

# **Global Two Wheeler Brake Components Market Segmented By Product Type (Brake Shoe, Brake Pad & Brake Caliper), By Vehicle Type (Scooter/Moped & Motorcycle), By Demand Category (Replacement and OEM), By Regional, Competition Forecast & Opportunities, 2018 – 2028F**

<https://marketpublishers.com/r/GE07D048996EN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,900.00 (Single User License)

ID: GE07D048996EN

## **Abstracts**

The Global Two Wheeler Brake Components Market achieved a valuation of USD 1.4 Billion in 2022 and is poised for robust growth throughout the forecast period, with a projected Compound Annual Growth Rate (CAGR) of 5.20% spanning until 2028. This significant market expansion is attributable to a confluence of factors, including urbanization, a rising demand for cost-effective transportation solutions, and increasingly stringent safety regulations.

Two-wheelers, encompassing motorcycles and scooters, have emerged as favored modes of transportation, especially in densely populated urban areas grappling with traffic congestion. This surge in demand for efficient and dependable brake systems has been a key driver behind the growth of the brake component market. Governments and regulatory bodies worldwide have been implementing stricter safety standards for all vehicles, including two-wheelers, in an effort to mitigate accidents and enhance road safety. Consequently, there has been a heightened emphasis on enhancing braking systems, prompting manufacturers to develop advanced brake components characterized by improved performance, durability, and control. This has led to significant innovations and technological advancements tailored to meet evolving safety requirements.

Furthermore, the growing preference for performance-oriented two-wheelers among

enthusiasts has further fueled the expansion of the brake component market. Consumers are increasingly seeking motorcycles and scooters that not only offer efficient commuting but also deliver enhanced riding experiences. Consequently, manufacturers have been designing and producing high-performance brake components that cater to the demands of this segment, thereby stimulating market growth.

The aftermarket for Two Wheeler Brake Components has also played an instrumental role in propelling the market's expansion. Given the extensive global base of existing two-wheelers, there exists a consistent demand for replacement and upgraded brake parts. Manufacturers have been responding to this aftermarket demand by offering a wide range of brake components tailored to various segments and requirements, thereby fostering continued market growth.

### Key Market Drivers

- 1. Urbanization and Demand for Affordable Transportation:** Rapid urbanization globally has profoundly impacted transportation dynamics, with two-wheelers emerging as an attractive solution in densely populated urban areas characterized by traffic congestion. Their maneuverability, fuel efficiency, and affordability have made them the preferred choice for navigating congested city streets. As urban populations continue to grow, the demand for two-wheelers and their associated brake components is expected to rise proportionately.
- 2. Safety Regulations and Road Safety Awareness:** Stringent safety regulations and increasing road safety awareness have played a pivotal role in driving the demand for advanced brake components in the two-wheeler market. Governments and regulatory bodies across various regions are actively working to reduce road accidents and fatalities, resulting in the implementation of stricter safety standards for vehicles, including two-wheelers. Brake components play a vital role in ensuring safe deceleration and stopping distances, making them critical components within the overall safety system of two-wheelers. This compels manufacturers to design and produce brake components that meet or surpass these evolving safety requirements, thereby driving innovation and market growth.
- 3. Performance Enhancement and Rider Preferences:** Evolving consumer preferences toward performance-oriented two-wheeler models have significantly impacted the brake component market. Modern consumers seek more than just basic commuting vehicles; they desire enhanced riding experiences, responsive handling, and improved control.

This performance-oriented demand has motivated manufacturers to develop high-performance brake components capable of delivering superior braking efficiency, reduced stopping distances, and an overall enhanced riding experience. The integration of advanced materials, such as high-performance brake pads and precision-calibrated brake systems, has become a distinguishing feature in many premium two-wheeler models.

4. **Technological Advancements and Innovation:** Technological advancements have brought about a revolution in the design and manufacturing of brake components for two-wheelers. Incorporating modern materials like composite materials and lightweight alloys has resulted in the development of components that are not only more efficient but also lighter, contributing to reduced vehicle weight and enhanced fuel efficiency. Additionally, the integration of electronic brake systems (EBS) and anti-lock braking systems (ABS) has elevated safety and control aspects in two-wheelers. This has driven demand for advanced brake components that complement these technologies.

