA078BCD4CDEN

## **Abstracts**

Global two-wheeler tire market stood at around \$ 13 billion in 2019 and is projected to surpass \$ 20 billion by 2025. Growth in the market is led by rising two-wheeler sales, expanding two-wheeler fleet size and increasing per capita income across the globe. Rise in demand for two-wheelers for personal transportation has stimulated two-wheeler production in emerging economies of Asia-Pacific, which in turn has also increased the OEM two-wheeler tire demand.

The global two-wheeler tire market is majorly dominated by Asia-Pacific, with India and China being the most prominent markets. Both of these countries account for the highest number of two-wheeler tire sales, globally, with their combined market share being well over 80% in the global two-wheeler tire market. Another set of emerging market for two-wheeler tires include South East Asian countries such as Indonesia, Vietnam, etc. These countries enjoy the presence of major two-wheeler OEMs with large production capacities.

The global two-wheeler tire market is dominated by the tires for scooters/mopeds in 2019. High inclination towards scooters/mopeds is witnessed majorly in Asian countries such as India, China, Indonesia, etc., which supports the global demand for scooter/moped tires, and this trend is anticipated to continue during the forecast period. Contrarily, South America, North America and Africa market are dominated by demand

for motorcycle tires as the regions witness higher preference for motorcycles as compared to scooters/mopeds.

Major companies operating in global two-wheeler tire market are expanding their dealer/distributor network as well as expanding their product portfolio with high-performance tires to meet the requirements of different driving conditions. Leading global players are also focusing on improving their radial tire technology for two-wheelers to tap the growing trend of radialization in two-wheeler tires.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To assess the global demand for two-wheeler tires.

To analyze and forecast the global market size of two-wheeler tire market.

To classify and forecast global demand for two-wheeler tires on the basis of vehicle type, radial vs bias, demand category and region.

To identify drivers and challenges for the global two-wheeler tire market.

To identify market trends and development in global two-wheeler tire market.

To identify and analyze the profile of leading players involved in the global two-wheeler tire market.

Few of the leading companies operating in the global two-wheeler tire market include Hangzhou Zhongce Rubber CO., LTD., Giti Tire Pte. Ltd., MRF Limited, Apollo Tyres

Ltd., CEAT Limited, JK Tyre & Industries Ltd., TVS Srichakra Limited, Cheng Shin Rubber Ind. Co., Ltd., Bridgestone Corporation, and Rinaldi S/A Industria de Pneumaticos, among others.

In order to perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of two-wheeler tire companies and distributors currently operating in the two-wheeler tire business across the world. Subsequently, TechSci Research conducted primary research surveys, which included primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research was able to include two-wheeler tire manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed service offerings, regional network, and regional presence of all major companies across the globe.

TechSci Research calculated the market size for global two-wheeler tire market using a bottom-up technique, wherein the value service data for different vehicle types was recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analyzing historical data of respective companies to arrive at the overall market size. Multiple secondary sources such as directories, databases such as ACEM, company websites, company annual reports, white papers, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Global two-wheeler tire manufacturers

Associations, organizations, forums and alliances related to two-wheeler tires

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as two-wheeler tire importers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and

facilitating their expansion.

### Report Scope:

In this report, global two-wheeler tire market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Market Share, By Vehicle Type:

Motorcycle

Scooter/Moped

#### Market Share, By Demand Category:

OEM

Replacement

#### Market Share, By Region:

Asia-Pacific

Europe & CIS

North America

South America

Middle East

Africa

### Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the global two-wheeler tire market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. ANALYST VIEW

### 4. GLOBAL TWO-WHEELER TIRE PRODUCTION PLANTS OVERVIEW

### 5. GLOBAL TWO-WHEELER TIRE MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value & Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Vehicle Type (Motorcycle, Scooter/Moped)

##### 5.2.2. By Demand Category (OEM Vs. Replacement)

##### 5.2.3. By Region (Asia-Pacific, Europe & CIS, North America, South America, Middle East and Africa)

#### 5.3. Market Attractiveness Index (By Vehicle Type)

#### 5.4. Market Attractiveness Index (By Region)

### 6. ASIA-PACIFIC TWO-WHEELER TIRE MARKET OUTLOOK

#### 6.1. APAC- Voice of Customer

##### 6.1.1. Factors Influencing Purchase Decision

##### 6.1.2. Brand Switching Attributes

##### 6.1.3. Unaided/Aided Brand Recall

##### 6.1.4. Brand Satisfaction Level

#### 6.2. Market Size & Forecast

##### 6.2.1. By Value & Volume

#### 6.3. Market Share & Forecast

##### 6.3.1. By Vehicle Type (Motorcycle, Scooter/Moped)

##### 6.3.2. By Demand Category (OEM Vs. Replacement)

##### 6.3.3. By Radial Vs Bias

##### 6.3.4. By Country

##### 6.3.5. By Company

#### 6.4. Market Attractiveness Index (Vehicle Type)

#### 6.5. Market Attractiveness Index (Country)

- 6.6. Country Wise Two-Wheeler Tire Market
  - 6.6.1. China Two-Wheeler Tire Market Outlook
    - 6.6.1.1. Market Size & Forecast
      - 6.6.1.1.1. By Value & Volume
    - 6.6.1.2. Market Share & Forecast
      - 6.6.1.2.1. By Vehicle Type
      - 6.6.1.2.2. By Demand Category (OEM Vs. Replacement)
    - 6.6.1.3. Prominent Two-Wheeler Tire Sizes
  - 6.6.2. India Two-Wheeler Tire Market Outlook
    - 6.6.2.1. Market Size & Forecast
      - 6.6.2.1.1. By Value & Volume
    - 6.6.2.2. Market Share & Forecast
      - 6.6.2.2.1. By Vehicle Type
      - 6.6.2.2.2. By Demand Category (OEM Vs. Replacement)
    - 6.6.2.3. Prominent Two-Wheeler Tire Sizes
  - 6.6.3. Indonesia Two-Wheeler Tire Market Outlook
    - 6.6.3.1. Market Size & Forecast
      - 6.6.3.1.1. By Value & Volume
    - 6.6.3.2. Market Share & Forecast
      - 6.6.3.2.1. By Vehicle Type
      - 6.6.3.2.2. By Demand Category (OEM Vs. Replacement)
    - 6.6.3.3. Prominent Two-Wheeler Tire Sizes
  - 6.6.4. Vietnam Two-Wheeler Tire Market Outlook
    - 6.6.4.1. Market Size & Forecast
      - 6.6.4.1.1. By Value & Volume
    - 6.6.4.2. Market Share & Forecast
      - 6.6.4.2.1. By Vehicle Type
      - 6.6.4.2.2. By Demand Category (OEM Vs. Replacement)
    - 6.6.4.3. Prominent Two-Wheeler Tire Sizes
  - 6.6.5. Thailand Two-Wheeler Tire Market Outlook
    - 6.6.5.1. Market Size & Forecast
      - 6.6.5.1.1. By Value & Volume
    - 6.6.5.2. Market Share & Forecast
      - 6.6.5.2.1. By Vehicle Type
      - 6.6.5.2.2. By Demand Category (OEM Vs. Replacement)
    - 6.6.5.3. Prominent Two-Wheeler Tire Sizes
  - 6.6.6. Japan Two-Wheeler Tire Market Outlook
    - 6.6.6.1. Market Size & Forecast
      - 6.6.6.1.1. By Value & Volume