5. **Aftermarket Demand and Replacement Needs:** The substantial global base of existing two-wheelers has given rise to a robust aftermarket for brake components. As vehicles age and accumulate mileage, the need for regular maintenance and replacement of brake parts becomes imperative. This consistent demand for replacement and upgraded brake components has incentivized manufacturers to provide a diverse range of products catering to various segments and requirements. Consequently, the aftermarket segment plays a pivotal role in driving growth within the brake component market, supporting manufacturers' revenues and sustaining market dynamism.

6. **Emerging Markets and Rising Disposable Income:** The expansion of the Two Wheeler Brake Components market is further bolstered by the growth of emerging economies and increasing disposable incomes in these regions. As more individuals in countries like India, China, and Southeast Asian nations transition into the middle class, the affordability and convenience of two-wheelers render them an attractive choice for personal transportation. This surge in demand is paralleled by an increased need for reliable and high-quality brake components, thereby augmenting the market's growth prospects.

7. **Environmental Considerations and Regulations:** Growing environmental concerns have led to the development of electric two-wheelers as a cleaner and greener transportation option. As electric vehicles (EVs) gain traction, brake component dynamics are evolving. EVs require regenerative braking systems to harness kinetic

energy during braking for battery recharging. This transition underscores the need for innovative brake component solutions tailored to EVs and emphasizes the role of brake components in the broader context of sustainable mobility.

### Key Market Challenges

- 1. Regulatory Compliance and Safety Standards:** A primary challenge for the Two Wheeler Brake Components market is the continuous evolution of safety regulations and standards. Regulatory bodies globally are imposing increasingly stringent requirements to enhance road safety and reduce accidents. This dynamic regulatory landscape necessitates constant adaptation and innovation in brake component design and manufacturing to meet evolving compliance criteria. Manufacturers must invest in research and development to ensure their components adhere to these evolving standards, adding complexity and costs to the production process.
- 2. Competitive Market Landscape:** The Two Wheeler Brake Components market is characterized by intense competition among manufacturers vying to differentiate their offerings. With numerous players, both global and regional, competing for market share, differentiation becomes essential to secure contracts with original equipment manufacturers (OEMs) and aftermarket distributors. The challenge lies in delivering not only reliable and efficient brake components but also in offering unique value propositions, such as durability, performance, and cost-effectiveness, to stand out in the competitive landscape.
- 3. Technological Advancements and Innovation:** While technological advancements present opportunities, they also introduce challenges for brake component manufacturers. As vehicles become more sophisticated with the integration of electronic systems like anti-lock braking systems (ABS) and electronic brake distribution (EBD), the complexity of brake component systems increases. Manufacturers must continually invest in research and development to incorporate these advanced technologies into their components, ensuring compatibility and optimal performance. This necessitates significant resources and expertise to keep pace with rapidly evolving industry trends.
- 4. Cost Pressures and Price Sensitivity:** Two-wheeler users, particularly in emerging markets, are highly price-sensitive. This places significant pressure on manufacturers to produce brake components that are not only high-quality but also cost-effective. Balancing the need for cost efficiency with stringent safety and performance standards presents a challenging task. Rising raw material costs, labor expenses, and other operational costs further add to the challenge of maintaining competitive pricing while

delivering uncompromised quality.

5. Counterfeit Products and Quality Assurance: The prevalence of counterfeit brake components in the market poses a serious challenge to both manufacturers and consumers. Counterfeit parts not

only compromise the safety of the vehicle but also erode consumer trust in the authenticity of branded products. Ensuring the authenticity of brake components through proper labeling, packaging, and supply chain controls is a persistent challenge. Manufacturers must invest in robust quality assurance mechanisms to guarantee the safety and reliability of their products, while consumers need to be educated about the risks associated with counterfeit components.

6. Environmental Sustainability and Changing Mobility Trends: As the world shifts towards sustainable transportation, the Two Wheeler Brake Components market must address the environmental implications of its products. Electric vehicles (EVs) are gaining popularity, and the transition to regenerative braking systems in EVs impacts the design and functionality of brake components. Manufacturers need to adapt their offerings to cater to the changing requirements of EVs while ensuring compatibility with traditional internal combustion engine (ICE) vehicles, leading to increased complexity in product development.