#### 6.6.6.2. Market Share & Forecast

##### 6.6.6.2.1. By Vehicle Type

##### 6.6.6.2.2. By Demand Category (OEM Vs. Replacement)

#### 6.6.6.3. Prominent Two-Wheeler Tire Sizes

## 7. SOUTH AMERICA TWO-WHEELER TIRE MARKET OUTLOOK

### 7.1. South America- Voice of Customer

#### 7.1.1. Factors Influencing Purchase Decision

#### 7.1.2. Brand Switching Attributes

#### 7.1.3. Unaided/Aided Brand Recall

#### 7.1.4. Brand Satisfaction Level

### 7.2. Market Size & Forecast

#### 7.2.1. By Value & Volume

### 7.3. Market Share & Forecast

#### 7.3.1. By Vehicle Type (Motorcycle, Scooter/Moped)

#### 7.3.2. By Demand Category (OEM Vs. Replacement)

#### 7.3.3. By Radial vs Bias

#### 7.3.4. By Country

#### 7.3.5. By Company

### 7.4. Market Attractiveness Index (Vehicle Type)

### 7.5. Market Attractiveness Index (Country)

### 7.6. Country Wise Two-Wheeler Tire Market

#### 7.6.1. Brazil Two-Wheeler Tire Market Outlook

##### 7.6.1.1. Market Size & Forecast

###### 7.6.1.1.1. By Value & Volume

##### 7.6.1.2. Market Share & Forecast

###### 7.6.1.2.1. By Vehicle Type

###### 7.6.1.2.2. By Demand Category (OEM Vs. Replacement)

##### 7.6.1.3. Prominent Two-Wheeler Tire Sizes

#### 7.6.2. Argentina Two-Wheeler Tire Market Outlook

##### 7.6.2.1. Market Size & Forecast

###### 7.6.2.1.1. By Value & Volume

##### 7.6.2.2. Market Share & Forecast

###### 7.6.2.2.1. By Vehicle Type

###### 7.6.2.2.2. By Demand Category (OEM Vs. Replacement)

##### 7.6.2.3. Prominent Two-Wheeler Tire Sizes

## 8. EUROPE TWO-WHEELER TIRE MARKET OUTLOOK



- 8.1. Europe- Voice of Customer
  - 8.1.1. Factors Influencing Purchase Decision
  - 8.1.2. Brand Switching Attributes
  - 8.1.3. Unaided/Aided Brand Recall
  - 8.1.4. Brand Satisfaction Level
- 8.2. Market Size & Forecast
  - 8.2.1. By Value & Volume
- 8.3. Market Share & Forecast
  - 8.3.1. By Vehicle Type (Motorcycle, Scooter and Moped)
  - 8.3.2. By Demand Category (OEM Vs. Replacement)
  - 8.3.3. By Radial vs Bias
  - 8.3.4. By Country
  - 8.3.5. By Company
- 8.4. Market Attractiveness Index (Vehicle Type)
- 8.5. Market Attractiveness Index (Country)
- 8.6. Country Wise Two-Wheeler Tire Market
  - 8.6.1. Russia Two-Wheeler Tire Market Outlook
    - 8.6.1.1. Market Size & Forecast
      - 8.6.1.1.1. By Value & Volume
    - 8.6.1.2. Market Share & Forecast
      - 8.6.1.2.1. By Vehicle Type
      - 8.6.1.2.2. By Demand Category (OEM Vs. Replacement)
    - 8.6.1.3. Prominent Two-Wheeler Tire Sizes
  - 8.6.2. Italy Two-Wheeler Tire Market Outlook
    - 8.6.2.1. Market Size & Forecast
      - 8.6.2.1.1. By Value & Volume
    - 8.6.2.2. Market Share & Forecast
      - 8.6.2.2.1. By Vehicle Type
      - 8.6.2.2.2. By Demand Category (OEM Vs. Replacement)
    - 8.6.2.3. Prominent Two-Wheeler Tire Sizes
  - 8.6.3. Germany Two-Wheeler Tire Market Outlook
    - 8.6.3.1. Market Size & Forecast
      - 8.6.3.1.1. By Value & Volume
    - 8.6.3.2. Market Share & Forecast
      - 8.6.3.2.1. By Vehicle Type
      - 8.6.3.2.2. By Demand Category (OEM Vs. Replacement)
    - 8.6.3.3. Prominent Two-Wheeler Tire Sizes
  - 8.6.4. France Two-Wheeler Tire Market Outlook