7. Supply Chain Disruptions and Raw Material Availability: Global supply chain disruptions, as seen during the COVID-19 pandemic, highlight the vulnerability of the brake component market to external shocks. Dependence on specific regions for raw materials and manufacturing capabilities can lead to production delays and cost fluctuations. Ensuring a resilient supply chain that can adapt to unforeseen disruptions becomes crucial for manufacturers to maintain consistent production and meet market demands.

8. Consumer Perception and Awareness: Educating consumers about the importance of quality brake components and the risks associated with subpar products is a challenge. Many consumers may prioritize cost over quality, unknowingly compromising their safety. Manufacturers and industry stakeholders need to invest in awareness campaigns to educate users about the significance of genuine and high-quality brake components, fostering a culture of safety-conscious decision-making.

9. Varied Regional Market Demands: The global two-wheeler market is diverse, with varying demands based on regional preferences, road conditions, and regulatory

environments. Manufacturers must navigate these nuances to tailor their brake components to the specific requirements of different markets. Adapting to these varying demands while maintaining economies of scale and cost efficiency presents a complex challenge.

10. **Rapid Technological Obsolescence:** Technology in the automotive sector, including brake components, evolves rapidly. Components that were cutting-edge just a few years ago can quickly become obsolete as newer innovations emerge. Manufacturers must strike a balance between investing in innovative research and development and ensuring that their products remain relevant for a reasonable lifespan, considering the rapid pace of technological advancement.

### Key Market Trends

1. **Electric Vehicle Integration:** The rise of electric vehicles (EVs) has a profound impact on the Two Wheeler Brake Components market. EVs often incorporate regenerative braking systems that recover kinetic energy during braking to recharge the battery. This trend necessitates the development of brake components that seamlessly integrate with these systems, optimizing energy recovery and braking efficiency. Manufacturers are focusing on adapting their brake component designs to align with the unique requirements of EVs while maintaining safety and performance standards.

2. **Advanced Braking Systems:** The incorporation of advanced braking systems, such as anti-lock braking systems (ABS) and electronic brake distribution (EBD), is becoming increasingly prevalent in the two-wheeler market. These systems enhance braking control, stability, and safety, especially during adverse conditions. As consumer demand for enhanced safety features grows, manufacturers are actively working on integrating these technologies into their brake components. This trend contributes to improved rider safety and elevates the overall riding experience.

3. **Lightweight and High-Performance Materials:** The trend toward lightweighting is driving the adoption of advanced materials in brake component manufacturing. High-performance materials, including composite materials and lightweight alloys, are being utilized to reduce the overall weight of two-wheelers. This not only enhances fuel efficiency but also demands brake components that can efficiently manage stopping power while maintaining durability. Manufacturers are leveraging material science advancements to design components that are both lightweight and capable of handling increased stress and heat generated during braking.



4. **IoT Integration and Smart Braking Systems:** The integration of the Internet of Things (IoT) into the automotive sector is extending to two-wheelers, leading to the development of smart braking systems. These systems can provide real-time data on braking performance, pad wear, and maintenance needs. IoT-enabled brake components offer benefits such as predictive maintenance, remote diagnostics, and personalized braking profiles. Manufacturers are working on sensors and connectivity solutions to enable these smart features, enhancing convenience and safety for riders.
5. **Sustainable Manufacturing and Eco-Friendly Solutions:** Sustainability is a growing concern in the automotive industry, including the Two Wheeler Brake Components sector. Manufacturers are adopting eco-friendly manufacturing processes and materials to reduce their carbon footprint. Additionally, the shift towards electric vehicles aligns with sustainability goals, as EVs produce fewer emissions. This trend is prompting manufacturers to develop brake components that are not only technologically advanced but also environmentally conscious, appealing to consumers' eco-friendly preferences.
6. **Customization and Personalization:** Consumer preferences for customization and personalization are extending to brake components. Riders are seeking brake systems that align with their specific riding styles and preferences. Manufacturers are responding by offering a wider range of brake components with varying levels of performance and characteristics. This trend caters to the enthusiast market and allows riders to tailor their braking experience to their individual needs.
7. **Emerging Markets and Urban Mobility:** Emerging markets, especially in Asia and Latin America, are witnessing rapid urbanization and increased two-wheeler adoption. As cities become more congested, two-wheelers provide a practical and efficient solution for urban mobility. This trend drives demand for reliable and efficient brake components to ensure safe navigation through crowded streets. Manufacturers are capitalizing on these markets by offering cost-effective and high-quality brake solutions.
8. **Digitalization of Distribution Channels:** Digitalization is reshaping the distribution channels for brake components. Online platforms and e-commerce have gained prominence, enabling consumers to research, compare, and purchase brake components online. Manufacturers are adapting to this trend by enhancing their online presence, providing detailed product information, and offering direct-to-consumer sales options.
9. **Focus on Noise Reduction and Comfort:** Brake noise has been a longstanding concern for riders. Manufacturers are investing in research to develop brake