- 8.6.4.1. Market Size & Forecast
  - 8.6.4.1.1. By Value & Volume
- 8.6.4.2. Market Share & Forecast
  - 8.6.4.2.1. By Vehicle Type
  - 8.6.4.2.2. By Demand Category (OEM Vs. Replacement)
- 8.6.4.3. Prominent Two-Wheeler Tire Sizes
- 8.6.5. United Kingdom Two-Wheeler Tire Market Outlook
  - 8.6.5.1. Market Size & Forecast
    - 8.6.5.1.1. By Value & Volume
  - 8.6.5.2. Market Share & Forecast
    - 8.6.5.2.1. By Vehicle Type
    - 8.6.5.2.2. By Demand Category (OEM Vs. Replacement)
  - 8.6.5.3. Prominent Two-Wheeler Tire Sizes

## **9. NORTH AMERICA TWO-WHEELER TIRE MARKET OUTLOOK**

- 9.1. North America- Voice of Customer
  - 9.1.1. Factors Influencing Purchase Decision
  - 9.1.2. Brand Switching Attributes
  - 9.1.3. Unaided/Aided Brand Recall
  - 9.1.4. Brand Satisfaction Level
- 9.2. Market Size & Forecast
  - 9.2.1. By Value & Volume
- 9.3. Market Share & Forecast
  - 9.3.1. By Vehicle Type (Motorcycle, Scooter and Moped)
  - 9.3.2. By Demand Category (OEM Vs. Replacement)
  - 9.3.3. By Radial vs Bias
  - 9.3.4. By Country
  - 9.3.5. By Company
- 9.4. Market Attractiveness Index (Vehicle Type)
- 9.5. Market Attractiveness Index (Country)
- 9.6. Country Wise Two-Wheeler Tire Market
  - 9.6.1. Mexico Two-Wheeler Tire Market Outlook
    - 9.6.1.1. Market Size & Forecast
      - 9.6.1.1.1. By Value & Volume
    - 9.6.1.2. Market Share & Forecast
      - 9.6.1.2.1. By Vehicle Type
      - 9.6.1.2.2. By Demand Category (OEM Vs. Replacement)
    - 9.6.1.3. Prominent Two-Wheeler Tire Sizes