components that reduce noise while maintaining performance. Quieter brake systems enhance the overall riding experience and contribute to rider comfort.

10. Regulatory Emphasis on Safety: Global safety regulations continue to evolve, placing increased emphasis on vehicle safety, including braking systems. Manufacturers are aligning their brake component designs with these evolving safety standards to ensure compliance and enhance rider protection. This trend fosters innovation in brake technology and encourages the development of safety-focused components.

### Segmental Insights

**Product Type Insights:** The global Two Wheeler Brake Components Market is divided into various product types, each with its own unique characteristics and market dynamics. Disc brakes and drum brakes are the two primary categories in this market. Disc brakes, offering superior performance and precision, have seen significant adoption in high-end motorcycles and sports bikes, driving robust growth in this segment. On the other hand, drum brakes, known for their cost-effectiveness and suitability for low and medium-range motorcycles, maintain a steady demand in emerging economies. Technological advancements and shifting consumer preferences continue to shape the landscape of these product segments in the Two Wheeler Brake Components Market.

**Vehicle Type Insights:** The global Two Wheeler Brake Components market is segmented into two main vehicle types: motorcycles and scooters/mopeds. Motorcycles dominate the market due to their popularity and large-scale use in both developed and developing countries. The advanced brake components in motorcycles, such as disc brakes and ABS, are major contributors to this segment's growth. On the other hand, the market for scooters/mopeds

is also growing steadily, driven by increasing urbanization and traffic congestion, making these vehicles an attractive option for short-distance travel. The introduction of electric scooters/mopeds with advanced brake systems has further fueled this segment's growth.

**Regional Insights:** The global Two Wheeler Brake Components market presents a varied landscape when viewed from a regional perspective. In the Asia Pacific region, the market is driven by the high demand for two-wheelers due to densely populated cities and the popularity of these vehicles for daily commuting. Europe, on the other



hand, shows a strong preference for high-performance motorbikes, influencing the need for advanced brake components. In North America, the market is propelled by a growing culture of recreational motorbike riding and a continued focus on safety regulations. Meanwhile, emerging markets in South America and Africa provide promising growth potential, driven by an increasing middle-class population and improving road infrastructure.

### Key Market Players

Bosch Limited

Nissin Kogyo Co., Ltd

AC Delco

Brake Parts Ltd.

Endurance Technologies Limited

Akebono Brake Industry Co., Ltd.

Brakes India Limited

Continental AG

Sundaram Brake Lining Ltd.

Rane Holdings Limited

### Report Scope:

In this report, the Global Two Wheeler Brake Components Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Two Wheeler Brake Components Market, By Capacity:

Brake Shoe

Brake Pad

Brake Caliper

Global Two Wheeler Brake Components Market, By Vehicle Type:

Scooter/Moped

Motorcycle

Global Two Wheeler Brake Components Market, By Demand Category:

Replacement

OEM

Global Two Wheeler Brake Components Market, Region:

Asia-Pacific

China

India

Japan

Indonesia

Thailand

South Korea

Australia

Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

North America

United States

Mexico

Canada

South America

Brazil

Argentina

Colombia

Middle East & Africa

Turkey

Iran

Saudi Arabia

UAE

## Competitive Landscape

*Global Two Wheeler Brake Components Market Segmented By Product Type (Brake Shoe, Brake Pad & Brake Caliper),...*

Company Profiles: Detailed analysis of the major companies present in the Global Two Wheeler Brake Components Market.