## 9.6.2. United States Two-Wheeler Tire Market Outlook

### 9.6.2.1. Market Size & Forecast

#### 9.6.2.1.1. By Value & Volume

### 9.6.2.2. Market Share & Forecast

#### 9.6.2.2.1. By Vehicle Type

#### 9.6.2.2.2. By Demand Category (OEM Vs. Replacement)

### 9.6.2.3. Prominent Two-Wheeler Tire Sizes

## 9.6.3. Canada Two-Wheeler Tire Market Outlook

### 9.6.3.1. Market Size & Forecast

#### 9.6.3.1.1. By Value & Volume

### 9.6.3.2. Market Share & Forecast

#### 9.6.3.2.1. By Vehicle Type

#### 9.6.3.2.2. By Demand Category (OEM Vs. Replacement)

### 9.6.3.3. Prominent Two-Wheeler Tire Sizes

## 10. AFRICA TWO-WHEELER TIRE MARKET OUTLOOK

### 10.1. Africa- Voice of Customer

#### 10.1.1. Factors Influencing Purchase Decision

#### 10.1.2. Brand Switching Attributes

#### 10.1.3. Unaided/Aided Brand Recall

#### 10.1.4. Brand Satisfaction Level

### 10.2. Market Size & Forecast

#### 10.2.1. By Value & Volume

### 10.3. Market Share & Forecast

#### 10.3.1. By Vehicle Type (Motorcycle, Scooter and Moped)

#### 10.3.2. By Demand Category (OEM Vs. Replacement)

#### 10.3.3. By Radial vs Bias

#### 10.3.4. By Country

#### 10.3.5. By Company

### 10.4. Market Attractiveness Index (Vehicle Type)

### 10.5. Market Attractiveness Index (Country)

### 10.6. Country Wise Two-Wheeler Tire Market

#### 10.6.1. Nigeria Two-Wheeler Tire Market Outlook

##### 10.6.1.1. Market Size & Forecast

###### 10.6.1.1.1. By Value & Volume

##### 10.6.1.2. Market Share & Forecast

###### 10.6.1.2.1. By Vehicle Type

###### 10.6.1.2.2. By Demand Category (OEM Vs. Replacement)

- 10.6.1.3. Prominent Two-Wheeler Tire Sizes
- 10.6.2. Kenya Two-Wheeler Tire Market Outlook
  - 10.6.2.1. Market Size & Forecast
    - 10.6.2.1.1. By Value & Volume
  - 10.6.2.2. Market Share & Forecast
    - 10.6.2.2.1. By Vehicle Type
    - 10.6.2.2.2. By Demand Category (OEM Vs. Replacement)
  - 10.6.2.3. Prominent Two-Wheeler Tire Sizes
- 10.6.3. South Africa Two-Wheeler Tire Market Outlook
  - 10.6.3.1. Market Size & Forecast
    - 10.6.3.1.1. By Value & Volume
  - 10.6.3.2. Market Share & Forecast
    - 10.6.3.2.1. By Vehicle Type
    - 10.6.3.2.2. By Demand Category (OEM Vs. Replacement)
  - 10.6.3.3. Prominent Two-Wheeler Tire Sizes

## **11. MIDDLE EAST TWO-WHEELER TIRE MARKET OUTLOOK**

- 11.1. Middle East- Voice of Customer
  - 11.1.1. Factors Influencing Purchase Decision
  - 11.1.2. Brand Switching Attributes
  - 11.1.3. Unaided/Aided Brand Recall
  - 11.1.4. Brand Satisfaction Level
- 11.2. Market Size & Forecast
  - 11.2.1. By Value & Volume
- 11.3. Market Share & Forecast
  - 11.3.1. By Vehicle Type (Motorcycle, Scooter and Moped)
  - 11.3.2. By Demand Category (OEM Vs. Replacement)
  - 11.3.3. By Radial vs Bias
  - 11.3.4. By Country
  - 11.3.5. By Company
- 11.4. Market Attractiveness Index (Vehicle Type)
- 11.5. Market Attractiveness Index (Country)
- 11.6. Country Wise Two-Wheeler Tire Market
  - 11.6.1. Iran Two-Wheeler Tire Market Outlook
    - 11.6.1.1. Market Size & Forecast
      - 11.6.1.1.1. By Value & Volume
    - 11.6.1.2. Market Share & Forecast
      - 11.6.1.2.1. By Vehicle Type

- 11.6.1.2.2. By Demand Category (OEM Vs. Replacement)
- 11.6.1.3. Prominent Two-Wheeler Tire Sizes
- 11.6.2. Saudi Arabia Two-Wheeler Tire Market Outlook
  - 11.6.2.1. Market Size & Forecast
    - 11.6.2.1.1. By Value & Volume
  - 11.6.2.2. Market Share & Forecast
    - 11.6.2.2.1. By Vehicle Type
    - 11.6.2.2.2. By Demand Category (OEM Vs. Replacement)
  - 11.6.2.3. Prominent Two-Wheeler Tire Sizes

## **12. MARKET DYNAMICS**

- 12.1. Drivers
- 12.2. Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Hangzhou Zhongce Rubber CO., LTD.
- 14.2. Giti Tire Pte. Ltd.
- 14.3. MRF Limited
- 14.4. Apollo Tyres Ltd.
- 14.5. CEAT Limited
- 14.6. JK Tyre & Industries Ltd.
- 14.7. TVS Srichakra Limited
- 14.8. Cheng Shin Rubber Ind. Co., Ltd.
- 14.9. Bridgestone Corporation
- 14.10. Rinaldi S/A Industria de Pneumaticos
- 14.11. Compagnie Generale des Etablissements Michelin
- 14.12. Continental Aktiengesellschaft
- 14.13. Pirelli & C. S.p.A.
- 14.14. PT Gajah Tunggal TBK
- 14.15. MITAS a.s.
- 14.16. Kenda Rubber Industrial Co., Ltd.
- 14.17. Cooper Tire & Rubber Company
- 14.18. The Goodyear Tire & Rubber Company
- 14.19. PT Multistrada Arah Sarana
- 14.20. Deestone Company Limited