Available Customizations:

Global Two Wheeler Brake Components Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

- 1. Introduction
  - 1.1. Product Overview
  - 1.2. Key Highlights of the Report
  - 1.3. Market Coverage
  - 1.4. Market Segments Covered
  - 1.5. Research Tenure Considered

## 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

## 3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

## 4. IMPACT OF COVID-19 ON GLOBAL TWO WHEELER BRAKE COMPONENTS MARKET

## 5. GLOBAL TWO WHEELER BRAKE COMPONENTS MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Volume & Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Product Type Market Share Analysis (Brake Shoe, Brake Pad & Brake Caliper)
  - 5.2.2. By Vehicle Type Market Share Analysis (Scooter/Moped & Motorcycle)
  - 5.2.3. By Demand Category Market Share Analysis (Replacement and OEM)

#### 5.2.4. By Regional Market Share Analysis

##### 5.2.4.1. Asia-Pacific Market Share Analysis

##### 5.2.4.2. Europe & CIS Market Share Analysis

##### 5.2.4.3. North America Market Share Analysis

##### 5.2.4.4. South America Market Share Analysis

##### 5.2.4.5. Middle East & Africa Market Share Analysis

#### 5.2.5. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)

### 5.3. Global Two Wheeler Brake Components Market Mapping & Opportunity Assessment

#### 5.3.1. By Product Type Market Mapping & Opportunity Assessment

#### 5.3.2. By Vehicle Type Market Mapping & Opportunity Assessment

#### 5.3.3. By Demand Category Market Mapping & Opportunity Assessment

#### 5.3.4. By Regional Market Mapping & Opportunity Assessment

## 6. ASIA-PACIFIC TWO WHEELER BRAKE COMPONENTS MARKET OUTLOOK

### 6.1. Market Size & Forecast

#### 6.1.1. By Volume & Value

### 6.2. Market Share & Forecast

#### 6.2.1. By Product Type Market Share Analysis

#### 6.2.2. By Vehicle Type Market Share Analysis

#### 6.2.3. By Demand Category Market Share Analysis

#### 6.2.4. By Country Market Share Analysis

##### 6.2.4.1. China Market Share Analysis

##### 6.2.4.2. India Market Share Analysis

##### 6.2.4.3. Japan Market Share Analysis

##### 6.2.4.4. Indonesia Market Share Analysis

##### 6.2.4.5. Thailand Market Share Analysis

##### 6.2.4.6. South Korea Market Share Analysis

##### 6.2.4.7. Australia Market Share Analysis

##### 6.2.4.8. Rest of Asia-Pacific Market Share Analysis

### 6.3. Asia-Pacific: Country Analysis

#### 6.3.1. China Two Wheeler Brake Components Market Outlook

##### 6.3.1.1. Market Size & Forecast

###### 6.3.1.1.1. By Volume & Value

##### 6.3.1.2. Market Share & Forecast

###### 6.3.1.2.1. By Product Type Market Share Analysis

###### 6.3.1.2.2. By Vehicle Type Market Share Analysis



- 6.3.1.2.3. By Demand Category Market Share Analysis
- 6.3.2. India Two Wheeler Brake Components Market Outlook
  - 6.3.2.1. Market Size & Forecast
    - 6.3.2.1.1. By Volume & Value
  - 6.3.2.2. Market Share & Forecast
    - 6.3.2.2.1. By Product Type Market Share Analysis
    - 6.3.2.2.2. By Vehicle Type Market Share Analysis
    - 6.3.2.2.3. By Demand Category Market Share Analysis
- 6.3.3. Japan Two Wheeler Brake Components Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Volume & Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Product Type Market Share Analysis
    - 6.3.3.2.2. By Vehicle Type Market Share Analysis
    - 6.3.3.2.3. By Demand Category Market Share Analysis
- 6.3.4. Indonesia Two Wheeler Brake Components Market Outlook
  - 6.3.4.1. Market Size & Forecast
    - 6.3.4.1.1. By Volume & Value
  - 6.3.4.2. Market Share & Forecast
    - 6.3.4.2.1. By Product Type Market Share Analysis
    - 6.3.4.2.2. By Vehicle Type Market Share Analysis
    - 6.3.4.2.3. By Demand Category Market Share Analysis
- 6.3.5. Thailand Two Wheeler Brake Components Market Outlook
  - 6.3.5.1. Market Size & Forecast
    - 6.3.5.1.1. By Volume & Value
  - 6.3.5.2. Market Share & Forecast
    - 6.3.5.2.1. By Product Type Market Share Analysis
    - 6.3.5.2.2. By Vehicle Type Market Share Analysis
    - 6.3.5.2.3. By Demand Category Market Share Analysis
- 6.3.6. South Korea Two Wheeler Brake Components Market Outlook
  - 6.3.6.1. Market Size & Forecast
    - 6.3.6.1.1. By Volume & Value
  - 6.3.6.2. Market Share & Forecast
    - 6.3.6.2.1. By Product Type Market Share Analysis
    - 6.3.6.2.2. By Vehicle Type Market Share Analysis
    - 6.3.6.2.3. By Demand Category Market Share Analysis
- 6.3.7. Australia Two Wheeler Brake Components Market Outlook
  - 6.3.7.1. Market Size & Forecast
    - 6.3.7.1.1. By Volume & Value