## 15. STRATEGIC RECOMMENDATIONS

## List Of Tables

### LIST OF TABLES

Table 1: Key Global Two-Wheeler Tire Plant Location, By Region, By Country, By Company

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 2: Global Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 3: Global Two-wheeler Tire Market Share, By Demand Type, By Volume, 2013-2023F

Figure 4: Global Two-wheeler Tire Market Share, By Region, By Volume, 2013-2023F

Figure 5: Global Two-wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 6: Global Two-wheeler Tire Market Attractiveness Index, By Region, By Volume, 2018E-2023F

Figure 7: Asia-Pacific Two-Wheeler Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 8: Asia-Pacific Two-Wheeler Tire Market – Influencer of Purchase (N=75)

Figure 9: Asia-Pacific Two-Wheeler Tire Market - Brand Switching (N=75)

Figure 10: Asia-Pacific Two-Wheeler Tire Market – Brand Switching Attributes (N=75)

Figure 11: Asia-Pacific Two-Wheeler Tire Market – Aided Brand Recall (N=75)

Figure 12: Asia-Pacific Two-Wheeler Tire Market – Unaided Brand Recall (N=75)

Figure 13: Asia-Pacific Two-Wheeler Tire Market - Brand Satisfaction Level, By Lifetime (N=75)

Figure 14: Asia-Pacific Two-Wheeler Tire Market - Brand Satisfaction Level, By Traction (N=75)

Figure 15: Asia-Pacific Two-Wheeler Tire Market - Brand Satisfaction Level, By Frequency of Breakdown (N=75)

Figure 16: Asia-Pacific Two-Wheeler Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)

Figure 17: Asia-Pacific Two-Wheeler Tire Market - Brand Satisfaction Level (N=75)

Figure 18: Asia-Pacific Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 19: Asia-Pacific Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 20: Asia-Pacific Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 21: Asia-Pacific Two-wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F



Figure 22: Asia-Pacific Two-wheeler Tire Market Share, By Country, By Volume, 2013-2023F

Figure 23: Asia-Pacific Two-wheeler Tire Market Share, By Company, By Volume, 2017 & 2023F

Figure 24: Asia-Pacific Two-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 25: Asia-Pacific Two-Wheeler Tire Market Attractiveness Index, By Country, By Volume, 2018E-2023F

Figure 26: China Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 27: China Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 28: China Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 29: China Two-wheeler Tire Market, Prominent Tire Sizes

Figure 30: India Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 31: India Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 32: India Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 33: India Two-wheeler Tire Market, Prominent Tire Sizes

Figure 34: Indonesia Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 35: Indonesia Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 36: Indonesia Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 37: Indonesia Two-wheeler Tire Market, Prominent Tire Sizes

Figure 38: Vietnam Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 39: Vietnam Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 40: Vietnam Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 41: Vietnam Two-wheeler Tire Market, Prominent Tire Sizes

Figure 42: Thailand Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 43: Thailand Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 44: Thailand Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 45: Thailand Two-wheeler Tire Market, Prominent Tire Sizes

Figure 46: Japan Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 47: Japan Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 48: Japan Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 49: Japan Two-wheeler Tire Market, Prominent Tire Sizes

Figure 50: South America Two-Wheeler Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 51: South America Two-Wheeler Tire Market – Influencer of Purchase (N=75)

Figure 52: South America Two-Wheeler Tire Market - Brand Switching (N=75)

Figure 53: South America Two-Wheeler Tire Market – Brand Switching Attributes (N=75)

Figure 54: South America Two-Wheeler Tire Market – Aided Brand Recall (N=75)

Figure 55: South America Two-Wheeler Tire Market – Unaided Brand Recall (N=75)

Figure 56: South America Two-Wheeler Tire Market - Brand Satisfaction Level, By Lifetime (N=75)

Figure 57: South America Two-Wheeler Tire Market - Brand Satisfaction Level, By Traction (N=75)

Figure 58: South America Two-Wheeler Tire Market - Brand Satisfaction Level, By Frequency of Breakdown (N=75)

Figure 59: South America Two-Wheeler Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)

Figure 60: South America Two-Wheeler Tire Market - Brand Satisfaction Level (N=75)

Figure 61: South America Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 62: South America Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 63: South America Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 64: South America Two-wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 65: South America Two-wheeler Tire Market Share, By Country, By Volume, 2013-2023F

Figure 66: South America Two-wheeler Tire Market Share, By Company, By Volume, 2017 & 2023F

Figure 67: South America Two-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 68: South America Two-Wheeler Tire Market Attractiveness Index, By Country, By Volume, 2018E-2023F

Figure 69: Brazil Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 70: Brazil Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 71: Brazil Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 72: Brazil Two-wheeler Tire Market, Prominent Tire Sizes

Figure 73: Argentina Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 74: Argentina Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 75: Argentina Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 76: Argentina Two-wheeler Tire Market, Prominent Tire Sizes

Figure 77: Europe & CIS Two-Wheeler Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 78: Europe & CIS Two-Wheeler Tire Market – Influencer of Purchase (N=75)

Figure 79: Europe & CIS Two-Wheeler Tire Market - Brand Switching (N=75)

Figure 80: Europe & CIS Two-Wheeler Tire Market – Brand Switching Attributes (N=75)

Figure 81: Europe & CIS Two-Wheeler Tire Market – Aided Brand Recall (N=75)

Figure 82: Europe & CIS Two-Wheeler Tire Market – Unaided Brand Recall (N=75)

Figure 83: Europe & CIS Two-Wheeler Tire Market - Brand Satisfaction Level, By Lifetime (N=75)

Figure 84: Europe & CIS Two-Wheeler Tire Market - Brand Satisfaction Level, By Traction (N=75)

Figure 85: Europe & CIS Two-Wheeler Tire Market - Brand Satisfaction Level, By Frequency of Breakdown (N=75)

Figure 86: Europe & CIS Two-Wheeler Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)

Figure 87: Europe & CIS Two-Wheeler Tire Market - Brand Satisfaction Level (N=75)

Figure 88: Europe & CIS Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 89: Europe & CIS Two-wheeler Tire Market Share, By Vehicle Type, By Volume,

2013-2023F

Figure 90: Europe & CIS Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 91: Europe & CIS Two-wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 92: Europe & CIS Two-wheeler Tire Market Share, By Country, By Volume, 2013-2023F

Figure 93: Europe & CIS Two-wheeler Tire Market Share, By Company, By Volume, 2017 & 2023F

Figure 94: Europe & CIS Two-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 95: Europe & CIS Two-Wheeler Tire Market Attractiveness Index, By Country, By Volume, 2018E-2023F

Figure 96: Russia Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 97: Russia Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 98: Russia Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 99: Russia Two-wheeler Tire Market, Prominent Tire Sizes

Figure 100: Italy Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 101: Italy Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 102: Italy Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 103: Italy Two-wheeler Tire Market, Prominent Tire Sizes

Figure 104: Germany Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 105: Germany Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 106: Germany Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 107: Germany Two-wheeler Tire Market, Prominent Tire Sizes

Figure 108: France Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 109: France Two-wheeler Tire Market Share, By Vehicle Type, By Volume,

2013-2023F

Figure 110: France Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 111: France Two-wheeler Tire Market, Prominent Tire Sizes

Figure 112: United Kingdom Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 113: United Kingdom Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 114: United Kingdom Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 115: United Kingdom Two-wheeler Tire Market, Prominent Tire Sizes

Figure 116: North America Two-Wheeler Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 117: North America Two-Wheeler Tire Market – Influencer of Purchase (N=75)