#### 6.3.7.2. Market Share & Forecast

##### 6.3.7.2.1. By Product Type Market Share Analysis

##### 6.3.7.2.2. By Vehicle Type Market Share Analysis

##### 6.3.7.2.3. By Demand Category Market Share Analysis

## **7. EUROPE & CIS TWO WHEELER BRAKE COMPONENTS MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Volume & Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Product Type Market Share Analysis

#### 7.2.2. By Vehicle Type Market Share Analysis

#### 7.2.3. By Demand Category Market Share Analysis

#### 7.2.4. By Country Market Share Analysis

##### 7.2.4.1. Germany Market Share Analysis

##### 7.2.4.2. Spain Market Share Analysis

##### 7.2.4.3. France Market Share Analysis

##### 7.2.4.4. Russia Market Share Analysis

##### 7.2.4.5. Italy Market Share Analysis

##### 7.2.4.6. United Kingdom Market Share Analysis

##### 7.2.4.7. Belgium Market Share Analysis

##### 7.2.4.8. Rest of Europe & CIS Market Share Analysis

### 7.3. Europe & CIS: Country Analysis

#### 7.3.1. Germany Two Wheeler Brake Components Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Volume & Value

##### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Product Type Market Share Analysis

###### 7.3.1.2.2. By Vehicle Type Market Share Analysis

###### 7.3.1.2.3. By Demand Category Market Share Analysis

#### 7.3.2. Spain Two Wheeler Brake Components Market Outlook

##### 7.3.2.1. Market Size & Forecast

###### 7.3.2.1.1. By Volume & Value

##### 7.3.2.2. Market Share & Forecast

###### 7.3.2.2.1. By Product Type Market Share Analysis

###### 7.3.2.2.2. By Vehicle Type Market Share Analysis

###### 7.3.2.2.3. By Demand Category Market Share Analysis

#### 7.3.3. France Two Wheeler Brake Components Market Outlook

##### 7.3.3.1. Market Size & Forecast

- 7.3.3.1.1. By Volume & Value
- 7.3.3.2. Market Share & Forecast
  - 7.3.3.2.1. By Product Type Market Share Analysis
  - 7.3.3.2.2. By Vehicle Type Market Share Analysis
  - 7.3.3.2.3. By Demand Category Market Share Analysis
- 7.3.4. Russia Two Wheeler Brake Components Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Volume & Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Product Type Market Share Analysis
    - 7.3.4.2.2. By Vehicle Type Market Share Analysis
    - 7.3.4.2.3. By Demand Category Market Share Analysis
    - 7.3.4.2.4.
- 7.3.5. Italy Two Wheeler Brake Components Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Volume & Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Product Type Market Share Analysis
    - 7.3.5.2.2. By Vehicle Type Market Share Analysis
    - 7.3.5.2.3. By Demand Category Market Share Analysis
- 7.3.6. United Kingdom Two Wheeler Brake Components Market Outlook
  - 7.3.6.1. Market Size & Forecast
    - 7.3.6.1.1. By Volume & Value
  - 7.3.6.2. Market Share & Forecast
    - 7.3.6.2.1. By Product Type Market Share Analysis
    - 7.3.6.2.2. By Vehicle Type Market Share Analysis
    - 7.3.6.2.3. By Demand Category Market Share Analysis
- 7.3.7. Belgium Two Wheeler Brake Components Market Outlook
  - 7.3.7.1. Market Size & Forecast
    - 7.3.7.1.1. By Volume & Value
  - 7.3.7.2. Market Share & Forecast
    - 7.3.7.2.1. By Product Type Market Share Analysis
    - 7.3.7.2.2. By Vehicle Type Market Share Analysis
    - 7.3.7.2.3. By Demand Category Market Share Analysis