Figure 118: North America Two-Wheeler Tire Market - Brand Switching (N=75)

Figure 119: North America Two-Wheeler Tire Market – Brand Switching Attributes (N=75)

Figure 120: North America Two-Wheeler Tire Market – Aided Brand Recall (N=75)

Figure 121: North America Two-Wheeler Tire Market – Unaided Brand Recall (N=75)

Figure 122: North America Two-Wheeler Tire Market - Brand Satisfaction Level, By Lifetime (N=75)

Figure 123: North America Two-Wheeler Tire Market - Brand Satisfaction Level, By Traction (N=75)

Figure 124: North America Two-Wheeler Tire Market - Brand Satisfaction Level, By Frequency of Breakdown (N=75)

Figure 125: North America Two-Wheeler Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)

Figure 126: North America Two-Wheeler Tire Market - Brand Satisfaction Level (N=75)

Figure 127: North America Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 128: North America Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 129: North America Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 130: North America Two-wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 131: North America Two-wheeler Tire Market Share, By Country, By Volume, 2013-2023F

Figure 132: North America Two-wheeler Tire Market Share, By Company, By Volume,

2017 & 2023F

Figure 133: North America Two-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 134: North America Two-Wheeler Tire Market Attractiveness Index, By Country, By Volume, 2018E-2023F

Figure 135: Mexico Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 136: Mexico Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 137: Mexico Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 138: Mexico Two-wheeler Tire Market, Prominent Tire Sizes

Figure 139: United States Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 140: United States Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 141: United States Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 142: United States Two-wheeler Tire Market, Prominent Tire Sizes

Figure 143: Canada Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 144: Canada Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 145: Canada Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 146: Canada Two-wheeler Tire Market, Prominent Tire Sizes

Figure 147: Africa Two-Wheeler Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 148: Africa Two-Wheeler Tire Market – Influencer of Purchase (N=75)

Figure 149: Africa Two-Wheeler Tire Market - Brand Switching (N=75)

Figure 150: Africa Two-Wheeler Tire Market – Brand Switching Attributes (N=75)

Figure 151: Africa Two-Wheeler Tire Market – Aided Brand Recall (N=75)

Figure 152: Africa Two-Wheeler Tire Market – Unaided Brand Recall (N=75)

Figure 153: Africa Two-Wheeler Tire Market - Brand Satisfaction Level, By Lifetime (N=75)

Figure 154: Africa Two-Wheeler Tire Market - Brand Satisfaction Level, By Traction (N=75)

Figure 155: Africa Two-Wheeler Tire Market - Brand Satisfaction Level, By Frequency of Breakdown (N=75)



Figure 156: Africa Two-Wheeler Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)

Figure 157: Africa Two-Wheeler Tire Market - Brand Satisfaction Level (N=75)

Figure 158: Africa Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 159: Africa Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 160: Africa Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 161: Africa Two-wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 162: Africa Two-wheeler Tire Market Share, By Country, By Volume, 2013-2023F

Figure 163: Africa Two-wheeler Tire Market Share, By Company, By Volume, 2017 & 2023F

Figure 164: Africa Two-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 165: Africa Two-Wheeler Tire Market Attractiveness Index, By Country, By Volume, 2018E-2023F

Figure 166: Nigeria Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 167: Nigeria Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 168: Nigeria Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 169: Nigeria Two-wheeler Tire Market, Prominent Tire Sizes

Figure 170: Kenya Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 171: Kenya Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 172: Kenya Two-wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 173: Kenya Two-wheeler Tire Market, Prominent Tire Sizes

Figure 174: South Africa Two-wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 175: South Africa Two-wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 176: South Africa Two-wheeler Tire Market Share, By Demand Category, By

Volume, 2013-2023F

Figure 177: South Africa Two-wheeler Tire Market, Prominent Tire Sizes

Figure 178: Middle East Two-Wheeler Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 179: Middle East Two-Wheeler Tire Market – Influencer of Purchase (N=75)

Figure 180: Middle East Two-Wheeler Tire



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