## **8. NORTH AMERICA TWO WHEELER BRAKE COMPONENTS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Volume & Value

## 8.2. Market Share & Forecast

- 8.2.1. By Product Type Market Share Analysis
- 8.2.2. By Vehicle Type Market Share Analysis
- 8.2.3. By Demand Category Market Share Analysis
- 8.2.4. By Country Market Share Analysis
  - 8.2.4.1. United States Market Share Analysis
  - 8.2.4.2. Mexico Market Share Analysis
  - 8.2.4.3. Canada Market Share Analysis

## 8.3. North America: Country Analysis

- 8.3.1. United States Two Wheeler Brake Components Market Outlook
  - 8.3.1.1. Market Size & Forecast
    - 8.3.1.1.1. By Volume & Value
  - 8.3.1.2. Market Share & Forecast
    - 8.3.1.2.1. By Product Type Market Share Analysis
    - 8.3.1.2.2. By Vehicle Type Market Share Analysis
    - 8.3.1.2.3. By Demand Category Market Share Analysis
- 8.3.2. Mexico Two Wheeler Brake Components Market Outlook
  - 8.3.2.1. Market Size & Forecast
    - 8.3.2.1.1. By Volume & Value
  - 8.3.2.2. Market Share & Forecast
    - 8.3.2.2.1. By Product Type Market Share Analysis
    - 8.3.2.2.2. By Vehicle Type Market Share Analysis
    - 8.3.2.2.3. By Demand Category Market Share Analysis
- 8.3.3. Canada Two Wheeler Brake Components Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Volume & Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Product Type Market Share Analysis
    - 8.3.3.2.2. By Vehicle Type Market Share Analysis
    - 8.3.3.2.3. By Demand Category Market Share Analysis

## 9. SOUTH AMERICA TWO WHEELER BRAKE COMPONENTS MARKET OUTLOOK

- 9.1. Market Size & Forecast
  - 9.1.1. By Volume & Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Product Type Market Share Analysis
  - 9.2.2. By Vehicle Type Market Share Analysis
  - 9.2.3. By Demand Category Market Share Analysis

- 9.2.4. By Country Market Share Analysis
  - 9.2.4.1. Brazil Market Share Analysis
  - 9.2.4.2. Argentina Market Share Analysis
  - 9.2.4.3. Colombia Market Share Analysis
  - 9.2.4.4. Rest of South America Market Share Analysis
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Two Wheeler Brake Components Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Volume & Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Product Type Market Share Analysis
      - 9.3.1.2.2. By Vehicle Type Market Share Analysis
      - 9.3.1.2.3. By Demand Category Market Share Analysis
  - 9.3.2. Colombia Two Wheeler Brake Components Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Volume & Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Product Type Market Share Analysis
      - 9.3.2.2.2. By Vehicle Type Market Share Analysis
      - 9.3.2.2.3. By Demand Category Market Share Analysis
  - 9.3.3. Argentina Two Wheeler Brake Components Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Volume & Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Product Type Market Share Analysis
      - 9.3.3.2.2. By Vehicle Type Market Share Analysis
      - 9.3.3.2.3. By Demand Category Market Share Analysis

## **10. MIDDLE EAST & AFRICA TWO WHEELER BRAKE COMPONENTS MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Volume & Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Product Type Market Share Analysis
  - 10.2.2. By Vehicle Type Market Share Analysis
  - 10.2.3. By Demand Category Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
    - 10.2.4.1. Turkey Market Share Analysis

- 10.2.4.2. Iran Market Share Analysis
- 10.2.4.3. Saudi Arabia Market Share Analysis
- 10.2.4.4. UAE Market Share Analysis
- 10.2.4.5. Rest of Middle East & Africa Market Share Analysis
- 10.3. Middle East & Africa: Country Analysis
  - 10.3.1. Turkey Two Wheeler Brake Components Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Volume & Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Product Type Market Share Analysis
      - 10.3.1.2.2. By Vehicle Type Market Share Analysis
      - 10.3.1.2.3. By Demand Category Market Share Analysis
  - 10.3.2. Iran Two Wheeler Brake Components Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Volume & Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Product Type Market Share Analysis
      - 10.3.2.2.2. By Vehicle Type Market Share Analysis
      - 10.3.2.2.3. By Demand Category Market Share Analysis
  - 10.3.3. Saudi Arabia Two Wheeler Brake Components Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Volume & Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Product Type Market Share Analysis
      - 10.3.3.2.2. By Vehicle Type Market Share Analysis
      - 10.3.3.2.3. By Demand Category Market Share Analysis
  - 10.3.4. UAE Two Wheeler Brake Components Market Outlook
    - 10.3.4.1. Market Size & Forecast
      - 10.3.4.1.1. By Volume & Value
    - 10.3.4.2. Market Share & Forecast
      - 10.3.4.2.1. By Product Type Market Share Analysis
      - 10.3.4.2.2. By Vehicle Type Market Share Analysis
      - 10.3.4.2.3. By Demand Category Market Share Analysis

## **11. SWOT ANALYSIS**

- 11.1. Strength
- 11.2. Weakness
- 11.3. Opportunities



#### 11.4. Threats

### 12. MARKET DYNAMICS

#### 12.1. Market Drivers

#### 12.2. Market Challenges

### 13. MARKET TRENDS AND DEVELOPMENTS

### 14. COMPETITIVE LANDSCAPE

#### 14.1. Company Profiles (Up to 10 Major Companies)

##### 14.1.1. Bosch Limited

###### 14.1.1.1. Company Details

###### 14.1.1.2. Key Product Offered

###### 14.1.1.3. Financials (As Per Availability)

###### 14.1.1.4. Recent Developments

###### 14.1.1.5. Key Management Personnel

##### 14.1.2. Nissin Kogyo Co., Ltd

###### 14.1.2.1. Company Details

###### 14.1.2.2. Key Product Offered

###### 14.1.2.3. Financials (As Per Availability)

###### 14.1.2.4. Recent Developments

###### 14.1.2.5. Key Management Personnel

##### 14.1.3. AC Delco

###### 14.1.3.1. Company Details

###### 14.1.3.2. Key Product Offered

###### 14.1.3.3. Financials (As Per Availability)

###### 14.1.3.4. Recent Developments

###### 14.1.3.5. Key Management Personnel

##### 14.1.4. Brake Parts Ltd.

###### 14.1.4.1. Company Details

###### 14.1.4.2. Key Product Offered

###### 14.1.4.3. Financials (As Per Availability)

###### 14.1.4.4. Recent Developments

###### 14.1.4.5. Key Management Personnel

##### 14.1.5. Endurance Technologies Limited

###### 14.1.5.1. Company Details

- 14.1.5.2. Key Product Offered
- 14.1.5.3. Financials (As Per Availability)
- 14.1.5.4. Recent Developments
- 14.1.5.5. Key Management Personnel
- 14.1.6. Akebono Brake Industry Co., Ltd.
  - 14.1.6.1. Company Details
  - 14.1.6.2. Key Product Offered
  - 14.1.6.3. Financials (As Per Availability)
  - 14.1.6.4. Recent Developments
  - 14.1.6.5. Key Management Personnel
- 14.1.7. Brakes India Limited
  - 14.1.7.1. Company Details
  - 14.1.7.2. Key Product Offered
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Recent Developments
  - 14.1.7.5. Key Management Personnel
- 14.1.8. Continental AG
  - 14.1.8.1. Company Details
  - 14.1.8.2. Key Product Offered
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Recent Developments
- 14.1.9. Sundaram Brake Lining Ltd.
  - 14.1.9.1. Company Details
  - 14.1.9.2. Key Product Offered
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Recent Developments
- 14.1.10. Rane Holdings Limited
  - 14.1.10.1. Company Details
  - 14.1.10.2. Key Product Offered
  - 14.1.10.3. Financials (As Per Availability)
  - 14.1.10.4. Recent Developments
  - 14.1.10.5. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS**

- 15.1. Key Focus Areas
  - 15.1.1. Target Regions
  - 15.1.2. Target Product Type
  - 15.1.3. Target Vehicle Type

## 16. ABOUT US & DISCLAIMER

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